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LSU vs. FLORIDA STATE

December 30, 1968

The Birth of a Bowl

CONTENTS:

Georgia Lighthouse Foundation 4	
Peach Bowl Trophy	
Peach Bowl Princesses 7	
Bobby Dodd	
Dave Evans, President, Lions International 12	
Governor Lester Maddox	
This is Football Country 14	
LSU President and Campus	
FSU President and Campus	
Castleberry, Johnson Awards 24	
1968 LSU Season Summary	
LSU Roster	
Team Lineups — FSU & LSU	
1968 FSU Season Summary 30	
FSU Roster	
LSU Coaches & Squad Photos	
FSU Coaches & Squad Photos	
The University System of Georgia	
Advertisers	

CREDITS

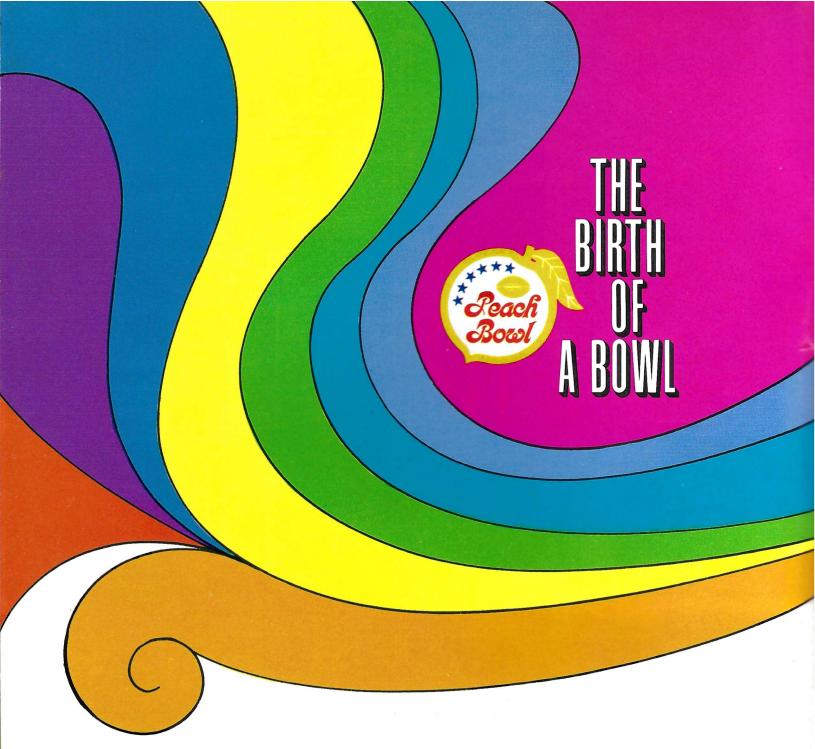
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You're enjoying the game and suddenly remember you forgot to tell the baby sitter where you'd be...today's your mother's birthday...
you were supposed to pick up Sam and Mary.
Don't panic. Just go to the nearest public telephone. It's amazing how many questions can be answered...
problems solved ...
hurt feelings soothed by phone.
Try it.







Four years ago the Peach Bowl was a dream. Tonight it's the nation's newest major post season football game. Four years ago the Directors of the Georgia Lion's Lighthouse Foundation, Inc. met in Atlanta to plan their request to the National Collegiate Athletic Association for a major bowl game in Atlanta. Tonight Florida State University and Louisiana State University — two of the country's top football teams — meet in the first annual Peach Bowl classic.

A moratorium on new bowl games had been in effect for many years when the Lighthouse made its presentation in New York last January. Twelve cities vied for the opportunity, but it was the Lions, through the Lighthouse, who were victorious.

Now Atlanta has become a major league city in all ways, and the Peach Bowl promises to be one of the

truly great ones of the nation. It has been a sell-out in its first year. And why not? Atlanta — a city with an enthusiastic personality — sits in the heart of the football belt!

It's all for a good cause, too. Success of the Peach Bowl is a step toward success in the fight for the prevention of blindness. The Lighthouse, through its sight conservation and research efforts, is dedicated to do all it can to find the causes of blindness . . . and the cures. Proceeds from the Peach Bowl go toward research in this inspired endeavor.

Special thanks go to the Board of Regents and the Georgia Tech Athletic Association for granting the use of Grant Field for tonight's great game.

Yes, the Peach Bowl is born and promises to be one of America's greatest!

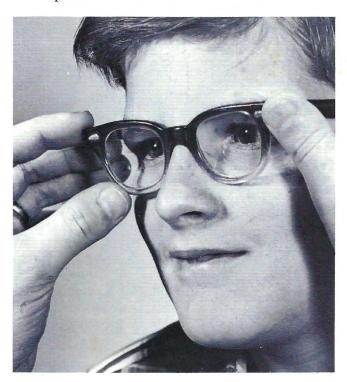
Georgia Lions Lighthouse Foundation, Inc.

IT IS FITTING that a college bowl game — an event rampant with visual excitement, color and motion — is being played so that through sight conservation and eye research more people may see. That is the goal of the Georgia Lions Lighthouse Foundation, Inc., sponsors of the Peach Bowl.

The Georgia Lions Lighthouse Foundation, or the Lighthouse for the Blind as it is more familiarly known, is an ambitious project, even for a club that boasts 11,000 members throughout the state. Since its inception in 1949 its goal has been to prevent blindness, now through medication, corrective glasses, or operations, and eventually through providing an eye research center that is second to none in the world.

Because of the work of the Lighthouse over the past twenty years, thousands of people can now see better. Some received corneal transplants from eyes donated to the Lighthouse eyebank. Some had other eye surgery. Some simply needed corrective lenses. Whatever their need, in every case the skills of the opthomologists and optomitrists were donated, and the Lighthouse contributed the costs for the medication, the glasses, or the hospitalization.

The Lighthouse hopes that you enjoy *seeing* the Peach Bowl all the more knowing that your being here will help someone else to see.





SIM N. MANNING President

Lion Manning has served as President, Georgia Lions Lighthouse Foundation for the past 2 years. He is a past president of the Atlanta Lions Club and has served on its Sight Conservation Committee for many years. In private life, he is Chief Probation Officer of Fulton County.

As president of the Lighthouse, Sim participated in the successful Peach Bowl presentation. Twelve other cities made application for the Bowl and all Georgia Lions are tremendously happy over this achievement. This will contribute greatly towards Georgia's efforts to lead the world in eye research and sight conservation.



JAMES F. CORBETT Executive Director

Lion Corbett, Executive Director of the Lighthouse, was born in Ludlow, Kentucky. He comes from a railroad family and worked for 20 years with the Southern Railroad. When headquarters for Southern was transferred from Cincinnati to Atlanta, Jim moved here as rate clerk for them. It was only a short time before he developed eye trouble and, after several operations lost his eye sight in May 1946.

An indomitable man, he was trained by the State Vocational Rehabilitation Department and moved to Albany where he operated the concession stand at the Post Office. It was then that he joined the Albany Lions Club.

In 1953, he was chosen to be Executive Director of the Lighthouse and has provided responsible, dedicated leadership to this statewide organization.

Georgia Lions Lighthouse Foundation, Inc.

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The Peach Bowl Trophy

MAIER & BERKELE, Atlanta Jewelers, created the handsome Peach Bowl Trophy with a special sense of pride. It's a pride born of their long history of service to Atlanta and the South. This year marked the 81st Anniversary of Maier & Berkele, now in its third generation of family management. At the age of 14, a young Atlanta boy named Armin Maier went to work as an apprentice jeweler for the salary of \$1.00 per week. He labored long and hard at his chosen trade, for he had already decided this was to be his life's work. By 1887, he was able to buy half-interest in a business of his own. He and his uncle, John Berkele, operated the firm until 1910, when Berkele sold his interest to Maier. A corporation was formed at that time under the name of Maier & Berkele, Inc. Today, Frank H. Maier, son of the late H. Armin Maier, actively serves as President. And, his son, Frank H. Maier, Jr. is Vice President of the firm.

Down through the years, Maier & Berkele has become famous for many firsts in the jewelry industry, including being the first firm in Georgia to qualify as

Registered Jewelers in the American Gem Society. There have been honors, too. It was a Maier & Berkele engraver who carved the Great Seal of Georgia and presented it to Governor Slaton in 1914. The firm supplied the silver service for the Cruiser Savannah. Maier & Berkele designed and produced the Commemorative Spoon for the Cotton States & International Exposition held in Atlanta in 1895, which has become the official Souvenir Spoon of the City of Atlanta.

Maier & Berkele is regularly called upon to design awards and mementos for special occasions and famous people. The latest of these being the original trophies to be presented to the teams participating in the Peach Bowl game. The Peach Bowl Trophy measures 31" in height, topped by an actual size football of fine silverplate. Its base is rich, hand-rubbed walnut and the gleaming silverplated bowl is filled with beautifully realistic wax peaches. Uppermost in the mind of everyone involved in the creation of this piece was to have something of Classic design, simple and tasteful to be displayed with pride.

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Peach Bowl Princesses



MARILYN LOUISE OLLEY — This perky 18-year old beauty represents District 18-A. Marilyn is a winner of many beauty titles including Miss Cobb County of 1968. She graduated from Osborne High School in Marietta and is currently employed by a Marietta obstetrician. She hopes to continue her education at Kennesaw Junior College.



VALERIE LYNNE SUND — A 19-year old native of Glynco, Ga., Valerie represents District 18-B. She is currently a sophomore at Brunswick Junior College and hopes to go on to the University of Georgia for a degree in Business Administration. Her eventual goal is to become an airlines stewardess. Valerie's hobbies are bowling, skiing and sightseeing.



GWYNN FAIN — This lovely University of Georgia coed represents District 18-C. Gwynn is a junior at Georgia and has walked away with most campus beauty honors. She was Miss UGA, Miss Pandora and a member of the homecoming court to cite a few of her titles. Gwynn was first runnerup in the 1968 Miss Georgia contest. She is a native of Donalson-



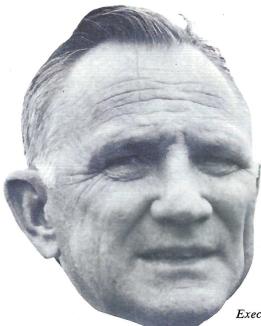
LINDA JO MACKLIN — Representing District 18-D is this lovely University of Georgia junior. A native of Roanoke, Va., Linda has been modeling since she was 13. The 21-year old blonde beauty is a lover of the outdoors and lists her hobbies as snow skiing and skeet shooting.



NANCY CARR — Representing District 18-E is this beautiful Columbus resident. Nancy is a former Miss Columbus College and was a finalist in the Miss Georgia contest two years ago. She was named Miss U.S. Columbus recently in a contest among the 26 cities bearing that name. She is currently a student at Auburn University.



KATE MENGER HUDSON — This beautiful native of Augusta, Ga. represents District 18-F. Kate is a sophomore at the University of Georgia where she has been a member of the yearbook beauty court and one of the top 10 in the homecoming queen selections. A talented dancer and musician, she was Miss See Augusta First in 1967.



"I have always believed that most kids have great personal pride. It is not necessary to scrimmage every day in the week. It is only necessary to hit hard on Saturday, and my Georgia Tech teams did."

Bobby Dodd

BY JIM MINTER

Executive Sports Editor, Atlanta Journal

WHEN THE PEACH BOWL PEOPLE asked me to write this piece about Bobby Dodd, I was flattered. I was also tempted to beg off. What can you tell people in Atlanta and the South (or for that matter, the nation) about Bobby Dodd that they don't already know? And what can you write about Bobby Dodd that all of the top writers in the country haven't written before, some of them two or three times?

And when you know a man as well as I think I know Dodd, and admire him as much as I do, you are apt to get carried away to the extent that you embarrass

the subject.

Somewhere in a story about Dodd, you've got to mention his record at Georgia Tech. In 22 years as head coach, his teams won 165 games, lost just 64, and tied 8. He carried the Jackets to 13 bowls and won 9. Twenty-two of his players were selected to All-America teams.

