

# AUBURN



FOOTBALL ILLUSTRATED/\$1.00

## The **FLA. STATE** GAME



NOTICE!  
BIG  
SEMINOLE  
TRIBAL

**POW**  
★  
**WOW**  
**TODAY!**

CLIFF HARE STADIUM  
OCTOBER 28, 1972

PHIL  
NEEL

*Auburn's Finest*  
**HEART of AUBURN**



- ★ 100 Modern Rooms.
- ★ Most Convenient Location to Cliff Hare Stadium—  
Within Walking Distance, No Parking Problems.
- ★ Music, Television, Dial Telephone in Each Room.
- ★ Fine Restaurant Seating 175.
- ★ Courtesy Car.

JACK SMITH, Manager  
SOUTH COLLEGE STREET

W. C. BROWN, Owner  
ACROSS FROM FUNCHESS HALL

TELEPHONE 887-3462

---

ALSO OWNERS OF  
**THE ENTERPRISER MOTEL**  
64 Modern Units  
ENTERPRISE, ALABAMA

# AUBURN

## FOOTBALL ILLUSTRATED

Auburn Football Illustrated is the official souvenir magazine for Auburn home football games  
This magazine is published by the Auburn Athletic Department

Editors: Buddy Davidson and David Houseal

Contributing Editor: L. B. Williams

Editorial Assistant Mike Merrill

### The Florida State Game

October 28, 1972

#### TABLE OF CONTENTS

Message From Auburn's Head Coach.....	5
Auburn's Athletic Director.....	7
Message from President Philpott.....	8
Auburn's Men At The Top.....	9
Auburn Players.....	11
Auburn's Athletic Director Emeritus.....	12
Auburn Coaching Staff.....	13
Let Auburn Be Your University.....	15
But Nobody Dies . . . . .	16
Auburn Athletic Staff.....	17
Florida State University.....	18
Florida State Players.....	19
Hello There, I'm Aubie . . . . .	20
Eventful Year.....	22
Rally Time At Toomer's.....	23
Letters to the Editor.....	24
The Game Today.....	25
Auburn's Record Against 1972 Opponents.....	26
Auburn Players.....	27
"The Best You Can".....	29
Continued Physical Growth.....	31
Auburn-Florida State Rosters.....	32
Auburn-Florida State 3-Deep Card.....	37
Auburn Athletic Staff (Ladies).....	38
Auburn Players.....	39
"Temporary . . . For 27 Years".....	40
The Lone Eagle.....	41
Stadium Information, Concession Prices.....	42
Cliff Hare Stadium.....	43
All Americas at Auburn.....	45
Lights, Camera, Action!.....	46
Auburn Players.....	47
Auburn Football Schedules.....	48
Heritage On Parade.....	49
The 'Odd Couple' In Sewell Hall.....	50
Florida State Players.....	51
Roy B. Sewell: 'Mr. War Eagle'.....	52
Alma Mater and War Eagle.....	53
Tiger Tid-Bits.....	55
1972-73 Auburn Basketball.....	56
Looking Ahead to Auburn Athletics.....	57
Auburn Players.....	59
Tigers, War Eagles, or Plainsmen?.....	60
AU Programs Reach Far and Wide.....	62
All-Time Auburn Football Records.....	63
"What's The Call, Ref?".....	64
Is Sewell Hall Haunted?.....	65



#### WAR EAGLE IV

Material on pages 15, 22, 31, 41, 62  
furnished by the Department of University Relations  
Auburn University

Cover Drawing by Phil Neel  
Color Photographs by Auburn Photographic Services  
Printed by Auburn Printing Co., Inc.

# VOICES of the AUBURN TIGERS



GUSTY YEAROUT

GARY SANDERS

WHEN YOU CAN'T ATTEND THE GAMES,  
HEAR EVERY THRILLING PLAY ON

# WAPI

**RADIO-1070** ON  
YOUR  
DIAL

*Presented by*

COCA-COLA and GOLDEN FLAKE

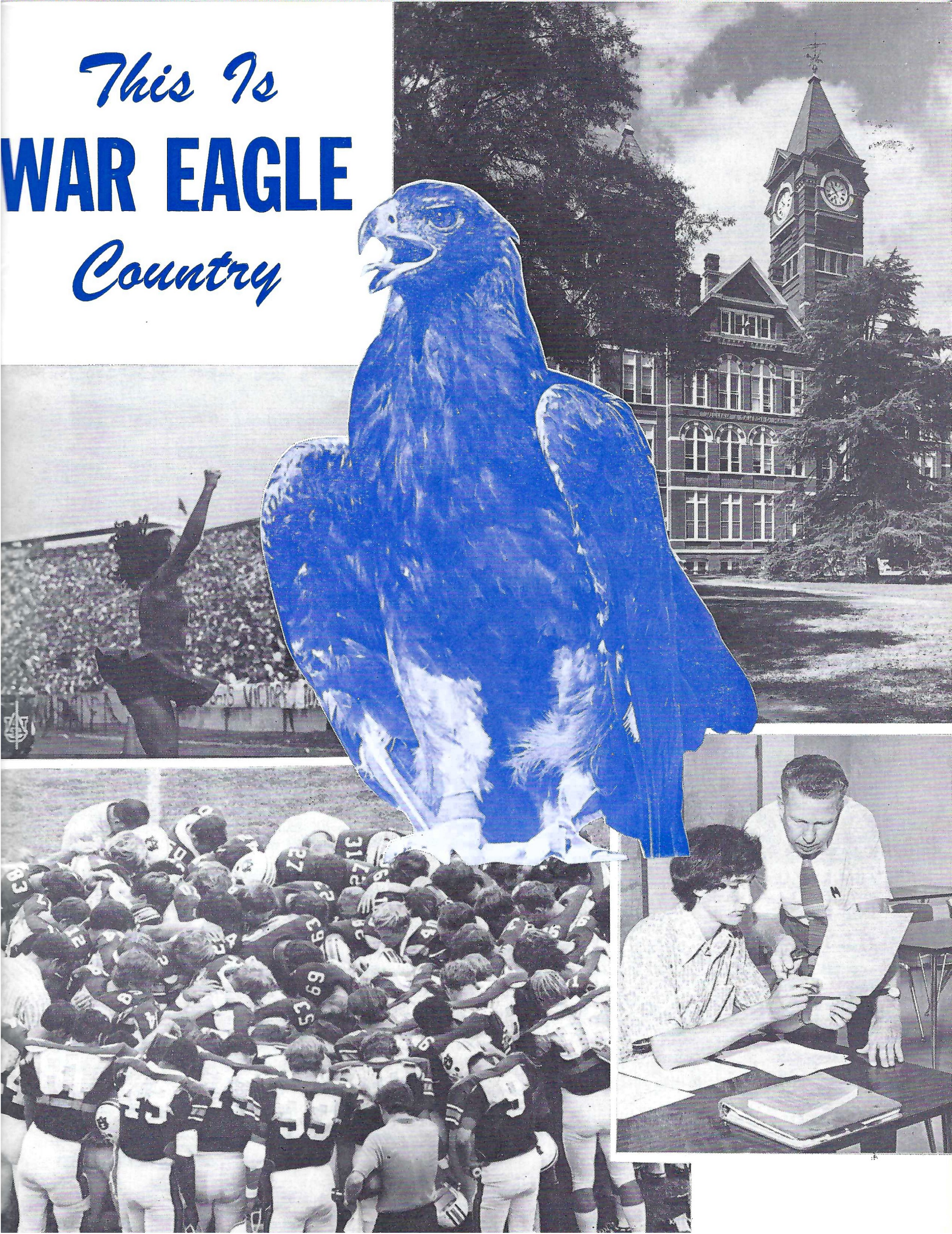
---

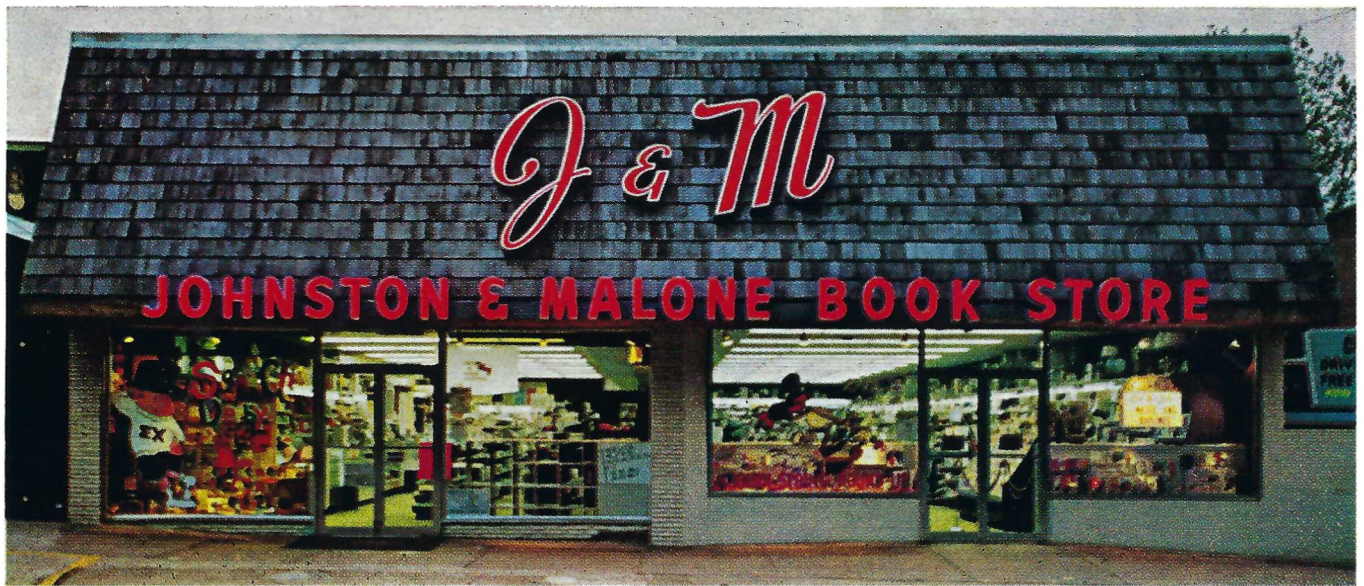
SOUTH CENTRAL BELL BRINGS YOU

*AUBURN FOOTBALL REVIEW*

WITH COACH RALPH "SHUG" JORDAN  
SUNDAYS AT 5:00 ON WAPI-TV CHANNEL 13  
BIRMINGHAM, ALA.

*This Is*  
**WAR EAGLE**  
*Country*





FOR YOUR LITTLE TIGERS  
SHOP AT

**J & M**  
*An Auburn Tradition*

AUBURN'S  
SPIRIT HEADQUARTERS

Open Before and After The Game  
MAIL ORDER BLANK

Order From

*Johnston & Malone*

P.O. Box 1991  
AUBURN, ALA. 36830



SHIP TO:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TOTAL ORDER: \_\_\_\_\_

5% SALES TAX \_\_\_\_\_

ADD 75¢ POSTAGE & HANDLING \_\_\_\_\_

CHECK  C.O.D.

PRICES SUBJECT TO CHANGE

ITEM (Circle Size & Color)	Price	Quantity
Baby Bibs or Diapers.....	\$ 1.25	_____
Baby Booties.....	2.25	_____
AU Helmet Bank.....	3.49	_____
Kids T-Shirt (white with blue trim) 2, 4, 6, 8.....	1.75	_____
Kids T-Shirt (white with blue trim) 10, 12, 14, 16.....	1.95	_____
Aerial Print of Campus.....	1.49	_____
Kids Sweatshirt (white or orange) 2, 4, 6, 8.....	2.50	_____
Kids Sweatshirt (white or orange) 10, 12, 14, 16.....	2.95	_____
Kids Sweatshirt (navy with tiger) 2, 4, 6, 8.....	2.50	_____
Kids Sweatshirt (navy with tiger) 10, 12, 14, 16.....	2.95	_____
Kids Windbreakers (oyster w/orange, blue trim) 4, 6, 8.....	7.50	_____
Kids Windbreakers (oyster w/orange, blue trim) 10, 12, 14, 16.....	8.25	_____
Embroider AU Patch.....	.79 & 1.59	_____
Kids Football Jersey (navy w/orange & white letters & trim) size 6 thru 16.....	4.75	_____
Charms—Tiger on A (silver or gold).....	3.95	_____
Tie Tac—Tiger on A (silver or gold).....	2.95	_____
Stuffed Tigers.....	\$1.10, 2.50, 5.95,	11.95
Pennants.....	29¢, 1.00, 1.50, 1.95, 2.50,	4.25
Auburn Chenille Rug 28" X 42" (Orange with Blue Auburn)....		6.95
Auburn Pillows (Corduroy—orange or blue).....		3.25
Auburn Athletic Bags.....	\$5.50,	10.95
Zippo Lighters—Polished Slim (tiger or eagle).....		5.95
Zippo Lighters—Brushed Chrome (tiger or eagle).....		4.95
Zippo Lighters—Frat or Sorority Crest.....		5.95
Stadium Seats.....	Fold-Up \$3.95, Pads	1.00
Tie (blue & orange).....	\$4.00, Kids	2.50
Auburn Creed—Deluxe Wood Frame.....		9.95
Auburn Creed—Black Frame.....		1.95
Decal Assortment.....		1.00
Car Tag—Orange, Blue, White or Black.....		1.29
Auburn Blankets (Stadium Size/Case).....		8.50
Auburn Coaches Jacket (blue w/orange ltrs.) S, M, L, XL.....		11.95
Adult T-Shirt (white with blue trim) S, M, L, XL.....		2.50
Adult Football Jersey S, M, L, XL.....		5.25
Adult Sweatshirt (Long or Short Sleeve) S, M, L, XL (light blue, royal blue, orange, navy, yellow).....		3.50
Auburn Mesh Cap (White with AU Patch).....		3.50
Auburn Mesh Cap (Orange or White with "A").....		3.50
Auburn Nittee.....	Kids \$2.95, Adult	2.95
Hi-Ball Glass 12 oz. w/Seal.....		.95
Tiger Plastic Cups 12 oz. (tube of 100).....		2.89

# *A Message from Auburn's Head Coach Ralph Jordan*

*The list of outstanding quarterbacks Auburn faces this year seems endless.*

*Mississippi State had a pair of fine sophomores in Melvin Barkum and Rockey Felker. Chattanooga had an experienced quarterback who did an outstanding job against us in Mickey Brokas.*

*Then Tennessee had Condredge Holloway. Norris Weese at Ole Miss had a fine game against us, but Bert Jones at LSU had an even better game.*

*Eddie McAshan is the most improved quarterback around and he had Georgia Tech two touchdowns ahead of us before we got cranked up last week.*

*Now Auburn must face the premier passer of them all today in Gary Huff. Huff has been the nation's leading passer for most of two seasons now and he is a leading candidate for the Heisman Trophy.*

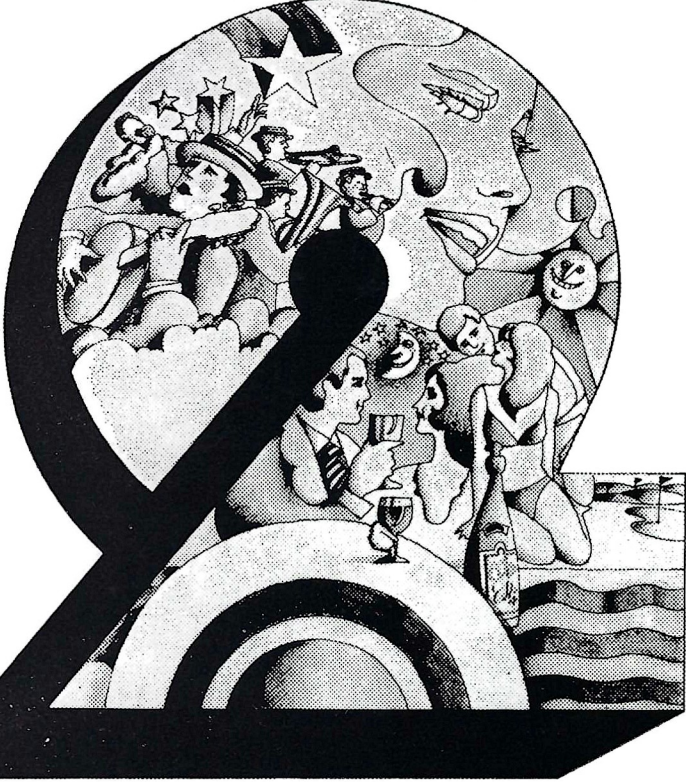
*In addition to being a well disciplined and intelligent passer, Huff is an excellent all-round quarterback. He uses his other personnel well and makes FSU a hard team to defense.*

*Of course, this is our Homecoming game and on regional television, so both teams should have some added incentive.*

*Next week we go to Gainesville, Fla., to play the University of Florida, which definitely has the most improved team in the Southeastern Conference. I hope to see all of you down there cheering for this Auburn team.*





## A Winning Coach— Ranking Fourth In The Nation



The Governors House Motor Inn.  
The Diplomat Inn. Unquestionably  
Montgomery's two most luxurious  
motor hotels, yet distinctively indi-  
vidual. Enjoy the fine restaurants,  
beautiful lounges, big pools, free par  
3 golf, accommodations that make  
your stay with us something special.  
Shopping and theaters nearby.

Montgomery's two. If you can't  
decide which one to try, try both.

**The Governors House**  
**The Diplomat**   
InnSouth Motor Inns 



**FARMERS**  
**NATIONAL BANK**  
**OPELIKA, ALABAMA**



# AUBURN'S ATHLETIC DIRECTOR

## Lee Reed Hayley

Lee Hayley became Auburn's Director of Athletics July 1, 1972, following the retirement of Jeff Beard.

A native of Birmingham, Ala., Hayley had served the last five years as defensive co-ordinator under head coach Bill Dooley at the University of North Carolina.

Hayley grew up in the Birmingham suburb of Ensley and was twice an All-State end at Ensley High School. He then came to Auburn in the spring of 1949, playing varsity football from 1950 through 1952.

He was captain of Auburn's 1952 football team and set several pass receiving records while leading the SEC in receiving.

He then served two years in the Air Force before returning to Auburn as a graduate assistant under Ralph Jordan in 1955. After receiving his Master's Degree, he went to McNeese State as an assistant football coach from 1956 until he joined the Auburn staff as an assistant coach in 1963. He coached four seasons at Auburn before joining Dooley's staff at North Carolina.

Hayley is married to the former Floyd Redd of Foley and they have two sons, Tom and Dick. The family hobby is boating and fishing.



### A gentlemen's tradition comes to Birmingham.



Sons & Harwell, long an established tradition among Auburn students and alumni, is proud to announce the grand opening of a new store to serve their many discriminating customers who make their home in Birmingham.

As exclusive agents for Southwick Clothes in Alabama, you can rest assured that the same high level of quality and service



you have come to expect from our Auburn store will be very much in evidence at our new location.

We will be opening our doors on September 11 and cordially invite all of you, who feel comfortable in the natural shoulder tradition, to stop by and get acquainted.



### Sons & Harwell Ltd.

GENTLEMEN'S CLOTHING, SHOES AND FURNISHINGS

112 EAST THACH, AUBURN • VILLAGE MALL, AUBURN • BROOKWOOD VILLAGE, BIRMINGHAM



*Fifty years have gone by since the Class of 1922 passed through Auburn's Main Gate into the world of alumni. We at Auburn extend a special welcome to these honored guests and to each alumnus and friend of the University here for homecoming today.*

*Homecoming, more than any other University event, calls our attention to the contributions of the total university community, the students, faculty, alumni and friends of the institution. Auburn is fortunate to have such a loyal and dedicated group of citizens supporting her efforts in higher education.*

*Styles and fashions may change, buildings may rise and fall, but the elements that make Auburn great — the progressive and challenging attitudes of her students, faculty, alumni, and friends — remain*

*unchanged. The result is a greater Auburn for those who are students now and an even greater Auburn for those who will follow.*

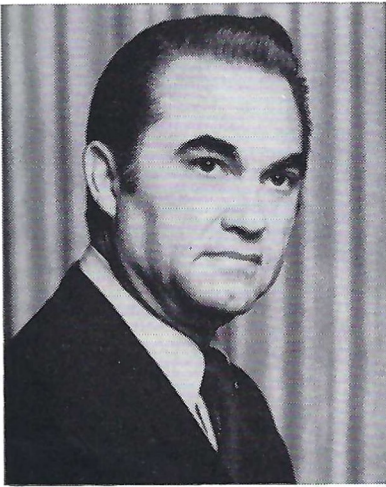
*This is our heritage from those who have gone before us and our legacy to those who will follow us.*

*Welcome home. We're proud to have you with us again.*

*Sincerely,*

Harry M. Philpott  
President

# AUBURN'S MEN AT THE TOP



GOV. GEORGE C. WALLACE  
President  
Board of Trustees



## VICE PRESIDENTS

Standing from left: Dr. Ben T. Lanham, Administrative Affairs; Dr. Chester C. Carroll, Research; Dr. Taylor D. Littleton, Academic Affairs; seated, Dr. Hanly Funderburk, AUM; Dr. Fred R. Robertson, Extension.

## DEANS OF SCHOOLS

### *Agriculture*

E. V. SMITH

### *Architecture & Fine Arts*

KEITH MCPHEETERS

### *Arts & Sciences*

EDWARD H. HOBBS

### *Business*

O. D. TURNER

### *Education*

TRUMAN M. PIERCE

### *Engineering*

VINCENT S. HANEMAN

### *Graduate Studies*

PAUL F. PARKS

### *Home Economics*

NORMA H. COMPTON

### *Pharmacy*

S. T. COKER

### *Veterinary Medicine*

JAMES E. GREENE

## FACULTY ATHLETIC COMMITTEE

CHARLES SIMMONS, Chairman

MARSHALL BAKER

T. A. BELSER, JR.

W. T. INGRAM

HARRY M. PHILPOTT

JOE SARVER

W. F. SWINSON

A. M. WIGGINS

## AUBURN BOARD OF TRUSTEES

Around table from lower left: Frank P. Samford, Jesse Culp, John Pace, Walston Hester, Graham Champion (AUM-SGA), Jerry Batts (AU-SGA), AU President Harry Philpott, Mary McCarty (Secretary), Charles Smith, Henry B. Stegall, LeRoy Brown, Jack Tatum, and R. C. Bamberg. (Not pictured: Bill Nichols.)





# EVERYTHING'S BRAND NEW!

(Except the Tradition)

**NEW LOCATION! NEW, BEAUTIFUL STORE! NEW SERVICES!  
NEW MERCHANDISE!**

Yes, Brad's Sporting Goods—now in its 21st season of equipping the Auburn Tigers—has moved from downtown Auburn to its new, easy-to-reach, easy-to-park location. . . . We are at 939 Opelika Hwy. (US 29), just a mile out of town near the Dean Rd. intersection and just past Dyes Chevrolet Co. . . .

Our new services include sewed on tackle twill lettering on football jerseys and jackets for our customers . . . done quickly and expertly in our own lettering department. . . .

Of course, we still feature Auburn football uniforms. . . . "Just Like the Tigers" . . . styled for us by the same people who make the Auburn varsity uniforms. . . . Order by mail—order early for Christmas—or, better still, drop by our new location. . . .

### AMONG OUR FAVORITES

- S-T-R-E-T-C-H NYLON MESH COACHING SHIRTS** . . . As in the photo . . . Thousands of tiny perforations . . . 100% Stretch Nylon . . . Available in Orange, Navy Blue or White . . . Plain or with AU or AUBURN (Specify) insignia on left chest . . . Adult sizes S (34-36), M (38-40), L (42-44) or XL (46) . . . \$ 9.95
- STADIUM SEATS** . . . Light weight (3¼ lb.) Cadmium Plated steel tubing . . . Size 14½ X 14½ X 2" seat . . . Blue with White Back and AU Decal or Orange with Blue Back and AU Football helmet decal . . . 3.95
- STADIUM CUSHIONS** . . . Size 15¾ X 15¾ X 2" Vinyl coated polyurethane filled cushion . . . Orange Color with AU Football Helmet imprint . . . 2.50
- AUBURN HELMET LAMPS** . . . Colorful Table Lamp with three-way switch . . . Genuine Auburn Helmet complete with decals and stripes mounted on Walnut Wood base . . . The talk of the season last year . . . conversation piece for den, playroom or lake cottage . . . 39.95
- AUTOGRAPH FOOTBALL** . . . Spalding Glove Leather Tan & White official size intercollegiate ball . . . "AUBURN UNIVERSITY" branded into leather . . . 13.95
- FAMOUS J5Y FOOTBALL** . . . Made by Spalding . . . Used by Auburn and most other teams . . . The official intercollegiate ball . . . With "AUBURN" branded into leather . . . 27.95
- TINY TOT UNIFORMS** . . . Football uniforms for the Baby Tigers . . . Sizes S (Ages 1-2), M (3-4) and L (5-6) . . . 7.45
- TINY TOT JERSEY ONLY** . . . With number of your choice . . . 4.25
- SWEAT SHIRTS** . . . Navy Blue with Choice of "Auburn," "AU" or "Tiger Head" design . . . Adult Sizes S (36), M (38-40), L (42-44) and XL (46) . . . 4.45  
Child's Sizes S (24-26), M (28-30), L (32-34) and XL (36) . . . 3.50
- AUBURN T-SHIRTS** . . . Ever-popular white with Navy Blue Trim T-Shirt . . . Your Choice of Auburn Designs Imprinted . . . Adult Sizes S, M, L and XL . . . 2.25  
Child's Sizes XS, S, M, L, and XL . . . 1.95
- BOYS' AUBURN JACKETS** . . . Like the varsity awards . . . 100% Wool body . . . White Vinyl Sleeves . . . Both fully lined . . . Orange Knit Trim . . . With Orange 'A' above left pocket . . . Boys Sizes 6 through 20 . . . 15.95

### FOOTBALL JERSEYS & EQUIPMENT

- NEW! S-T-R-E-T-C-H Nylon Mesh Auburn Jerseys** . . . 100% Stretch Nylon tiny perforations . . . Sleeve-striped and numbered as shown in above photo . . . Available in Navy Blue or White in Adult and Boys Sizes . . . (NOTE: This is NOT the wide-open, "fish-net" jersey which we styled for the Auburn varsity) . . . Adult or Boys, Navy or White . . . 12.50
- AUBURN FOOTBALL JERSEYS** . . . Navy Blue or White (as shown in photo) with your choice of numbers on front, back and shoulders . . . Names if desired . . . Adult sizes S (36); M (38-40); L (42-44) and XL (46) . . . Boys' Sizes XS (22); S (26); M (30) and L (34) . . . 7.95
- LETTERING INFORMATION** . . . Names may be applied to back of jerseys:  
For flex heat-applied letters, add . . . per letter .25  
For sewed-on tackle-twill letters, add . . . per letter .40  
For sewed-on tackle-twill numerals, add . . . per jersey 4.50
- BOYS' AUBURN FOOTBALL PANTS** . . . White Nylon/Cotton/Polyester Pants with Navy/Orange Stripe (as shown in photo) . . . Complete with snap-on pads . . . Sizes XS (22), S (24), M (28), & L (32) . . . 10.95
- BOYS' AUBURN HELMET** . . . Spalding Titanite Helmet with double face bar . . . (as shown in photo) . . . Complete with Navy/Orange Stripes and AU Decals . . . Sizes: S (6½-6¾), M (6¾-7), L (7¼-7½) . . . 10.95
- BOYS' SHOULDER PADS** . . . Spalding Cantilever models for all weights . . . 100-140 lbs.—\$14.95; 80-100 lbs.—10.95; 60-80 lbs.—8.95; Under 60 lbs.—6.95
- INTERMEDIATE SIZE FOOTBALL** . . . Spalding J5Y . . . Finest Youth Size Ball available . . . 15.95  
Spalding J5J . . . Junior Size for the younger player . . . 9.95
- 'ASTRO-TURF' FOOTBALL SHOES** . . . Moulded safety sole . . . Ideal for grass surfaces, and for little league baseball, too . . . Sizes 1 through 10, including ½ sizes . . . 8.95
- ADIDAS "SPEED"** for the High School athlete . . . Sizes 8 through 12 . . . 12.95
- KICKING TEES** . . . Official Intercollegiate models . . . 1" height . . . 2.95  
2" height . . . 3.50

**TO: BRAD'S SPORTING GOODS**  
Box 2207, 939 Opelika Hwy.  
Auburn, Ala. 36830

Use Your Mastercharge  
or BankAmericard

Visit us when in town for a game.  
. . . We are easy to find with plenty  
of free parking. . . .

# Brad's SPORTING GOODS

**PLEASE SHIP:  
DESCRIPTION**

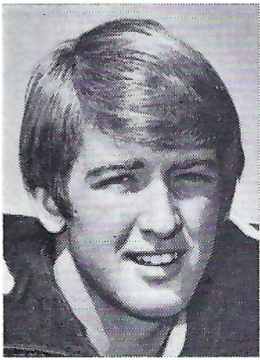
**COLOR SIZE NUMBER NAME QUANT. PRICE**  
(Adult or Child) (For Jerseys) (If Desired)

### SHIP TO:

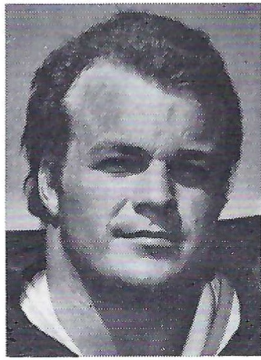
Name \_\_\_\_\_ Street & No. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
I enclose \$ \_\_\_\_\_ (Check or Money Order). Charge to my BankAmericard  
No. \_\_\_\_\_ Charge to my Master Charge Bank No. \_\_\_\_\_  
Card No. \_\_\_\_\_ (Be sure and include both bank & card numbers on Master  
Charges.)

Please add 5% City & State sales tax and .75 for postage and handling.

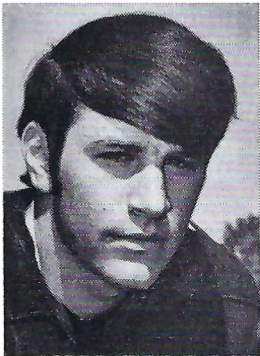
**"SPECIALISTS IN SPORTS"**  
939 Opelika Hwy. • Auburn, Ala. 36830



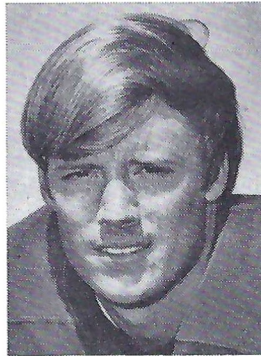
**DAVE BECK**  
19 Defensive Back  
Huntsville, Ala.



**MAC LORENDO**  
77 Offensive Tackle  
Auburn, Ala.

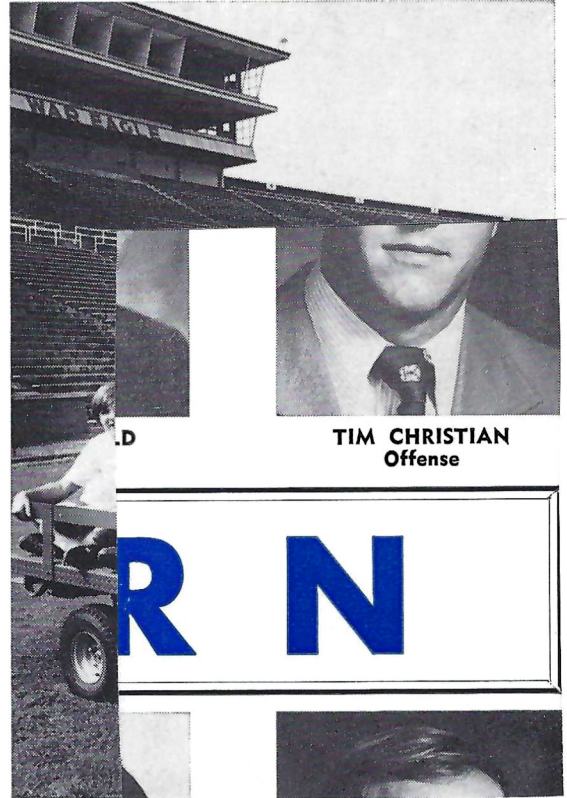


**GARDNER JETT**  
3 Placekicker  
Atlanta, Ga.

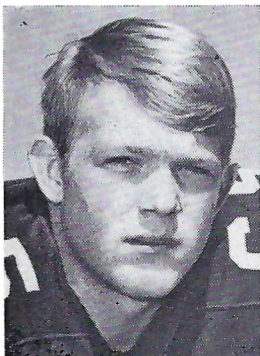


**DAVID BEVERLY**  
4 Punter  
Sweet Water, Ala.

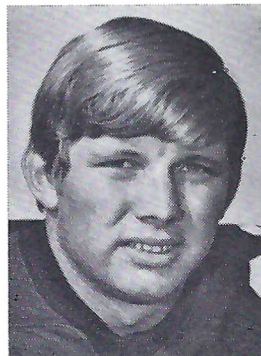
# AUBURN



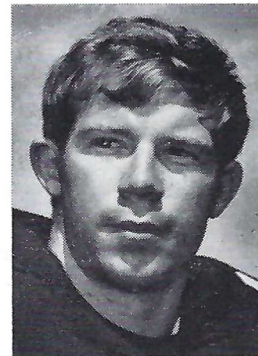
**AUBURN FOOTBALL MANAGERS:** top row, left to right, Wallace Christian, Andy Farquhar, Joe Harrison, Tim Lacy; bottom row, left to right, Mark Wilkerson, David Story, Mac McCall (driving).



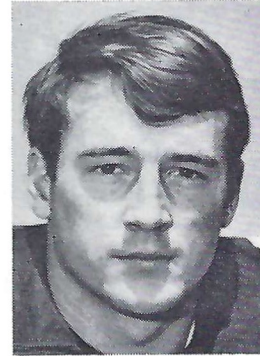
**JAY CASEY**  
65 Offensive Guard  
Selma, Ala.



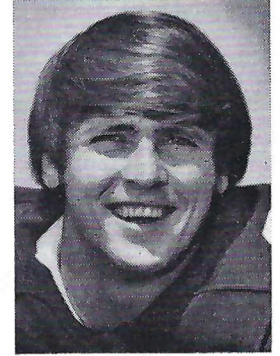
**HARRY UNGER**  
22 Tailback  
Fayette, Ala.



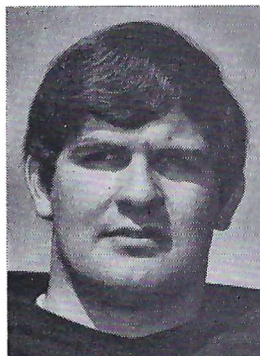
**MIKE NEEL**  
40 Linebacker  
Birmingham, Ala.



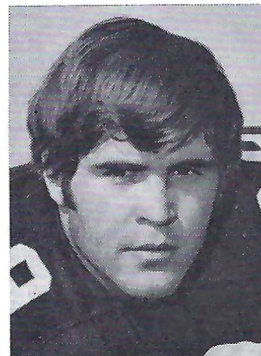
**JOHNNY SIMMONS**  
27 Safety  
Childersburg, Ala.



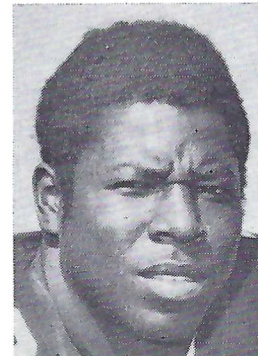
**TERRY HENLEY**  
23 Tailback  
Oxford, Ala.



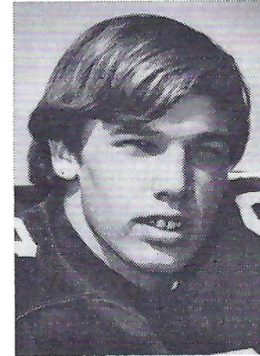
**BENNY SIVLEY**  
78 Defensive Tackle  
Blountsville, Ala.



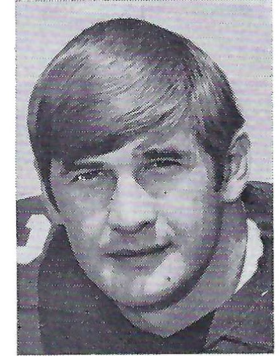
**EDDIE WELCH**  
99 Defensive End  
Columbus, Ga.



**JAMES OWENS**  
43 Fullback  
Fairfield, Ala.



**DAVID LANGNER**  
28 Defensive Back  
Birmingham, Ala.



**DANNY SANSPREE**  
93 Defensive End  
Atmore, Ala.

## AUBURN'S ATHLETIC DIRECTOR EMERITUS



### AMONG OUR FAVORITES

- T-R-E-T-C-H NYLON MESH COACHING SHIRTS**  
photo . . . Thousands of tiny perforations .  
Nylon . . . Available in Orange, Navy Blue or  
or with AU or AUBURN (Specify) insignia o  
Adult sizes S (34-36), M (38-40), L (42-44) or
- STADIUM SEATS** . . . Light weight (3¼ lb.) Cad  
tubing . . . Size 14½ × 14½ × 2" seat . . .  
Back and AU Decal or Orange with Blue Back  
helmet decal.
- STADIUM CUSHIONS** . . . Size 15¾ × 15¾ ×  
polyurethane filled cushion . . . Orange Color  
Helmet imprint.
- AUBURN HELMET LAMPS** . . . Colorful Table La  
switch . . . Genuine Auburn Helmet complet

G. W. "JEFF" BEARD

When G. W. "Jeff" Beard retired as Athletic Director on July 1 of this year, he left behind one of the nation's most successful athletic programs, a monument of his own creation.

There are tangible monuments of the Beard regime such as the 40,000 additional seats in Cliff Hare Stadium, Memorial Coliseum, Sewell Hall and Hutsell Track. These are the concrete and steel reminders of the Beard regime, but important though they are, Beard's most significant contributions to Auburn athletics was in the area of the unseen, the areas of spirit and attitude.

When Beard became athletic director in 1951, Auburn's athletic bank book was mired almost hopelessly in the debt's red ink. To complicate affairs, a winning season was about as rare as a surplus in the budget. Jeff Beard changed that. He convinced Auburn and Auburn people that they could win if they got themselves together and worked toward a common goal. They took Beard's advice and followed his leadership.

In the 21 years Beard was responsible for Auburn's athletic programs, Auburn won championships in everyone of the SEC's major sports, and in those years the Tigers didn't win, they were strong contenders. The golden years of the Beard era were in the four year period between 1957-1960 when every one of Auburn's four major sports teams won an SEC championship. The Auburn football team which had gone 0-10 the year before Beard's term began reversed the record in 1957 and won the national championship. Through it all, Auburn's physical facilities were growing faster than any other in the conference — and without a debt. The athletic program that had once been nothing is now something. It is a national power, and it is due primarily to the efforts of G. W. "Jeff" Beard.

Though retired, Beard is serving as Auburn's Athletic Director Emeritus and as a special consultant to Dr. Boyd McWhorter, the new SEC Commissioner. His spare time is spent fishing, playing golf and taking care of his seven grandchildren.

**You're Seeing The Game —  
But You'll Also Want To Read About It.  
For The Most Complete Coverage  
Of All War Eagle Games In Stories And  
Pictures, You Need —**

THE DAILY and SUNDAY  
**OPELIKA-AUBURN NEWS**

**EAST ALABAMA'S COMPLETE DAILY NEWSPAPER**

ON SALE AT NEWSSTANDS IN AUBURN AND OPELIKA

Also Available by Carrier in Lee, Chambers, Tallapoosa & Macon Counties



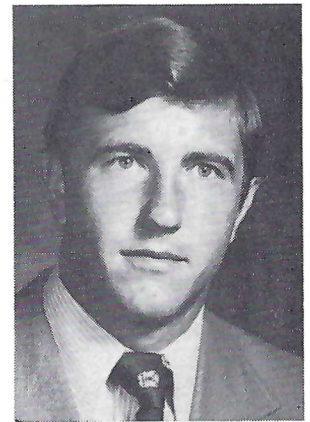
**PAUL DAVIS**  
Assistant Head Coach



**GENE LORENDO**  
Offensive Coordinator

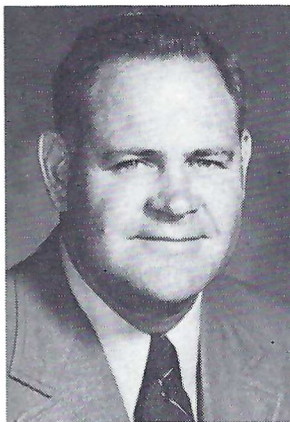


**DOUG BARFIELD**  
Offense

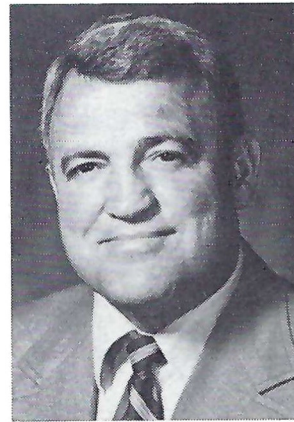


**TIM CHRISTIAN**  
Offense

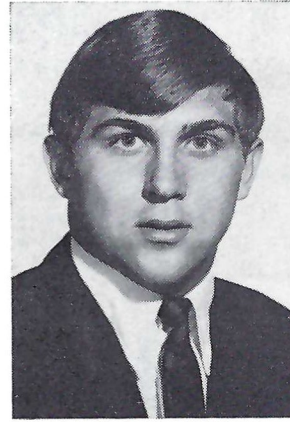
# AUBURN



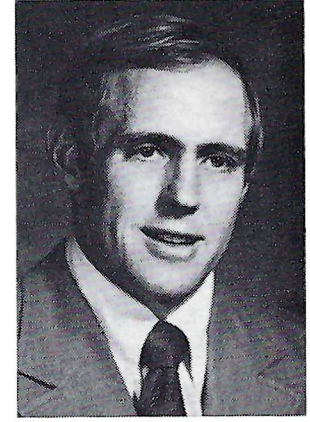
**JOE CONNALLY**  
Defense



**BOBBY FREEMAN**  
Offense

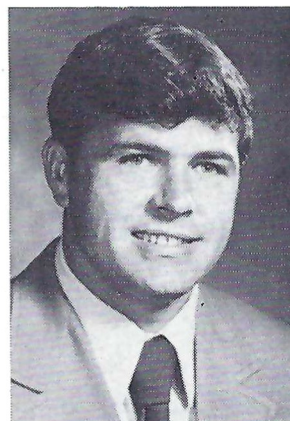


**STEVE GREER**  
Defense



**JIM HILYER**  
Defense

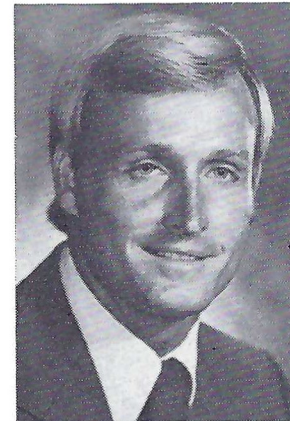
# COACHING STAFF



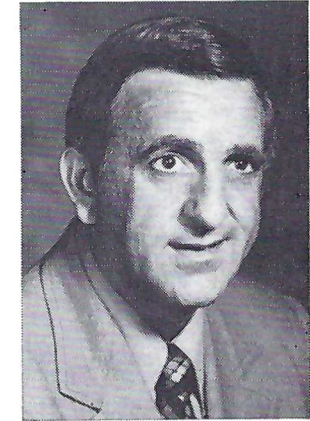
**SAM MITCHELL**  
Defense



**TOM (Pap) MORRIS**  
Offense



**GEORGE ROSE**  
Defense



**CLAUDE SAIA**  
Offense

Enjoy **BEEF** Everyday

W  
A  
R  
E  
A  
G  
L  
E



W  
A  
R  
E  
A  
G  
L  
E

**ALABAMA CATTLEMEN'S ASSOCIATION**

Representing More Than 14,600 Alabama BEEF Producers

E. HAM WILSON  
EXEC. VICE PRESIDENT

HENRY GRAY III  
PRESIDENT



# AUBURN UNIVERSITY

## LET AUBURN BE ...

### WHAT ARE THE ADMISSIONS REQUIREMENTS?

A new student needs a minimum of 16 high school units, including a minimum of 12 academic units. College ability test scores plus high school grades should indicate academic success.

A transfer applicant who was not eligible for admission to the University upon graduation from high school must present at the desired time of entrance a minimum of 96 quarter hours or 64 semester hours of college work attempted in order to be considered for admission as a transfer student. An applicant who was admissible to the University upon graduation from high school is not required to have completed a prescribed number of hours.

### WHEN SHOULD ONE APPLY?

Since quotas will be set for the various fields of study, favorable consideration will be given to those students who are academically eligible and who return their application soon after October 1, 1972. Applications from high school seniors will be accepted after October 1 for winter, spring, summer, and fall quarters of 1973. Transfer applications will be accepted until three weeks prior to the start of each quarter. Applications may be obtained from the Admissions Office, Auburn University, Auburn, Alabama 36830.

### WHAT ARE THE MINIMUM COSTS?

One needs approximately \$500 for tuition, University room and board, books and supplies per quarter. Out-of-state students must pay an additional \$150 per quarter.

### WHAT TYPE OF ASSISTANCE IS AVAILABLE?

Information regarding financial assistance may be obtained from the Office of Financial Aid. Applications may be made after a student's first two quarters to the Co-operative Education Program where study alternates with paid training.



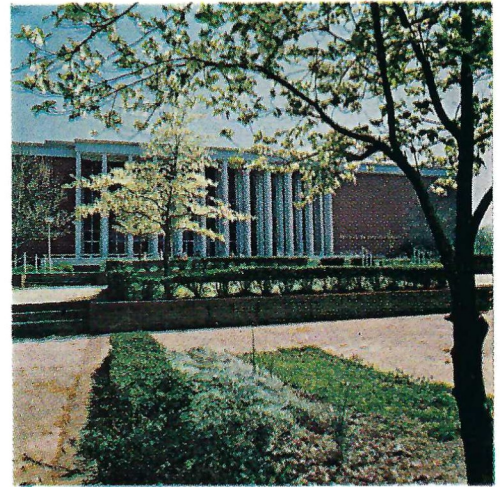
Pre-College Counseling for all students and their parents (if parents so desire) makes transition to college life easier. You will be able to select from more than 70 specialized fields of study in the schools of Agriculture, Architecture and Fine Arts, Arts and Sciences, Business, Education, Engineering, Home Economics, Pharmacy, and Veterinary Medicine.

### HOW CAN YOU BE SURE WHICH UNIVERSITY TO ATTEND?

You are welcome to visit Auburn's campus and talk with University officials while deciding which university best meets your needs.

*Auburn Wants To Serve You*

## ... YOUR UNIVERSITY!



# BUT NOBODY DIES . . .

Football is like life except for one important fact — nobody dies.

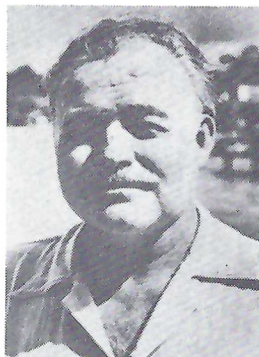
That was Ernest Hemingway's comment on football and other games as they relate to life.

In life, Hemingway said, man is concerned with the avoidance of death. In games, man replaces the avoidance of death with the avoidance of defeat. He is concerned with victory.<sup>1</sup>

Thus a panoramic depiction of life, its victories and defeats, unfolds with every kickoff, and perhaps no one has better understood and related this panorama of life than Stephen Crane, author of "The Red Badge of Courage," the story of a young boy growing to manhood amid a fierce battle.

Crane's book is about life's most intense experience, battle, where potentialities for change are the greatest, where experience disciplines a man and develops character, conscience and soul.

Through his character, Henry Fleming, Crane takes the reader



HEMINGWAY

to the midst of the battle "where patriotism is dissolved into its elements. . . ."

So vivid was Crane's story and description of battle, that many civil war veterans swore they had been with Crane in The Wilderness, Shiloh, or Gettysburg.

Yet, Stephen Crane had never been in battle. He had never even seen one.

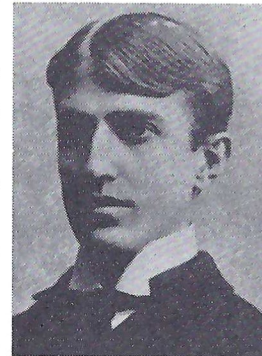
How was he able to write such a moving novel?

To Crane, the answer was simple. He was a football fan.

"I have never been in a battle. . . ." Crane wrote in 1896, "and I believe that I got my sense of the rage of conflict on the football field. The psychology is the same. The opposing team is an enemy tribe."<sup>2</sup>

Thus football is more than just a game. It is life in miniature — but nobody dies.

D.H.



CRANE

<sup>1</sup> Hemingway, Ernest, "Death in the Afternoon," Scribners.  
<sup>2</sup> Stallman, R. W., "Stephen Crane, A Biography," George Braziller.

# Horseshoe Bend Motel & Restaurant

ALEXANDER CITY, ALA.

40 MINUTES FROM CLIFF HARE STADIUM

BUFFET EVERY SUNDAY!  
Breakfast and Dinner

We  
Enjoy  
Serving  
War Eagle  
Fans!

— ON HWY. 280, WEST

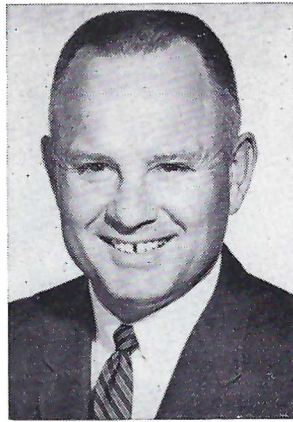
Phone (205) 234-6311



**BILL BECKWITH**  
Business Manager



**BUDDY DAVIDSON**  
Sports Information



**BROWNIE FLOURNOY**  
Resident Counselor

# AUBURN NATIONAL BANK

100 North Gay St.

Telephone 887-8556



*Auburn's Finest*

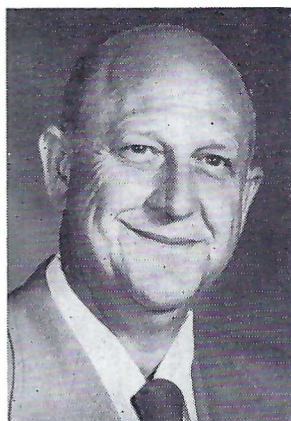


MEMBER F.D.I.C.

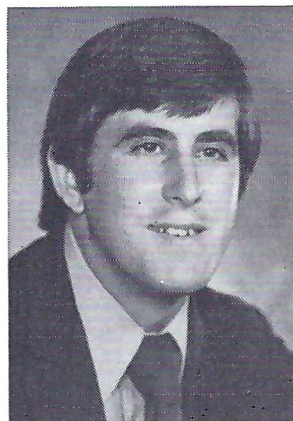
FEDERAL RESERVE  
SYSTEM

*Established 1907*

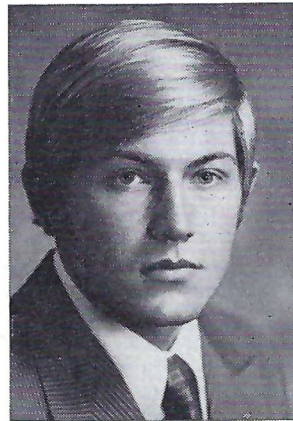
## AUBURN



**KENNY HOWARD**  
Trainer

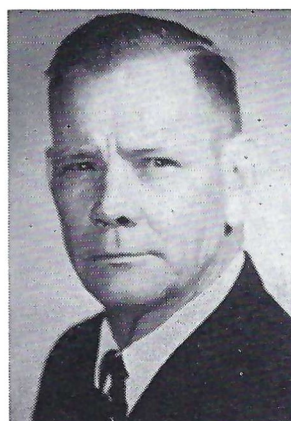


**EDDIE MATTHEWS**  
Administrative Assistant

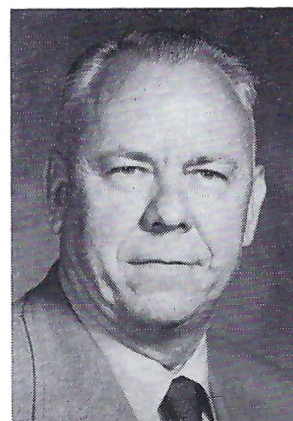


**MIKE MERRILL**  
Publicity Assistant

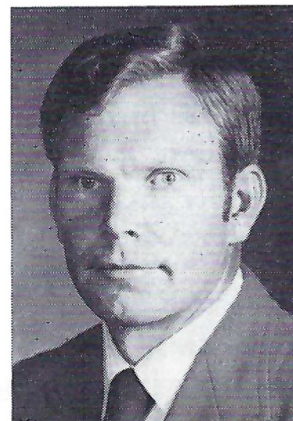
## ATHLETIC STAFF



**SHOT SENN**  
Academic Counselor



**MILTON THURSTON**  
Equipment Custodian



**HERB WALDROP**  
Assistant Trainer

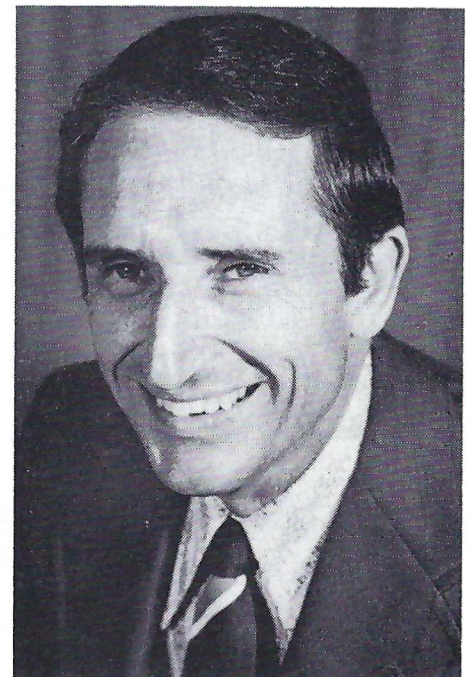
# FLORIDA STATE UNIVERSITY



**LARRY JONES**  
Head Football Coach



**CLAY STAPLETON**  
Athletic Director



**DR. STANLEY MARSHALL**  
President

Founded in 1857, Florida State is the second oldest institution in Florida's state university system. With an enrollment of 18,000, FSU is one of only 24 schools in the country that confers more than 100 Ph.D. degrees each year. An average of 5,000 students graduate annually from its colleges of Arts and Sciences, Education and Law and its schools of Home Economics, Music and Social Welfare.

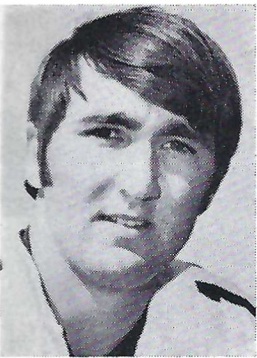
A pioneer in the field of oceanography, Florida State is making marine studies one of its points of emphasis in the decade ahead. Facilities for ocean research are located both on the main campus at Tallahassee and at the Ed Ball Marine Laboratories on the Gulf of Mexico.

Today's game between Auburn and FSU will be the seventh in a series that began in 1954. Auburn holds a 5-0-1 record against the Seminoles, the only tie coming in 1962, 14-14. Auburn, on the way to the Orange Bowl, won the last meeting 21-15 in 1963.

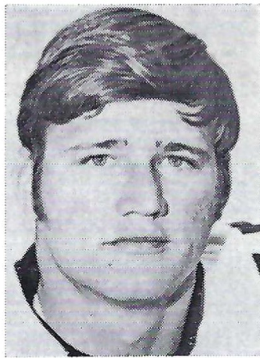
At Tallahassee, Gary Huff, FSU's quarterback, is affectionately called "Huff, the magic dragon." Around Auburn he is called the man to stop if you plan to beat FSU. Huff, a senior, led the nation in total offense last year, and is a prime contender for this year's Heisman Trophy, won by you-know-who last year.



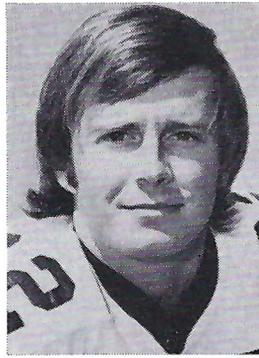
**FLORIDA STATE UNIVERSITY, TALLAHASSEE, FLORIDA**  
Health Center (left foreground) and Union Center (center)



19 GARY HUFF  
Quarterback  
Tampa, Fla.



55 ALLEN DEES  
Center  
Lakeland, Fla.

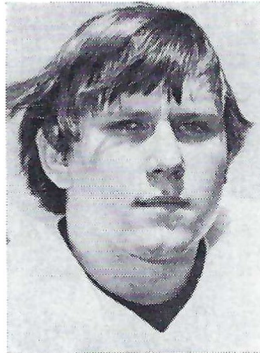


22 BARRY SMITH  
Wide Receiver  
Miami, Fla.

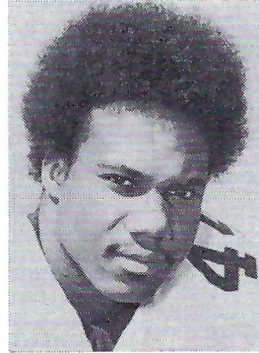
# FLORIDA STATE UNIVERSITY



61 PHIL ARNOLD  
Offensive Guard  
Hollywood, Fla.



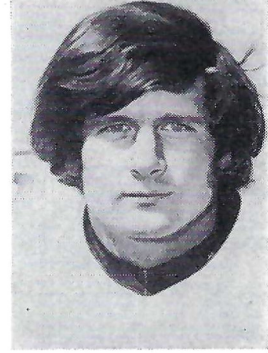
46 DAVID MILES  
Linebacker  
Tallahassee, Fla.



44 HODGES MITCHELL  
Tailback  
Dallas, Tex.



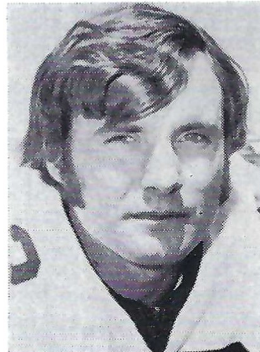
59 LARRY STRICKLAND  
Linebacker  
Tallahassee, Fla.



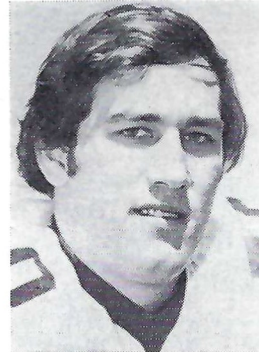
28 MIKE DAVISON  
Fullback  
Bradenton, Fla.



83 BERT COOPER  
Defensive End  
Tallahassee, Fla.



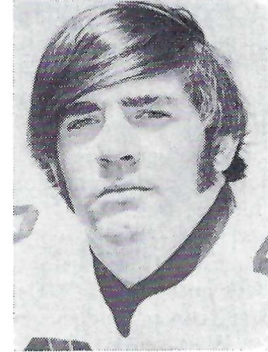
42 RON RATLIFF  
Cornerback  
West Palm Beach, Fla.



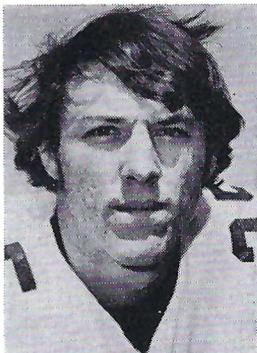
70 JIM MALKIEWICZ  
Defensive Tackle  
Perth Amboy, N.J.



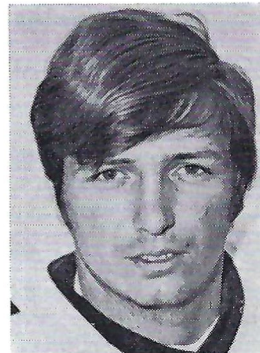
75 MIKE GLASS  
Offensive Tackle  
Tampa, Fla.



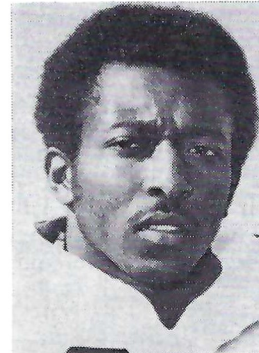
62 BOB JONES  
Offensive Guard  
Lighthouse Point, Fla.



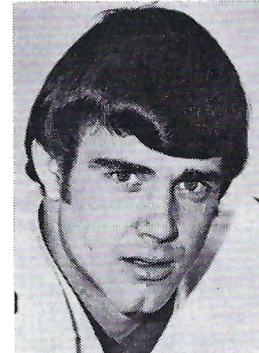
35 RANDY SHIVELY  
Safety  
St. Petersburg, Fla.



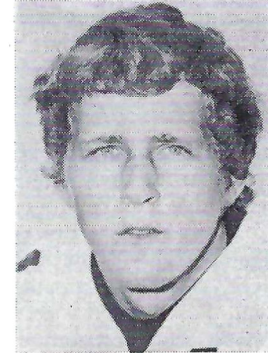
84 GARY PARRIS  
Tight End  
Vero Beach, Fla.



26 JAMES THOMAS  
Linebacker  
Macon, Ga.



50 DAN WHITEHURST  
Linebacker  
Adel, Ga.



21 JOE GOLDSMITH  
Wide Receiver  
Lakeland, Fla.

# HELLO THERE, I'M 'AUBIE' . . .

By DAVID HOUSEL

Do you believe in inanimate objects coming to life, taking on human characteristics, walking, talking, and laughing? Well, neither did I — until I saw it happen.