He was an All-America player at Tennessee, and he is in the National Hall of Fame. I make only passing mention of all that. Many other things about Bobby Dodd have made a larger impression on me, beginning with the first time I met him.

The first college football assignment I received on *The Atlanta Journal* was covering a Georgia Tech practice session in 1951, when the Jackets were just under-

way on their famous "Golden Era."

I was 20 years old, three months out of the University of Georgia, absolutely terrified, and suffering immensely from an ailment diagnosed by the late Ed Danforth as "acute youth."

In that condition I arrived on Rose Bowl Field to interview Bobby Dodd. It was probably the easiest

assignment I ever worked.

Dodd sat down under his Rose Bowl tower and detailed a story about Larry Morris, being very careful not to let me know that he knew I was pretty nervous about my job and very ignorant about Georgia Tech football in general. Grantland Rice could not have received better treatment.

No wonder Dodd has always been a favorite with

the press.

At most schools, football practice is drudgery for the players and boredom for the writers. But not at Georgia Tech with Bobby Dodd.

Dodd would sit there under the tower, unnecessarily bundled in his parka, grumbling about the weather, gossiping about his colleagues, spinning yarns about his

playing days, planning a fishing trip, or talking about his kinfolks in Tennessee.

It was hard to pay attention to the football team when Dodd was talking. (Or listening, which is some-

thing else he does very well.)

Dodd would sit there, arguing about some football game, or telling about how General Neyland caught him in a prank at Tennessee, and you'd swear he wasn't

paying any attention to the practice.

But suddenly he'd spot something out of the corner of his eye and he'd be off to correct some little technicality, such as a receiver running a wrong route or a tackle about to jump offside. More often, he'd interrupt himself to pass out a compliment.

The Gray Fox may have missed a few things, but

not many.

And while he enjoyed a long romance with Lady Luck, you can bet he always buttressed good fortune with keen thinking and hard work. He skipped no details.

Writers always said that if Dodd knew how to type, they'd be out of a job. Dodd always had a good story, and one day I asked him how he could figure out all

those angles so easily.

"Easy?" he asked, a twinkle in his eye. "I work as hard at that as I do at anything else. I know you guys have got to write something for the newspaper, and if I don't shoot straight with you, no telling what you might put in the newspaper."

Very few coaches have ever learned that simple

lesson.

Perhaps Dodd's greatest asset was his control over his emotions. Watching him on his Sunday television show, or on the sidelines during a big game, you'd never suspect he knew the meaning of pressure and nerves. He did.

"I have my butterflies," he would confide, "before the game, during the game, and after the game. I have trouble sleeping. I worry, and I get tense. But I realized when I quarterbacked my first high school football game that everybody around me would become jitterv if I let them know I was nervous. So I disciplined myself not to let it show."

When Bobby Dodd talked about not making football drudgery and punishment for his players, he meant

it.

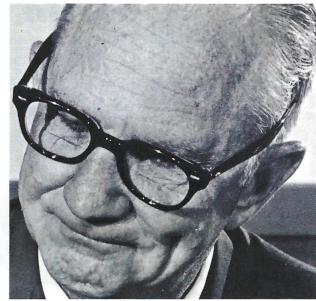
One afternoon, one of his assistants walked over and said to him: "Coach, we ought to work those boys





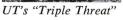


Coach Bill Alexander, Assistant Dodd



Resignation, February 6, 1967





ing."



Pepper, Bobby and Frank



Sidelines, 1960



Dodd introduces Coach Bud Carson



Bobby Dodd, All-America quarterback, Tennessee, 1930



The Family

on the scrub team harder. We're just feeding them for doing nothing."

"Listen," Dodd replied, "those kids aren't good enough to play on the varsity. If they're not going to play, it's not necessary to make them scrimmage every day. And the reason they're not playing is because we coaches made mistakes recruiting them. They feel bad enough about it, and we're not going to make it worse."

Dodd's ears always perked up when someone mentioned a former player or manager who had fallen on hard times or illness.

"How's he fixed, Buck?" Dodd would ask trainer Buck Andel, the man who unofficially kept track of all

former Tech players. If Buck said someone wasn't fixed so well, Dodd would say: "Buck, drop by my office tomorrow morn-

Dodd never chased off a football player unless he was, as they say in East Tennessee where Dodd grew up, "just plain sorry."

"Some of my biggest thrills," he says today, "have been boys who got hurt, or weren't good enough to play, but still stuck it out and got a diploma."

One of the kids who got hurt and didn't play but stuck around to get a diploma with Dodd's encouragement became his son-in-law.

Nobody denies that Robert Lee Dodd was a great coach. Some feel he could have been much greater if he'd taken a more hard-nosed approach to the game.

There were also people who felt Mr. Lincoln could have improved on the Gettysburg Address.

Some Quotes, Thoughts, and Opinions from

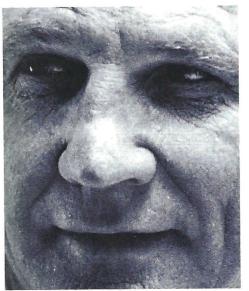
Bobby Dodd:



"If I had not been a football coach, I would have liked to have managed a major league baseball team. The baseball manager I have most admired is Paul Richards. I feel, as many people do, that Paul got more out of his players than most any other manager. I have always felt the same about Paul Brown as a professional football



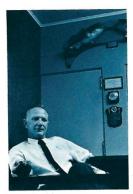
"All in all, the athlete of today is so far superior to the athlete of 20 to 30 years ago that there really is no comparison. Today's players are perhaps 20 pounds heavier and smarter. However, they do not have any more desire to win than players of my day and sometimes maybe not as much."



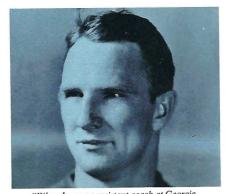
"Charley Trippi of the University of Georgia, without a question, is the greatest football player I have ever seen anywhere."

"I almost played at Georgia Tech, but when I visited the school in 1927 Coach Alexander wasn't in town and his assistant told me Tech had more football players than he knew what to do with. He wasn't far wrong, because Coach Alex won the national championship in 1928."





"I have always felt you should treat your football players as you would want your own son to be treated."



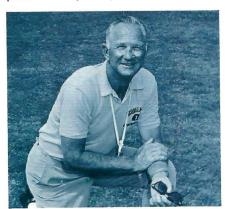
"When I was an assistant coach at Georgia Tech, we had the reputation of being a razzle-dazzle tootball team. The razzle-dazzle was really a lateral pass. The quarterback would throw to an end downfield 10 yards. The end would lateral to a halfback, and he in turn might lateral to a center, and by the time we had made 20 yards, maybe three or four men had carried the ball. The fans loved it, but we had to give it up because guards and tackles got where they wanted to carry the ball rather than block."



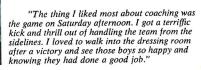
"I have been accused of being lucky, and I always consider that a compliment. Most of the time luck is when you have prepared yourself for something and when an opportunity arrives you are able to do something about it. I believe 'pure luck' evens up over a period of time."



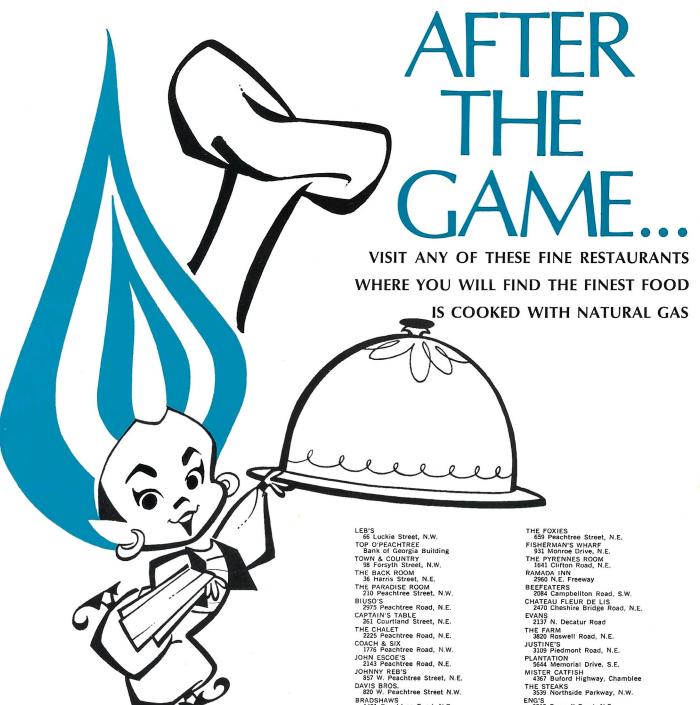
"I enjoy fishing, but tennis relaxes me more because of the physical exercise. When I coached, I tried to play tennis during my lunch hour. Those of us in sports need physical exercise when we become older, and that's one reason I'm so anxious for Tech football players to learn tennis and golf in college."



"The one thing I'd most like to change about college football is giving the coach so much credit when a team wins, and so much blame when a team loses."







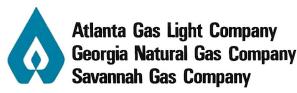
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DAVID A. EVANS
PRESIDENT
P. O. BOX 2727
TEXAS CITY, TEXAS 77591

December 5, 1968



Dear Fellow Lions of Georgia:

My Heartiest Congratulations to you for your tremendous effort in establishing the "Peach Bowl" major collegiate football game for your area.

You should take justifiable pride in this accomplishment, for the proceeds from this game will go toward eye research and the sight conservation program of the Georgia Lions Lighthouse Foundation, Incorporated.

As a result of your good work these funds will help to seek out the causes and search for the cures of blindness. Through your dedication you will reach these inspired goals.

Yours in Lionism,



LESTER MADDOX GOVERNOR



Office of the Governor Atlanta

December 30, 1968

Dear Football Fans:

WELCOME TO THE PEACH BOWL.

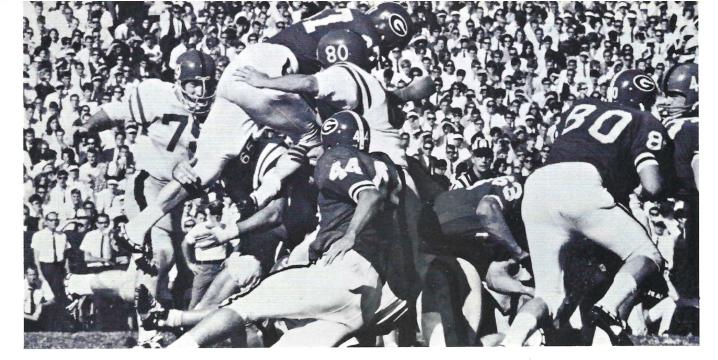
This area of the southeast has long been acclaimed by football fans who find our weather to be ideal and our hospitality to be unequaled.

I am sure all Georgians join me in welcoming the opportunity to support and insure the success of a Peach Bowl in Georgia.

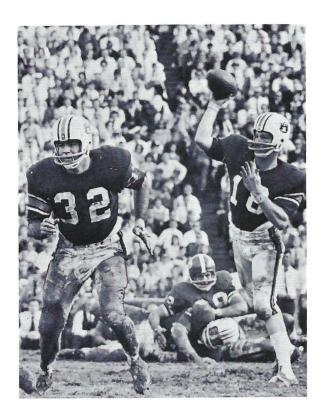
Sincerely,

Governor ?

13



This IS Football Country

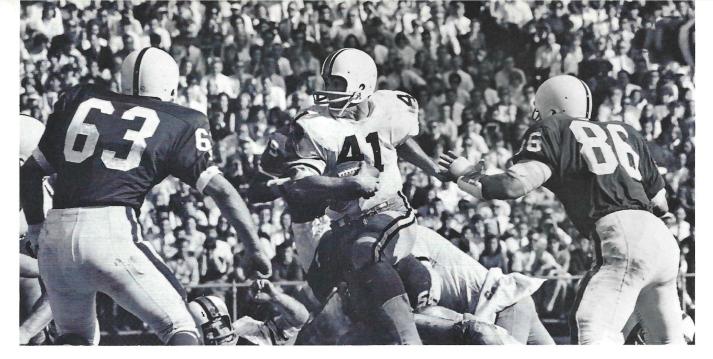


IN MOST PARTS of the civilized United States 'bowl' is something you either toss salad in, eat soup out of, or do with the boys one night each week. In the particular portion of God's country known as The South, bowls are something you play football in, on a specific date that is prearranged to fall somewhere between Christmas and New Year's Day.