It all took place one night as I took a short cut through Cliff Hare Stadium on my walk from the Athletic Department to Samford Hall. As I neared the North end zone, there, leaning against a goal post, I saw a man-sized Tiger. He wore a blue football jersey, number '72 on the front, "Auburn" on the back, and he was puffing contentedly on a cigar.

You may not believe what follows, but this is what happened the night the fog rolled in, the hoot owls hooted, Samford Clock struck 13 and the Auburn Tiger spoke:

"Hello there, I'm Aubie, the Auburn Tiger.

Don't look so surprised. You know me. At least you ought too. I've been on the cover of your football programs for 13 years.

Hear you're gonna write a story about a buddy of mine, ole Phil Neel. I'm glad. He deserves some recognition. To tell the truth, I've felt kinda bad all these years, me being on the cover and all and ole Phil, the only thing he got on there was his name. And it's scrawled down in the bottom some place where nobody will see it unless they are looking for it. I tried to get him to change it one time, but he wouldn't. Said that's the way cartoonists do it.

Sit down big man and I'll tell you about me and Phil. Care for a cigar?

I really wouldn't be here if it wasn't for Phil. He's my creator — that means he draws me. Phil's done a lot for me in the last 13 years. When we started out, I was mean, but I wasn't too smart. I'd just jump out and whup-up on whoever happened to be around. Now I'm sophisticated, thanks to Phil, you know, refined and cultured.

Your name's Housel, isn't it? Yeah, I thought so. Got a light there, Housel? My cigar's gone out.

Back to my story. I remember when me and Phil first got together. Back in 1959 it was . . . heh . . . heh . . . we sure surprised some folks that first game. Hardin Simmons I think it was. Yes. Called themselves the Cowboys. I — me and Phil — really worked on them. Those "cowboys" found out that "Cowboys and Tigers" is a lot rougher than "Cowboys and Indians." Us Tigers are smarter than Indians: we don't run around in circles when we fight.

Well, we've done the program cover ever since. I've made Alabama's Red Elephant jump through a circus hoop and I've practiced Boy Scout knots on that scoundrel's trunk — Man, that was fun. I — Phil and me — have de-stingered quite a few Yellow Jackets and we squeezed some Big Oranges from Tennessee. Never will forget that head transplant we tried on that State Bulldog. Didn't work — Too bad, but those things happen. That other 'Dog, "UGA" I believe was his name, he didn't like being crammed into that ole flea bag. Heh, Heh . . . those folks over at Athens haven't gotten over that yet. Can't say as I blame them.

Give me another light, Housel, my cigar went out again. They don't make stogies like they used to. How's yours?

Your readers are probably gonna want to know where Phil and I get our ideas for the program cover year after year. That's his department. He works up at the Birmingham Post-Herald — be sure and tell the folks that — so he's up on the latest news items and catchy sayings.

Yeah, folks might wonder how he draws the cartoons and gets the color so good, but they'll just have to keep on wondering. It's too complicated for you to understand and how

you gonna explain it to them when you don't understand it yourself? Just tell them that every color is a mixture of red, yellow, and blue, and Phil draws a separate picture for every color. Then the folks out at Auburn Printing Co. put them together like a map puzzle. Phil doesn't ever see the cover until he gets down to the game. If it's too bad, I guess one of his boys, Mike or Rick, might call him after practice on Friday and warn him. Now don't ask me no more technical questions like that, Housel. Understand?

Me and Phil's got some favorite covers. We both liked the 1969 Alabama cover, the one where I blasted the "High Tide." Squeezing the Big Orange was one of our favorites too, but, all in all, I guess we've had the most fun with ole Cousin Clem from Clemson.

We had a big Tiger homecoming a couple years ago and



PHIL NEEL

when he got here, I surprised him with a big ole exploding cigar. He was singed for a week.

Give me another light, Housel. Thanks.

In 1967, the International Brotherhood of Tigers met here in the stadium and Clem had a most unfortunate "accident." I "accidentally" stuck that membership pin right through the poor boy's heart. Heh . . . heh, of course it was an accident. What kind of cousin do you think I am anyway?

Clem and I were going to put on an acrobatic show at half-time one year, but it didn't come off. We had another accident. I outweighed him quite a bit and I just plain mashed him in the ground when he tried to catch me in practice.

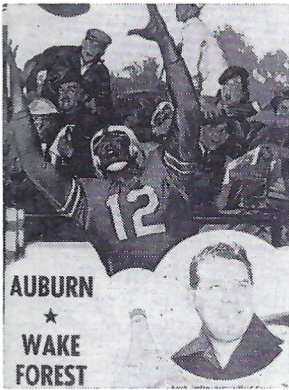
Last year was the breaking point for Clem. I don't know when he'll come back to see us — if ever. We had a "family planning conference" to talk about the population problem. I — me and Phil — decided to eliminate Clem's side of the family — with a bomb. He didn't appreciate that too much.

Glad you came by, Housel. I was out of matches. Mind if I keep these? Thanks. When you see Thurston down at the equipment room, be sure and tell him to keep the gate locked at night. I don't like to be bothered.

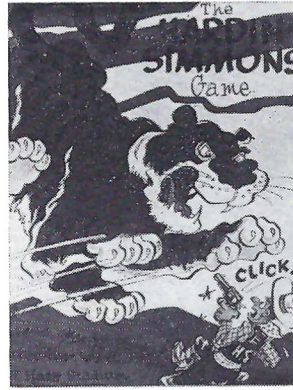
Oh, by the way, here are some pictures from my scrapbook you might want to run with the story on me and Phil. See you around.

You might not believe it, but that's the way it happened. Aubie's pictures are printed on the next page.

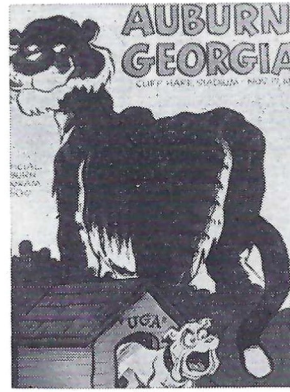
# AUBURN FOOTBALL PROGRAM COVERS – THROUGH THE YEARS



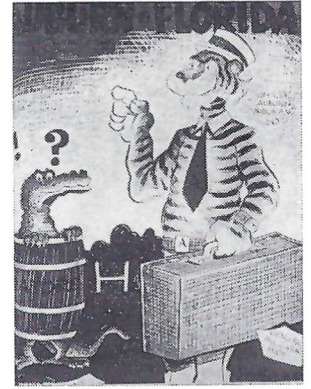
1958



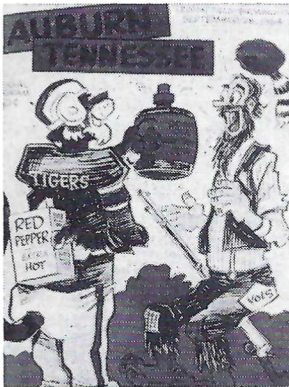
1959



1962



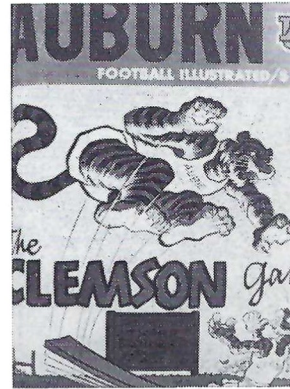
1963



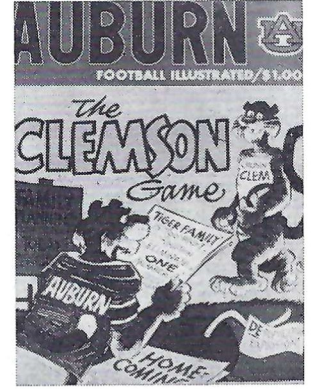
1964



1965



1969



1971

Welcome to another great  
Auburn football game.

After the game, drop  
by and browse in our Modern, Self-Service Store.



WE HAVE **SOUVENIRS** OF ALL TYPES:

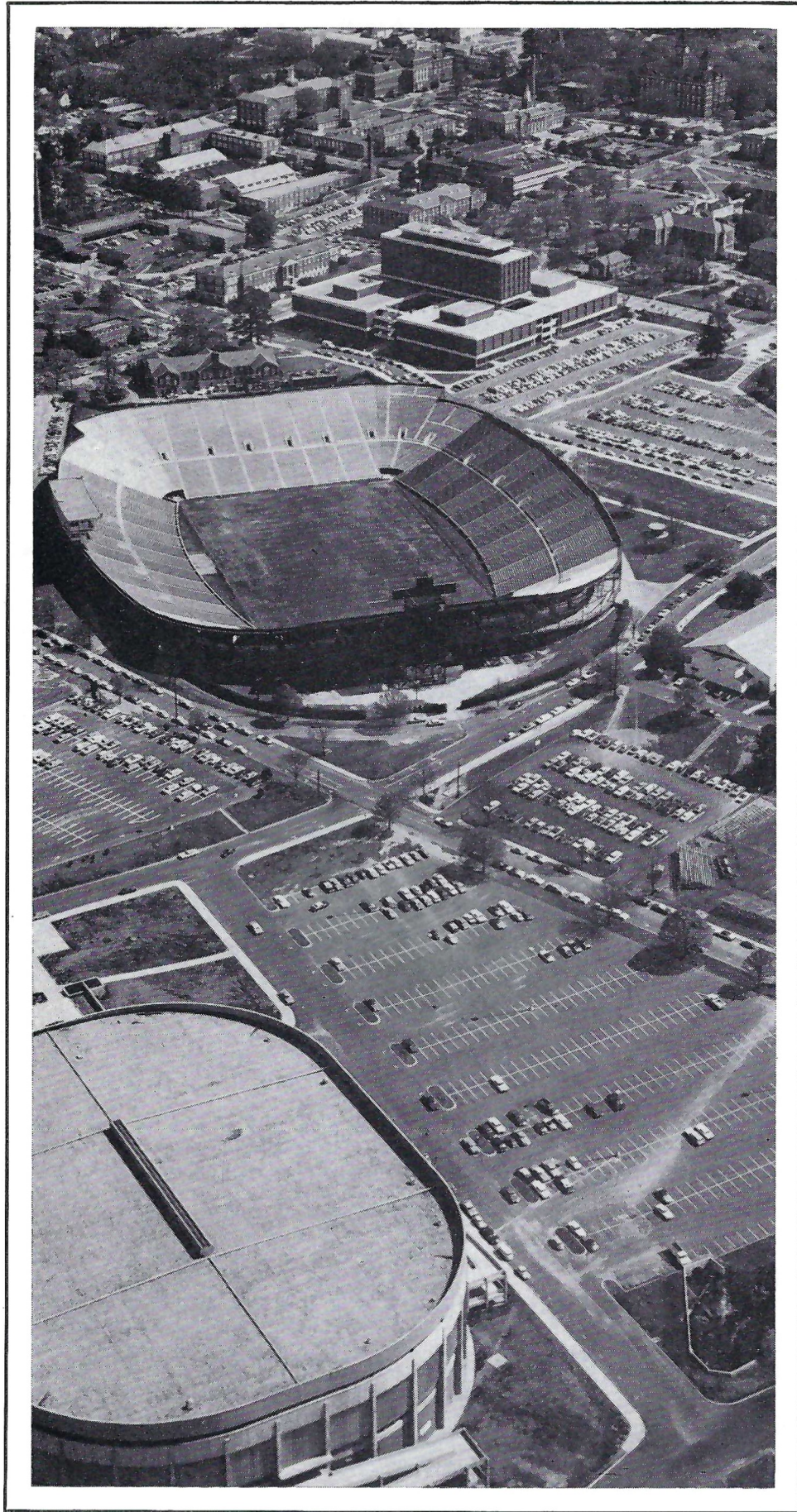
- CHILDREN'S FOOTBALL JERSEYS – Our Specialty
- T-SHIRTS, SWEAT SHIRTS, & JACKETS for all the family
- CAR TAGS & DECALS
- PENNANTS & JEWELRY
- STEINS & GLASSWARE



## anders book store

124 W. MAGNOLIA AVE./ACROSS FROM BIGGIN HALL

*First Think Auburn . . . Then Anders*



# Eventful Year

By HARRY M. PHILPOTT  
President, Auburn University

The past year at Auburn University has been an eventful one in which major efforts were directed to a renewed assessment of the programs of the institution.

The University initiated a self-study in the fall of 1971 in order to fulfill its accreditation responsibilities under the Southern Association of Colleges and Schools to examine the state of its programs and make projections for the future ten years. Over 100 committee assignments were developed by a central steering committee with over 900 faculty, students, and administrators involved in studying the various programs and units of the institution. This study will be completed in the fall of 1972 in anticipation of the accrediting team visit to the campus in 1973.

Auburn continues to operate under a financial bind, the same as other institutions of higher learning. Revenues to the Alabama Educational Trust Fund were higher last year, but this increase to Auburn did little to offset the spiraling costs of operation brought about by continued inflation. Auburn fared better, however, in the area of extramural research funding than some institutions. There was also increased support by the alumni and friends of Auburn and Auburn's extension programs were broadened, particularly in the areas of health, environmental quality, and continuing education.

I was privileged to serve as the chairman of a Commission on Regional Cooperation for the Southern Regional Education Board and, in this capacity to address the Southern Governor's Conference. The address set forth SREB's objective of creating a regional academic common market to obtain maximum use of specialized programs at universities and colleges throughout the Southern region. Such an arrangement appears necessary to curtail the proliferation of degree programs at a time when higher education is experiencing declining support.

In retrospect, it has been a busy but quite productive year for Auburn University. We are grateful for the cooperation of all segments of the University as our programs move forward. It is my expectation that the year ahead will bring many opportunities for creative change and further expansion of our service.



# RALLY TIME AT TOOMER'S

By DAVID HOUSEL

From every nook and cranny they come, from Gay Street, from Magnolia Avenue, from Mag Dorms and from the Neil House.

They converge on Toomer's Corner from every direction on the campus and they have but one intention — show the world how proud they are of their Auburn Tigers for winning another football game.

Whoever said college spirit, in particular, the Auburn Spirit was dead, obviously hasn't been at Toomer's Corner after the Tigers won a game on the road.

The first students trickle in when the outcome is obvious. Others wait until the outcome is finally decided and the final score recorded for posterity, by the inevitable roar that shakes Auburn as the game ends. Minutes after Gary Sanders and Gusty Yearout's sign off, however, the mass invasion of Toomer's Corner is on.

They come in cars, on bicycles, and on foot. Some are drunk, most are sober, and all are happy, extremely happy. They congregate under the stoplight in the middle of the street, blocking, or certainly slowing traffic in all directions.

Auburn people love it, out of towners fear it. They don't know what is going on, but they have a pretty good idea



ARE YOU READY? W-a-a-a-r Eagle!!

when they drive out of town with "War Eagle, 10-6 or 19-13" painted on their car. By that time they've probably joined in the celebration too. Busses and trucks are not excepted.

"I've seen a lot of them," says Mac Lipscomb, who runs Toomer's Drugstore, "but this year's are more enthusiastic than any since the national championship year. Maybe it's because folks didn't think we would have much."

Lipscomb and other Auburn merchants love the spontaneous rallies. A little washable tempera paint won't hurt anybody, and what a way to spend a Saturday afternoon.

And the police? They have been known to join in too especially after a big one like this year's 10-6 win over Tennessee and Vanderbilt's 14-10 win over Alabama a couple of years ago.

Size of the traffic jams depend on the size of the crowd, and the size of the crowd depends on the size of the game, but there are always 400-500 die-hards at the rally. Games like Tennessee might double or triple the size.

The rallying crowd leaves their mark, big long white streaks of toilet paper hanging from every pole, every wire, anything with any height to it around Toomer's Corner.

For hours, days, the paper will be blowing gently in the breeze, a reminder to the world that Auburn won another football game.

Years later, a few scores, 10-9, 35-20, 10-6, 19-13, will remain etched on the sidewalk to remind posterity of a big afternoon for Auburn.

College Spirit dead?

Bah, Humbug!

See you at Toomer's.



TOILET paper streamers cover utility lines.

## LETTERS TO THE EDITOR



What do you want to know about the Auburn Football Team or an individual Auburn player? The editors of Auburn Football Illustrated are providing this space at right so that you may give us your ideas and questions.

Many of your questions will be answered and your ideas featured in future issues of Auburn Football Illustrated.

Address correspondence to:

David Housel  
Auburn Football Illustrated  
P.O. Box 1375  
Auburn, Ala. 36830



West Point Pepperell

# MILL STORE



## Your savings are on the line.

On the Georgia-Alabama line at the exciting West Point Pepperell Mill Store.

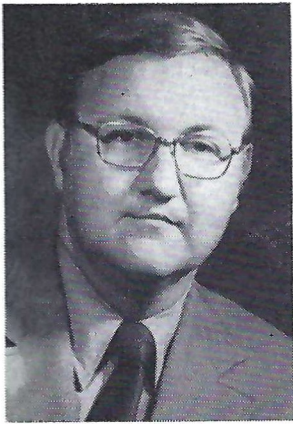
Save 30% to 50% on our nationally advertised brand-name products, including Martex® and Lady Pepperell® sheets and towels, Cabin Crafts® rugs and carpets, Vellux® blankets and Alamac® knits.

No other place has a greater selection of West Point Pepperell products under one roof.

To get there take the Fairfax/Huguley exit off I-85 between Atlanta and Montgomery.

Open Monday through Saturday, 9 a.m. till 6 p.m. EST.





If you like stories with a happy ending, don't read this one. Try the one on page 23, about pep rallies. That's a happy one. But, if you like stories of courage, determination, and faith, then stay with me. I'm going to tell you such a story.

It is the story of Jimmy Bonner, a young man who, exactly 12 years ago today, was playing in a homecoming game in Cliff Hare Stadium, helping Auburn beat Clemson 24-14 in 1961.

The press football brochure of that year describes Bonner as:

*James Bennett (Jimmy) Bonner — 21 — 6-1 — 205 — Jr. East Point, Ga. . . . Moved to end from backfield during season last fall. He has adjusted now and ranks as a solid second unit man behind Dave Edwards. . . . Outstanding speed, he is a track hurdler, and good hands make him excellent pass receiver. . . . Had some days in the spring which reminded coaches of Jim Phillips and Jim Pyburn in pass catching. . . . Potential is unlimited and coaches believe he will become an outstanding end before leaving Auburn. . . . Has not played up to capabilities on a steady basis thus far. . . . Married. . . . Jovial, friendly boy who loves to hunt and fish. . . . All America prep back at Russell in East Point. . . . Good student. . . . Education.*

That, in a thumbnail, is the Jimmy Bonner who played football for Auburn. Not a great player by any means, but a good one, none the less, one of the type that Coach Jordan credits for the success Auburn has enjoyed down through the years.

A part of that press brochure description of Bonner bears closer observation: ". . . Has not played up to capabilities on a steady basis thus far. . . ." It was true, but Jimmy couldn't understand it. He was in shape and trying as hard as he could. He would tire quickly and, he would later remark, "My legs just wouldn't do what I told them to."

There was no apparent explanation for it. Bonner didn't consider it serious. Maybe it was just the strain that comes from years of football and track. Maybe, but Jimmy Bonner wasn't so fortunate.

Three years later, the terrible truth was revealed. Jimmy Bonner had a rare spinal disease. There were only 12 other cases in the United States. The disease has a complex medical name, but, in layman's terms, it is "a deterioration of tissue in the spinal column," starting in the feet and legs and

creeping upward, paralyzing as it goes. It is a terminal illness.

Jimmy Bonner was down, but he had been down before. Auburn had been down to Tennessee 21-0 his last year, only to come back and win 24-21. Bonner knew what being down was, but he knew what winning was too.

He was an assistant football coach at Carrollton, Ga. when the terrible truth of his condition was fully revealed. He wanted to quit coaching, but the town and the head coach Charles Grisham, wouldn't let him. Why break up a good combination? Bonner had coached Carrollton to the state track championship his first year and the football team was a consistent state title contender.

So Bonner stayed on, coaching from a golf cart. Bonner was going to fight. If he lost, the disease would have to beat him. He wouldn't give up.

Several operations, paid for largely by donations from the people of Carrollton, verified the final result. Jimmy Bonner was not destined to win this battle.

But he had been in that situation too, and he knew that, though the outcome had been decided, it was now a matter of pride and determination. Hold on as long as you can and then leave the field with honor and your head held high.

And so, Jimmy Bonner fought on, teaching young men how to live as well as how to die.

The people of Carrollton recognized what their town had in Jimmy Bonner, and they named their new \$100,000 physical education gymnasium in his honor, for what he had taught their sons and daughters, not only by words, but by example.

Nothing has changed since that day. The paralysis is still creeping upward. Jimmy has now lost control of both legs and his right hand, but he's still fighting.

He, his wife Pat, and their nine year old son Van are at the game today, sitting in the wheel-chair section in the north-west corner. They make most of Auburn's home games, and Pat smiles when she says, "If Jimmy always felt as good as he does when we're in Auburn, we'd move over here."

Today was a special homecoming for Jimmy Bonner. The college fraternity which he helped bring to the Auburn campus is celebrating its 10th anniversary today and Jimmy, who left Auburn before his initiation became a brother this morning.

We'd like to have a happy ending to this story, but we can't. The outcome has been decided. Jimmy Bonner knows that, but he is still competing. Each day is just another snap of the ball, another step toward a moral victory that Jimmy Bonner has already won for himself, for us, and for mankind.

**AUTO SUPPLIES**

**Motor and  
Body Repairs**

**Firestone**

**TIRES • TUBES**

**A.  
MEADOWS  
GARAGE**

**CECIL M. YARBROUGH  
PHONE 887-3469  
117 West Glenn  
AUBURN, ALABAMA**

**HOME and  
AUTO SUPPLIES**

**Wrecker Service**

**BICYCLE & LAWN MOWER  
REPAIR & SALES**

**Auburn's Record Against 1972 Opponents**

Team	AU Won	Lost	Tied	AU Points	Opp. Points
Miss. State	29	14	2	768	519
Chattanooga	15	0	0	475	85
Tennessee	12	10	1	276	330
Mississippi	3	5	0	97	166
LSU	8	11	1	201	174
Georgia Tech	34	36	4	1017	1017
FSU	5	0	1	167	64
Florida	29	17	2	866	531
Georgia	34	35	6	845	944
Alabama	16	19	1	559	595

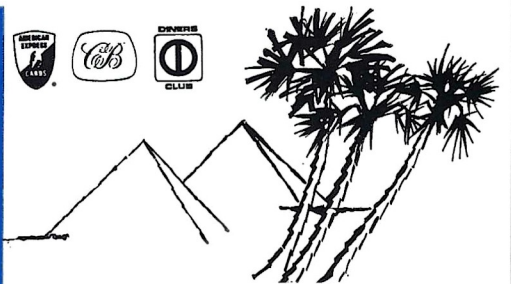
**Ralph Jordan's Record  
Against 1972 Opponents**

Team	AU Won	Lost	Tied
Miss. State	15	4	1
Chattanooga	13	0	0
Tennessee	9	6	1
Mississippi	2	3	0
LSU	0	2	0
Ga. Tech	10	10	1
FSU	5	0	1
Florida	15	6	0
Georgia	13	8	0
Alabama	8	13	0

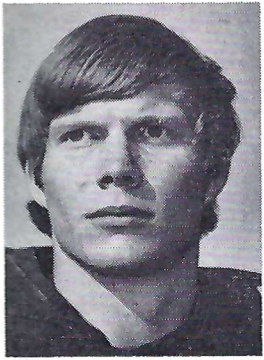


**Sahara**  
RESTAURANT

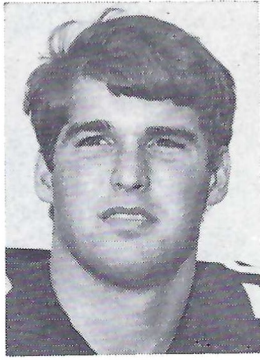
**EDGEMONT & NORMAN BRIDGE ROAD  
MONTGOMERY, ALABAMA**



**FINE FOOD  
EXPERTLY PREPARED  
CRAB CLAWS  
WEST INDIES SALAD  
CHARCOAL BROILED  
STEAKS A SPECIALTY**

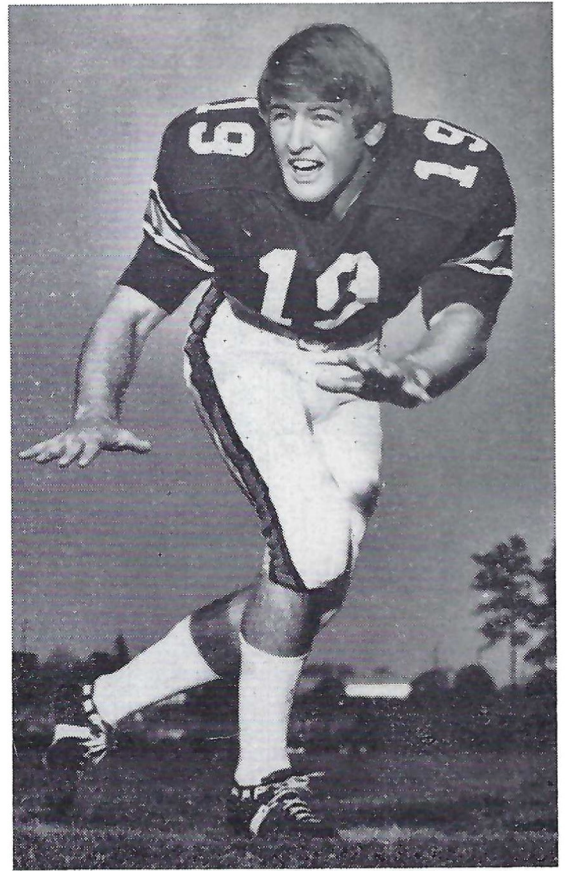


44 **SANDY CANNON**  
Split End  
Tuskegee, Ala.

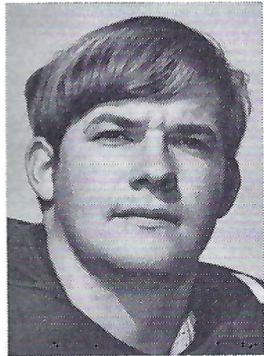


59 **JOE MOON**  
Linebacker  
Birmingham, Ala.

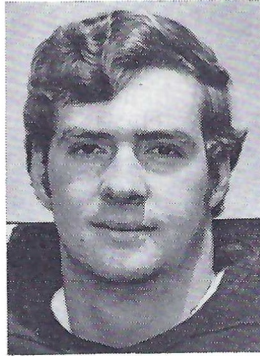
**A  
U  
B  
U  
R  
N**



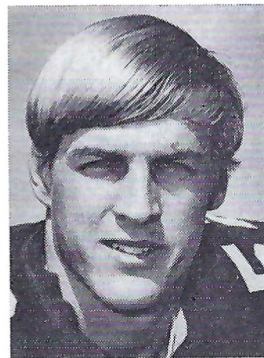
**DEFENSIVE BACK DAVE BECK**



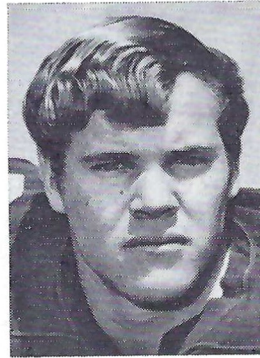
56 **BILL NEWTON**  
Linebacker  
Fayette, Ala.



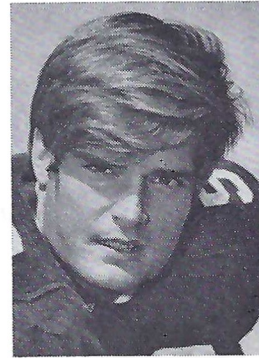
76 **BOB NEWTON**  
Defensive Tackle  
Fayette, Ala.



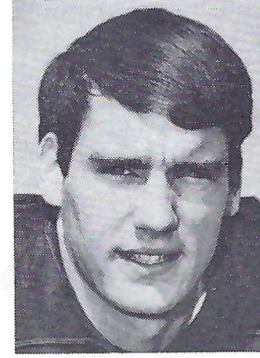
52 **BILL LUKA**  
Linebacker  
Memphis, Tenn.



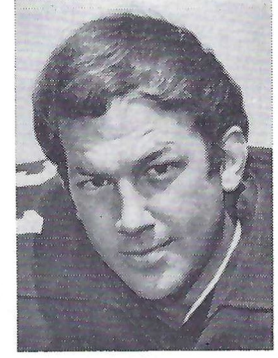
87 **DAVID HUGHES**  
Defensive End  
Tampa, Fla.



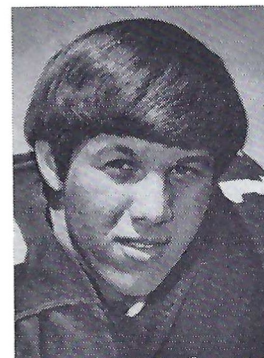
58 **STEVE TAYLOR**  
Offensive Center  
Atlanta, Ga.



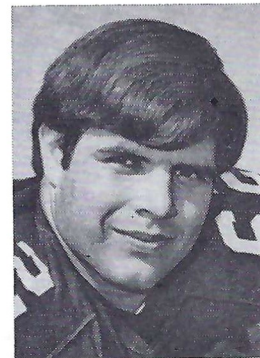
12 **TED SMITH**  
Quarterback  
Eclectic, Ala.



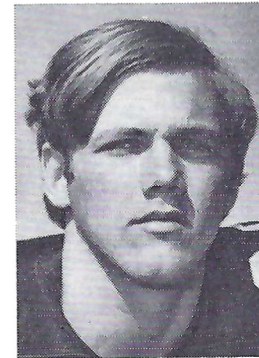
31 **STEVE WILSON**  
Linebacker  
Huntsville, Ala.



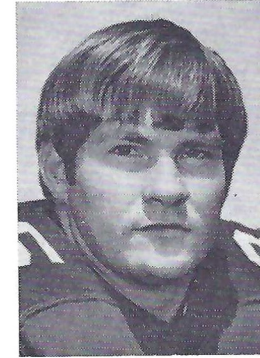
18 **RANDY WALLS**  
Quarterback  
Brundige, Ala.



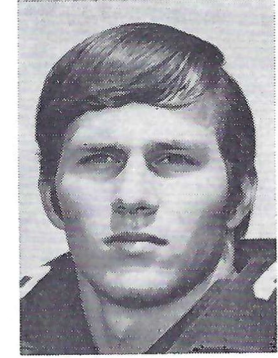
62 **TRES ROGERS**  
Offensive Guard  
Montgomery, Ala.



89 **MIKE GATES**  
Tight End  
Montrose, Ala.



35 **JOHNNY SUMNER**  
Fullback  
Eufaula, Ala.

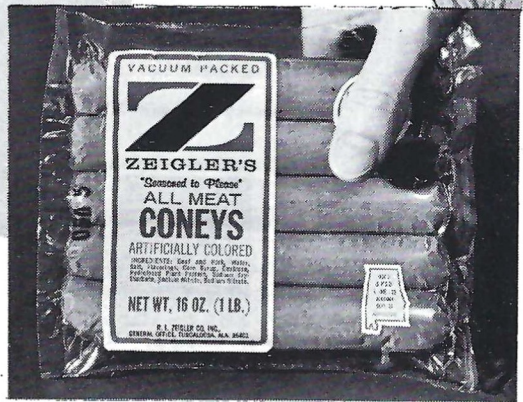


20 **MIKE FULLER**  
Wingback  
Mobile, Ala.



Make ZEIGLER'S Hot Dogs a part of your "GAME PLAN." Buy 'em at your favorite grocer. Remember . . . GO FOR TWO . . . and enjoy Zeigler's Hot Dogs twice as much.

**ZEIGLER'S**



# "...The Best You Can"

By DAVID HOUSEL

Just what do ballet and football have in common?

You wouldn't be expected to know the answer to that one unless you happen to be like the Gene Lorendo's.

They'd know. But then they might know something about most everything. They are that versatile.

First, there's Pappa, Gene, Auburn's offensive co-ordinator and war hero. Then there's Mamma, Jane, artist, outdoors-woman, and one of Auburn's outstanding professors. Then there are three children, Mac, good student, football captain and All-SEC contender. Next there's Cam, ballet dancer, with among others the Harkness, New York City Ballet companies and last, but certainly not least, there's Leah, good student, and a ballet and jazz dancer.

It should come as no surprise then that the Lorendos would know the common ground of ballet and football, but even they didn't know it until four years ago when Cam brought a friend from the North Carolina School of the Arts home with him for the Tennessee game.

On the way to Birmingham, Cam was telling his friend, who had never seen a college game what to expect. "Well," he said, "to be honest, it's a lot like ballet. They do the same movements we do warming up, and a lot of the body maneuvers on the field are similar to dance moves."

"Sure enough," laughs Mrs. Lorendo,



DON'T WORRY, COACH

FOOTBALL ILLUSTRATED



THE VERSATILE LORENDO FAMILY AT HOME

"when Auburn began warming up, Cam and his friend began naming off the dancing moves one by one."

"The only difference," she says, "is that dancers do them to music while football players do them to the cheers of thousands."

Mac leaves no doubts, however, that he would prefer making his moves on the football field. "It's a lot easier," he says. "Imagine doing this much exercise eight hours a day, 365 days a year. That's what Cam has to do, and that's work, brother, believe you me."

Having a tackle and a ballet dancer in the house has been amusing, for the Lorendos—not from inside, but from outside.

"People used to always ask me, 'Doesn't Gene wish Cam would cut his hair,' or 'Doesn't Gene wish Cam would play football,'" Mrs. Lorendo says laughing. "They'd always ask me, but never Gene. We would get a good laugh out of it."

"The truth is," she continued, "Gene is the one who talked Cam into wearing his hair longer. He told him that if his profession called for it, then he ought to do it."

That philosophy was in keeping with the motto of the Lorendo household: "Whatever you do, do it to the best of your ability."

"Gene was real careful not to put any pressure on the boys to play football," their mother says. "He wouldn't even let the boys have a football for a long time. It was embarrassing when other children would come over to play and our boys didn't have a football. I had to talk him into letting them finally have one."

Talking Gene Lorendo into anything is not an easy task. Not only is he a good athlete and a football coach, but he was a tough soldier in World War II. He was one of the first Americans to land in Japan—four days before the war ended—and his daring delivery of sealed messages put him up for the Congressional Medal of Honor consideration.

If anyone had an easy time talking "Big Gene" into anything, however, Jane Lorendo would be the one. She has the knowledge and the artistic touch. A former president of Auburn's chapter of Phi Kappa Phi, she was named one of Auburn's outstanding professors last year by students in the school of home economics where she teaches a series of loom weaving and ceramics courses.

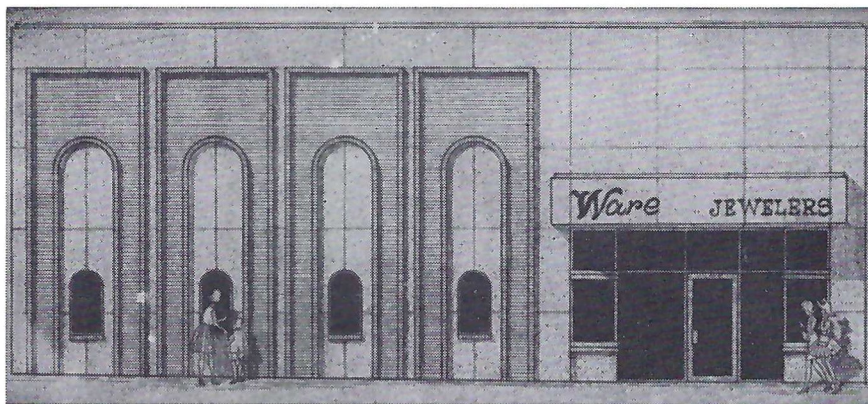
She also loves the outdoors. Canoeing down the rivers of Minnesota, where they have a cabin, is one of Mrs. Lorendo's favorite recreational activities. Only Cam will go with her, however. "Gene is afraid of water," she laughs.

Leah, the only daughter and youngest of the Lorendos is following the dancing footsteps of her brother Cam, but she loves athletics and is a talented young lady.

The newest member of the Lorendo clan is René, Mac's wife. Scholarship, foreign languages and athletics are her specialties so she fits right in with the versatile set.

Versatility has its advantages. For example, the family got together and built their own house several years ago, and that's versatility that pays—and saves!

## The Jewel Case of the Plains



Ware  
  
 Jewelers

*Synonymous With  
 Quality  
 And Selection*

*One Of Alabama's Truly Fine Jewelers*



## The Lion At The Gate


- The Auburn Athletic Department contracts with the Auburn Lions Club to furnish its members as "ticket takers" and gate custodians at all Auburn University athletic events on campus.

- All rules and regulations under which the Lions operate are formulated by the Auburn Athletic Department. The Lions make no rules; they are obligated to carry out all rules established by the Auburn Athletic Department.

- All money received by the Auburn Lions Club from the Athletic Department for these services is used exclusively for the various community improvement and participation programs of the Auburn Lions Club.

- The individual Lion at the gate gives his services voluntarily, receiving no personal compensation for the many hours he works at the gate, as his contribution to community betterment. He tries very hard to serve the public courteously and efficiently, strictly following the regulations established by the Auburn Athletic Department.

- The Pinkerton agents at the gates are also employed by the Athletic Department to assist in applying rules of the Department.



**Michael's**

"PLEASURE EATING"  
 BIRMINGHAM Corner of 5th Avenue & 20th Street, South  
 YOUR HOSTS: Ted Kakoliris and Connie Kanakis



# CONTINUED PHYSICAL GROWTH

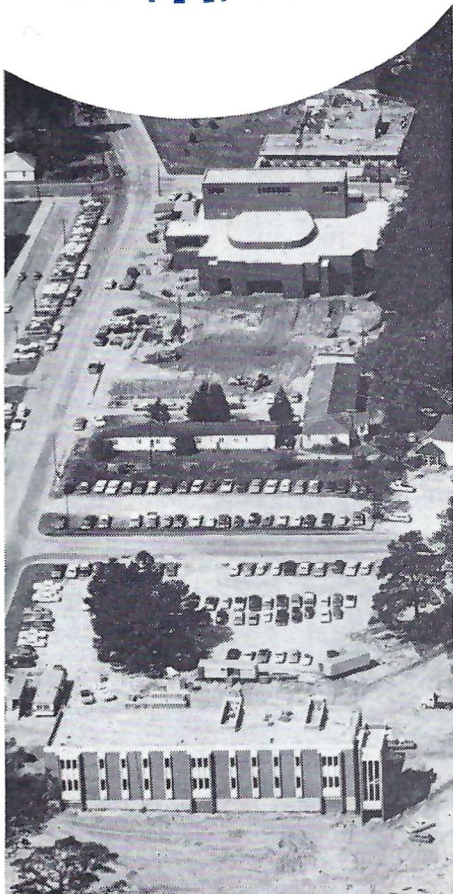
TO AUBURN's thespians, it is not play acting when they realize that they are moving into their new Theatre this fall. Also, it was no fish story to the University's ichthyologists when they moved into their new structure on September 1. It is welcome fact in both instances.

Desperately needed, both buildings resulted from funds appropriated by the Legislature during the 1969 regular session, with construction amounting to approximately \$1 million for each. The Fisheries Building contains about 29,553 square feet of floor space. Due to the several elevations, the area for the Theatre is more difficult to assess; however, it is reckoned that about 51,876 square feet of floor space are available.

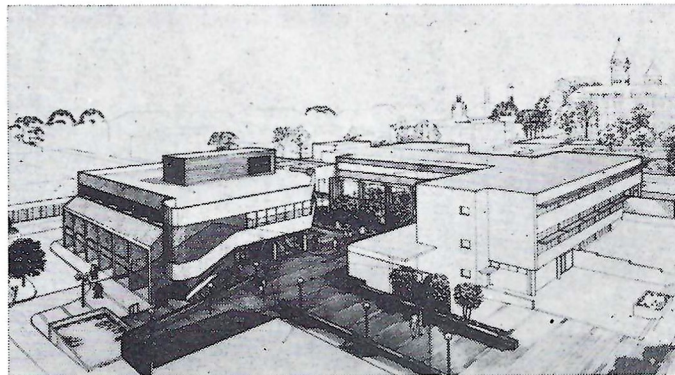
The two buildings are first phases of new complexes. The Fisheries Building is the first of two projected wings for the International Center for Aquaculture, and the Theatre is the first new step in a Fine Arts Center that eventually will include all departments of the School of Architecture and Fine Arts. An already existing phase is the long-established Graves Amphitheatre.

A band practice building, another phase of the Fine Arts Center and a gift of alumnus James W. Goodwin, is to be ready for use this fall also.

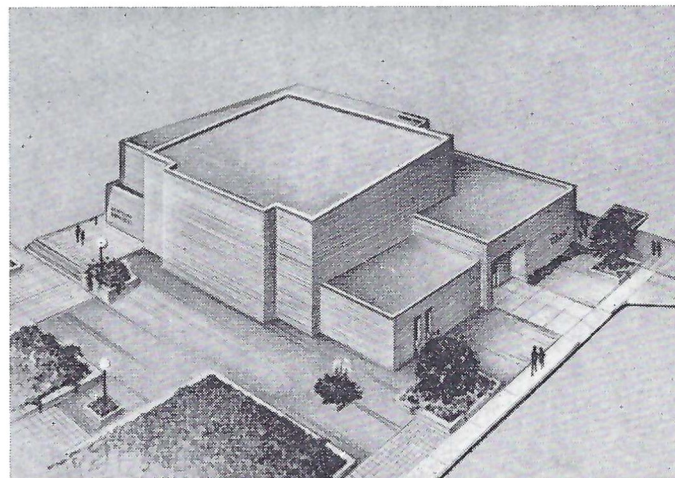
The Auburn Union is being enlarged, and foundation work for the project has already been completed. Funds for the annex have been made available through a Federal loan.



Actual photograph of Theatre at top and Fisheries Building at bottom.



Artist's rendering of the Auburn Union Annex.



Artist's concept of the Band Practice Building.



# Chevrolet. Building a better way to see the NCAA



**The 1973 Monte Carlo.** A personal luxury car of the first rank. With elegance, silence, comfort and the confident handling you find in much more expensive cars.

Monte Carlo has been redesigned and re-engineered to the extent that we think you'll find it one of the finest riding, most precise handling cars you've ever driven.

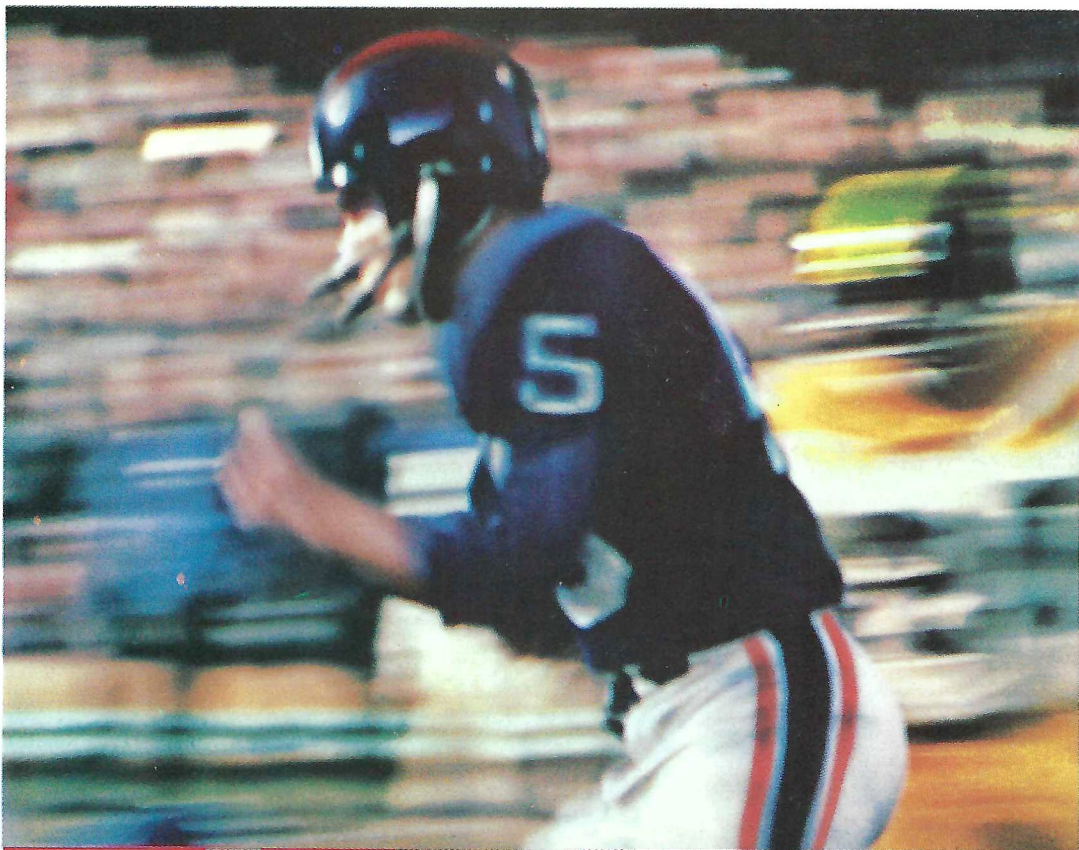
Chevrolet engineers have succeeded in combining this excellent ride and handling with a new body design that reflects the sophistication of these mechanical refinements. Right down to the rear seat opera windows.

And added to these qualities, our engineers have created a quietness that strikes everyone who drives the car. And quietness is one sure mark of a luxury automobile.

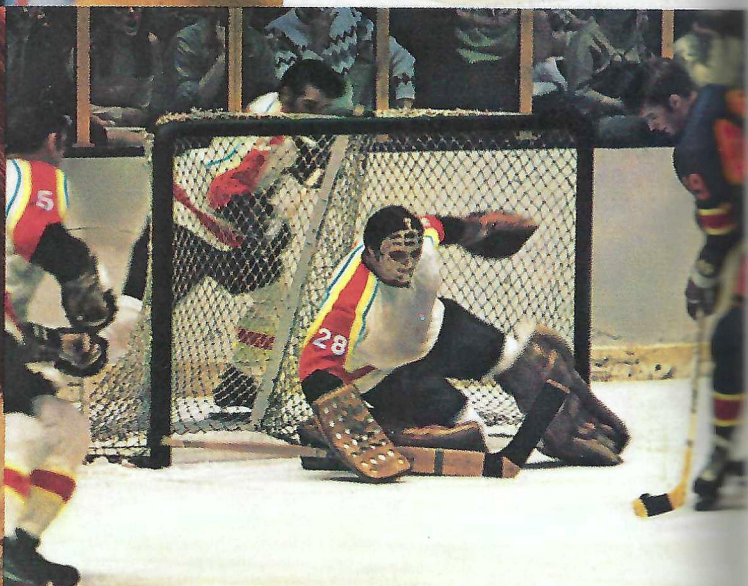
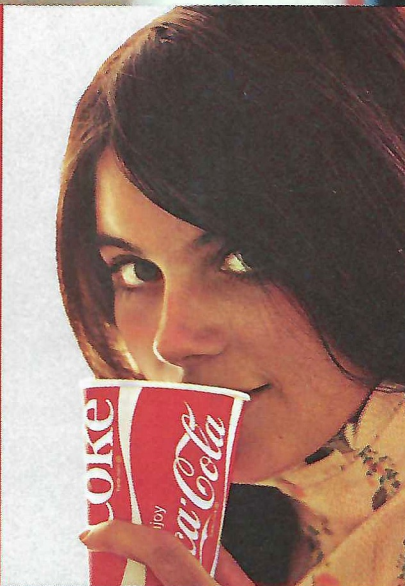
The 1973 Monte Carlo. A new and better way to see the NCAA. Even if you follow your favorite team coast to coast. **Chevrolet. Building a better way to see the U.S.A.**



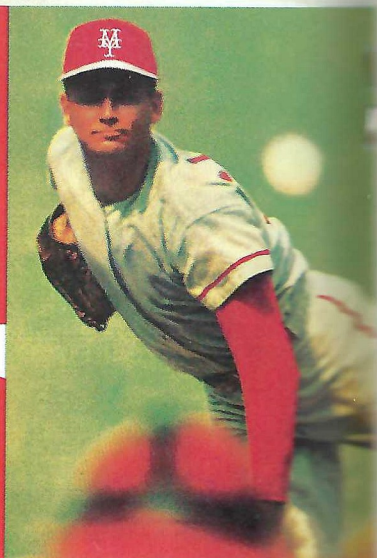
Enjoy the game. And remember to buckle up on your way home.



Enjoy  
**Coke**  
Trade-mark ®



Enjoy  
**Coca-Cola**  
Trade-mark ®



**OFFENSE**

44 SANDY CANNON ..... SE  
 77 MAC LORENDO ..... LT  
 65 JAY CASEY ..... LG  
 58 STEVE TAYLOR ..... C  
 67 BOB FARRIOR ..... RG  
 66 ANDY STEELE ..... RT  
 86 ROB SPIVEY ..... TE  
 18 RANDY WALLS ..... QB  
 23 TERRY HENLEY ..... TB  
 43 JAMES OWENS ..... FB  
 49 THOMAS GOSSOM ..... WB

**AUBURN**

**DEFENSE**

99 EDDIE WELCH ..... LE  
 78 BENNY SIVLEY ..... LT  
 98 GAINES LANIER ..... RT  
 93 DANNY SANSPREE ..... RE  
 52 BILL LUKA ..... SLB  
 40 MIKE NEEL ..... RLB  
 53 KEN BERNICH ..... LLB  
 56 BILL NEWTON ..... RLB  
 19 DAVE BECK ..... LSB  
 28 DAVID LANGNER ..... RSB  
 27 JOHNNY SIMMONS ..... S

**TIGER SQUAD**

3 Jett, SP	54 Hubbard, LB
4 Beverly, SP	55 Gross, C
9 Tanory, SP	56 B. Newton, LB
12 Smith, QB	57 LaFrance, C
14 Lyon, QB	58 S. Taylor, C
15 Whatley, QB	59 J. Moon, LB
16 R. Neel, DB	60 Williams, LB
17 C. Wilson, SP	61 Pittman, OG
18 Walls, QB	62 Rogers, OG
19 Beck, DB	63 Bramlett, OG
20 M. Fuller, WB	64 Bullard, LB
21 Jackson, DB	65 Casey, OG
22 Unger, TB	66 Steele, OG
23 Henley, TB	67 Farrior, OG
24 Calleja, TB	68 P. Jones, LB
25 Mitchell, DB	69 R. Harper, C
26 McKinney, DB	71 Burroughs, OT
27 Simmons, DB	72 H. Caldwell, OT
28 Langner, DB	73 Stanaland, OT
29 Linderman, TB	74 T. Harper, OT
30 M. Jones, FB	75 L. Taylor, DT
31 S. Wilson, LB	76 B. Newton, DT
32 Ward, FB	77 Lorando, OT
33 R. Fuller, FB	78 Sivley, DT
34 Burks, LB	80 Nugent, TE
35 Sumner, FB	81 Milano, DE
37 Sirmans, LB	82 Butler, WB
38 Ferguson, LB	84 R. Davis, SE
39 Rice, TB	85 S. Moon, WB
40 M. Neel, LB	86 Spivey, TE
41 Carpenter, DB	89 Gates, TE
43 Owens, FB	90 Calkins, DT
44 Cannon, SE	91 Telhiard, DT
45 Massingill, TB	92 Hart, DT
46 Heath, SE	93 Sanspree, DE
47 Evans, DB	94 Hughes, DE
49 Gossom, WB	95 Deen, DE
50 B. Davis, LB	96 H. Caldwell, DE
52 Luka, LB	98 Lanier, DT
53 Bernich, LB	99 Welch, DE

**OFFENSE**

22 BARRY SMITH ..... WR  
 75 MIKE GLASS ..... WT  
 61 PHIL ARNOLD ..... WG  
 55 ALLEN DEES ..... C  
 62 BOB JONES ..... SG  
 66 VIC JOHNSON ..... ST  
 84 GARY PARRIS ..... TE  
 19 GARY HUFF ..... QB  
 44 HODGES MITCHELL ..... TB  
 28 MIKE DAVISON ..... FB  
 21 JOE GOLDSMITH ..... WR

**FLORIDA STATE**

**DEFENSE**

57 STEVE BRATTON ..... LE  
 79 HOWARD JACOBI ..... LT  
 70 JAMES MALKIEWICZ ..... RT  
 83 BERT COOPER ..... RE  
 46 DAVID MILES ..... SLB  
 59 LARRY STRICKLAND ..... MLB  
 50 DAN WHITEHURST ..... WLB  
 26 JAMES THOMAS ..... R  
 42 RON RATLIFF ..... LCB  
 40 EDDIE McMILLAN ..... RCB  
 35 RANDY SHIVELY ..... S

**SEMINOLE SQUAD**

3 Downey, P	50 Whitehurst, LB
11 Askin, PK	52 Saldana, C
12 Cadwell, QB	53 Welch, C
14 Deming, QB	54 Dundala, OG
17 Loucks, P	55 Dees, C
18 Orlando, QB	56 Murphy, LB
19 Huff, QB	57 Bratton, DE
20 Snell, DB	58 Pounds, LB
21 Goldsmith, WR	59 Strickland, LB
22 Smith, WR	61 Arnold, OG
23 Payton, RB	62 Jones, OG
26 Thomas, DB	65 Presswood, DT
27 McGowan, DB	66 V. Johnson, OT
28 Davison, RB	69 B. Anderson, DT
29 Miller, RB	70 Malkiewicz, DT
30 Norris, RB	71 R. Anderson, OT
31 Chesnut, RB	72 Gibbs, OG
32 Davis, WR	73 Oglesby, OG
33 Brown, RB	74 Sparkman, OT
35 Shively, DB	75 Glass, OT
36 Oreair, RB	77 Howard, DT
37 Roberts, RB	79 Jacobi, DT
38 Lewis, DB	80 Hunt, DE
40 McMillan, DB	82 Allen, WR
42 Ratliff, DB	83 Cooper, DE
43 Humes, DB	84 Parris, TE
44 Mitchell, RB	85 Passwaters, DE
46 Miles, LB	87 Palermo, TE
48 Huzzie, LB	89 Castleberry, DE
49 B. Johnson, LB	90 Hopkins, TE

**OFFICIALS**

Referee.....Morris Harrison  
 Umpire.....George Hecht  
 Linesman.....David Scobey  
 Field Judge.....Bill Bryson  
 Back Judge.....Johnny Grace  
 ECO.....Bill Henderson

OPELIKA COCA-COLA BOTTLING CO., INC., OPELIKA, ALABAMA



**It's the real thing. Coke.**

Trade-mark ®

**Trust Texaco**  
for a great motor oil

**HAVOLINE**  
**SUPER PREMIUM**  
ALL TEMPERATURE MOTOR OIL



and the right gasolines for you.

# AUBURN TIGERS

<b>SPLIT END</b> 44 Sandy Cannon 84 Rett Davis	<b>LEFT TACKLE</b> 77 Mac Lorendo 73 Steve Stanaland	<b>LEFT GUARD</b> 65 Jay Casey 62 Tres Rogers	<b>CENTER</b> 58 Steve Taylor 57 Jon LaFrance	<b>RIGHT GUARD</b> 67 Bob Farrior 55 Lee Gross	<b>RIGHT TACKLE</b> 66 Andy Steele 72 Hamlin Caldwell	<b>TIGHT END</b> 86 Rob Spivey 80 Dan Nugent 89 Mike Gates
--	--	---	---	--	---	---

## OFFENSE

<b>QUARTERBACK</b> 18 Randy Walls 15 Wade Whatley 12 Ted Smith	<b>TAILBACK</b> 23 Terry Henley 29 Chris Linderman 22 Harry Unger	<b>FULLBACK</b> 43 James Owens 33 Rusty Fuller 30 Miles Jones	<b>WINGBACK</b> 49 Thomas Gossom 20 Mike Fuller 82 Ed Butler
---	--	--	---

## OFFENSE

<b>LEFT END</b> 99 Eddie Welch 94 David Hughes 96 Holley Caldwell	<b>LEFT TACKLE</b> 78 Benny Sivley 75 Larry Taylor 92 Carlos Hart	<b>RIGHT TACKLE</b> 98 Gaines Lanier 76 Bob Newton 91 Rick Telhiard	<b>RIGHT END</b> 93 Danny Sanspree 95 Rusty Deen 81 Steve Milano	<b>STRONG LINEBACKER</b> 52 Bill Luka 35 Johnny Sumner 38 David Ferguson	<b>ROVER LINEBACKER</b> 40 Mike Neel 37 Jimmy Sirmans 34 Kenny Burks	<b>LEFT LINEBACKER</b> 53 Ken Bernich 31 Steve Wilson 59 Joe Moon
--	--	--	---	---	---	--

## DEFENSE

<b>RIGHT LINEBACKER</b> 56 Bill Newton 60 David Williams 50 Bobby Davis	<b>LEFT SIDEBACK</b> 19 Dave Beck 25 Roger Mitchell 26 Jim McKinney	<b>RIGHT SIDEBACK</b> 28 David Langner 47 Bruce Evans 21 Mike Jackson	<b>SAFETY</b> 27 Johnny Simmons 41 Lee Carpenter 16 Rick Neel
--	--	--	--

## DEFENSE

**SPECIALISTS:** **PUNTERS**—4 David Beverly, 17 Chris Wilson **PAT-FG**—3 Gardner Jett, 17 Wilson **KICKOFF**—17 Wilson, 9 Joe Tanory **HOLDER**—19 Dave Beck

# FLORIDA STATE SEMINOLES

<b>WIDE RECEIVER</b> 22 Barry Smith 32 Ed Davis	<b>WEAK TACKLE</b> 75 Mike Glass 71 Bob Anderson	<b>WEAK GUARD</b> 61 Phil Arnold 72 Shane Gibbs	<b>CENTER</b> 55 Allen Dees 52 Rocky Saldana	<b>STRONG GUARD</b> 62 Bob Jones 73 Paul Oglesby	<b>STRONG TACKLE</b> 66 Vic Johnson 74 Don Sparkman	<b>TIGHT END</b> 84 Gary Parris 87 John Palermo
---	--	---	--	--	---	---

## OFFENSE

<b>QUARTERBACK</b> 19 Gary Huff 12 Mike Cadwell	<b>TAILBACK</b> 44 Hodges Mitchell 37 Oscar Roberts	<b>FULLBACK</b> 28 Mike Davison 33 Mack Brown	<b>WIDE RECEIVER</b> 21 Joe Goldsmith 82 Mike Allen
---	---	---	---

## OFFENSE

<b>LEFT END</b> 57 Steve Bratton 65 Tom Presswood	<b>LEFT TACKLE</b> 79 Howard Jacobi 69 Bobby Anderson	<b>RIGHT TACKLE</b> 70 Jas. Malkiewicz 77 James Howard	<b>RIGHT END</b> 83 Bert Cooper 85 Earl Passwaters	<b>STRONG LINEBACKER</b> 46 David Miles 49 Bill Johnson	<b>MIDDLE LINEBACKER</b> 59 Larry Strickland 58 Greg Pounds	<b>WEAK LINEBACKER</b> 50 D. Whitehurst Bruce Bell
---	---	--	--	---	---	--

## DEFENSE

<b>ROVER</b> 26 James Thomas 27 Mike McGowan	<b>LEFT CORNERBACK</b> 42 Ron Ratliff 43 Earl Humes	<b>RIGHT CORNERBACK</b> 40 Eddie McMillan 38 Buzzy Lewis	<b>SAFETY</b> 35 Randy Shively 20 David Snell
--	---	--	---

## DEFENSE

**SPECIALISTS:** **PUNTERS**—17 Gary Loucks, 3 Joe Downey **PAT-FG**—46 Dave Strock, 24 Wayne Latimer **KICKOFF**—46 Strock, 24 Latimer **HOLDER**—Quarterbacks

# AUBURN ATHLETIC STAFF

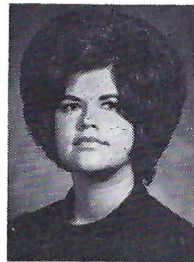
**TICKET OFFICE PERSONNEL:** Left to right, Katie Patterson, Eleanor Chaffin, Linda Howard, Gerry Groth, Reba Gullledge, Dixie Conner, Murray Rollo.



Emily Foster (Coach Jordan's secretary) and Margaret Murphy (Coach Hayley's secretary).



Nancy French, Publicity Office secretary.



Dottie Bedsole, coaches secretary.



Coaches secretaries, standing left, Jeaneal Mosley, Sue Hite; seated, Sharon Coppinger.