If, as it has been asserted, college football is equivalent to religion in The South, bowl games are at least on the same level with heaven. With the birth of this Peach Bowl in Atlanta there are nine such major post season football confrontations and only the oldest of them all, the Rose in California, is not played in the South.

The press has protested mildly that the bowl market is reaching the saturation point, requiring as it does that eighteen great teams arise annually across the land. It is not without significance, then, that the bowl committee decided to grant one more major bowl franchise for, as much as any other reason, the fact that it is being played in Atlanta. It was here that southern college football was born and has since been supported with a zeal that borders on fanaticism. It is realistically supposed that if any spot on earth can bring love and devotion to another bowl, it is Atlanta, Ga.

With permission to retrogress slightly, it should be pointed out that the South's first college football game took place on February 20, 1892 at Piedmont Park. Dr. Charles Herty of Georgia and Dean George Petrie of Auburn, who had learned the new game as schoolmates at Johns Hopkins, were responsible for the contest which so caught the fancy of the public even then that the *Atlanta Journal* prepared its first Football Extra and dispatched three reporters to record the event. The game, won by Auburn, 17-0, is memorable for more than just the cult of unadulterated worshipers it spawned. It is the only time in recorded history that an institution known as Georgia Tech enthusiastically deployed a contingent of 150 students to cheer for the University of Georgia. Although no true Ramblin'



Wreck will accept it as historical fact, the Journal reported that the Techmen were dressed in Red and Black and ringing cowbells in support of their Athens neighbors.

From that time hence you could involve yourself in an eyeball-to-eyeball argument by the slightest insinuation that the best football in the world was not played in Dixie. John Logue, an Auburn alumnus and resident football theologian for *Southern Living* magazine, researched the matter and discovered that over the past ten years nearly 45 percent of the Associated Press' Top Ten teams were from The South.

Outsiders are even being moved to admit the status of Southen football. Logue quotes Southern Cal coach John McKay as saying, "In my opinion, there have been more outstanding football teams in the South than in any other area of the country in the last five years. I do not mean to imply that other areas do not have some teams as good or even better than the Southern teams, but as a total group, I sincerely believe there have been more outstanding teams in the South."

Over 40 percent of the players on NFL rosters are from Dixie schools. The percentage is 50 in the American Football League.

The game of football has such emotional impact in some quarters that when Texas A&M beat Texas for the first time in ten years in 1967, the father of A&M coach Gene Stallings wept, "I've lived 70 years and I've just now learned the meaning of Thanksgiving."

The Southerner who can't tell you the name of Harry Truman's vice president can tell you that Pooley Hubert was the quarterback for the Alabama eleven that was the South's first bowl representative in 1926. They defeated Washington 20-19 in what is generally regarded as one of the ten most exciting bowl games in history. Alabama's stirring victory opened the gates and since then The South has been synonymous with bowls.

Even so, the South did not have its own bowl game until the Orange Bowl in Miami and the Sugar

Bowl in New Orleans sprang to life in 1935. Originally called the Palm Festival, the Orange suffered considerable growing pains. The Sugar prospered right from the start, however, due mainly to its noble purpose, to provide funds for local charities. It has never deviated from that intention.

It is not so surprising then, that the Peach appears headed for instant success, also. It's goal is to help the Lighthouse for the Blind and the public will rally around that cause as well as the prospect of great football.

One of the contestants, FSU, is relatively new to bowling, but LSU is rich in football tradition — in a tradition-conscious conference. In a recent poll by the *Atlanta Journal* the Bengals of LSU placed two men on the 24-man all-time SEC team (halfback Billy Cannon and end Gaynell Tinsley). This in a 35-year-old conference that has such a great heritage — over 200 of its players have been selected to All-America status.

Just to bring back the good old days for a moment, consider the 24 names on that team: Don Hutson, Alabama; Bruiser Kinard, Ole Miss; Bob Suffridge, Tennessee; Bob Johnson, Tennessee; Zeke Smith, Auburn; Don Whitmire, Alabama; Barney Poole, Ole Miss; Steve Spurrier, Florida; Charlie Trippi, Georgia; Billy Cannon, LSU; Frank Sinkwich, Georgia; Ed Dyas, Auburn; Gaynell Tinsley, LSU; Bob Gain, Kentucky; Steve Delong, Tennessee; Lou Michaels, Kentucky; Doug Atkins, Tennessee; Larry Morris, Georgia Tech; Leroy Jordan, Alabama; Carl Hinkle, Vanderbilt; Bill Stacy, Miss. State; Beattie Feathers, Tennessee; Tucker Frederickson, Auburn and Ralph Kercheval, Kentucky.

It shakes one to consider that such fabled names as Dixie Howell, George Cafego, Harry Gilmer, Steve Van Buren and Travis Tidwell couldn't make the list. All of which helps substantiate what they have been singing all these years. It's true what they say about Dixie football.

Ours is a peach of a busine

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Bruce Newlon
Jim Dillard of Perishable Distributors, Inc.
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George Roberson of Roberson Produce
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DR. JOHN A. HUNTER President

The Campus

LOUISIANA STATE UNIVERSITY and Agricultural and Mechanical College is a multicampus, multipurpose system of higher education encompassing all Louisiana and exerting a major influence on the economic, social, and cultural life of all its citizens.

Headquarters of the LSU System are located on the University's campus in Baton Rouge. Other components of the University are LSU in New Orleans; the LSU Medical Center, also in New Orleans, which was begun in 1931; LSU at Alexandria; LSU in Shreveport and LSU at Eunice; a School of Dentistry in New Orleans; 14 agricultural research centers located in various parts of the state and a Cooperative Extension Service in each of the 64 parishes.

LSU is one of the nation's 69 land-grant universities, so called because they owe their origin to grants of land which were sold to finance their establishment in a mass effort to broaden educational opportunity for all people.

True to the land-grant idea, LSU has emerged as a people's university. It exists, in fact, to serve all Louisianians.

From the beginning, the University has opened its doors to all who aspire to higher education, and has sought, in the words of its charter, to be "an institution in the broadest and highest sense, where literature, science, and all the arts may be taught; where the principles of truth and honor may be established, and a noble sense of personal and patriotic and religious duty inculcated; in fine, to fit the citizen to perform justly, skillfully and magnanimously, all the offices, both private and public, of peace and war."

LSU has the intellectual and physical resources which enable it to offer a great number and variety of courses of study. The University in Baton Rouge offers curricula leading to bachelors' degrees in 125 major fields; masters' degrees through 49 departments and doctoral degrees through 40 departments. LSU has a total of more than 4,500 full-time and part-time faculty members,

approximately 3,300 of whom are on the Baton Rouge Campus.

LSU began as the Louisiana State Seminary of Learning and Military Academy, which opened for its first session on January 2, 1860, at Pineville, La. The Seminary was moved to Baton Rouge in 1869 after fire destroyed the original building. The foundation stones of this building, bearing the names of the members of the Board of Supervisors and the first faculty, are now a part of the historical monument in front of the Memorial Tower.

In 1870 the name was changed to Louisiana State University. Seven years later the University merged with the Agricultural and Mechanical College, which previously had been located in New Orleans.

This merger and subsequent increased legislative support led to the building of a "greater university," planning for which was begun in 1914. Construction of the present campus was begun in 1923 and put into use in 1925. Not until 1932 did the University completely abandon the old campus, which was located where the State Capitol grounds are today.

The campus of the largest institution in the LSU System is located on a 1,944-acre tract on the southern edge of Baton Rouge, with the principal buildings being grouped on a 300-acre plateau one-half mile east of the Mississippi River.

Baton Rouge, home base of the LSU System and the location of the "mother campus," is the capital of Louisiana. From an insignificant colonial outpost in the early 1700's, Baton Rouge has grown into a major metropolitan area of 275,500 citizens since its incorporation in 1817. Its name is derived from a tall cypress tree which once stood at the present site of Louisiana's old state capitol marking the boundary line between the hunting grounds of the Houma and the Bayou Goula Indians. The early French explorers called the tree le baton rouge (the red stick).



John E. Miller Hall, women's dormitory



South entrance to campus



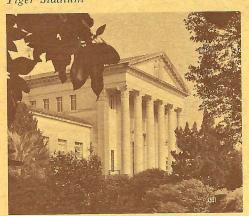
Glittering Golden Girls



Tiger Stadium



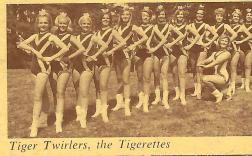
Golden Band From Tigerland



Law Building



William F. Swor, Band Director





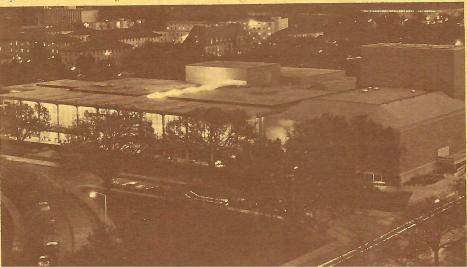
Memorial Tower



Life Sciences Building



LSU Union



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Florida State University



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We are delighted that Florida State is one of the first universities to participate in the inaugural game of this new Bowl. We have a great number of alumni and friends in Georgia; and our many ties with the City of Atlanta make this an especially appropriate and happy event.

Today's game is certain to be exciting, thanks to the dedication of Coach Bill Peterson, his staff and all of the players on our Seminole football team. Whatever the outcome of this historic contest in the Peach Bowl, Florida State will have been proud to be a part of it, and grateful to our many Georgia fans who are in the stadium today.

DR. JOHN E. CHAMPION President

FLORIDA STATE'S "pro-style" of leadership is not limited to athletics. It permeates the 350-acre campus and characterizes the University's 41,000 alumni, 16,000 students and more than 3,000 dedicated members of the faculty and staff.

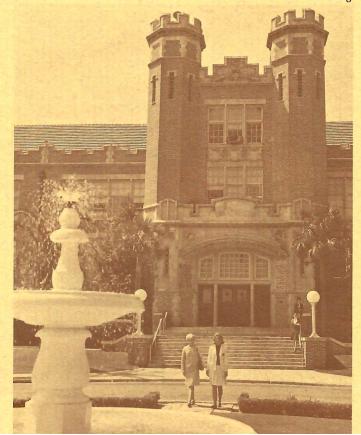
Founded in 1857, the University has grown to a complement of 10 colleges and schools, winning All-America honors both in arts and sciences as well as athletics. Moving rapidly upward in the national leagues of innovative institutions, Florida State is one of the 24 universities in this country which confers more than 100 Ph.D. degrees each year. It also has the distinction of holding one of the National Science Foundation's largest (\$4.8 million) grants for development as a "center of excellence" in four science areas — physics, statistics, psychobiology and chemistry.

As the winter home of the 1966 Nobel Laureate in Chemistry (Dr. Robert S. Mulliken), and as year-round headquarters for a faculty team with Nobel Prize potential, the University is one in which excellence in classroom teaching is its most important goal. Constantly experimenting with new formations in its educational teaching patterns, Florida State is preparing for a yearly enrollment of 28,000 by 1975.