*Caters to the discriminating woman, be she young or young at heart.*

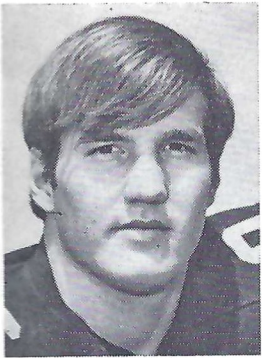
*They carry only top brands such as Dalton, Nardis, Koret, Jr. House, and Howard Wolf.*



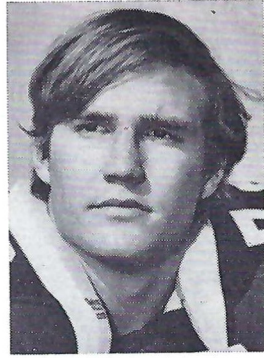
Cherry Valley Shopping Center  
in Lanett

1908 Pepperell Parkway  
Opelika, Alabama



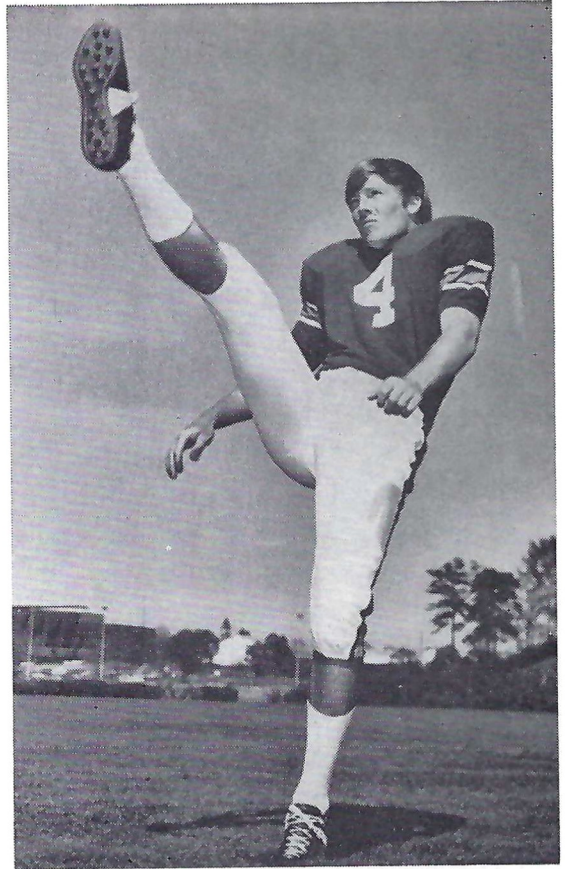


**HOLLEY CALDWELL**  
96 Defensive End  
Scottsboro, Ala.

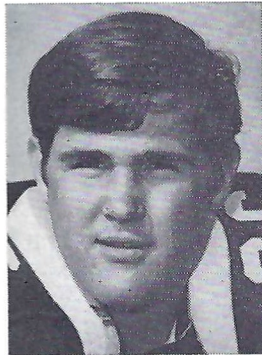


**HAMLIN CALDWELL**  
72 Offensive Tackle  
Scottsboro, Ala.

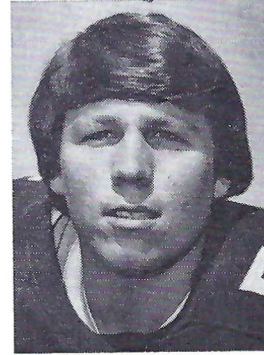
**A  
U  
B  
U  
R  
N**



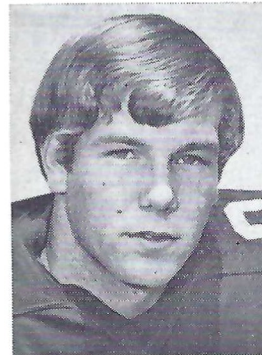
**PUNTER DAVID BEVERLY**



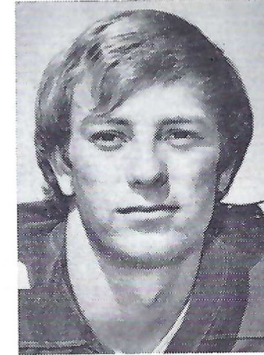
**ANDY STEELE**  
66 Offensive Guard  
Birmingham, Ala.



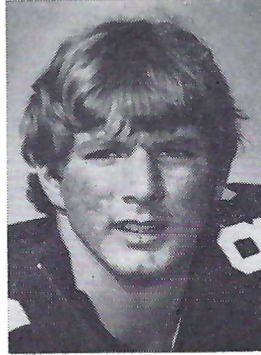
**LEE GROSS**  
55 Offensive Center  
Montgomery, Ala.



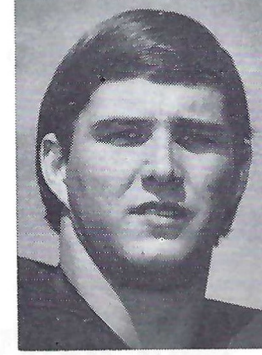
**GAINES LANIER**  
98 Defensive Tackle  
West Point, Ga.



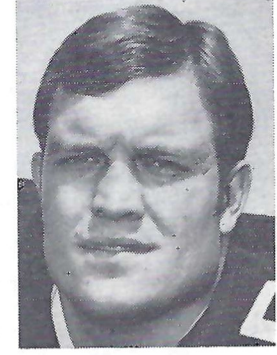
**DAVE LYON**  
14 Quarterback  
Tyler, Ala.



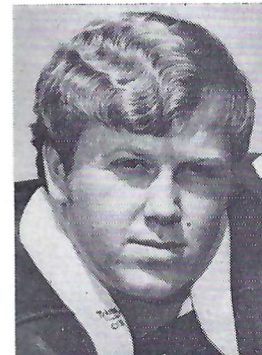
**RETT DAVIS**  
84 Split End  
Auburn, Ala.



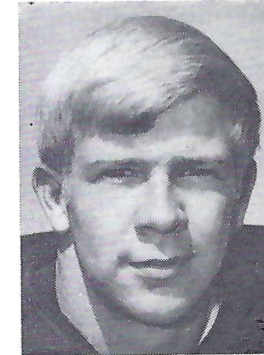
**CARL HUBBARD**  
54 Linebacker  
Columbus, Ga.



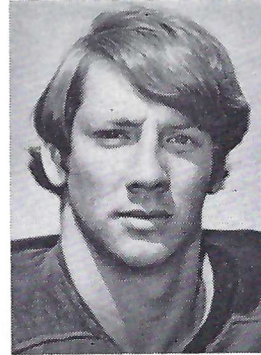
**BOBBY DAVIS**  
50 Linebacker  
Huntsville, Ala.



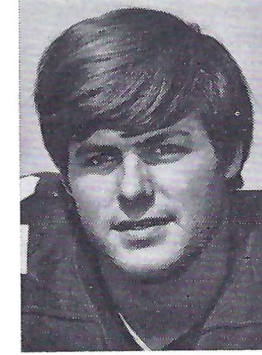
**KEN BERNICH**  
53 Linebacker  
Gretna, La.



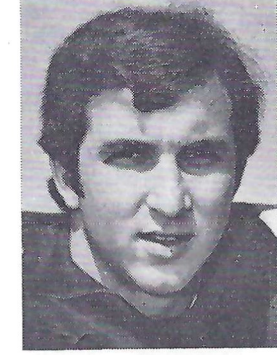
**RICK NEEL**  
16 Defensive Back  
Birmingham, Ala.



**ROB SPIVEY**  
86 Tight End  
Ft. Walton Beach, Fla.



**ROGER MITCHELL**  
25 Defensive Back  
Eufaula, Ala.



**CHRIS LINDERMAN**  
29 Tailback  
Chamblee, Ga.

# "Temporary ... For 27 Years"

In 1945, they came.

Temporary buildings, they were to be, temporary that is until Auburn could construct adequate buildings to handle the post-assault of veterans that stormed the campus as the final gun shots were being fired in Europe and Japan.

Temporary they were supposed to be, but those little white pre-fabricated apartments almost be-



1945: MOVING IN

came a permanent fixture. Now, 27 years later, they are gone. Among the last to go were the ones on Samford Avenue. The exquisite new Fine Arts Center now rises out of their rubble. A twisted pipe here, a block there, and memories everywhere are the apartments' lone testament to existence.

Memories, yes, the memories. Memories of whole families sleeping in cars hoping — just hoping — to get one of the one bedroom war surplus apartments. Memories of families and careers at their birth; Memories of staying up all night because you could hear your neighbors' cats fighting through the paper-thin walls.

They are disappearing now, perhaps gone, but they served their purpose and served it well. When they came in 1945, Auburn's enrollment was experiencing the most dramatic increase in its history — from 2,608 in 1945 to 6,280 in 1946. The little one, two and



Photo by R. C. Dennis

1972: NOW THEY'RE GONE

three bedroom apartments were castles to men returning from the sounds of war.

The buildings served as apartments, offices, and even classrooms. At their peak, they numbered 150 buildings.

Now they are gone, but they are not forgotten by anyone who lived, worked or studied in them — and that includes the overwhelming majority of the alumni at this football game today.

## An Offer You Can't Refuse

Like Vito Corleone, the Godfather, the Auburn Athletic Department is making you an offer you can't refuse, especially if you are a basketball fan. For the first time, Auburn will have a youth basketball ticket that will admit children of high school age and under at a reduced rate to all 12 Tigers' home games this winter.

Regular reserved seat tickets will again be \$3.00 per game. Season tickets, one ticket to each home game cost \$24.00, a saving of \$12.00 or one-third off the regular price.

Youth tickets purchased by individual games will be \$1.50 each. Purchased on a season ticket basis, the youth ticket will be \$1.00 per game or \$12.00 for the entire season, a saving of \$24.00 or two-thirds off the regular price. Youth tickets will be located only in the upper north end of Memorial Coliseum.

### BASKETBALL SEASON TICKET (ONLY) ORDER BLANK

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

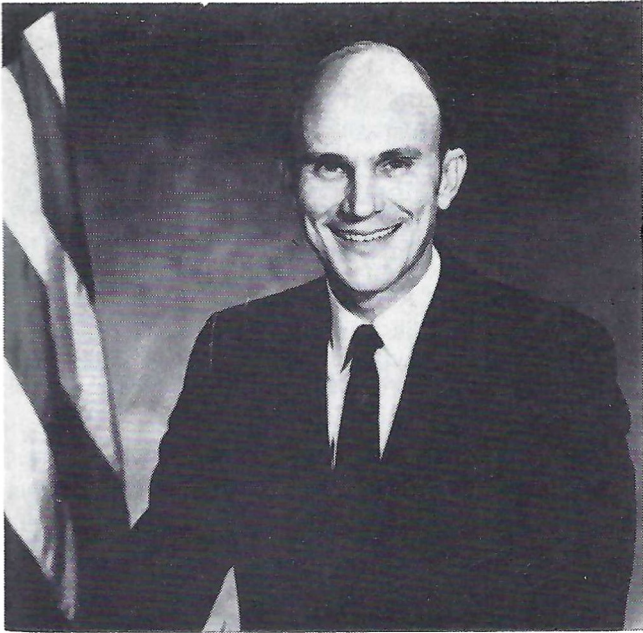
\_\_\_\_\_ Regular Season Tickets @ \$24.00 \_\_\_\_\_

\_\_\_\_\_ Youth Season Tickets @ \$12.00 \_\_\_\_\_

Add postage and handling \_\_\_\_\_ .50

Total Remittance \_\_\_\_\_ \$ \_\_\_\_\_

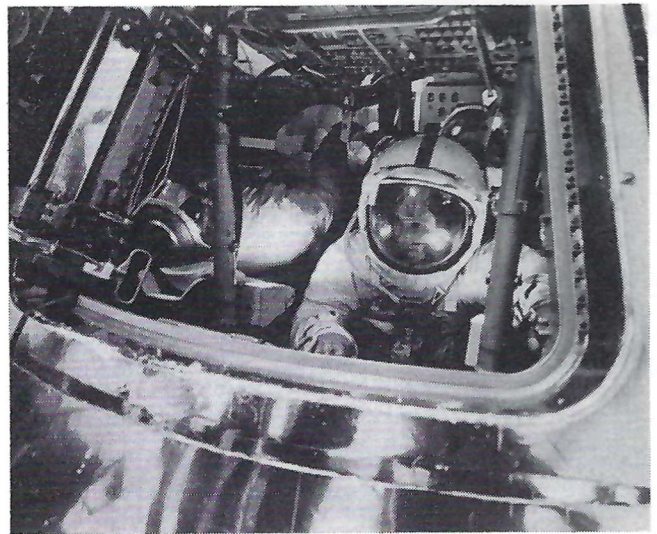
MAIL TO: Basketball Tickets  
Auburn Athletic Department  
P.O. Box 351  
Auburn, Alabama 36830



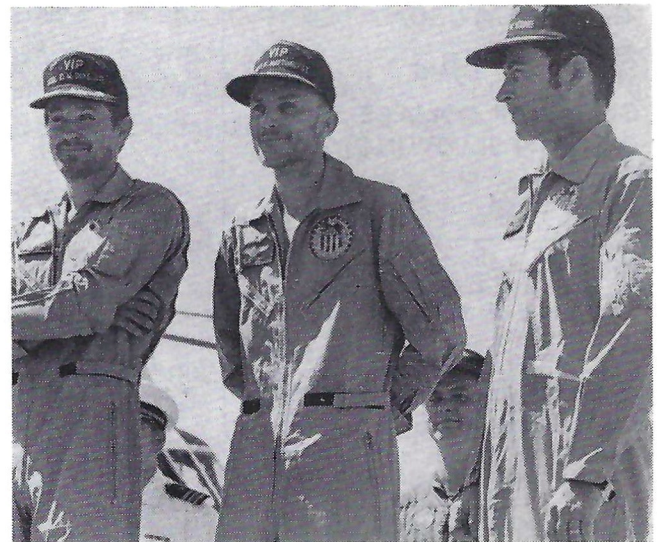
Astronaut Thomas K. Mattingly



Duke, Young and Mattingly in a pre-flight training mission. (All photos courtesy NASA)



Mattingly participated in extravehicular activity training prior to the flight of Apollo 16.



Aboard the USS Ticonderoga, recovery ship, Duke, Mattingly and Young listen to welcome ceremonies following the flight of Apollo 16.

By KAYE LOVVORN  
 Editor, Auburn Alumnews

When the commander of Apollo 16 circled the moon while his fellow spacemen toured the terrain below, an Associated Press story from Houston referred to him as the "lone eagle." And so Ken Mattingly II, Class of 1958, is the lone Auburn War Eagle to have been in space. However, Cdr. Mattingly, whose trip to the moon came in April, is not the lone War Eagle to have been selected for the space program.

A plane crash ended the career and life of Clifton C. Williams, Jr., '54, who would have been Auburn's first alumnus in space. He joined the astronaut ranks in 1963 and was a backup man for Apollo 10.

Cdr. Mattingly was named to the space program in

April, 1966, and Henry Hartsfield, '54, in July of that year to train for the crew of the first manned space laboratory.

Cdr. Mattingly was scheduled for Apollo 13, but the threat of German Measles pulled him out of the lineup a few days before the launch. His second chance came with Apollo 16.

For each of Auburn's astronauts, however, hundreds of Auburn alumni, directly and indirectly, have made contributions to the machines that take the men to the moon and back. Consequently, that lone War Eagle in space got there with the help of many unheralded War Eagles on the ground.

DIAL 1400  
FOR  
**WJHO  
SPORTS  
IN ACTION**

TEN AUBURN TIGER GRID  
BATTLES—HOME & AWAY

plus

TEN OTHER OUTSTANDING  
GAMES SATURDAY NIGHT

plus

ONE HOUR COLLEGE SCORE-  
BOARD FOLLOWING GAME

Presented on WJHO By:

Opelika National Bank  
Your Bank For All Reasons  
Opelika and Auburn

First Federal Savings And  
Loan Association of Opelika  
Join the money managers,  
invest at First Federal

Jack's Hamburgers  
of Opelika  
Home Owned and Operated  
512 2nd Avenue and 814 Geneva St.

Tiger Motor Company  
Your FORD Dealer For Auburn  
MERCURY Dealer For Lee County

**WJHO FIRST WITH THE  
MOST IN EAST ALABAMA**

Also Presents Fall 1972

ATLANTA FALCON FOOTBALL  
OPELIKA HIGH SCHOOL FOOTBALL  
AUBURN FRESHMAN FOOTBALL  
MONDAY NIGHT NFL FOOTBALL

WJHO—1400—Living Radio

SERVING TIGERS SINCE 1940

Owned and Operated by  
JACK SMOLLON '51  
Your Tiger "Fite" Song Man

# STADIUM INFORMATION

## FIRST AID

First aid stations are located on the North and South end of the East and West Stands. A nurse is on duty in both first aid stations. Ambulances are located at the South end of the playing field.

## REST ROOMS

Rest rooms are located on the concourse level beneath the North, South, East and West Stands.

## RADIOS — CAMERAS

Radios of any kind are not allowed in Cliff Hare Stadium. Radios interfere with the transmission of the Auburn broadcasts, and in many cases they also disturb fans in the immediate area. Cameras are not allowed because the users stand and block the view of fans behind them.

## LOST AND FOUND

Found articles should be turned in to Mr. Thurston at the athletic equipment office in Memorial Coliseum immediately after the game. Any lost article should also be reported to Mr. Thurston at the same place. Many lost articles are not found or turned in until the next week, so names, addresses and phone numbers should be left with Thurston.

## ALCOHOLIC BEVERAGES

The consumption of alcoholic beverages on the campus of Auburn University is prohibited by University regulations. We ask your cooperation in abiding by these rules.

## TELEPHONES

Public pay stations are located under the East and West (one each) stands.

## MESSAGE TO FANS

*Make SPORTSMANSHIP a part of Your Game Equipment.*

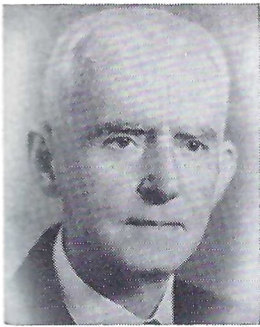
*NOISE is a serious problem at many intercollegiate football games, and on some occasions has prevented the Quarterback's signals from being heard. Such a situation may be interpreted as "interference" with the conduct of the game, and penalized. We seek your assistance in preventing excessive noise, which could cause a penalty.*

*Should unusual noise develop, the Referee will call "Time-Out" and instruct the Defensive Captain to request QUIET, which he will do by moving toward the noise area with both arms and hands raised. If necessary, the Offensive Captain will make the same request on the opposite side of the field. We shall appreciate and request your sportsmanship in remaining quiet at this time.*

*In all Southeastern Conference games the Referee is authorized to inflict a penalty based on noise developments. Please cooperate. Don't help to draw a penalty against your team.*

## Official Stadium Prices **PAY NO MORE**

Coke	25¢	Cigarettes	50¢
Hot Dog	30¢	Ice Cream	25¢
Candy	15¢	Cushions (Rent)	25¢
Nuts	15¢	Cushions	\$1.00
Cracker Jacks	20¢	Sun Visors	25¢
Cigars	10¢	Pennants	\$1.00



# CLIFF HARE STADIUM

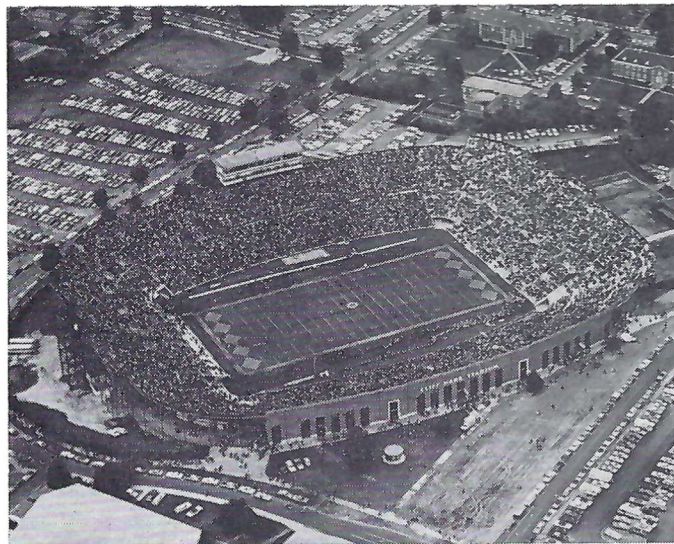
DEAN CLIFF HARE

Cliff Hare Stadium, named for Clifford Leroy Hare, a member of Auburn's first football team and later dean of the school of chemistry, has a seating capacity of 61,261.

Known as Auburn Stadium when it was built in 1939, the facility was officially dedicated Cliff Hare Stadium on November 5, 1949.

Originally seating 7,290, the stadium has been enlarged five times, primarily under the athletic directorship of Jeff Beard, and now is one of the nation's largest on-campus stadiums.

The stadium's record attendance is an overflow



63,500 attending the 1971 Auburn-Florida game to witness a battle between two of the South's most famous quarterbacks, Auburn's Heisman Trophy winner Pat Sullivan and Florida's John Reaves. Sullivan and Auburn won 40-7.

More than 30,000 season tickets are sold annually for home games in Cliff Hare Stadium.

## IT'S SMART TO BUY YOUR JEANS AT THE

175 N. Gay Street

AUBURN, ALA. 36830

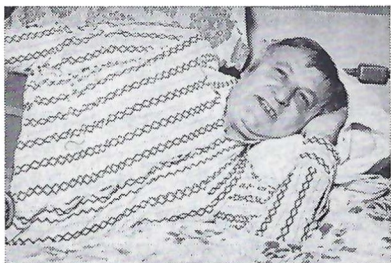


## JEANS STORE

Telephone 887-9452

### Largest Selection of Smart Jeans in the Southeast

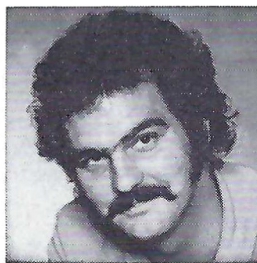
#### FOUR JEAN-IUSES TO SERVE YOU



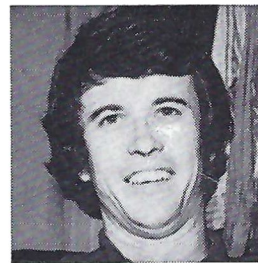
Jean-ius No. 1



Jean-ius No. 2



Jean-ius No. 3



Jean-ius No. 4

CHECK US FOR THAT NEW LAYERED-LOOK  
BOTH FOR HE'S AND SHE'S — SIZES UP TO 60

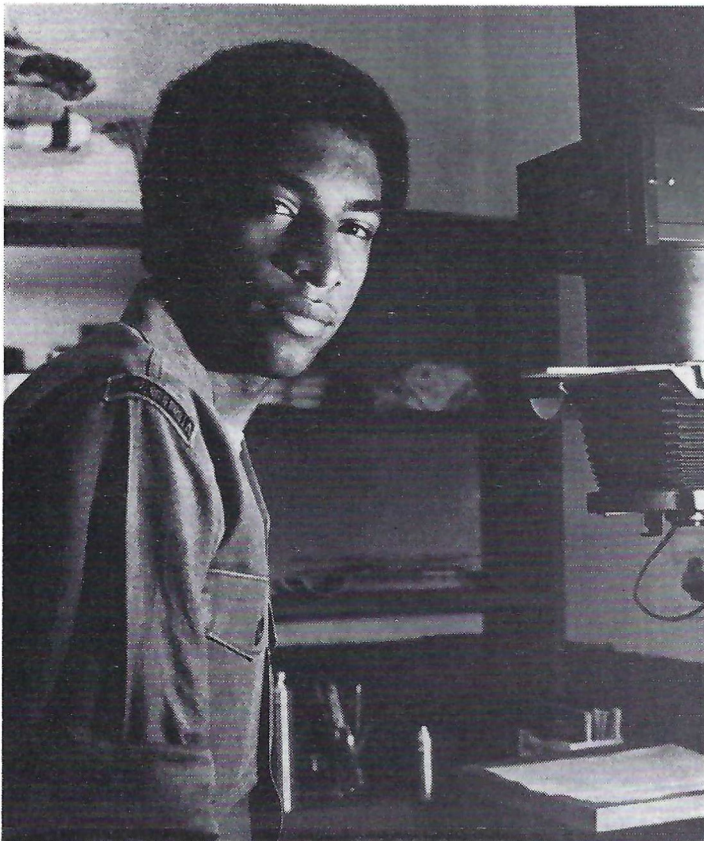
## MEET BEN STRICKLAND

Ben is a sophomore at Auburn majoring in Biology. He is also preparing to fulfill his military obligation by taking part in the Army ROTC program. Ben has elected to serve on active duty as an officer in the United States Army, and through ROTC, he will be commissioned a second lieutenant after graduation.

And as you know already, Ben finds time to participate in his favorite sport, football. As a varsity tackle, he will exert a great deal of influence on the opposition, both today and in games to come. ROTC provides an additional opportunity to develop fully Ben's leadership ability while at Auburn.



## ARMY ROTC – The More You Look At It, The Better It Looks!



## MEET WILLIS BROWN, JR.

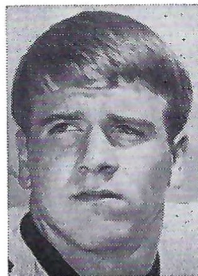
As a high school senior, Willis received a four-year Army ROTC scholarship to the university or college of his choice. He selected Auburn. His scholarship pays for his tuition, all books and laboratory fees, and also provides a year-round spending allowance of \$100 each month. These scholarships are available to students enrolled in the program on a one-, two-, and three-year basis also.

Majoring in Aviation Management at Auburn requires a great deal of study on Willis' part, but he still finds time for his favorite hobby, photography. And the ROTC Department gives him an opportunity to use that skill by assigning him to a cadet information committee as a photographer. As in the Army, ROTC tries to fit each student into his particular niche.

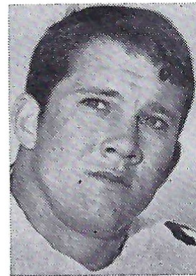
★ ★ ★ **ALL AMERICAS** ★ ★ ★  
 ★ ★ ★ **AT AUBURN** ★ ★ ★



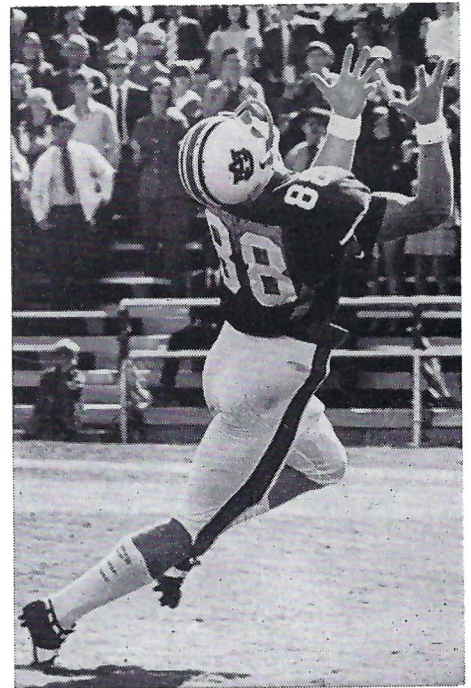
**PAT SULLIVAN**  
 1970-71 Quarterback  
 Heisman Trophy Winner



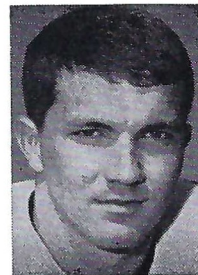
**Larry Willingham**  
 1970  
 Defensive Back



**Buddy McClinton**  
 1969  
 Safety



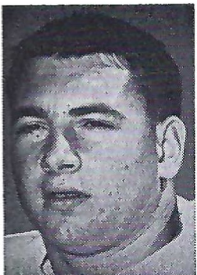
**TERRY BEASLEY**  
 1970-71  
 Split End



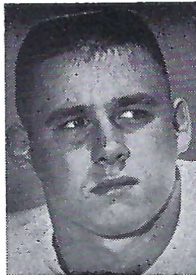
**David Campbell**  
 1968  
 Tackle



**Freddie Hyatt**  
 1967  
 End



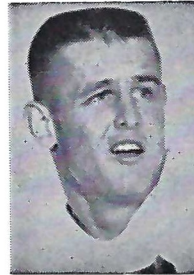
**Jack Thornton**  
 1965  
 Tackle



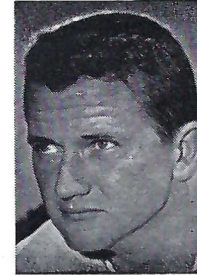
**Bill Cody**  
 1965  
 Linebacker



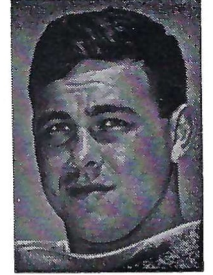
**Tucker Frederickson**  
 1964  
 Fullback



**Jimmy Sidle**  
 1963  
 Quarterback



**Ed Dyas**  
 1960  
 Fullback



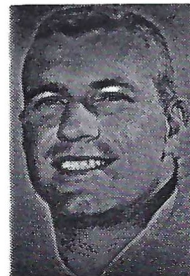
**Ken Rice**  
 1959-60  
 Tackle

**OTHER ALL-AMERICAS  
 DURING RALPH JORDAN ERA**

- Jim Pyburn, 1954, End
- Joe Childress, 1955, Fullback
- Frank D'Agostino, 1955, Tackle
- Jimmy Phillips, 1957, End



**Jackie Burkett**  
 1958-59  
 Center



**Zeke Smith**  
 1958-59  
 Guard

**AUBURN ALL-AMERICAS  
 PRIOR TO RALPH JORDAN ERA**

- Jimmy Hitchcock, 1932, Halfback
- Walter Gilbert, 1935-37, Center
- Monk Gafford, 1942, Halfback
- Tex Warrington, 1944, Center
- Travis Tidwell, 1949, Quarterback



# LIGHTS, CAMERA, ACTION!

By DAVID HOUSEL

"Lights, Camera, ACTION."

In dramatic fashion, that's the way all television shows begin in the studio. At least that's what the movies would lead us to believe.

But it's not that way with the Auburn Football Review. It begins on a low key, something like, "Well, everybody 'bout ready? All right, let's get started."

This will happen about 1 p.m. tomorrow as the Auburn Football Review, featuring Coach Ralph Jordan and Carl Stephens is taped for viewing later in the day. This is the inside story of the game today as seen by you tomorrow.

That the taping can be done so informally, is possible due only to the mile-a-minute efforts of at least eight people from the time Auburn steps on the field right up to the final minutes before taping begins.

Stan Tarlton, Roger Thomas, Lynn Conn and Harold Ezell cover the stadium where Auburn is playing like the dew covers Dixie. Nothing misses the watchful eye of their four cameras.

Once the film has been made, it is rushed by plane or car, depending on the site of the game, to Montgomery's WSFA-television, and, while Montgomery sleeps, Tal Eaton develops the film.

Then, while most Alabamians are reading their morning paper and getting ready for church, Richard Wright and Jim Denny cut and splice the mile-or-so of tape down to 1,600 feet, about  $\frac{1}{3}$  its original length so that it will fit into the time space allowed for the game portion of the show. The exact time space varies from game to game depending on the actual length of the game. It is here that the slow motion and feature shots of crowds and cheerleaders are edited in. There are more feature

shots in this year's film as a running game uses the clock quicker.

While this technical portion of the show is being completed, Coach Jordan sleeps peacefully at home and later in the day, talks to the coaches about the next week's opponents. Accompanied by Mrs. Jordan, he usually leaves for Montgomery just before noon, perhaps a bit earlier.

Carl Stephens, in his 10th year as co-host of the show, isn't quite so fortunate. He's at the office by 7 a.m., checking the film, writing the play-by-play script. Night games call for an all-night stand.

The camera crew arrives at 12:15. They waste no time in checking the set, making sure that "He" has ash tray, and other conveniences at his disposal. There is no doubt as to who "He" is. "He" is "The Man."

An hour before taping, Carl Stephens is given the exact amount of on-camera time for comments about the game.

Beginning at noon, all television sets in the station are tuned in to pro-football games, at least one for each game being televised.

"The Man," Coach Jordan, arrives at 12:30. For the next few minutes, he and Carl talk informally about "what we're going to talk about and what we're not going to talk about on the show."

What they usually don't talk about are such things as questionable calls by the officials.

Carl, who has been dressed informally, usually in a knit "War Eagle" shirt, then puts on his shirt, tie and orange coat, game uniform.

The set is still informal as both men are

seated. Last minute tie straightening to hide the microphones is completed.

Carl practices his warm-up introduction of the show. Then the red camera lights go on as the camera man points and the Auburn Football Review, for all practical purposes is on the air.

The bright lights dim as the film portion of the show begins leaving Jordan and Stephens silhouetted against a pale blue backdrop and a South Central Bell insignia. Their voices echo in the otherwise quiet studio.

Jordan and Stephens view the film on a monitor located on the floor a few feet from their tables. As they talk, Jordan puffs nonchalantly on a cigaret. As he hears the end of his comments, he hand-signals Stephens to "be ready."

For 58 minutes and 50 seconds, this goes on. A time-schedule check is carefully made between each quarter of film action.

At 2:10, precisely one hour after the taping began, it is over.

The set is changed, the cameras turned toward the news area for the 10 o'clock report to come later that night.

Then Jordan and Stephens talk informally while the tape is being checked. In a matter of minutes, the "okay" sign is given and the Auburn Football Review is history.

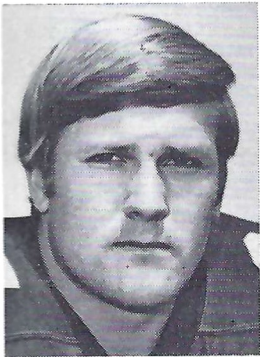
About three hours later, the show, rated one of the best of its kind, will be shown across the Southeast, and, later in the week, even in Dallas, Texas.

At 5 o'clock, both the Jordans and Stephens are watching their television appearances along with you, the fan, and their wives, their roughest critics.

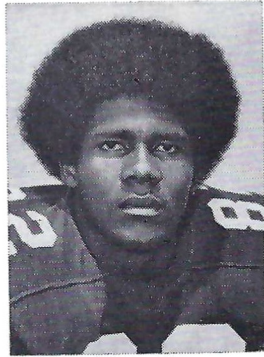


"YOU'RE SO RIGHT, CARL"



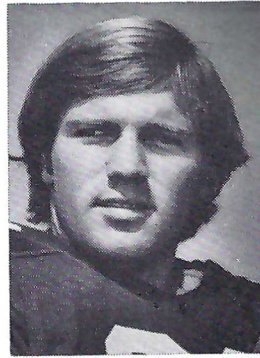


95 **RUSTY DEEN**  
Defensive End  
Thomaston, Ga.

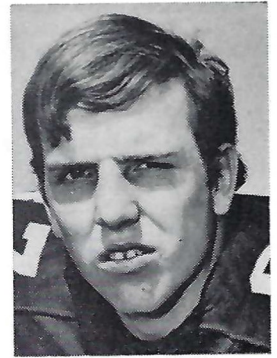


49 **THOMAS GOSSOM**  
Wingback  
Birmingham, Ala.

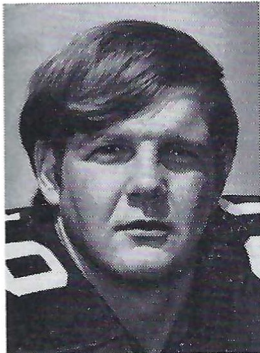
**A  
U  
B  
U  
R  
N**



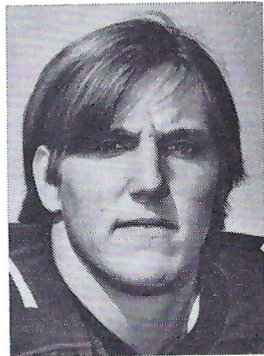
80 **DAN NUGENT**  
Tight End  
Pompano Beach, Fla.



57 **JON LaFRANCE**  
Offensive Center  
Bessemer, Ala.



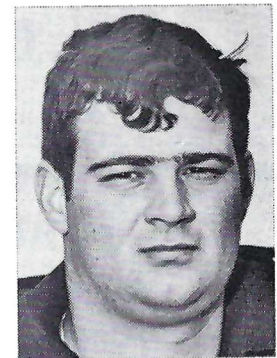
90 **RICK CALKINS**  
Defensive Tackle  
Deland, Fla.



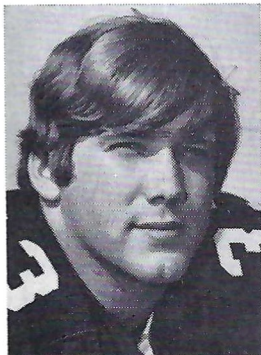
85 **SHERMAN MOON**  
Wingback  
Ft. Walton Beach, Fla.



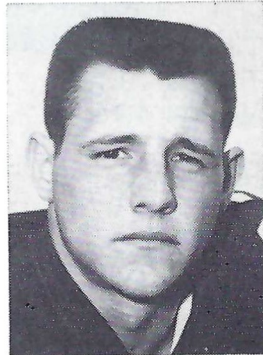
36 **RICK HARBUCK**  
Fullback  
Birmingham, Ala.



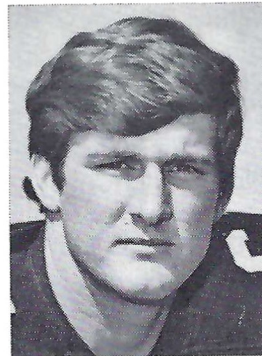
74 **TERRY HARPER**  
Offensive Tackle  
Meridian, Miss.



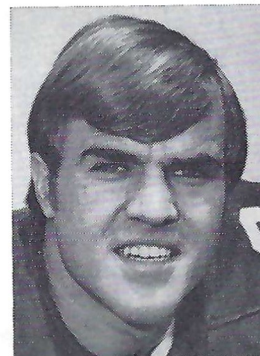
33 **RUSTY FULLER**  
Fullback  
Birmingham, Ala.



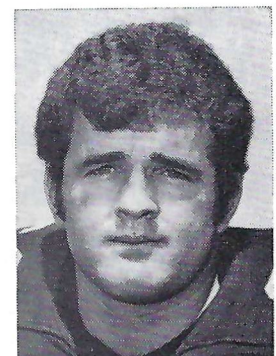
32 **HARRY WARD**  
Fullback  
Montgomery, Ala.



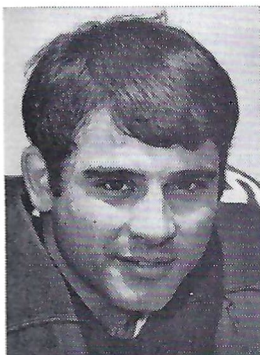
61 **JIM PITTMAN**  
Offensive Guard  
Hammond, La.



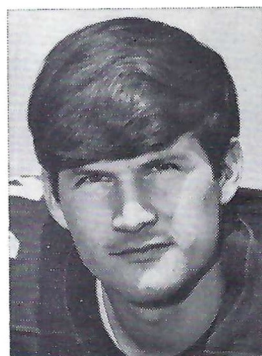
37 **JIM SIRMANS**  
Linebacker  
Tifton, Ga.



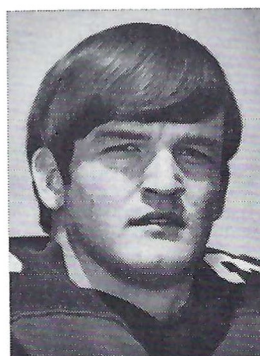
60 **DAVID WILLIAMS**  
Linebacker  
Pensacola, Fla.



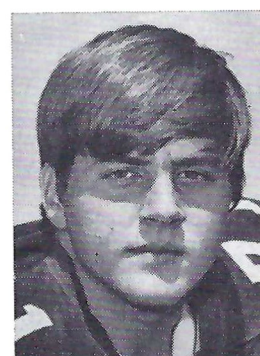
9 **JOE TANORY**  
Specialist  
Birmingham, Ala.



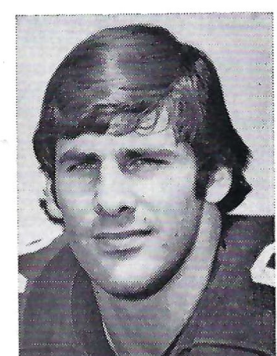
41 **LEE CARPENTER**  
Defensive Back  
Childersburg, Ala.



38 **DAVID FERGUSON**  
Linebacker  
Prattville, Ala.



71 **TOMMY BURROUGHS**  
Offensive Tackle  
Midfield, Ala.



81 **STEVE MILANO**  
Defensive End  
Columbus, Ga.

## 1972 AUBURN FOOTBALL SCHEDULE

Date	Opponent	Place	Time*
Sept. 9	MISSISSIPPI STATE	Jackson, Miss.	7:30
Sept. 23	UT-CHATTANOOGA	Auburn	1:30
Sept. 30	TENNESSEE	Birmingham	1:30
Oct. 7	MISSISSIPPI	Jackson, Miss.	1:30
Oct. 14	LOUISIANA STATE	Baton Rouge, La.	7:30
Oct. 21	GEORGIA TECH	Auburn	1:30
Oct. 28	FLORIDA STATE (HC)	Auburn	1:30
Nov. 4	FLORIDA	Gainesville, Fla.	1:00
Nov. 18	GEORGIA	Auburn	1:30
Dec. 2	ALABAMA	Birmingham	1:30

\* All times are Central.

Ticket Office Telephone 205-826-4040

Ticket Office Located in Memorial Coliseum

## 1972 AUBURN FRESHMAN SCHEDULE

Oct. 6	FLORIDA	Away
Oct. 23	GEORGIA	Home
Oct. 30	MISSISSIPPI STATE	Home
Nov. 17	MISSISSIPPI	Away
Nov. 25	ALABAMA	Away

## 1973 AUBURN FOOTBALL SCHEDULE

Sept. 15	OREGON STATE	Home
Sept. 22	UT-CHATTANOOGA	Home
Sept. 29	TENNESSEE	Away
Oct. 6	MISSISSIPPI	Home
Oct. 13	LOUISIANA STATE	Home
Oct. 20	GEORGIA TECH	Away
Oct. 27	HOUSTON	Home
Nov. 3	FLORIDA	Home
Nov. 10	MISSISSIPPI STATE	Home
Nov. 17	GEORGIA	Away
Dec. 1	ALABAMA	Home



Your University Store

**UNIVERSITY  
BOOKSTORE**

In Haley Center

**AUBURN UNIVERSITY**

MAIL ORDER BLANK

Order From  
**UNIVERSITY BOOKSTORE**  
Auburn University  
Auburn, Alabama 36830

Ship To:

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

**SPECIFY SIZE AND COLOR  
ORDERS FILLED PROMPTLY**

Item (circle size and color)

Price

Quantity

### CHILDREN'S WEAR

Powder Blue Sweatshirts (with Tiger) 2-8	\$2.50	_____
Powder Blue Sweatshirts (with Tiger) 10-16	2.75	_____
Navy Blue Sweatshirts (with Tiger) 2-8	2.50	_____
Navy Blue Sweatshirts (with Tiger) 10-16	2.75	_____
White Sweatshirts (with Tiger) 2-8	2.50	_____
White Sweatshirts (with Tiger) 10-16	2.75	_____
White T-Shirts 2-16	1.25	_____
Blue & White Striped T-Shirts 2-8	2.50	_____
Blue & White Striped T-Shirts 10-16	2.50	_____
Orange, White & Blue Jerseys 6-16	3.95	_____
Navy T-Shirts 6-16	1.50	_____
Navy Nylon Windbreakers S-M-L	5.95	_____

### ADULT'S WEAR

White T-Shirts with Navy Trim S-M-L	1.95	_____
Blue, Navy & Orange Sweatshirts with Seal	3.25	_____

### TOYS

Stuffed Footballs with Auburn	2.50	_____
Stuffed Tigers	5.50	_____
Stuffed Baby Tigers	1.95	_____

### MISCELLANEOUS

Baby Bibs	1.95	_____
Auburn Nities	2.75	_____
Dr. Scholl's Exercise Sandals	10.50	_____
Auburn Decals	From 10¢ to 50¢	_____
Auburn Orange and Blue Umbrellas	4.95	_____

Add 4% Sales Tax \_\_\_\_\_

Total Order \$ \_\_\_\_\_

\_\_\_\_ Check Enclosed

\_\_\_\_ Ship C.O.D.

# Parker's Inc.

168 East Magnolia  
Auburn, Alabama 36830



## Heritage On Parade

Did you ever wonder what kind of trophy went to the winner of the South's first college football game?

What kind of gift did Auburn's first football team give its head coach, George Petrie? And what does the Heisman Trophy really look like?

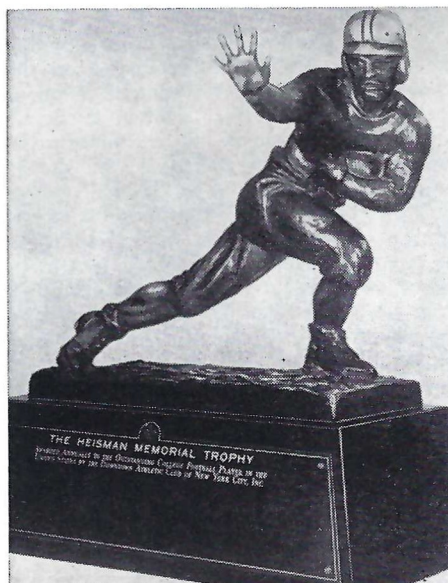
The answer to these and other questions about Auburn football are available to you if you'll only take a short walk to the athletic department office lobby in Memorial Coliseum.

On display in the lobby are trophies, mementoes, and assorted memorabilia from Auburn's first game with Georgia in 1892 to the Sugar Bowl trophy of last year.

Pictured above is the trophy given to the 1893 Auburn football team, champions of the South, after beating Alabama 40-13. Auburn beat Alabama twice that year. It was 32-22 in the season opener.

Below, of course, is the Heisman Trophy. These and other trophies are on display Monday through Friday throughout the year except on holidays from 8 a.m. until 5 p.m.

Why not drop by and see mementoes of Auburn's rich football heritage?



1. War Eagle Ties .....\$ 6.00
2. Orange and Blue Umbrella  
with Auburn Crest..... 6.00
3. Beer Mugs..... 2.00
4. Dacron & Cotton Perma-  
Press Shirts in Orange  
and Blue..... 10.00

### ORDER BLANK

(Please include 5% sales tax  
& postage)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_



**OPEN  
7 DAYS/WEEK  
4-10 P.M.**

665 Opelika Road  
AUBURN, ALA.

887-9325 or 887-5730

**CATFISH, SNAPPER  
All You Can Eat**

**30 PRIVATE  
DINING ROOMS**

**Chicken, Oysters,  
Chicken Livers,  
Scallops, Shrimp,  
Chicken Breast,  
Strip Steak Also  
on Our Menu**

**BRING THE ENTIRE  
FAMILY—WE HAVE  
PLENTY OF ROOM AND  
HIGHCHAIRS FOR THE  
CHILDREN**

**No Alcoholic Beverages Served**

# The 'Odd Couple' In Sewell Hall

By MIKE MERRILL

Welcome to Room 201 of Sewell Hall, Auburn's athletic dormitory. Residence of one Felix Unger and one Oscar Madison. Better known as Dave Beck and Johnny Simmons, Auburn's answer to television's 'odd couple.'

On the morning of August 23, 1969, Oscar, oops-Johnny Simmons, checked into Room 201 after accepting an offer to play football for Auburn University, an offer proposed to Simmons by more than 20 major universities. In addition he also had a \$50,000 offer to play baseball for The Kansas City Royals.

On that same morning of August 23, 1969, Dave Beck checked into Room 201 after accepting an offer to play football for Auburn University—the only offer of its kind Beck received.

So began this unorthodox relationship with peculiarities like none other.

The background of one Oscar Madison (Simmons) was explored earlier in the Tennessee issue of Auburn Football Illustrated, so let us now turn our attention to the mild mannered, conservative, Felix (Beck).

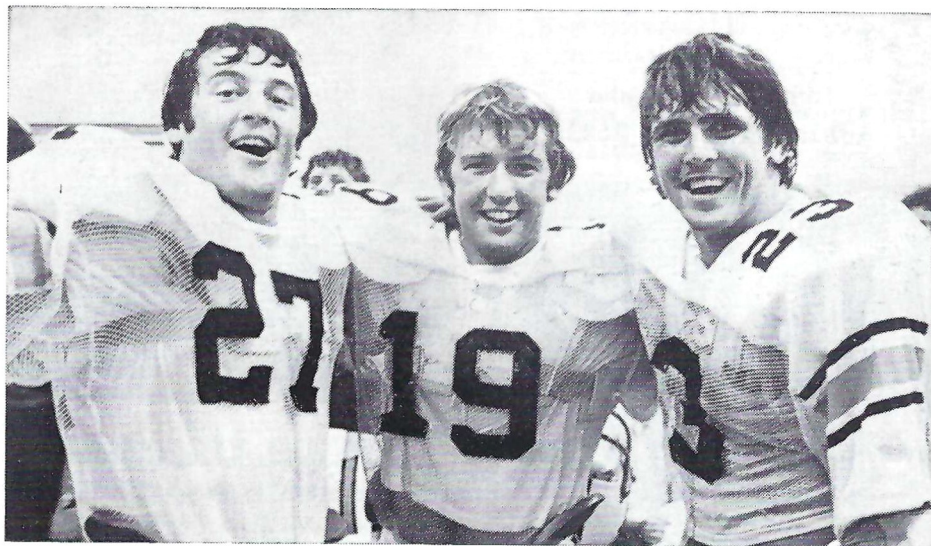
Technically Dave Beck stands 5'9 $\frac{3}{4}$ " tall. But don't ask him about it because he'll probably round it off to 5'10". "Five-ten" sounds a lot taller, he says, "than 5'9 $\frac{3}{4}$ ". Besides, it makes me feel a little more distinguished."

As a senior at Huntsville's Lee High School Dave Beck thought he would attend Auburn as much as he thought he would go to the moon.

You see, Mr. Beck hails from a long ancestral line of fans loyal to another Ala-



DEFENSIVE BACK DAVE BECK



'OSCAR' AND 'FELIX' JOINED BY TERRY THE TAILBACK

bama institution, and it never occurred to him that he might one day oppose what was then his favorite team from Tuscaloosa.

In fact, Dave Beck was enrolled and had been assigned his dormitory room at you know where when the Auburn Tigers offered him a scholarship.

Looking back on the situation Beck recalls, "I hadn't received any offers before I played in the state all-star game, so I had planned to go to you know where. Right after the game, however, one of the Auburn coaches approached me with the idea of playing here. I really didn't know what to say at the time. I was so stunned. After giving the matter some serious consideration, I decided to pass up 'you know where' and come to Auburn."

"This all took place two days before fall practice started."

When Beck arrived at the Plains he met a recently acquired friend, Oscar—pardon me—Johnny Simmons. Teammates on the same team in the all-star contest, Simmons seemed like the perfect solution to Beck's problem of adjustment, but one minor problem existed: "Johnny had a car and I didn't," says Dave.

"And I was always borrowing his car to run my errands. I used it so much he never even saw it. Then when I finally got a car of my own he asked me if he could double with me one night. When I told him that we should take his car and save my gas, I thought he'd explode." Despite this minor flare up, both Felix and Oscar have proved to be very compatible roommates for almost four years now.

As a freshman, Beck wasn't exactly the most well known person on the Auburn campus. In fact, he sometimes questioned himself as to his own identity. "We'd com-

pleted our freshman season," says Dave, "and I walked into one of our new coaches offices to inquire about a friend of mine who was at the time a prospect. I introduced myself, and the first thing he asked me was, 'do you go to school here?' Needless to say, this kinda shook my ego."

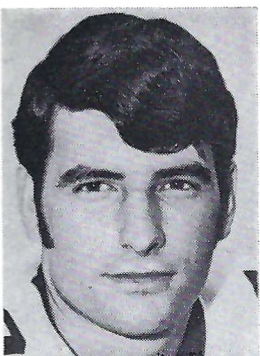
When Beck hit the varsity, the "who's Beck" syndrome quickly disappeared, but another incident, recurrent even today, happened during Beck's sophomore season.

"We were playing Clemson up there," remembers Beck, "and we flew up on Friday for a short workout on their field. When we got to the stadium there was a man at the gate checking to make sure everyone coming through was a football player. When I walked by he said, 'you must be the manager.' Chalk up another ego boost. I really can't blame him though. I wasn't as big then as I am today. I don't think he believed I was a player until he saw me dressed out the next afternoon."

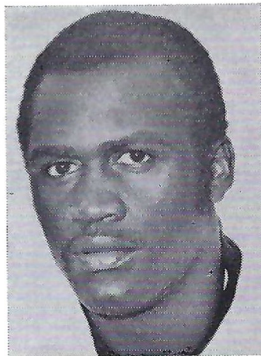
Both Oscar and Felix are about the same size, and both are defensive backs. However, certain differences in their personalities have earned them the name 'the odd couple.'

As Felix supports the belief that 'cleanliness is next to godliness,' so does Beck believe in keeping room 201 as spotless as possible. Unfortunately however, this same belief is not held by Oscar Simmons. "If there's one gripe that I've got with him," says Beck irritably, "it's that he's the messiest person I know. I have to pick up after him all the time. I sweep the floor and even make his bed."

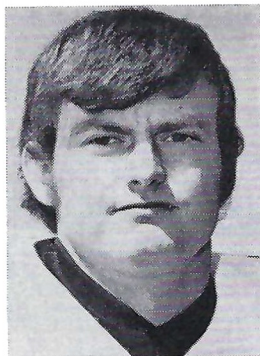
Defending his actions with the explanation, "it's just my nature," Oscar—Johnny—commends "Felix's" cleanliness complex: "Dave is gonna make someone a great wife."



**SHANE GIBBS**  
72 Offensive Guard  
Bay Minette, Ala.

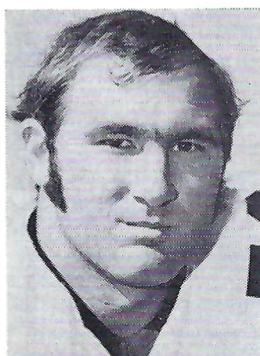


**EDDIE McMILLAN**  
40 Cornerback  
Tampa, Fla.

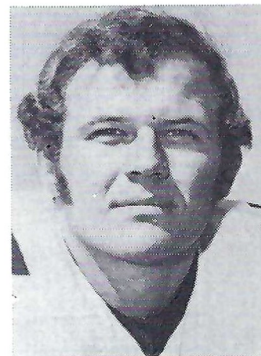


**OSCAR ROBERTS**  
37 Tailback  
Ocilla, Ga.

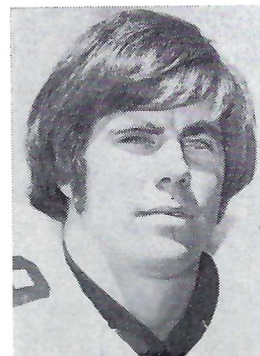
# FLORIDA STATE UNIVERSITY



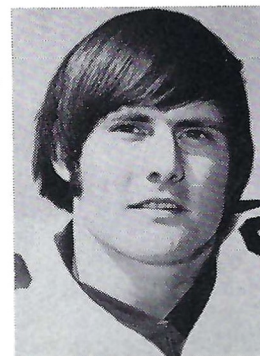
**HOWARD JACOBI**  
79 Defensive Tackle  
Vero Beach, Fla.



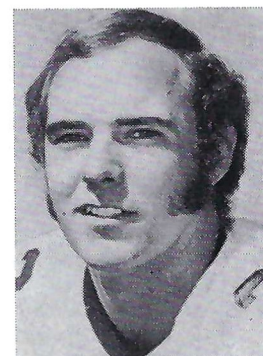
**DICK HOPKINS**  
90 Tight End  
West Palm Beach, Fla.



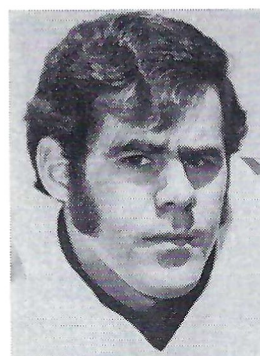
**BILL JOHNSON**  
49 Linebacker  
Cocoa Beach, Fla.



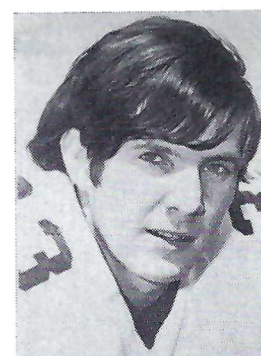
**DAVID SNELL**  
20 Safety  
Slocomb, Ala.



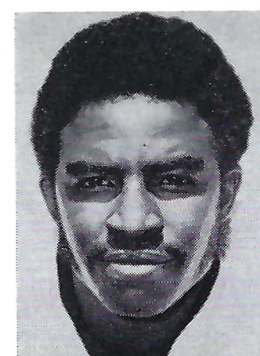
**ED DAVIS**  
32 Wide Receiver  
Lakeland, Fla.



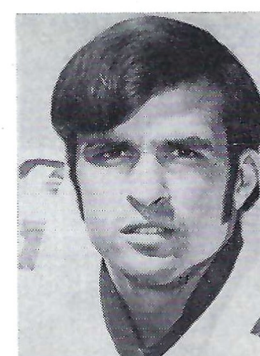
**MIKE MCGOWAN**  
27 Linebacker  
Norfolk, Va.



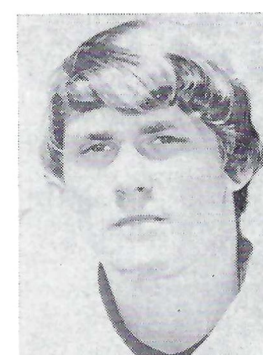
**MACK BROWN**  
33 Fullback  
Cookville, Tenn.



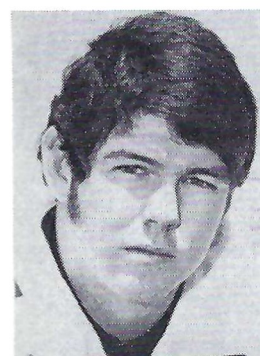
**CHARLIE HUNT**  
80 Defensive End  
Jacksonville, Fla.



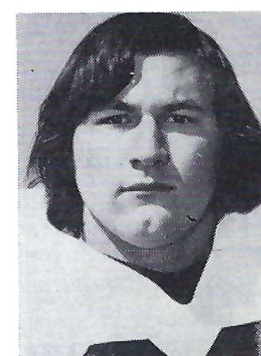
**STEVE BRATTON**  
57 Defensive End  
Oviedo, Fla.



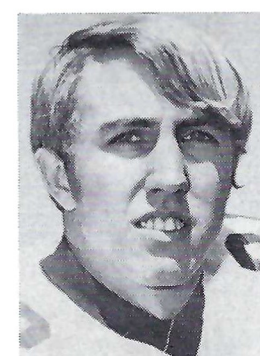
**VIC JOHNSON**  
66 Offensive Tackle  
Lake City, Fla.



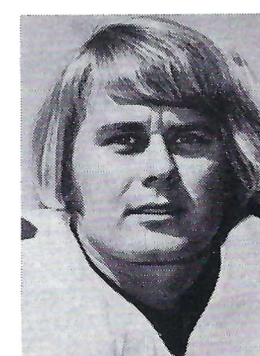
**DON SPARKMAN**  
74 Offensive Tackle  
Jacksonville, Fla.



**RUSTY CASTLEBERRY**  
89 Defensive End  
Palatka, Fla.



**BUZZY LEWIS**  
38 Cornerback  
Bristol, Fla.



**JOE DOWNEY**  
3 Punter  
Mobile, Ala.



**BOBBY ANDERSON**  
71 Offensive Tackle  
Rockledge, Fla.

# "Mr. War Eagle!"

A self-styled "rough and ignorant country boy" walked down the dusty unpaved streets of Auburn in 1918 to the admissions office of Alabama Polytechnic Institute.

It was a long awaited moment for a young man leaving a place "where a nickle's worth of candy was a luxury" to face the world.

"What course do you want to take, son?," asked a bespectacled professor.

"What you got to offer?," the young man grinned.

"How about pharmacy?," came the reply.

"Is that all you've got?," the youth groaned. "I've been farming all my life and I kinda wanted to get away from that down here."

Roy Brown Sewell got away from the farm all right—he became a millionaire clothing executive—but he never got away from Auburn.

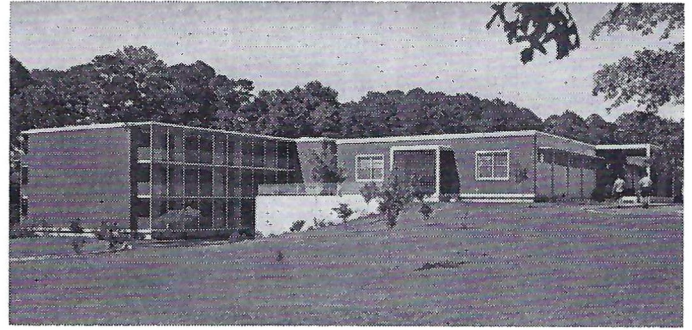
And it's Auburn's good fortune he didn't.

Although Sewell, who is now president of one of the nation's top ten clothing manufacturers, Sewell Clothes, had to quit school to work, and never earned a degree, his loyalty has been remarkable.

In addition to financial aid given Auburn, Sewell has donated a flag pole for the football field, band uniforms, scholarships to deserving Auburn students. He has served as president of the Auburn Alumni Association (twice), and as chairman of the Engineering Emergency Fund which doubled its goal to meet emergency needs in School of Engineering. He was also one of the idea men behind the establishment of the Auburn University Foundation.



ROY SEWELL



ROY B. SEWELL HALL

Though all of his contributions have been significant, one in particular has meant much to Auburn men and women everywhere.

It was Roy B. Sewell who gave Auburn "War Eagle."