FSU Health Center

Administration Building





Library



Bellamy Building, Social Science



Bob Braunagel, Band Director

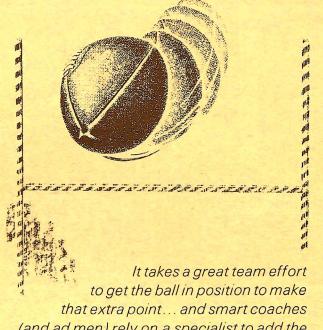


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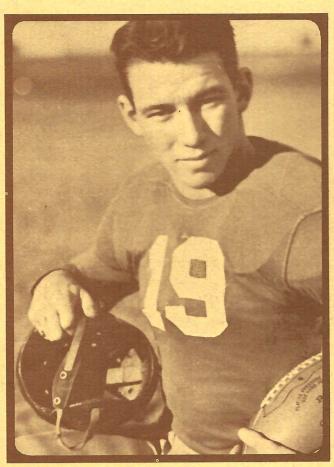
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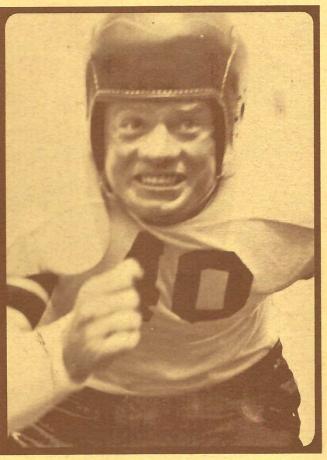
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The Clint Castleberry Award

The Howard "Smiley" Johnson Award



Clint Castleberry



Howard "Smiley" Johnson

The most outstanding offensive player in tonight's first annual Peach Bowl Classic will be presented The Clint Castleberry Award. This award will be given in memory of one of the nation's truly heoric athletes. A native of Atlanta, Castleberry played only one year of college football starring for Georgia Tech in 1942. He led them to a 9-1 record and earned All-Southeastern Conference honors despite being just a freshman. After his freshman year, Castleberry entered the service and on Nov. 7, 1944 his plane was reported missing over Europe. Tech's Athletic Director Bobby Dodd was the Yellow Jacket backfield coach in 1942 and describes Castleberry thusly: "Clint was a great player—he might have been the best of them all . . . but what is more important is that he was the boy every father would want his son to be." In Tech's trophy case today lies his mustard-colored No. 19, the only jersey to be retired in Tech's long and proud football history.

The most outstanding defensive player in The Peach Bowl Classic will be awarded The Howard "Smiley" Johnson Award. Johnson, an outstanding guard at Georgia, was another hero who never reached his prime. He came to Georgia in 1936 as a 160-pound fullback. It was later said that he came only with a Bible, a smile and a heart, but that was enough to catch the eye of the Georgia coaches. He was shifted to guard and started there in 1937, 1938 and 1939. He was alternate captain in 1939. After leaving Georgia, he played one year of pro ball with the Green Bay Packers but left there in 1941 to enter the Marines. He became a Lieutenant and showed the same toughness he displayed on the football fields. He was awarded The Silver Star, the nation's second highest military award on Saipan in June, 1944 and then earned a second Silver Star when he gave his life on Iwo Jima in February, 1945. Today, 12 athletic fields on Pacific islands bear the name of the Clarkesville, Tennessee orphan.

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LSU Tigers

LOUISIANA STATE'S TIGERS, an exciting football team in 1968, recorded their highest Southeastern Conference finish since 1962 — a tie for third — en route to a Peach Bowl invitation and a 7-3 season record.

The Bayou Bengals became the sixth bowl team in seven seasons for head coach Charles McClendon, who saw his team establish 11 new individual and team records during the campaign. LSU utilized a varied offense and a determined defense to battle its way into post season competition against Florida State.

In an era of free-scoring football, the Tigers limited their opposition to a relatively sane 14.4 points per

Although quarterback Fred Haynes was injured against Mississippi and lost for the team's final four games, nine of the new team and individual marks established in 1968 were offensive records.

Junior guarterbacks Mike Hillman and Jimmy Gilbert replaced Haynes admirably, steering the Tigers to a pair of wins in the final four games. Hillman finished as the team's leading passer, completing 64 of 118 passes for 787 yards and five touchdowns, accomplishing most of it in the final four games.

This exciting left-handed thrower had an able target in senior split end Tommy Morel, one of the Tigers' all-time pass catching greats. Tommy led LSU pass receivers with 42 receptions for 564 yards for the year, both new Tiger team records. He also holds career standards for receptions (80) and pass receiving yardage (1,068).

Other injuries in '68 cut down the team's All-SEC punter of a year ago, Eddie Ray, a 220-pound fullback, plus tailback Glenn Smith, voted Most Valuable Player in the Sugar Bowl last New Year's Day. While Mc-Clendon hopes to have Haynes and Smith ready for Florida State, Ray's availability remains a question

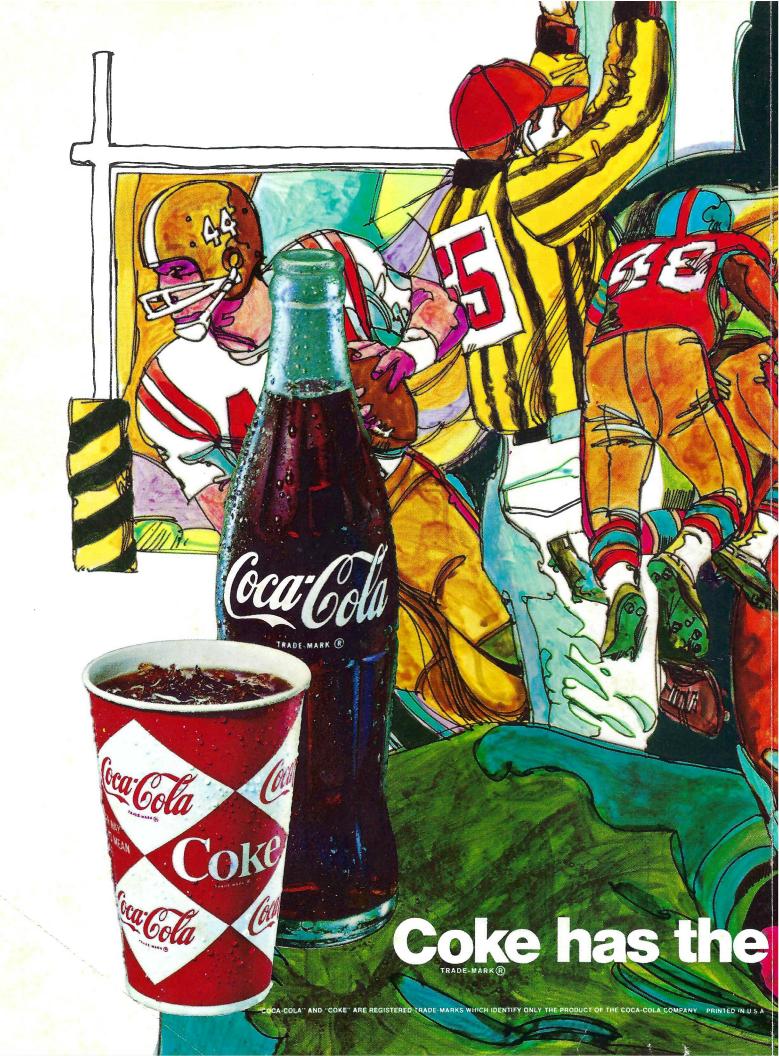
Two quick running backs carried the load for the Tigers while Haynes, Smith and Ray were on the injured list. Senior fullback Kenny Newfield and senior tailback Tommy Allen utilized their speed to make the Tiger running game effective and turned out to be fine pass receivers as well.

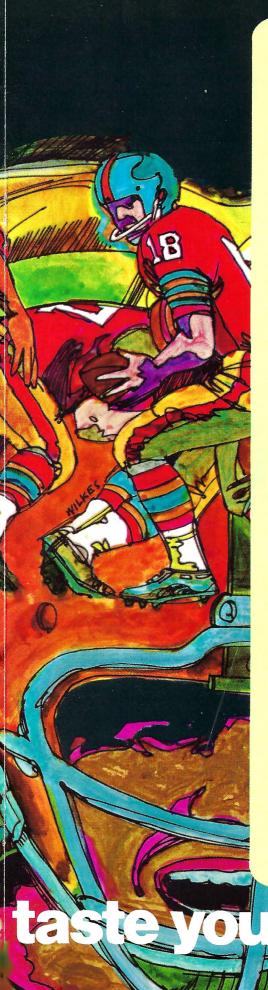
Newfield led Tiger ball carriers with 449 yards gained on 85 attempts for a 5.2 average. Allen moved up to fourth place in career rushing statistics this season after gaining 398 yards and scoring 30 points. The 5-11 speedster ranks only behind Billy Cannon, Don Schwab and Jim Taylor in LSU career rushing with 1,287 yards for three seasons.

One of the most versatile players in the Tiger backfield is senior Frank Matte, a 5-8, 180-pounder, who has played tailback, splitback and fullback this season. displaying talent as a runner and a blocker. He helped fill the gap at fullback and tailback when injuries sent Ray and Smith to the sidelines. (continued on page 40)

LSU Roster

			OFFENS	SIVE			
NO.	NAME	POS.	AGE	нт.	WT.	Class	HOMETOWN
11	FRED HAYNES	QB	22	5-9	165	Sr.	Minden
12 13	JIMMY GILBERT MIKE HILLMAN	QB QB	20 21	6-0 6-0	180 180	Jr. Jr.	Bastrop Lockport
18	BUDDY LEE	QB	19	6-4	205	Soph.	Zachry
23	JIM WEST	SB	20	6-0	170	Jr.	Bossier City
24	MAURICE LeBLANC	SB	22	6-2	180	Sr.	Lafayette
25 26	MARK LUMPKIN GLENN SMITH	TB-KS TB	20 21	5-11 5-11	195 185	Soph.	Lake Charles New Orleans
29	FRANK MATTE	TB-FB	22	5-11	180	Jr. Sr.	Jennings
31	TOMMY ALLEN	ТВ	22	5-11	185	Sr.	DeRidder
36	KENNY NEWFIELD	FB	21	6-2	190	Sr.	New Orleans
43	EDDIE RAY	FB	21	6-2	220	Jr.	Vicksburg, Miss.
44	E. J. DAIGLE	KS	19	6-0	185	Soph.	Baton Rouge
47	CHAILLE PERCY	FB	21	5-9	180	Jr.	Baton Rouge
51 54	ROBERT McSHERRY GODFREY ZAUNBRECHER	C	21 20	6-2 6-2	190 215	Jr. Jr.	Monroe Crowley
56	JOHN McCANN	OG	19	6-1	200	Soph.	Baton Rouge
59	RONNIE DARDEN	OG	20	6-0	195	Soph.	Columbia
60	TONY RUSSELL	OG	21	6-1	200	Jr.	Tallulah
64 66	JIMMY BARRILLEAUX DOYLE FONTENOT	OG OG	19 20	5-11	225	Soph.	Amite Margan City
69	JERRY GUILLOT	OG	21	6-0 6-0	230 210	Soph. Sr.	Morgan City Thibodaux
72	STEVE MARTIN	OG	19	6-3	215	Soph.	Houston, Texas
74	LARRY McCASKILL	OT	20	6-3	225	Jr.	Baton Rouge
75	BILL FORTIER	OT	22	6-3	240	Sr.	Jackson, Miss.
76 77	MIKE WRIGHT	TO	19	6-4	205	Soph.	Sulphur
78	GLENN ALEXANDER JOE REDING	OT OT	19 22	6-5 6-2	220 215	Soph. Sr.	Rayville Bossier City
79	ROBERT RYDER	OT	21	6-2	215	Jr.	Alexandria
80	TOMMY MOREL	SE	21	6-2	185	Sr.	New Orleans
81	BOB HAMLETT	TE	21	6-3	220	Sr.	Bossier City
83 84	RANDY TOMS DARRELL HICKS	TE SE-KS	20 20	6-4 6-4	215 205	Soph.	Hodge
85	BILL STOBER	TE	21	6-4	190	Jr.	Buckeye Rockford, O.
90	LONNY MYLES	SE	21	6-1	190	Jr.	Franklinton
			DEFENS	SIVE			
NO.	NAME	POS.	AGE	HT.	WT.	Class	HOMETOWN
10	JAMES LAMBERT	S	22	6-0	170	Sr.	Canton, Miss.
15	BILL NORSWORTHY	DB	19	5-10	180	Soph.	New Orleans
17 19	STEVE POLOZOLA DON ADDISON	DB BW	20 19	6-2 6-0	170 170	Jr. Soph.	Baton Rouge Springhill
27	GERRY KENT	DB	22	5-10	170	Sr.	Jackson, Miss.
30	CRAIG BURNS	S	19	5-11	170	Soph.	Baton Rouge
32	BARTON FRYE	DB	21	5-11	175	Sr.	Baton Rouge
39	JAMES EARLEY	BW	19	6-0	175	Soph.	Jonesboro
40	MILTON PLITT	LB	19	6-2	175	Soph.	Woodville, Miss.
41	JOHN BAILEY	LB	20	5-11	185	Jr.	Bastrop Bassa
44 45	E. J. DAIGLE MIKE ANDERSON	K-LB LB	19 19	6-0 6-3	185 215	Soph. Soph.	Baton Rouge Baton Rouge
46	BILL THOMASON	LB	20	6-0	190	Jr.	Sulphur
49	HAROLD STEPHENS	DE	21	6-1	190	Sr.	Baton Rouge
53	RICKI OWENS	LB	20	5-11	185	Jr.	Homer
58	CARLOS RABB	DT	21	5-11	230	Sr.	Ferriday
61	BOBBY JOE KING	DT	19	6-0	205	Soph.	Shreveport
62 65	MICKEY CHRISTIAN FRED MICHAELSON	DE MG	22 21	6-0 6-0	195 195	Sr. Jr.	Magnolia, Ark. Foley, Ala.
67	BILLY LOFTIN	DT	22	6-0	220	Sr.	DeRidder
71	DONNIE BOZEMAN	DT	20	6-3	200	Jr.	Baton Rouge
73	JOHN SAGE	DT	19	6-3	220	Soph.	Houston, Texas
86	BUDDY MILLICAN	DE	19	6-0	190	Soph.	Baton Rouge
88	TOMMY YOUNGBLOOD	DE	20	6-3	195	Jr.	Shreveport
91 93	GREG GONDA	DE	19	6-2	205	Soph.	Woodville, Miss. Sulphur
33	ARTHUR DAVIS	MG	19	5-11	185	Soph.	Suipilui





Louisiana State

Probable Starting Lineup

OFFENSE

80 TOMMY MOREL	SE
78 JOE REDING	LT
60 TONY RUSSELL	LG
54 GODFREY ZAUNBRECHER	C
69 JERRY GUILLOT	RG
75 BILL FORTIER	RT
81 BOB HAMLETT	
11 FRED HAYNES	.QB
31 TOMMY ALLEN	TB
23 JIM WEST	SB
36 KENNY NEWFIELD	.FB

DEFENSE

62 MICKEY CHRISTIAN	LE
73 JOHN SAGE	LT
46 BILL THOMASON	LLB
65 FRED MICHAELSON	MG
45 MIKE ANDERSON	RLB
58 CARLOS RABB	RT
88 TOMMY YOUNGBLOOD	RE
39 JAMES EARLY	MLB
32 BARTON FRYE	LHB
27 GERRY KENT	RHB
10 JAMES LAMBERT	S

Haynes, QB	83	Toms, TE
		Hicks, SE-KS
Hillman, QB	85	Stober, TE
Lee, QB		Myles, SE
West, SB	10	Lambert, S
LeBlanc, SB	15	Norsworthy, DB
Lumpkin, TB-KS	17	Polozola, DB
Smith, TB	19	Addison, BW
Matte, TB-FB	27	Kent, DB
Allen, TB	30	Burns, S
Newfield, FB	32	Frye, DB
Ray, FB		Earley, BW
Daigle, KS	40	Plitt, LB
Percy, FB	41	Bailey, LB
		Daigle, K-LB
	45	Anderson, LB
McCann, OG	46	Thomason, LB
Darden, OG	49	Stephens, DE
	53	Owens, LB
Barrilleaux, OG	58	Rabb, DT
		King, DT
		Christian, DE
		Michaelson, MG
		Loftin, DT
,	71	Bozeman, DT
Wright, OT	73	Sage, DT
	Haynes, QB Gilbert, QB Hillman, QB Lee, QB West, SB LeBlanc, SB Lumpkin, TB-KS Smith, TB Matte, TB-FB Allen, TB Newfield, FB Ray, FB Daigle, KS Percy, FB McSherry, C Zaunbrecher, C McCann, OG Darden, OG Russell, OG Barrilleaux, OG Fontenot, OG Guillot, OG Martin, OG McCaskill, OT Fortier, OT Wright, OT	Gilbert, QB 84 Hillman, QB 85 Lee, QB 90 West, SB 10 LeBlanc, SB 15 Lumpkin, TB-KS 17 Smith, TB 19 Matte, TB-FB 30 Newfield, FB 32 Ray, FB 39 Daigle, KS 40 Percy, FB 41 McSherry, C 44 Zaunbrecher, C 45 McCann, OG 46 Darden, OG 49 Russell, OG 53 Barrilleaux, OG 58 Barrilleaux, OG 66 Guillot, OG 62 Martin, OG 65 McCaskill, OT 67 Fortier, OT 71

77 Alexander, OT

78 Reding, OT 79 Ryder, OT 80 Morel, SE

Florida State

Probable Starting Lineup

OFFENSE

19	PHIL ABRAIRA	LE
	JACK FENWICK	
64	STAN WALKER	LG
55	TED MOSLEY	C
68	LARRY PENDLETON	RG
75	BILLY RHODES	RT
84	CHIP GLASS	RE
14	BILL CAPPLEMAN	QB
31	BILL GUNTER	LHB
30	TOM BAILEY	FB
34	RON SELLERS	FL
	DEFENSE	

85	FLOYD RATLIFF	LE
79	FRANK VOHUN	LT
58	STEVE GILDEA	LLB
50	DALE McCULLERS	MLB
61	CHUCK ELLIOTT	RLB
71	HARVEY ZION	RT
83	RON WALLACE	RE
17	MIKE PAGE	RC
18	CLINT BURTON	RS
41	JOHN CROWE	LS
24	WALT SUMNER	LC

24 WALT SUMN	ERLC
11 Anderson, QB	55 Mosley, C
14 Cappleman, QB	56 Lohse, LB
15 Warren, QB	58 Gildea, LB
16 Pajcic, QB	59 Loner, PK
17 Page, DB	60 Rice, LB
18 Burton, DB	61 Elliott, LB
19 Abraira, SE	62 Bass, LB
20 Thomas, DB	64 Walker, G
21 Pell, DB	66 Hart, G
22 Eason, DB	67 Bugar, DE
23 Pederson, FL	68 Pendleton, G
24 Sumner, DB	69 White, DT
26 Ashmore, DB	71 Zion, DT
27 Cox, SE	72 Logan, OT
28 Wenhold, RB	73 Johnston, DT
30 Bailey, RB	74 McEachern, D7
31 Gunter, RB	75 Rhodes, OT
32 Chereshkoff, RB-	P 76 Fenwick, OT
33 Guthrie, PK	77 Curchin, OT
34 Sellers, FL	78 Johnson, OT
35 Gray, SE	79 Vohun, DT
40 Gilman, FB	80 Gurr, DE
41 Crowe, DB	81 Tyson, TE
42 Cheshire, P	83 Wallace, DE
43 Montgomery, DE	84 Glass, TE
44 Pittman, FB	85 Ratliff, DE
47 Benson, LB	86 Hall, DE
49 Eagerton, FB	87 Rimby, TE
#A 3 # A 11	

88 Rice, DE 89 Richardson, PK

81 Hamlett, TE 54 Burt, LB OFFICIALS: Referee Charles W. Bowen, Umpire Harvey B. Hardy, Linesman Robert W. Gaston, Field Judge A. C. Lambert, Back Judge Gordon Pettus, Electric Clock Operator Billy Teas.

50 McCullers, LB 51 Hughes, C

86 Millican, DE

91 Gonda, DE

93 Davis, MG

88 Youngblood, DE

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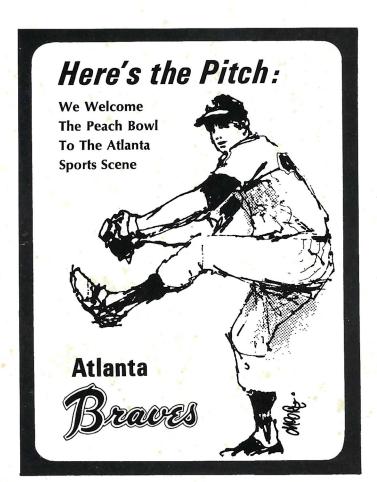
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FSU Seminoles

FLORIDA STATE goes into the Peach Bowl against LSU with one of the most explosive offenses in the country. This was proven by the fact the Seminoles counted a total of 130 points in their last three games, climaxed by a shocking 40-20 victory over Houston in the regular season finale.

The air-minded Seminoles have one of the best pitch and catch combinations in college football in quarterback Bill Cappleman and flanker Ron Sellers.

Sellers, a two-time All-America, is college football's all-time yardage receiving leader with a three-year total of 3,598 yards on 212 receptions. His 212 catches rate him second among all-time leaders behind Howard Twilley's 261.

Sellers, this season, is the nation's top receiver in both catches and yardage gained. The 6-4 senior has 86 for 1,496 yards — No. 1 in both departments. He also is tied for the most touchdown receptions with 12.

Cappleman, who didn't start Florida State's first two games, is the country's 9th-leading passer with 162 completions in 287 attempts good for 2,410 yards. His 25 touchdown tosses ties him for the national leadership. And the Dunedin junior's 2,342 yards total offense ranks fifth.

As a team, Florida State's offense ranks 13th, the Seminoles averaging 432.8 yards per contest. In the forward passing department, the Tribe ranks fourth with an average of 284.4.

Also among the national kick-scoring leaders is Grant Guthrie, whose 55 points are good for 11th place.

Although the Seminoles are primarily known as an offensive football team, Florida State's defense performed admirably at times this season. Seminole defenders blanked Houston for the first two quarters as Florida State built a 25-0 halftime lead. The mighty Cougars came back with 20 points over the final 30 minutes. However, one of these touchdowns was scored against a second unit defense late in the game when the outcome had long since been settled.

Another outstanding defensive contest also came late in the season when Florida State held Atlantic Coast Conference champion North Carolina State to a single touchdown in a 48-7 romp.

Both Florida State defeats came at home, oddly enough. Bitter rival Florida downed the Seminoles 9-3 in the second game and later in the season, bowl-bound Virginia Tech caught the Tribe in a weaker moment for a 40-22 decision.

For Florida State, which fielded its first football team in 1947 and wasn't considered a "major team" until 1955, this will be the seventh bowl contest.