"Auburn didn't have a song to show the true Auburn Spirit," he smiles. "I wanted Auburn to have a song that would stir the listener's soul."

"I contacted Al Stillman, one of the best music men in New York," Sewell continues, "and tried to give him an idea of what Auburn was like, and he came up with War Eagle."

Sewell and Auburn then had that fight song that would "stir the listener's soul."

As Roy Sewell has not forgotten Auburn, Auburn has not forgotten Roy Sewell. The University has conferred an honorary Doctor of Laws *honoris causa* degree and the Algernon Sydney Sullivan humanitarian award on the Bremen, Ga. clothing executive. Omicron Delta Kappa, campus men's leadership honorary and the A-Club have made Sewell an honorary member.

The Alabama Legislature recognized Sewell's faithfulness to Auburn when, in 1965, they unanimously approved Auburn's request to name the athletic dormitory Sewell Hall.

He smiles when he lists his honors "I didn't even know what a fraternity was when I was at school. Maybe they feel sorry for me or maybe they see how much I love Auburn."

Why does Roy Sewell love Auburn so?

"Auburn has a Christian spirit," he says. "The good Lord made Auburn something special, and I thank him every night for what he did for Auburn and what Auburn did for me."

And Roy Sewell is helping Auburn do something for others.

—D.H.

# When you need a loan



## Opelika National Bank

THE BANK FOR ALL REASONS  
OPELIKA/AUBURN/MIDWAY PLAZA

MEMBER FDIC

## *The Star Spangled Banner*

O say can you see, by the dawn's early  
light,  
What so proudly we hailed at the twilight's  
last gleaming?  
Whose broad stripes and bright stars,  
through the perilous fight,  
O'er the ramparts we watched, were so  
gallantly streaming?  
And the rocket's red glare, the bombs  
bursting in air,  
Gave proof through the night that our  
flag was still there.  
O say does that Star-spangled Banner yet  
wave  
O'er the land of the free and the home of  
the brave?

## *War Eagle*

War Eagle,  
Fly down the field  
Always to conquer,  
Never to yield.

War Eagle,  
Fearless and true  
Fight on you Orange and Blue.  
Go! Go! Go!

On to victory.  
Strike up the band;  
Hit 'em high, hit 'em low,  
Stand up and yell, Hey!

War Eagle,  
Win for Auburn  
Power of Dixie Land.

(c) Auburn Alumni Assn.

## *The Alma Mater*

On the rolling plains of Dixie  
'Neath its sun-kissed sky,  
Proudly stands our Alma Mater  
Banners high.

To thy name we'll sing thy praise,  
From hearts that love so true,  
And pledge to thee our  
Loyalty the ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do now  
Thy cherished name.

Hear thy student voices swelling,  
Echoes strong and clear,  
Adding laurels to thy fame  
Enshrined so dear

From thy hallowed halls we'll part,  
And bid thee sad adieu;  
Thy sacred trust we'll bear with us  
The ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do now  
Thy cherished name.

Composed by Bill Wood '24  
Word Revision 1960

## *Glory*

Glory, Glory to Ole Auburn,  
Glory, Glory to Ole Auburn,  
Glory, Glory to Ole Auburn,  
A—U—B—U—R—N!

# All-American Inn

and **AUBURN CONFERENCE CENTER**  
The Sports Theme Inn



- Facilities for corporate, civic, business and general public as well as educational conferences.
- 1,000 seat auditorium, eight conference rooms, 700 seat dining room.

Featuring the

**POINT AFTER LOUNGE**

**GRIDIRON RESTAURANT**



**CAMPUS INNS OF AMERICA, INC.**  
P.O. BOX 471  
AUBURN, ALABAMA 36830  
PHONE 205-821-7000

**MAKE YOUR RESERVATIONS NOW FOR THE 1973 SEASON**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Accommodations Desired (2-Day Minimum): \_\_\_\_\_

Game \_\_\_\_\_ Date \_\_\_\_\_

Mail To: **ALL-AMERICAN INN**  
P.O. Box 471, Auburn, Ala. 36830



# TIGER TID-BITS

Compiled by  
DAVID HOUSEL

By popular demand, here are more Tiger Tidbits, inside behind the scenes looks at the men who wear and coach the Orange and Blue.

★ ★ ★

Coach Ralph Jordan is having second thoughts about a birthday present he received September 28. No, not the 10-6 win over Tennessee the team gave him, but the coo-coo clock Mrs. Jordan gave him.

"That clock is really wierd," he grins, "especially at midnight. Did you ever wake up and hear twelve coo-coo's at midnight? It'll keep you on your toes, but you ought to see our Siamese Cat when that bird starts coo-cooing! It drives him crazy!"

★ ★ ★

Athletic Director emeritus Jeff Beard recently made an interesting observation about Dr. Billy Walls' fine Auburn band. "I remember when we had a hard time getting a band big enough to spell "API," he grins, "but the band doesn't have to worry about any dots here and there now. It's big enough to spell "Cathleen Cunningham."

★ ★ ★

A fan from Chattanooga, who shall go unnamed, complained because Auburn Football Illustrated listed the University of Tennessee at Chattanooga as UTC and the University of Tennessee at Knoxville as plain "Tennessee."

No such school as "Tennessee" anymore, the writer says. It has to be UTC and UTK. We stand corrected, but the scores remain the same: Auburn 14-UTC 7 and Auburn 10-UTK 6.

To carry the idea a bit further, Auburn (AUA) closes the season with UAT in Birmingham December 2. (That's Auburn University at Auburn and the University of Alabama at Tuscaloosa!)

★ ★ ★

Randy Walls turned into a giant after the Ole Miss game. On his touchdown run, Randy was run out of bounds and

knocked Les King, Director of Auburn's Photographic Services, who was shooting pictures on the sidelines about 15 feet. By the time Les got through telling about his aches and pains at his coffee club, The El Toro Club, Randy had become a 6-9, 680 pound quarterback who was faster than a speeding bullet, more powerful than a locomotive. . . .

★ ★ ★

Linebacker Mike Neel is a talented young man. In addition to good football, brilliant school work and Christian Athlete activities, Mike is an editorial page columnist for The Auburn Plainsman, the campus newspaper.

His first column was on the good sportsmanship displayed by certain members of the U.S. Olympic team.

★ ★ ★

Rett Davis, split end and son of Assistant Head Coach Paul Davis is a poet of-sorts. It's one of his spare-time past-times. Here is an example:

My mind is like an arrow;

It only goes one way.

I find it hard to concentrate

on what you're trying to say.

Although your talk is interesting,

And your purpose is to teach.

My mind is walking with some girl

Down some lonely beach.

My mind goes swimming in a race

around the universal track

So please don't interrupt my dreams

with all your detailed facts.

As I sit here my mind goes back

to a much more pleasant day;

A sky of blue, a summer breeze,

in soft green grass I lay.

So please excuse me if at times

I have a distant dream,

It's just my mind engaged

on some fantastic dream.

★ ★ ★

Now, fans, be honest with yourself. No one will know the answer to this next question but you.

Before the season started, what did you really think Auburn's record would be going into today's homecoming game? What did you really think?

## Butterworth's

*"Auburn's Ralleying Place for Good  
Food and Conversation"*

**PIT BARBECUE — SANDWICHES  
CATERING SPECIALISTS**

*"Make your next party SMASHING,  
call for our complete catering"*

**TELEPHONE 887-8319**

**975 OPELIKA HIGHWAY, AUBURN 36830**



# 1972-1973 AUBURN BASKETBALL

A heavier than usual burden will be placed on sophomores and incoming freshmen for Auburn's basketball fortunes to take a rise back into the Southeastern Conference's first division.

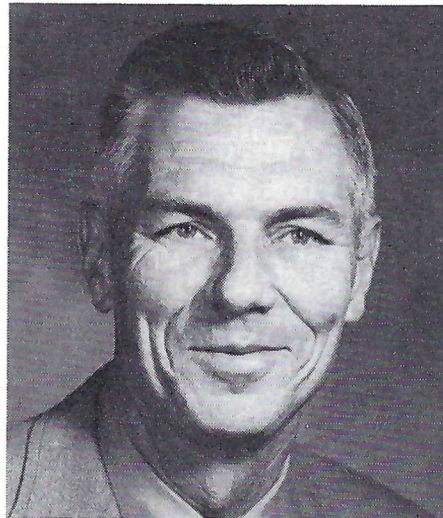
The Tigers are coming off their poorest (10-16) season in more than 20 years. Two starters graduated and a third, Jim Retseck, became an academic casualty. This leaves head coach Bill Lynn and assistants Wes Bizilia and Larry Phillips without a starter who opened a majority of games.

Mike Christian, a junior from Danville, Ill., took over a starting guard position at mid-season and averaged more than 15 points per game against SEC opposition. Senior Gary England of Knoxville, Tenn., started the first half of the season at guard and he and Christian will give the Tigers some experience in the backcourt. Junior Tim Beavers also lettered at guard.

Albert Johnson, Dan Kirkland, Ralph Smith and Brent Sutton all managed at least one start at forward last year. Johnson is the tallest and best rebounder of the group.

Ernie Magri, a seven-footer from Westwood, N.J., had some outstanding games in 1972, scoring 33 points for a one-game high by any player against Florida. However, Magri never developed the consistency necessary for a winner in the SEC. A consistent Magri could really bolster the team's fortunes.

Auburn had one of its best re-



HEAD COACH BILL LYNN

cruiting years ever in the just completed season and several incoming freshmen have an outstanding chance to play on the varsity this year.

All of the incoming frosh have outstanding credentials and with the benefit of competition from varsity players in fall practice they could develop into starters before the season is over.

## VARSITY SCHEDULE

### NOV.

25 GEORGIA TECH Atlanta

### DEC.

1 SOUTH ALABAMA Auburn

7 EASTERN ILLINOIS Auburn

15 TROJAN CLASSIC Los Angeles

16 Southern Calif., West. Ky., Purdue

18 DAYTON Dayton

20 XAVIER Cincinnati

### JAN.

2 OLE MISS Oxford

6 FLORIDA Gainesville

8 GEORGIA Athens

13 LSU Auburn

15 MISSISSIPPI STATE Auburn

20 ALABAMA Auburn

22 GEORGIA Auburn

27 VANDERBILT Auburn

### FEB.

3 TENNESSEE Knoxville

5 KENTUCKY Lexington

10 FLORIDA Auburn

12 LSU Baton Rouge

17 ALABAMA Tuscaloosa

19 MISSISSIPPI STATE Starkville

24 VANDERBILT Nashville

26 GEORGIA TECH Auburn

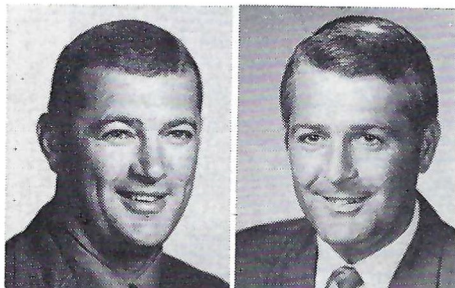
### MARCH

3 KENTUCKY Auburn

5 TENNESSEE Auburn

8 OLE MISS Auburn

## 1972-73 AUBURN BASKETBALL ROSTER



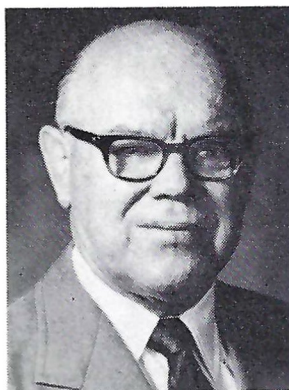
PHILLIPS

BIZILIA

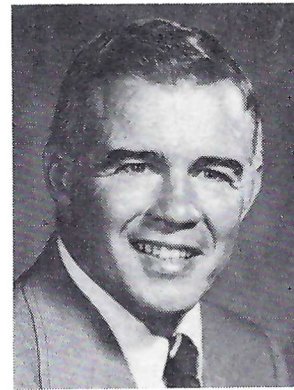
Name	Pos.	Class	Hgt.	Wgt.	Age	Exp.	Hometown
Tim Beavers	F	Jr.	6-3	195	20	1L	Mitchell, Ind.
Bobby Bond	F	Fr.	6-8	190	18	---	Nashville, Ind.
Mike Christian	G	Jr.	6-1	192	20	1L	Danville, Ind.
Dan Cox	F	So.	6-3	172	19	---	Huntsville, Ala.
Sylvester Davenport	F	So.	6-7	188	19	---	Daisy, Tenn.
Gary England	G	Sr.	6-3	186	21	2L	Knoxville, Tenn.
Richard Gortney	F	Fr.	6-5	195	18	---	Millerville, Ala.
Rex Howell	G	So.	6-0	162	19	---	Blakely, Ga.
Albert Johnson	F	Sr.	6-7	215	21	1L	Birmingham, Ala.
Dan Kirkland	F	Sr.	6-4	190	21	2L	Columbus, Ga.
Jerry Lamberson	F	So.	6-4	190	19	---	New Castle, Ind.
Ernie Magri	C	Jr.	7-0	250	21	1L	Westwood, N.J.
Bob Mandula	G	Fr.	6-3	185	18	---	Gary, Ind.
Glen Moon	F-C	Fr.	6-10	210	18	---	Nashville, Tenn.
Gary Redding	F-G	Fr.	6-6	190	18	---	Atlanta, Ga.
Mike Roach	C	Fr.	6-9	210	18	---	Memphis, Tenn.
Billy Smith	F	Jr.	6-4	181	20	1L	Ider, Ala.
Ralph Smith	F	Sr.	6-7	220	21	2L	Birmingham, Ala.
Brent Sutton	C	Jr.	6-5	214	20	1L	Springfield, Ohio
Bill Turner	G	Fr.	6-3	185	18	---	Memphis, Tenn.

# Looking Ahead To Auburn Athletics

**TRACK . . .** Auburn enjoyed its best track recruiting season this past summer and prospects for 1972-1973 are excellent. Three signees finished their high schools careers ranked among the nation's top three in a total of five events. . . . Sprinter Johnny Williams of Talladega, Ala., made the Junior Olympic team that competed against the Russians in the 100, 220 and 440 relay. . . . Discus thrower Bret Dull of Winter Haven, Fla., had a season best of 199-5½, the fourth best mark in high school track history. Harold Reese of Auburn, Ala., dominated high school track and set records in high hurdles, low hurdles and high jump. Williams and Reese both met the Olympic trials standards in their specialties. Several other state champions have accepted track grants at Auburn. After finishing fourth or better in the SEC for 12 straight years, Auburn dropped to the second division the past two seasons. With the freshmen coming in this year the Tigers should be back in title contention under Coaches Mel Rosen, Jerry Smith and Wilbur Hutsell.



**SWEDE UMBACH**



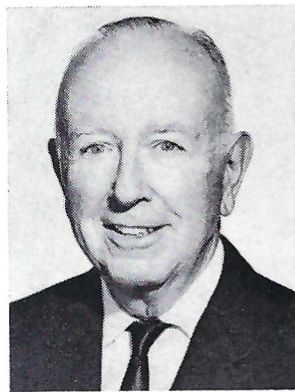
**SONNY DRAGOIN**

winner at 167 Mike Roberts. . . . Umbach has recruited three more outstanding high school wrestlers to come in and bolster this year's squad.

**GOLF . . .** Auburn's golf team posted a fine 14-4-1 record in 1972, but several outstanding players have been added to the team. Bob Dumas of Auburn, two-time Alabama state high school champion in 1969 and 1970 has signed with the Tigers. Johnny Coker, of Gadsden, another two-time Alabama state high school champion in 1971-72 has signed, along with Gadsden's Pete Cobb. National Junior College champion, Mike Smith of Selma, Ala., will compete for Auburn in 1972-73. Sophomores Bobby Howerter, Danny Ives and Walter Verneuille were the top three Tiger finishers in the 1972 SEC tournament and all are back. Senior James Mason was the team's No. 1 player two years ago and he also returns, giving coach Sonny Drago his strongest squad ever.



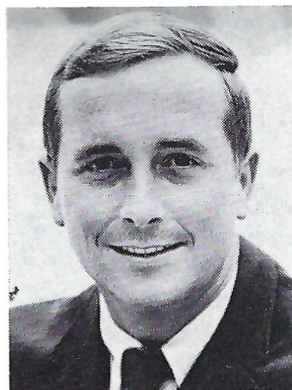
**MEL ROSEN**



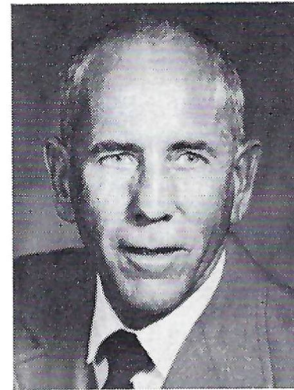
**WILBUR HUTSELL**

**BASEBALL . . .** Graduation took a heavy toll, with All-SEC performers Andy Merchant and Joe Haefner among a group that included six of eight starters. All eight pitchers who saw action in 1972 are back. Right-hander Bill Lawrence had the best record at 5-3. Jack Van Yperen pitched 87 innings with an ERA of 1.96, but managed only a 5-7 record because of five one-run losses. Johnny Simmons had a fine season after being switched from shortstop to right field. With six starters graduated and Simmons the only full time starter returning, all positions are up for grabs according to Coach Paul Nix.

**WRESTLING . . .** After two straight years of finishing second, Auburn's wrestling team captured the Southeastern Conference championship in 1972. Coach Swede Umbach had four individual SEC champions and all four are back this fall, including two-time 190 champ George Calloway and two-time NCAA match



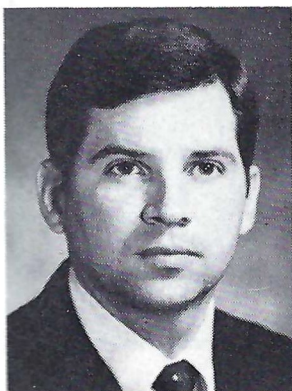
**EDDIE REESE**



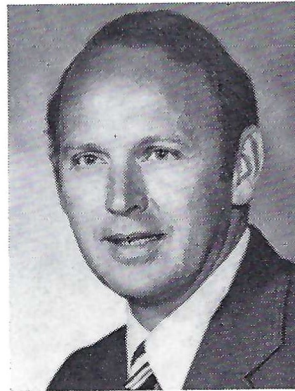
**LUTHER YOUNG**

**SWIMMING . . .** After dropping swimming from its athletic program almost 20 years before, Auburn renewed aquatic competition three seasons ago. New swimming coach Eddie Reese has already recruited several outstanding swimmers who will enter as freshmen in 1972-73. Reese has an outstanding reputation as a conditioner of swimmers, and the mermen he is bringing in this year will enable the Tigers to start building toward a championship program. Reese took the job after the main recruiting season was over, but he was still able to come up with several outstanding performers.

**TENNIS . . .** With the maximum amount of scholarship aid allowed now available, Luther Young will have the opportunity to build an outstanding tennis program at Auburn. Five of Young's starters from 1972 return, and with the additional help coming in this fall, the Tigers will definitely have a chance to climb out of the SEC tennis cellar.



**JERRY SMITH**



**PAUL NIX**

# READY MIXED CONCRETE and ASPHALT



OUR AUBURN PLANT—RADIO-EQUIPPED TRUCKS FOR FASTER SERVICE

★ Mixed To  
Your Specifications

★ Delivered  
Anywhere

★ Prompt,  
Efficient Service

**We are proud of the "CONCRETE" part we have had  
in building a greater Auburn:**

*Funchess Hall  
Ralph Brown Draughon Library  
Home Economics Building  
New Girls Dormitories*

*Commons  
Nuclear Science Center  
Memorial Coliseum  
Haley Liberal Arts Center*

*And many others*

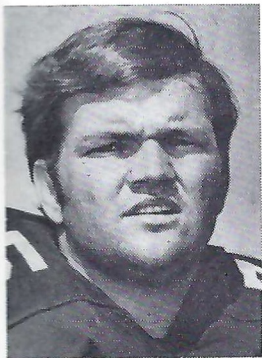
## PAVING CONTRACTORS

*Serving East Alabama*

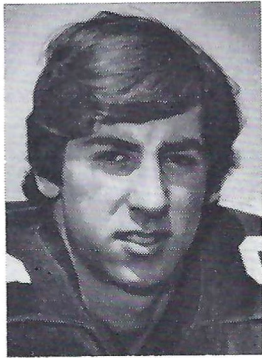
PHONE 821-2200

# SHARPE SAND & GRAVEL CO.

PLANTS IN AUBURN AND TUSKEGEE

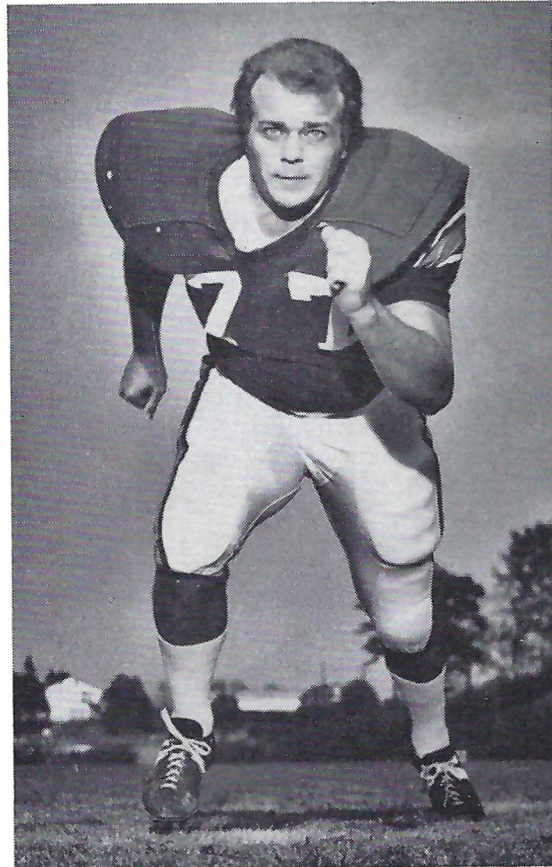


**LARRY TAYLOR**  
75 Defensive Tackle  
Ft. Lauderdale, Fla.

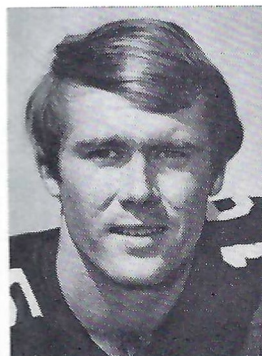


**KEN CALLEJA**  
24 Tailback  
Sarasota, Fla.

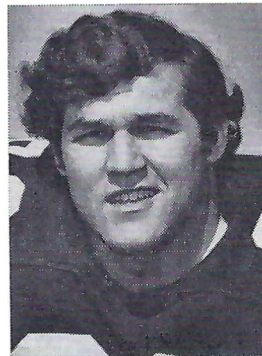
**A  
U  
B  
U  
R  
N**



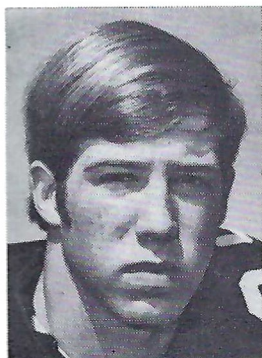
**OFFENSIVE TACKLE MAC LORENDO**



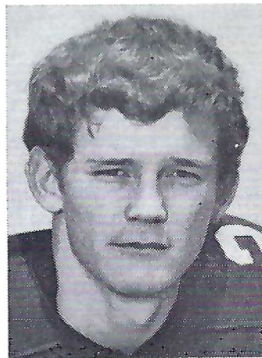
**WADE WHATLEY**  
15 Quarterback  
Tuskegee, Ala.



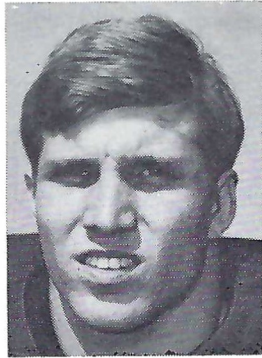
**CARLOS HART**  
92 Defensive Tackle  
Gainesville, Fla.



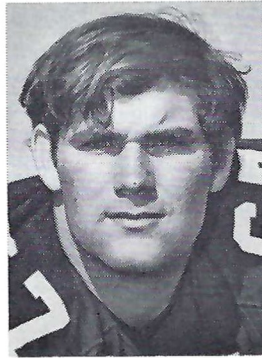
**KENNY BURKS**  
34 Linebacker  
Birmingham, Ala.



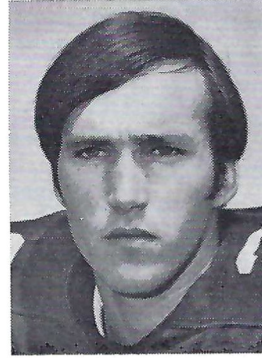
**MIKE JACKSON**  
21 Defensive Back  
Montgomery, Ala.



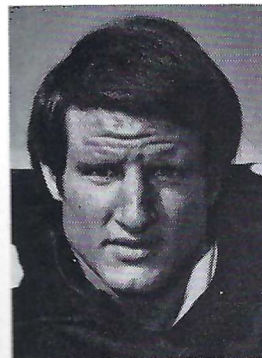
**BRUCE EVANS**  
47 Defensive Back  
Birmingham, Ala.



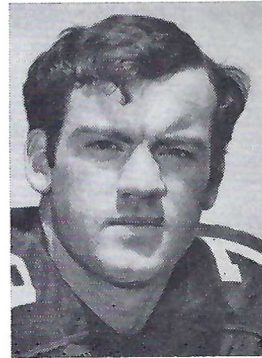
**BOB FARRIOR**  
67 Offensive Guard  
Letohatchie, Ala.



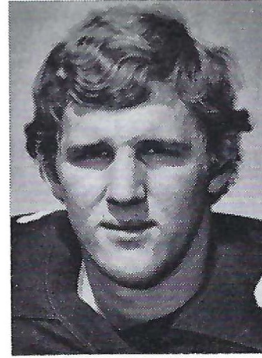
**JIM McKINNEY**  
26 Defensive Back  
Birmingham, Ala.



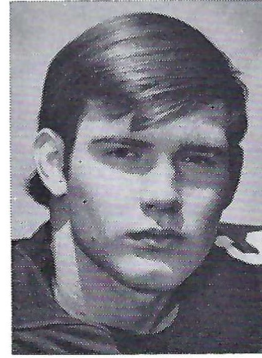
**MILES JONES**  
30 Fullback  
Fairhope, Ala.



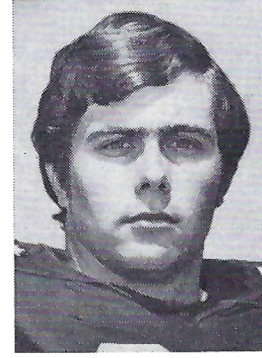
**GLEN WALKER**  
79 Offensive Tackle  
Arab, Ala.



**PAT JONES**  
68 Linebacker  
Jackson, Tenn.



**REX BRAMLETT**  
63 Offensive Guard  
Birmingham, Ala.



**ROLFE HARPER**  
69 Offensive Center  
Green Bay, Wisc.

# Tigers, War Eagles, or Plainsmen?

Auburn Tigers, Auburn War Eagles, or Auburn Plainsmen?

Which is it? What is the official nickname of Auburn's athletic teams?

Take your pick — whichever you like best — because no one is going to be technical about your selection. If one or the other of these nicknames was ever designated "official," that designation has been erased with the passage of time. No papers recording the designation now exist in the Special Collections room of Ralph Brown Draughon library.

The first available reference to Auburn as "Tigers" appears in the 1906 Glom-erata, the college yearbook: "The Auburn 'Tigers' proceeded to 'beard the lion in his den,' playing Vanderbilt in Nashville."

Things were appar-ently going well for Auburn in the first quarter, the story continued, but the lion broke free and Vanderbilt, 7-1 that year, won the game 54-0.

Quite an inauspici-ous start for the nickname "Tiger!"

"War Eagle" has become synonymous with Auburn athletic teams, but there is considerable debate as to the origin of "War Eagle."

Legend says "War Eagle" came to Au-



burn just after the civil war in the living form of an eagle, a pet belonging to a civil war veteran who about 30 years later, when Auburn and Georgia inaugu-rated football in the South, the old eagle broke from his owner and circled the field. Looking skyward, Auburn stu-dents yelled "War Eagle" as the football team drove down the field to victory. The old eagle, concludes the legend, col-lapsed and died as the game ended, but his name "War Eagle" was destined to live forever in Auburn lore.

The legend may be colorful and that may be the way most Auburn people want to think of the origin of War Eagle, but the facts dictate the battle cry began in 1913 or 1914.

November 21, 1913 was proba-bly the first time "War Eagle" was heard in Auburn. During a pep rally in Langdon Hall prior to the Georgia game, the head cheer-leader Gus Graydon said, "If we are going to win this game we are going to have to get out there and fight because this means war."

At that moment with the students in a frenzy, a metal eagle dropped from the military uniform of E. T. Enslin. As he picked the eagle up, someone asked

him what it was. "A WAR Eagle," was his instant reply, Auburn and "War Eagle" won the next day.

A third version of War Eagle's origin centers around Auburn's 7-0 victory over the Carlisle Indians in 1914. The In-dians' best player was a big tackle named "Bald Eagle." Trying to tire the Indian out, Auburn ran several plays straight at him without a huddle. To call the play the quarterback simply yelled "Bald Eagle," and the teams lined up. The Auburn crowd thought the quarterback was saying "War Eagle," and picked up the rhythm.

The nickname "Plainsmen" obviously derived from the city's nickname, "Love-liest Village of the Plains," taken from Oli-ver Goldsmith's poem, "The Deserted Village." The term Plainsmen began gaining in popu-larity following a 1936 movie, "The Plainsman," starring Gary Cooper, and peaked in the late '50's.

Tigers, War Eagles or Plainsmen? Take your pick. All are used to describe Auburn, and it makes no difference which nickname you use — just as long as your heart is in the right place.

D.H.



Following All  
AUBURN  
Football Games  
Listen To Scores  
Of Other Major  
Games Over . . .

# WAUD

**Dial 1230**

Auburn Alumni  
Owned and  
Managed

Outstanding Week-end  
PICK OF DIXIE  
GRID BATTLES  
And Auburn's  
Freshman Battles  
Also Featured Over  
WAUD

# Zenith introduces the complete color TV.

Complete with a new  
Super Chromacolor picture  
tube, even brighter and  
sharper than famous  
Chromacolor.

Complete with  
a new 100%  
solid-state chassis.

Complete with  
one-button color tuning.

Complete with  
one of color TV's  
strongest warranties.