FSU Roster

NO.	NAME	POS.	Class	нт.	WT.	HOMETOWN
11	RICK ANDERSON	QB	Soph.	6-2	213	Winter Haven
14	BILL CAPPLEMAN	QB	Jr.	6-3	207	Dunedin
15	TOMMY WARREN	QB	Jr.	6-1	185	Miami
16	GARY PAJCIC	QB	Sr.	6-2	188	Jacksonville
17	MIKE PAGE	DB	Jr.	5-11	175	Winter Haven
18 19	CLINT BURTON PHIL ABRAIRA	DB	Sr.	6-1	180	Atlanta, Ga.
-		SE	Jr.	6-0	184	Ft. Lauderdale
20	DANNY THOMAS	DB	Soph.	5-9	178	West Palm Beach
21	JOHN PELL	DB	Jr.	5-11	173	Pahokee
22 23	CHUCK EASON	DB	Sr.	5-10	192	Tallahassee
24	DON PEDERSON	FL	Soph.	6-0	174	Groveland
26	WALT SUMNER ROBERT ASHMORE	DB	Sr.	6-1	178	Ocilla, Ga.
27	BILLY COX	DB SE	Soph. Sr.	6-0	186	Tallahassee
28	BARRY WENHOLD	RB	Sr. Soph.	6-1 5-9	182 207	Atlanta, Ga.
-						Souderton, Pa.
30 31	TOM BAILEY	RB	Soph.	6-2	212	Miami
32	BILL GUNTER ED CHERESHKOFF	RB RB-P	Sr.	6-0	171	Dothan, Ala.
33	GRANT GUTHRIE	PK	Soph.	5-11	195	Hollywood
34	RON SELLERS	FL	Jr. Sr.	6-0	204	Claymont, Del.
35	MIKE GRAY	SE	Soph.	6-4 6-3	187 198	Jacksonville
						Lake Mary
40	BRENT GILMAN	FB	Jr.	6-2	210	Long Beach, Calif
41	JOHN CROWE	DB	Sr.	6-0	178	St. Cloud
42 43	BILL CHESHIRE	P	Jr.	6-1	193	Odum, Ga.
44	HOWELL MONTGOMERY JOHN PITTMAN	DB FB	Sr.	5-11	182	Blountstown
47	JOE BENSON	LB	Sr. Sr.	5-11 5-11	195	Brunswick, Ga.
49	TERRY EAGERTON	FB	Jr.	5-11	199 194	Birmingham, Ala. Jacksonville
_						
50 51	DALE McCULLERS	LB	Sr.	6-1	207	Live Oak
54	BILLY HUGHES BOBBY BURT	C	Jr.	6-0	230	Mims
55	TED MOSLEY	LB C	Soph. Sr.	6-2 6-1	210	Cario, Ga.
56	BILL LOHSE	LB	Soph.	6-0	213 225	Tampa St. Betereburg
58	STEVE GILDEA	LB	Soph.	6-0	190	St. Petersburg Daytona Beach
59	FRANK LONER	PK	Sr.	6-0	200	Atlanta, Ga.
60	BARRY RICE					
61	CHUCK ELLIOTT	LB LB	Soph.	6-1	203	Fernandina Beach
62	THERON BASS	LB	Sr.	6-0	195	Troy, Ohio
64	STAN WALKER	G	Soph. Jr.	5-10 6-2	200 220	Live Oak
66	KEN HART	G	Sr.	6-3	217	Tallahassee Groveland
67	MIKE BUGAR	DE	Sr.	5-10	206	Youngstown, Ohio
68	LARRY PENDLETON	G	Sr.	6-0	212	Winter Garden
69	TOM WHITE	DT	Soph.	6-0	238	West Palm Beach
71	HARVEY ZION	DT	Sr.	5-11	210	Atlanta, Ga.
72	RANDY LOGAN	OT				
73	DUKE JOHNSTON	DT	Sr.	6-3 6-2	230	Seal Beach, Calif.
74	ROBERT McEACHERN	DT	Jr. Soph.	6-2 6-2	252 219	Ft. Lauderdale
75	BILLY RHODES	OT	Sr.	6-2	240	Tallahassee Eustis
76	JACK FENWICK	OT	Sr.	6-4	226	Norwood, Ohio
77	JEFF CURCHIN	OT	Jr.	6-7	268	Ocala
78	WAYNE JOHNSON	OT	Jr.	6-2	238	Macon, Ga.
79	FRANK VOHUN	DT	Jr.	6-3	225	Brooksville
80	DOUG GURR	DE	Sr.	6-0	208	Albany, Ga.
81	JIM TYSON	TE	Soph.	6-1	196	Pahokee
83	RON WALLACE	DE	Soph.	6-2	193	Macon, Ga.
84	CHIP GLASS	TE	Sr.	6-4	231	Tampa
85	FLOYD RATLIFF	DE	Jr.	6-3	195	Jesup, Ga.
86	RANDY HALL	DE	Soph.	6-0	198	Miami
87	BILL RIMBY	TE	Soph.	6-4	205	St. Petersburg
88	BERYL RICE	DE	Soph.	6-1	211	Fernandina Beach
89	JOHN RICHARDSON	PK	Sr.	6-0	207	Jacksonville



Louisiana State University Tigers



CHARLES McCLENDON, Football Coach



CARL MADDOX, Athletic Director

ASSISTANT COACHES



JACK GILMORE
Assistant Athletic Director



BILL BEALL



JIM COLLIER



MEL DIDIER



JACK DOLAND



DOUG HAMLEY



DAVE McCARTY



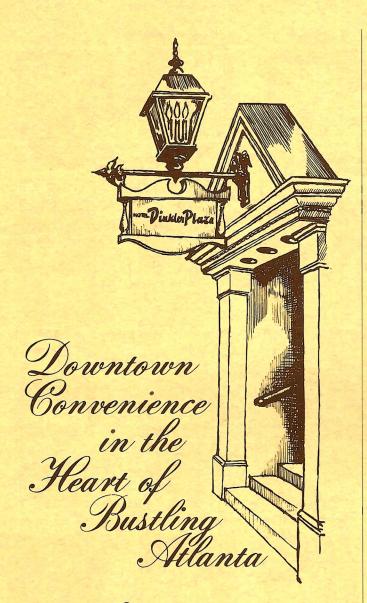
CHARLES PEVEY



CRAIG RANDALL



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Hotel Pinkler Plaza

LSU







31 Allen, TB



39 Earley, BW



75 Fortier, OT



32 Frye, DB



61 King, DT



10 Lambert, S



24 LeBlanc, SB



51 McSherry, C



65 Michaelson, MG



47 Percy, FB



17 Polozola, DB



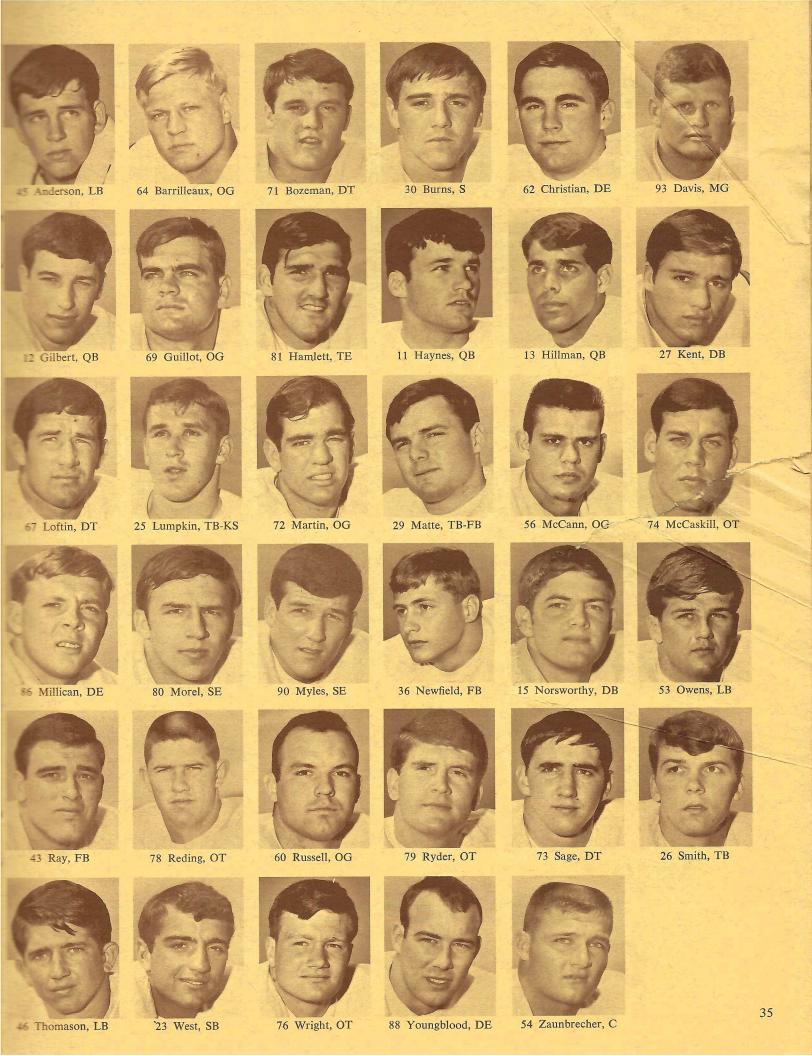
58 Rabb, DT



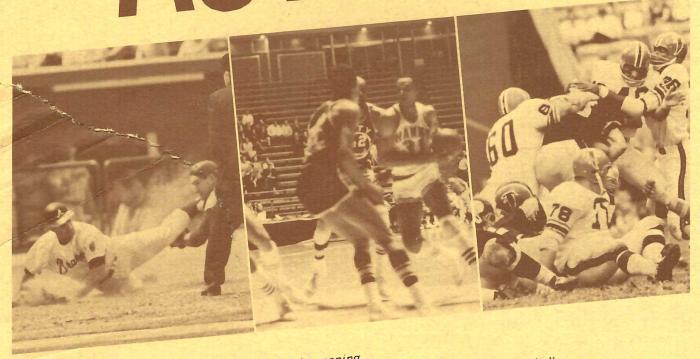
49 Stephens, DE



85 Stober, TE



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Florida State University Seminoles



BILL PETERSON Coach



VAUGHN MANCHA Athletic Director



KEN MacLEAN Assistant to A.D.



BOB HARBISON Defensive Chief



JOE GIBBS Offensive Chief



GARY WYANT Defensive Backs



BOBBY JACKSON Def. Ends, Linebackers



DAN HENNING Quarterbacks, Receivers



AL CONOVER Running Backs



GENE McDOWELL Freshmen



DOUG HAFNER Recruiter



DON FAULS Head Trainer



BILL ZEIGLER Asst. Trainer



T. K. WETHERELL Acad. Advisor



CLAUDE THIGPEN Ticket Mgr.



LONNIE BURT Sports Info. Dir.



TILLMAN DIXON Equip. Mgr.

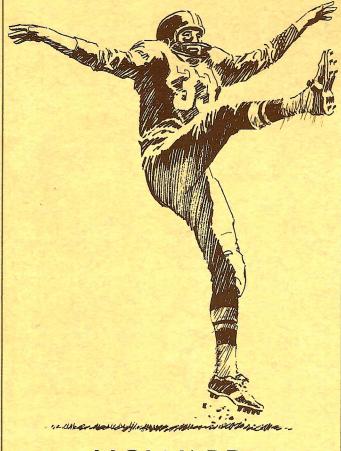


DR. DALE MAXWELL HANK SCHOMBER Team Physician



Assistant Sports Info. Dir.

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19 Abraira, SE



14 Cappleman, QB



32 Chereshkoff, RB-P



42 Cheshire, P



40 Gilman, FB



84 Glass, TE



35 Gray, SE



73 Johnston, DT



72 Logan, OT



56 Lohse, LB



23 Pederson, FL



68 Pendleton, G



44 Pittman, FB



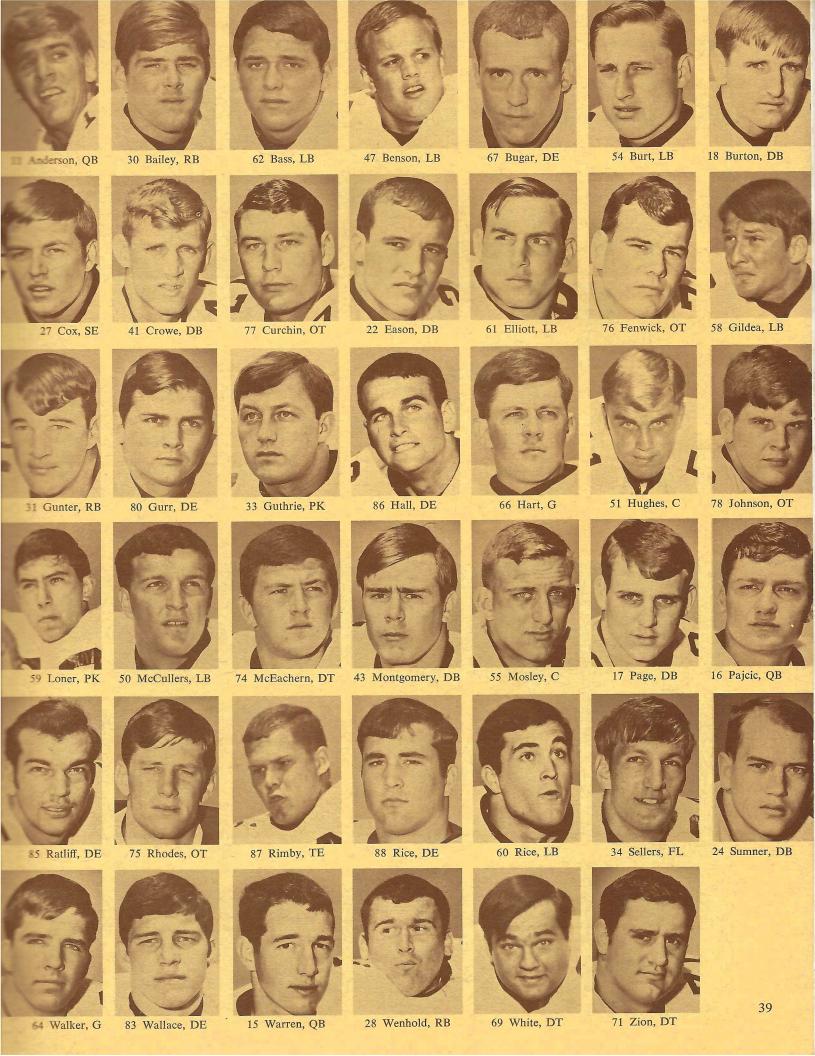
20 Thomas, DB



81 Tyson, TE



79 Vohun, DT



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LSU splitbacks Jim West and Maurice LeBlanc also proved to be capable receivers and ball carriers. West finished as the team's No. 2 receiver with 17 receptions for 185 yards. He gained 133 yards rushing in 33 tries.

Up front the Bengals had a number of outstanding blockers — All-Southeastern Conference tackle Bill Fortier, at 240-pounds the largest player on the LSU squad, tight end Bob Hamlett, center Godfrey Zaunbrecher, tackle Joe Reding and guards Jerry Guillot and Tony Russell. Guillot captained the offensive unit.

Defensively, they came up with some brilliant goal line play, thwarting Texas A&M, Kentucky, TCU and Alabama with rugged goal line stands.

The defense was led by sophomore linebacker Mike Anderson, co-captain Barton Frye at halfback, and All-SEC halfback Gerry Kent.

Middle guard Fred Michaelson and tackles Carlos Rabb and John Sage, an All-SEC sophomore selection along with Anderson, discouraged opponents from running into the middle of the Tiger line.

Anderson, who earned All-America honorable mention recognition as a sophomore, set LSU records for individual tackles in one game (15 vs. Kentucky) and for a season (89). His performance against Kentucky — particularly on the goal line — gained Mike recognition as Sports Illustrated's Lineman of the Week.

The 6-3, 215-pound sophomore was especially effective on the goal line, utilizing his size, strength and competitive fire to the maximum.

In earning its 15th bowl trip ever, LSU opened the '68 season with wins over Texas A&M (13-12), Rice (21-7), and Baylor (48-16) before Miami handed the Tigers their first setback. Miami ambushed the Bengals, 30-0, in a game filled with LSU errors, but it was the only time all season that the Tigers were ever out of a ball game.

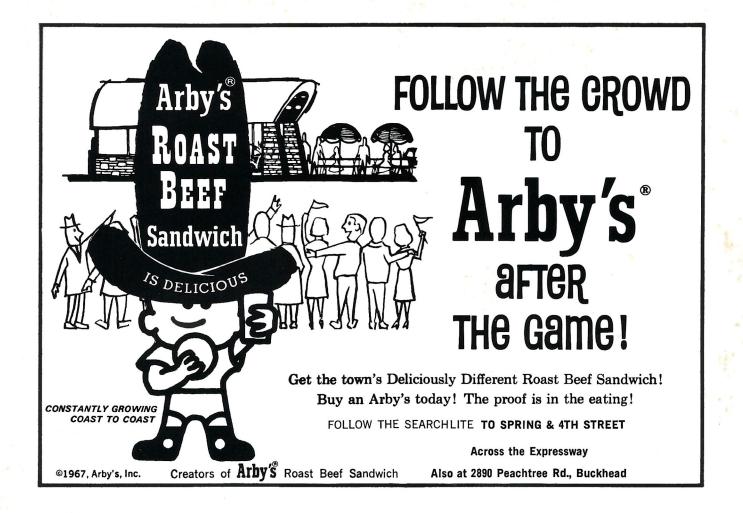
Ole Lou got back on the winning track with hard-fought victories over Kentucky (10-3) and TCU (10-7), two games dominated by defensive play.

With Fred Haynes leaving the game because of an injury in the first quarter, the LSU-Ole Miss duel turned into one of the wildest offensive displays ever seen in Tiger Stadium. Ole Miss won in the final minute of play, 27-24.

Alabama blunted Bengal hopes for a higher conference finish the following week, scoring a 16-7 win at Birmingham.

By this time junior quarterbacks Mike Hillman and Jimmy Gilbert had developed rapidly enough and they directed the Tigers to wins over Mississippi State (20-16) and Tulane (34-10). Hillman, primarily known as a passer, ran for the winning TD against State and scored against Tulane on a 23-yard sprint.

LSU came from behind to win four of its seven victories in 1968, showing a trait that McClendon admires. "This ball club just kept fighting back," he said.





The University System of Georgia

Georgia has a unified system of state-operated higher education which in 1968 includes 25 universities, senior colleges, and junior colleges. These institutions, which are located throughout the state, make up the University System of Georgia.

A 15-member constitutional Board of Regents is the governing body of the University System. Georgia, with the establishment of its University System in 1932, was among the first states to place all state-operated universities, senior colleges, and junior colleges under one governing board. Members of the Board, appointed by the Governor and confirmed by the State Senate, serve seven-year terms. Two members are appointed each year; one additional member is appointed one year during each seven-year period.

The chancellor is the chief executive officer of the Board of Regents and the chief administrative officer of the University System.

The University System universities and colleges provide comprehensive programs in instruction, research, and public service. These programs are designed not only to meet students' requirements for undergraduate and graduate degrees in a large number of fields, but also to fulfill a rapidly growing role of service to the whole of society.

The expansion of enrollment and the improvement of quality of programs in the universities and colleges have been particularly far-reaching in recent years. The most extensive development has occurred during the 1960's. The momentum of this development continues.

Growth of Enrollment. In the 1968 fall quarter, the 25 institutions have enrolled 76,231 students. This number is an increase of 8,544 students or 13 percent from the 1967 fall quarter enrollment of 67,687 students. The 1968 enrollment is a record annual increase in the number of students. The annual increases have exceeded 7,000 students each year since 1965.

In eight years, System enrollment has increased by 45,545 students or 148 percent — from 30,686 in the 1960 fall quarter to the 76,231 enrolled in the 1968 fall quarter. The number of students is expected to triple during this decade; enrollment of at least 90,000 students by 1970 has been projected.

Graduate enrollment has increased at an even faster rate than has overall enrollment. The majority of the increase in the number of graduate students has been at institutions with long-established graduate programs that have undergone extensive improvement and expansion in recent years. A substantial portion of the increase, however, has been at institutions which have initiated

their first graduate programs during the 1960's.

Graduate enrollment in the fall quarter of 1968 accounts for 6,124 students, or 8 percent, of the total of 76,231 students in regular enrollment.

Growth at all Institutions. All of the 19 colleges and universities that were in operation prior to the early 1960's have experienced a share of the growth of enrollment. Also sharing the increase have been six new junior colleges opened in the 1960's. The first of these new colleges began operation in 1964; three opened in 1966; one opened in 1967; and one opened in 1968.

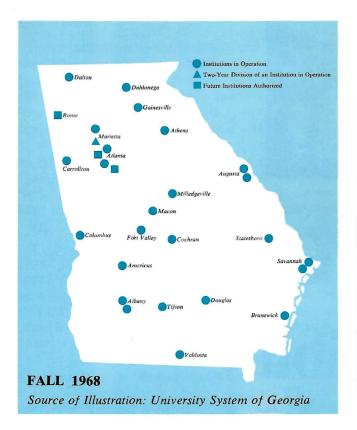
Approximately 90 percent of the people of Georgia reside within 35 miles of at least one institution of the University System.

Development of Campuses. An extensive building program including approximately 250 classroom buildings, laboratories, dormitories, student service facilities, and other projects has been implemented in the University System since the early 1960's. These projects, costing more than \$250 million, have been shared by all institutions. Most of the projects have been financed with bond funds obtained through the Georgia Education Authority (University) and amortized on a long-term basis with annual lease rental payments provided in state appropriations. Additional construction funds have been derived, however, from federal grants and other sources.

Increased Appropriations. The increased enrollment and the improved quality of programs have been made possible by substantial increases in state appropriations annually. The total state appropriation to the University System, for allocation by the Board of Regents, is \$116,791,000 in the 1968-69 fiscal year, not including funds for the state's payments to the State Teacher Retirement System; state funds for teacher retirement were included in the annual appropriations to the Retirement System prior to 1968-69. This is an increase of \$14,782,000 or 14½ percent from \$102,009,000 in 1967-68.

Instruction. The academic programs offered in the University System lead to bachelor's, master's, and doctor's degrees, awarded by senior colleges and universities; and to two-year associate degrees, awarded primarily by junior colleges.

- The 16 senior colleges and universities award bachelor's or higher degrees.
- Four institutions award bachelor's, master's, and doctor's degrees. These institutions are Georgia Institute of Technology, Atlanta; Georgia State College,



THE UNIVERSITY SYSTEM OF GEORGIA

Albany

Albany Junior College Albany State College

Americus

Georgia Southwestern College

Athens

University of Georgia

Atlanta

Georgia Institute of Technology Georgia State College Clayton Junior College Clayton County, South Metropolitan Atlanta (Under Construction — Opening 1969) -Junior College — Unnamed Fulton County, West Metropolitan Atlanta (In Planning Stage)

Augusta

Augusta College Medical College of Georgia

Brunswick

Brunswick Junior College

Carrollton

West Georgia College

Cochran

Middle Georgia College

Columbus

Columbus College

Dahlonega

North Georgia College

Dalton

Dalton Junior College

Douglas

South Georgia College

Fort Valley

Fort Valley State College

Gainesville

Gainesville Junior College

Macon

Macon Junior College

Marietta

Kennesaw Junior College Southern Technical Institute (Division of Georgia Institute of Technology)

Milledgeville

Georgia College at Milledgeville

Rome

Junior College — Unnamed Floyd County, Rome Area (In Planning Stage — Opening 1970)

Savannah

Armstrong State College Savannah State College

Statesboro

Georgia Southern College

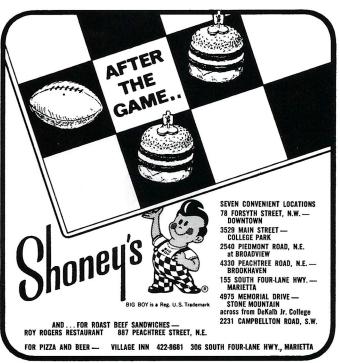
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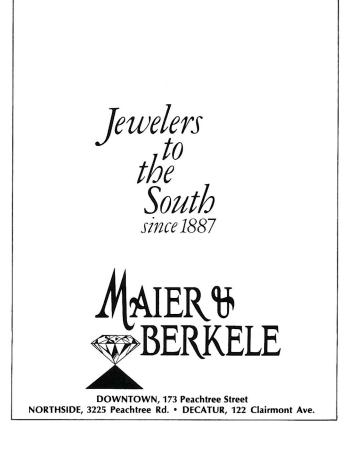
Abraham Baldwin Agricultural College

Valdosta

Valdosta State College

Atlanta; Medical College of Georgia, Augusta; and the University of Georgia, Athens. The Georgia Institute of Technology also has a two-year division, Southern Technical Institute, on a separate campus at Marietta. Southern Technical Institute awards two-year associate degrees.