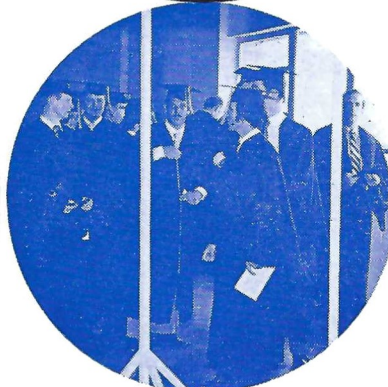
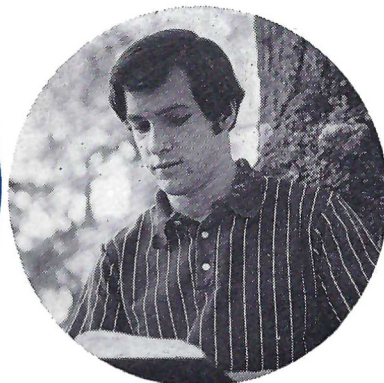


Model shown, the Avanti J,  
D4760X. Also available in a  
wide range of fine-furniture styles.  
Simulated TV Picture

**ZENITH**  
**SUPER CHROMACOLOR**

At Zenith, the quality goes in before the name goes on.

AU's  
PROGRAMS  
REACH  
FAR  
AND  
WIDE



By TRUDY CARGILE  
*Editor, University News Bureau*

ON ITS CAMPUSES AND BEYOND, Auburn University plays a diverse role in making life a better experience for Alabama and her sister states of the Southeast.

Helping hands extend far beyond the 14,800 students at Auburn and the more than 2,000 students at the Montgomery campus.

Auburn's land-grant structure makes it more adaptable to the needs of a changing society than many other institutions. Its functions are not limited to instruction, but extend to research in all areas affecting people and to the extension of this knowledge to all segments of society.

Research parallels the needs of our times. When the South faced economic deprivation, it developed better plant varieties, better breeds of animals and better methods of production for the then largely agricultural area. Today Auburn centers much of its attention on environmental control and better nutrition for growing populations. It assisted in the nation's space program and now turns this same expertise to matters affecting communities in a more industrialized society.

Extension classrooms have no walls. Auburn takes its knowledge to the farm, to the home, to urban and rural communities and to individuals having a need for continuing education within their professions. Methods used by Auburn in developing a nutrition educational program for low income residents of Alabama, which has now been adopted nationwide, are being employed in an effort to begin better health programs for these people.

Instruction remains the primary function on Auburn's campuses. Each year more than 3,700 men and women are graduated to take their places in responsible roles of leadership. In addition to the large numbers of teachers, engineers, businessmen and pharmacists, Auburn trains all the veterinarians for the states of Alabama, Tennessee, Florida, Mississippi, Kentucky and portions of Louisiana and North Carolina. It is one of the few institutions in the South which trains architects.

Auburn has the largest on campus enrollment in Alabama and this continues to grow. It is receiving more transfer students from Alabama's junior college network than any other institution. More than 600 of these now enter Auburn each year, a transition made easier with the cooperation Auburn has given these new colleges in their formative years.

Auburn cares enough to extend a helping hand to all of these. It is a better place because of it.



## Top All-Time Career Records

OF PAST AND PRESENT AUBURN STARS  
(Does Not Include Bowl Games)

### TOTAL OFFENSE FOR CAREER

	Passing Yards	Rushing Yards	Total Offense
Pat Sullivan (1969-70-71)	6284	559	6843
Travis Tidwell (1946-47-48-49)	2824	996	3820
Jimmy Sidle (1962-63-64)	1714	1703	3417
Loran Carter (1966-67-68)	3129	14	3143
Bobby Hunt (1959-60-61)	1223	1185	2408
Bobby Freeman (1951-52-53-54)	1469	849	2318
Monk Gafford (1940-41-42)	591	1414	2005
Fob James (1952-53-54-55)	0	1913	1913
Lloyd Nix (1956-57-58)	1240	666	1906
Tom Bryan (1964-65-66)	666	1144	1810
Joe Childress (1953-54-55)	0	1667	1667
Curtis Kuykendall (1944-45)	268	1351	1619
Tommy Lorino (1956-57-58)	23	1486	1509
Howell Tubbs (1954-55-56)	1067	440	1504
Ed Dyas (1958-59-60)	0	1298	1298

### TOTAL OFFENSE FOR ONE YEAR

	Passing	Rushing	Total
Pat Sullivan (1970)	2586	270	2856
Pat Sullivan (1971)	2012	84	2096
Pat Sullivan (1969)	1686	205	1891
Travis Tidwell (1946)	943	772	1715
Jimmy Sidle (1963)	706	1006	1712
Loran Carter (1968)	1487	-47	1440
Loran Carter (1967)	1307	66	1373
Monk Gafford (1942)	278	1004	1282
Jimmy Sidle (1962)	746	394	1140
Bobby Freeman (1954)	865	267	1132
Alex Bowden (1965)	941	120	1061
Bobby Hunt (1961)	703	347	1050
Travis Tidwell (1949)	811	234	1045
Tom Bryan (1965)	467	561	1028
Curtis Kuykendall (1944)	168	841	1009
Lloyd Nix (1958)	682	283	965
Bobby Freeman (1953)	603	341	944
Fob James (1955)	0	879	879

### INDIVIDUAL RUSHING, CAREER

	Runs	Yards	Average
Fob James (1952-53-54-55)	317	1913	6.0
Jimmy Sidle (1962-63-64)	326	1703	5.2
Joe Childress (1953-54-55)	321	1667	5.2
Curtis Kuykendall (1944-45)	217	1619	6.6
Tommy Lorino (1956-57-58)	227	1486	6.5
Monk Gafford (1940-41-42)	221	1414	6.4
Ed Dyas (1958-59-60)	261	1298	5.1

### INDIVIDUAL RUSHING, ONE YEAR

	Runs	Yards	Average
Jimmy Sidle (1963)	185	1006	5.4
Monk Gafford (1942)	132	1004	7.6
Fob James (1955)	123	879	7.2
Curtis Kuykendall (1944)	127	841	6.6
Joe Childress (1954)	148	836	5.6
Travis Tidwell (1946)	181	772	4.3
Homer Williams (1951)	148	731	4.9
Tommy Lorino (1956)	82	692	8.4

## Pat Sullivan-Terry Beasley Honors

Pat Sullivan's No. 7 and Terry Beasley's No. 88 became the first Auburn football numbers ever to be retired. In recognition of their accomplishments and contributions, no Auburn players will ever again wear those numbers. Here are a few reasons why:

### PAT SULLIVAN HONORS

#### 1971-72

Heisman Trophy Winner  
Consensus All-America  
College All-Star Game—Most Valuable Player  
Columbus Ohio Touchdown Club—Player of the Year (in the nation)  
Walter Camp All-America Team—Player of the Year (in the nation)  
Coaches All-America Team (Kodak) Captain—Elected by his teammates  
SEC Player of the Year by Nashville Banner  
SEC Player of the Year Miami Touchdown Club  
SEC Player of the Year Birmingham Quarterback Club  
Bill Streit Award  
Cliff Hare Award  
Academic All-SEC  
Academic All-America  
All-SEC (AP-UPI)  
UPI Player of the Year in the South  
South's 11-best eleven—Atlanta Journal  
Senior Bowl—Most Valuable Player  
Auburn team captain  
Omicron Delta Kappa—National Men's Honorary Fraternity  
Spades—The highest men's honorary society on campus for campus leaders

#### JUNIOR YEAR

AP-UPI All-SEC  
Player of the Year in the SEC—Nashville Banner  
Player of the Year in the SEC—Birmingham Quarterback Club  
Player of the Year in the SEC—Atlanta Touchdown Club  
Columbus Ohio Touchdown Club—Outstanding College Passer (Awarded Sammy Baugh Trophy)  
Football News All-America team  
Most Outstanding Player in the Gator Bowl  
Selected to All-Time Gator Bowl team as the quarterback  
Led the nation in total offense with 285.6 ypg  
Led nation and set new NCAA record with 8.57 yards per play (for player with 2,000 yards)

#### NCAA CAREER STANDINGS

Touchdown Responsibility—71 (First)  
Touchdowns Passing—53 (Second)  
Total Offense—6843 (Third)  
Passing Yards—6284 (Fifth)  
Passes Completed—454 (Sixth)

### TERRY BEASLEY HONORS

#### SENIOR YEAR

Consensus All-America  
Columbus Ohio Touchdown Club—College Pass Receiver of the Year  
Birmingham Quarterback Club—SEC Lineman of the Year  
South's 11-best eleven—Atlanta Journal  
No. 1 draft choice of San Francisco 49ers  
All-SEC (AP & UPI)  
Senior Bowl

#### JUNIOR YEAR

Football News All-America  
AP-UPI All-SEC  
Leading Scorer in SEC  
Leading Receiver in SEC  
Lineman of the Week in the Nation  
Tied NCAA Record for most yards per catch 20.2

#### NCAA CAREER STANDINGS

Touchdowns Receiving—29 (Third)  
Yards Receiving—2508 (Eighth)

You don't have  
to play defense  
when you deal  
with this team.



These Chevrolet Dealers are No. 1 on my team



**ROY BUCKNER**  
Buckner Chevrolet  
Bessemer, Ala.



**JERRY MITCHELL**  
Dominey-Mitchell Chevrolet  
Ozark, Ala.



**TOMMY DYAS**  
Dyas Chevrolet  
Auburn, Ala.



**BILL HEARD**  
Bill Heard Chevrolet  
Columbus, Ga.



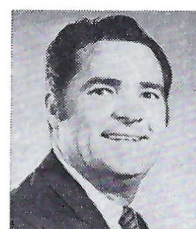
**LOUIE HINKLE**  
Hinkle Chevrolet  
Lafayette, Ala.



**RICHARD KELLEY**  
Kelley Chevrolet  
Birmingham, Ala.



**W. H. (Bill) McDANIEL**  
McDaniel Motor Co.  
Florala, Ala.



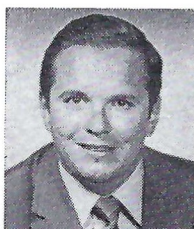
**BUSTER MILES**  
Miles Chevrolet  
Heflin, Ala.



**DAN MOORE**  
Moore Chevrolet Co.  
Oneonta, Ala.



**GLENWOOD PIERSON**  
Pierson Chevrolet  
Gadsden, Ala.



**JOHN SHIELDS**  
Royal Chevrolet  
Huntsville, Ala.



**JOHN SOLOMON**  
Solomon Motor Co.  
Dothan, Ala.



**KEN TERRY**  
Terry Chevrolet  
Montevallo, Ala.

# Is Sewell Hall Haunted?

By DAVID HOUSEL

Is Sewell Hall, home of Auburn athletes, haunted?

Pat Jones thinks it is and he isn't at all bashful about saying so.

"Yes Sir, I believe in ghosts," the sophomore linebacker from Jackson, Tenn. says, "and I've got one right here in my room."

The room Jones is referring to is Room 208 in Sewell, about half way down the South side of the right dormitory wing as you look at it from the stadium.

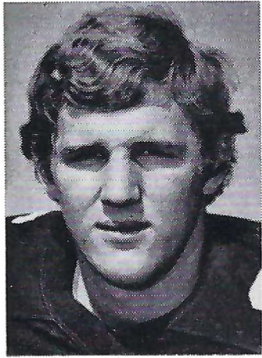
"I've never seen him, but I've sure heard him enough," Jones continues without so much as a grin. "He's always coming in and moving things around on my desk and opening my closet doors. He never bothers anything though. The next morning I can't even tell he's been there."

Brownie Flournoy, the dorm counselor, has been apprised of the spooky situation in Jones' room but he only grins and says "Pat and the ghost apparently have become good friends."

Jones agrees.

"The ghost, whatever or whoever he is, has been with me since the middle of last year. He appears at different times, but he never bothers anything. It's almost as if he was looking for something or somebody."

Ghosts are not new to Jones. He's believed in them since he was a little tot. "I first realized ghosts were real," he says, "when I visited a



PAT JONES

haunted house near home. I didn't see any, but I could feel them and hear them, just like I can the one in my room."

His roommate, Roger Mitchell, thinks the ghostly affair is a bit ghostly. "Ridiculous," is all he will say.

But others, such as David Langner, Joe Moon, Dan Nugent, Hamlin and Holley Caldwell aren't so sure. According to Jones, they've all had enough experience with the supernatural so that they won't ridicule the possibility.

"They won't even look at scary shows on television," says Jones. "That shows how much they believe in ghosts."

Nugent had a special encounter with the spiritual world. Something or someone walked on the roof over his head last winter.

"It went on for about a week," he reports. "One morning about two o'clock I heard something pop on the roof of the dorm - it was like a shot putt being dropped on the roof. Then I heard somebody walking from one end of the dorm to the other and back again making this loud popping noise all the way. I got out of bed quick."

For a week a bunch of us tried to spot whatever it was. Coach Flournoy tried too, but he said the noise was probably just water freezing on the roof and popping when it cracked. There's one thing wrong with that . . . there wasn't any ice up there."

Flournoy only smiles and says, "We didn't find a ghost up there." But they didn't find any ice either.

None of those who heard the ghost last year are living on the third floor this year. They all moved.

Only Jones is still living with his Casperish friend.

Is Sewell Hall really haunted?

Who knows?

But . . . maybe we'll all know Wednesday morning. Tuesday night is Halloween.

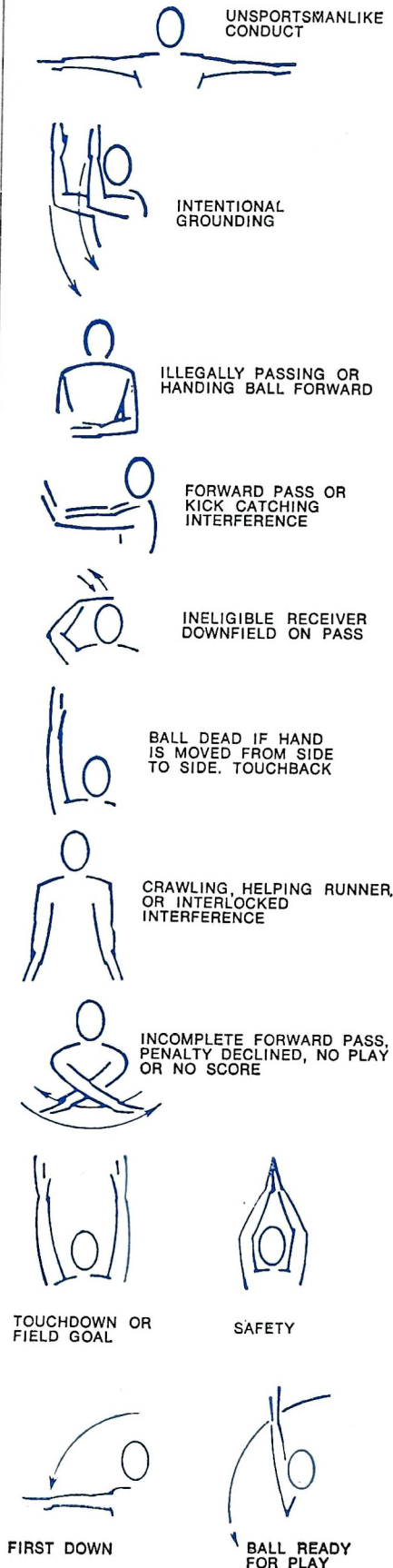
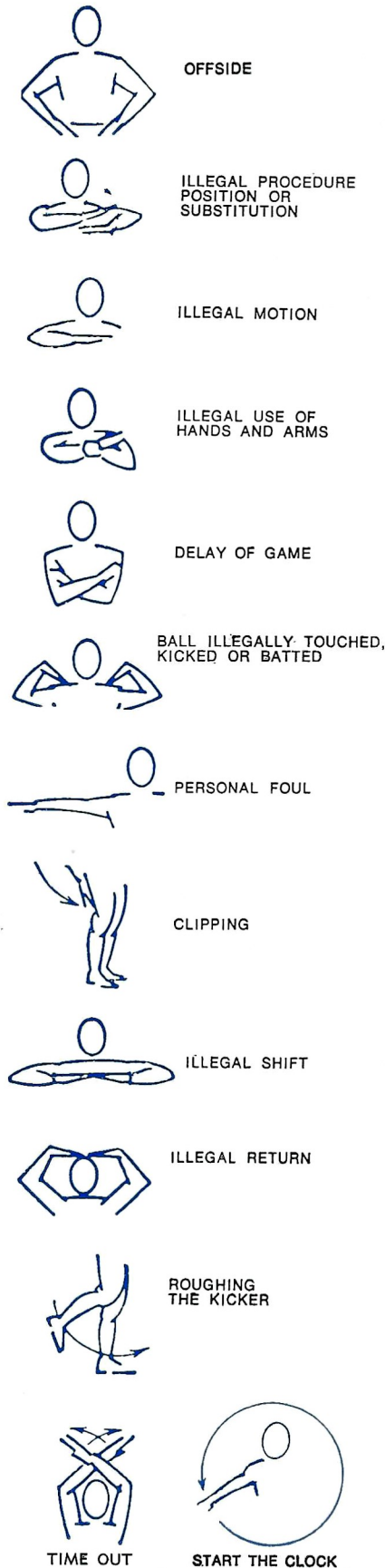
*Before and After the Game ...*

*Join me at ...*

**JACK'S**  
**HAMBURGERS**

**HOME OF THE**  
**BIG JACK**  
**PURE BEEF BURGER**  
**201 S. COLLEGE ST.**

# "WHAT'S THE CALL, REF?"



**OFFSIDE** by either team; violation of scrimmage or free kick formation; Encroachment on neutral zone—Loss of Five Yards.

**ILLEGAL PROCEDURE, POSITION OR SUBSTITUTION**—Putting ball in play before Referee signals "Ready-for-Play"; Failure to complete substitution before play starts; Player out-of-bounds when scrimmage begins; Failure to maintain proper alignment of offensive team when ball is snapped; False start or simulating start of a play; Taking more than two steps after Fair Catch is made; Player on line receiving snap; Free kick out-of-bounds—Loss of Five Yards.

**ILLEGAL MOTION**—Offensive player illegally in motion when ball is snapped—Loss of Five Yards.

**ILLEGAL USE OF HANDS AND ARMS** by offensive or defensive player—Loss of 15 Yards.

**DELAY OF GAME**—Consuming more than 25 seconds in putting the ball in play after it is declared ready-for-play; Interrupting the 25-second count for any reason other than a free or excess time out granted by Referee; Failure to remove injured player for whom excess time out was granted; Crawling—Loss of Five Yards. Team not ready to play at start of either half—Loss of 15 Yards.

**BALL ILLEGALLY TOUCHED, KICKED OR BATTED**—Forward pass being touched by ineligible receiver beyond the line of scrimmage—Loss of 15 Yards from Spot of Preceding Down and Loss of a Down. Eligible pass receiver going out-of-bounds and later touching a forward pass—Loss of Down; Illegally kicking the ball—Loss of 15 Yards.

**PERSONAL FOUL**—Tackling or blocking defensive player who has made Fair Catch; Piling on; Hurdling; Grasping face mask of opponent; Tackling player out of bounds, or running into player obviously out of play; Striking an opponent with fist, forearm, elbow or locked hands; Kicking or kneeing—Loss of 15 Yards.

**CLIPPING**—Loss of 15 Yards.

**ILLEGAL SHIFT**—Failure to stop one full second following shift—Loss of Five Yards.

**ILLEGAL RETURN** of ineligible substitute—Loss of 15 Yards.

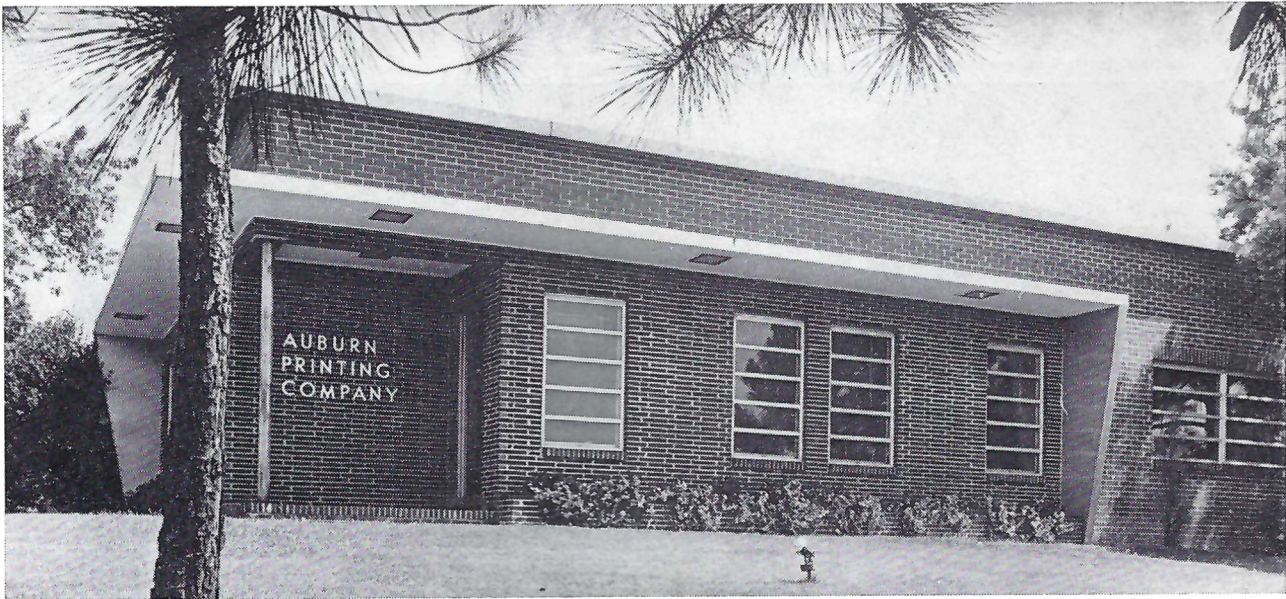
**ROUGHING THE KICKER** or holder—Loss of 15 Yards.

**UNSPORTSMANLIKE CONDUCT**—Violation of rules during intermission; Illegal return of suspended player; Coaching from side lines; Invalid signal for Fair Catch; Persons illegally on field—Loss of 15 Yards.

**INTENTIONAL GROUNDING** of forward pass—Loss of Five Yards from spot of pass Plus Loss of Down.

**FORWARD PASS OR KICK CATCHING INTERFERENCE**—Interference with opportunity of player of receiving team to catch a kick—Loss of 15 Yards. Interference by member of offensive team with defensive player making pass interception—Loss of 15 Yards Plus Loss of Down. Interference by defensive team on forward pass—Passing Team's Ball at Spot of Foul and First Down.

**INELIGIBLE RECEIVER DOWNFIELD ON PASS**—Loss of 15 Yards.



THIS FOOTBALL PROGRAM PRINTED BY  
**AUBURN PRINTING COMPANY**  
 INCORPORATED

WHERE CUSTOMERS ARE OUR ONLY SALESMEN and  
 FINISHED PRODUCTS OUR BEST ADVERTISEMENT

*"Quality Never Costs More"* at  
**AUBURN PRINTING CO., INC.**  
 765 E. GLENN AVE. • TELEPHONE 887-6518  
 AUBURN, ALABAMA 36830

E. FORT WARD, SR.  
 President  
 JOHN KEMPH, JR.  
 Vice-President  
 DAN W. HOLLIS, JR.  
 Secretary-Treasurer

**1972—SOUTHEASTERN CONFERENCE FOOTBALL SCHEDULE—1972**

SEPTEMBER	ALABAMA	AUBURN	FLORIDA	GEORGIA	KENTUCKY	L.S.U.	MISSISSIPPI	MISS. ST.	TENNESSEE	VANDY
SEPT. 9	Duke* Birmingham	Miss. State* Jackson						Auburn* Jackson	Ga. Tech-T Atlanta	UT-Chatt.* Nashville
SEPT. 16				Baylor Athens	Villanova Lexington	Pacific* Baton Rouge	Memph. St.* Memphis	NE Louisiana Starkville	Penn State* Knoxville	
SEPT. 23	Kentucky* Birmingham	UT-Chatt. Auburn	S.M.U. Tampa	Tulane-T New Orleans	Alabama* Birmingham	Tex. A&M* Baton Rouge	S. Carolina* Columbia	Vanderbilt* Nashville	Wake Forest Knoxville	Miss. State* Nashville
SEPT. 30	Vanderbilt* Tuscaloosa	Tennessee Birmingham	Miss. State Gainesville	N.C. State Athens	Indiana Lexington	Wisconsin* Baton Rouge	Sou. Miss. Oxford	Florida Gainesville	Auburn Birmingham	Alabama* Tuscaloosa
OCT. 7	Georgia Athens	Ole Miss Jackson	Fla. State Tallahassee	Alabama Athens	Miss. State* Lexington	Rice* Houston	Auburn Jackson	Kentucky* Lexington	Memphis St. Memphis	Virginia* Nashville
OCT. 14	Florida Tuscaloosa	L.S.U.* Baton Rouge	Alabama Tuscaloosa	Ole Miss Jackson	N. Carolina Chapel Hill	Auburn* Baton Rouge	Georgia Jackson	Fla. State* Jackson		Wm. & Mary Williamsburg
OCT. 21	Tennessee Knoxville	Ga. Tech Auburn	Ole Miss Oxford	Vanderbilt Athens	L.S.U.* Baton Rouge	Kentucky* Baton Rouge	Florida Oxford	Sou. Miss. Starkville	Alabama Knoxville	Georgia Athens
OCT. 28	Sou. Miss.* Birmingham	Fla. State Auburn		Kentucky Lexington	Georgia Lexington		Vanderbilt Nashville	Houston Starkville	Hawaii Nashville	Ole Miss Nashville
NOV. 4	Miss. State Tuscaloosa	Florida Gainesville	Auburn Gainesville	Tennessee Athens	Tulane* New Orleans	Ole Miss* Baton Rouge	L.S.U.* Baton Rouge	Alabama Tuscaloosa	Georgia Athens	
NOV. 11	L.S.U. Birmingham		Georgia Jacksonville	Florida Jacksonville	Vanderbilt Lexington	Alabama Birmingham				Kentucky Lexington
NOV. 18	Va Tech Tuscaloosa	Georgia Auburn	Kentucky Gainesville	Auburn Auburn	Florida Gainesville	Miss. State* Baton Rouge	Tennessee Knoxville	L.S.U.* Baton Rouge	Ole Miss Knoxville	Tulane Nashville
NOV. 25			L.S.U. Gainesville		Tennessee Knoxville	Florida Gainesville	Miss. State Oxford	Ole Miss Oxford	Kentucky Knoxville	Tampa* Tampa
DEC. 2	Auburn Birmingham	Alabama Birmingham	Miami Gainesville	Ga. Tech Athens		Tulane* New Orleans			Vanderbilt Nashville	Tennessee Nashville

Dec. 9—Florida vs. N. Carolina at Jacksonville \*—Night T—Television



*JJs Women's Apparel*

1816 Opelika Road  
Auburn, Alabama



*Disgusted with  
doing your own thing?*

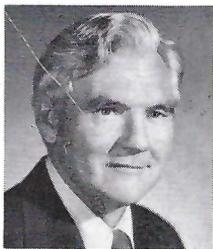
**JACK BAILEY**

*General Contractor*

AUBURN, ALABAMA



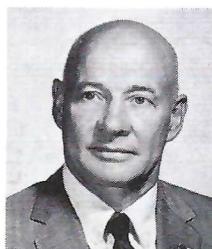
**BOB BEDWELL**  
Montgomery



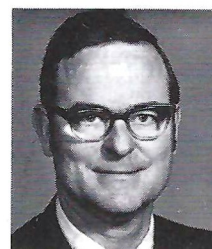
**SIDNEY BROWN**  
Birmingham



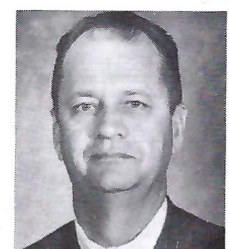
**MERLIN BRYANT**  
C.L.U.  
Montgomery



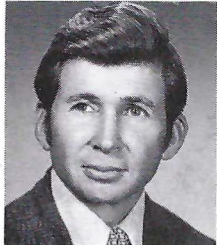
**CLYDE BYNUM**  
Ft. Walton Beach, Fla.



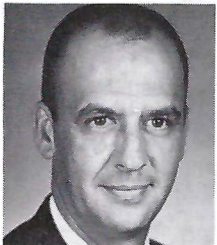
**HUGH G. DEEN**  
Auburn



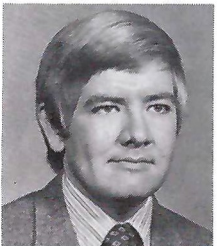
**FRED DONALDSON**  
C.L.U.  
Enterprise



**MACK VANN**  
Huntsville



**FLOYD SINGLETON**  
Auburn



**HAL SHEPHERD**  
Birmingham



**BILL SCHROEDER**  
Wetumpka



## YOU CAN TELL A GOOD LIFE INSURANCE COMPANY BY ITS AGENTS.

The man who wears our emblem can be a great help with your family's financial planning. He was carefully chosen, thoroughly trained and keeps up-to-date on the changes in his business, so he can do a better job for his clients. He makes a full-time career of guiding families like yours to greater financial security.

The company he represents is one of the oldest and strongest in the nation. It has served the people of Alabama for 127 years. For your peace of mind, get in touch with a New York Life Agent in your community. You'll find he's a good man to know.

## NEW YORK LIFE INSURANCE COMPANY

**BIRMINGHAM**  
1109 Bank for Savings Bldg.  
Birmingham, Ala. 35203  
323-5221

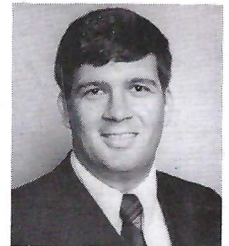
**TALLAHASSEE**  
666 Tallahassee Bank Bldg.  
Tallahassee, Fla. 32302  
222-6600



127 Years of Service

**HUNTSVILLE**  
548 State National Bank Bldg.  
Huntsville, Ala. 35801  
539-8115

**MONTGOMERY**  
1212 Union Bank Building  
Montgomery, Ala. 36104  
263-7573



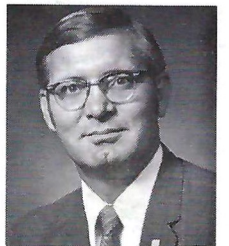
**DAVID DOZIER**  
Montgomery



**FRANK EATON**  
Huntsville



**JOHN ELLIS**  
Centre



**JAMES FINDLEY**  
Slapout



**JACK SCHOLDER**  
Montgomery



**HORACE POWELL**  
Prattville



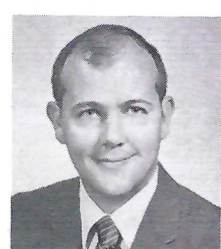
**JIM NAIVE**  
Montgomery



**CHARLES JONES**  
Greenville



**AUSTIN HORNBUCKLE**  
Huntsville



**JOHN FRYER**  
Andalusia