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THE GENTLEMAN'S SHIRT

- Six institutions award bachelor's and master's degrees. These institutions are Fort Valley State College, Fort Valley; Georgia College at Milledgeville, Milledgeville; Georgia Southern College, Statesboro; Savannah State College, Savannah; Valdosta State College, Valdosta; and West Georgia College, Carrollton.
- Six institutions award degrees through only the bachelor's level. These institutions are Albany State College, Albany; Armstrong State College, Savannah; Augusta College, Augusta; Columbus College, Columbus; Georgia Southwestern College, Americus; and North Georgia College, Dahlonega.
- The nine junior colleges offer two-year associate degree programs. These include college parallel programs, for students who will transfer after the sophomore year to universities and senior colleges; and career programs, for students who plan to begin employment immediately upon completing their junior college work. These institutions are Abraham Baldwin Agricultural College, Tifton; Albany Junior College, Albany; Brunswick Junior College, Brunswick; Dalton Junior College, Dalton; Gainesville Junior College, Gainesville; Kennesaw Junior College, Marietta; Macon Junior College, Macon; Middle Georgia College, Cochran; and South Georgia College, Douglas.
- Three additional junior colleges have been authorized by the Board of Regents, and are in various stages of construction and planning. These institutions, which will award two-year associate degrees, will be located in Clayton County, in the south metropolitan Atlanta area; in Fulton County, in the west metropolitan Atlanta area; and in Floyd County, in the Rome area.

Academic degree programs at the undergraduate and graduate levels have been modified and expanded extensively in recent years, and many new programs have been added. These modifications, expansions, and additions were implemented — and similar developments are continuing — to keep abreast of changing requirements in established fields of higher education, and to meet the need to concentrate on a number of new fields of study.

In the 1967-68 fiscal year, 90 new degree programs and new majors in established degree programs were authorized by the Board of Regents for the University System institutions. Thirty of these were authorized for the graduate level.

Transfer of Credit. Freshman and sophomore academic credit earned by a student while enrolled at any institution of the University System is fully transferable to any other university or college in the System. A core curriculum for the freshman and sophomore years of work was adopted by all institutions in the System. It provides for 90 credit hours: 20 credit hours in humanities, 20 credit hours in mathematics and natural sciences, 20 credit hours in social sciences, and 30 credit hours in courses appropriate to the major field of the student. This cooperative effort to eliminate one of the age-old problems of college — the loss of credit in

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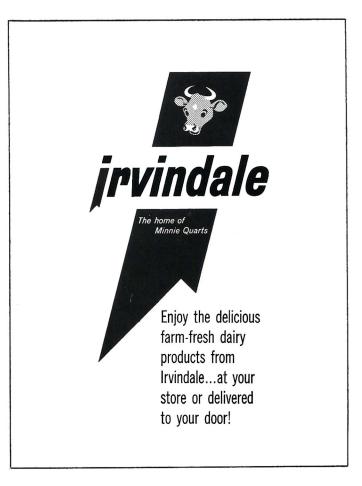
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transferring from one college to another — is possible because all of the state-operated universities, senior colleges, and junior colleges are under the jurisdiction of a single governing board.

Research. In 1967-68, total research-related support for the three principal research-performing institutions of the University System was \$38,282,989, an increase of \$8,978,865 or 31 percent from \$29,304,124 in 1966-67. Approximately two-thirds of the research support for each of the years was derived from contracts and grants from the federal government, foundations, and private business and industrial firms. The remaining one-third came from state appropriations allocated by the Board of Regents.

The principal research-performing institutions are the University of Georgia, the Georgia Institute of Technology, and the Medical College of Georgia.

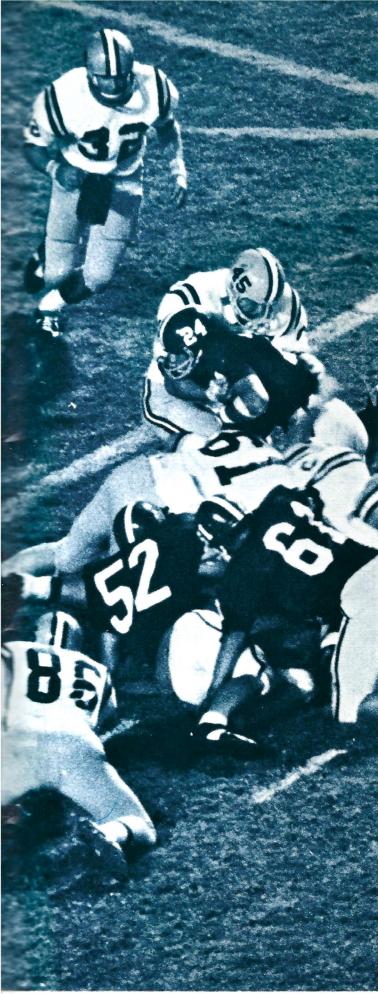
Research activity at some other institutions in the University System has been increasing in recent years. Particularly strong growth has occurred at Georgia State College, which has begun the development of a sizable graduate program during the past three years.

During the past five years, total research-related support for the University of Georgia, the Georgia Institute of Technology, and the Medical College of Georgia has almost tripled — from \$13,232,969 in 1962-63 to \$38,282,989 in 1967-68.

Public Service. All institutions of the University System conduct public service programs, with the overall effort including a large number of fields. Each institution's program is designed to fit the needs that exist where it serves. For some institutions these programs are statewide in scope, while for other institutions activities are oriented primarily or wholly toward individual local communities or groups of contiguous communities.

Adult education, usually non-credit programs of various kinds and durations, is one of the major segments of the public service activities. These programs include classes, seminars, and other activities, and are conducted for general-education, for cultural enrichment, for the acquisition of specialized orientation for career use, or for any of many other purposes. The adult education programs commonly are conducted in evening hours in the college buildings that also are used for the conduct of college-credit courses. Some facilities designed especially for adult education programs and for other public service activities are in use, however, in some institutions in the System; and similar facilities are being planned for a number of other institutions.

Community and area development constitutes another large portion of public service programs. The institutions that engage in extensive activity in this field work with the state's several area planning and development commissions, with other agencies, and with individual communities throughout the state in studying problems and in finding solutions.



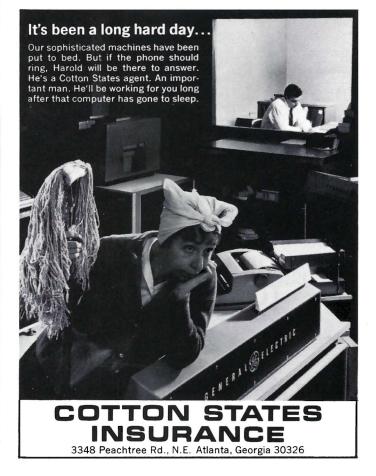
LSU Linebacker Mike Anderson halts Kentucky's Dicky Lyons before paydirt.

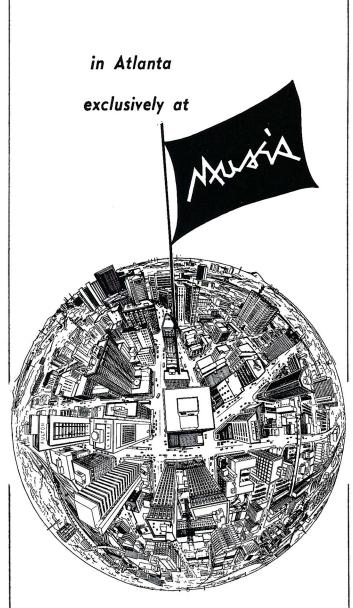
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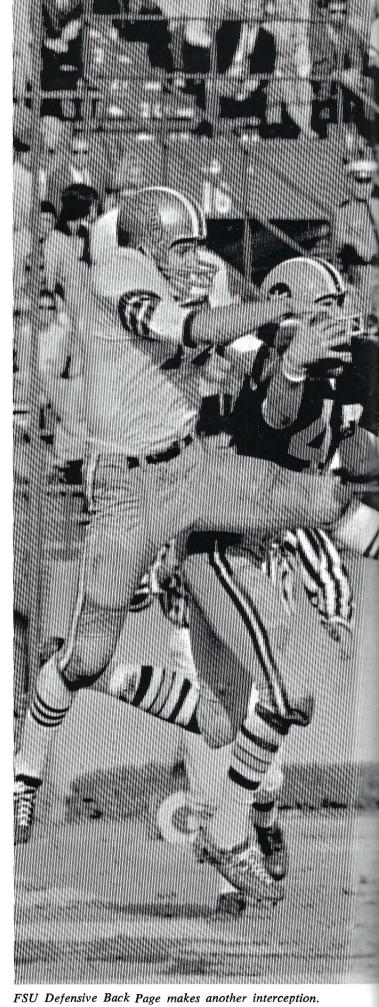




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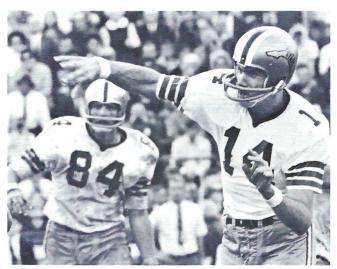
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The Seminoles' post season record: 1949, defeated Wofford College 19-6 in Tampa's Cigar Bowl; 1954, lost to Texas Western 47-20 in the Sun Bowl at El Paso, Texas; 1958, lost to Oklahoma State 15-6 in the Bluegrass Bowl in Louisville, Ky.; 1965, defeated Oklahoma 36-19 in Jacksonville's Gator Bowl; 1966, lost to Wyoming 28-20 in the Sun Bowl; 1967, tied Penn State 17-17 in the Gator Bowl; and 1968 vs. LSU in the Peach Bowl.

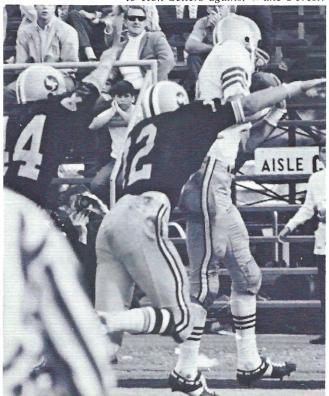
Bill Peterson has just completed his ninth season as Seminole head coach. He has guided Florida State to bowls the past three years and has an overall record of 49 victories, 34 defeats and 10 ties.

The Florida State assistants include Bob Harbison, Gary Wyant and Bobby Jackson (defense), Joe Gibbs, Dan Henning and Al Conover (offense), along with freshman coach Gene McDowell and head recruiter Doug Hafner.



Bill Cappleman passes for fifth touchdown pass . . .

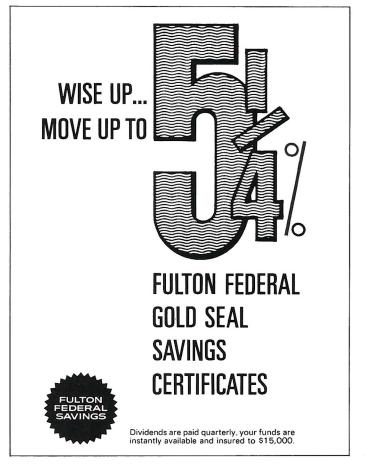
to Ron Sellers against Wake Forest.

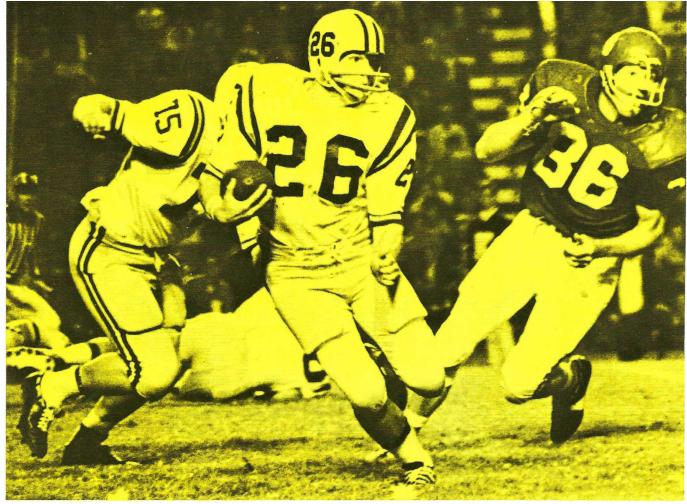




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George Crumbley

THE PEACH BOWL is a kaleidoscope of activities and components that fit together to make one big festivity. But they don't fall into place by themselves. The man behind all the scenes is George Crumbley, Executive Director of the Peach Bowl. Since the certification of the Peach Bowl for Atlanta last May, George Crumbley has directed the putting together of the monumental jigsaw puzzle that makes a bowl game.

President of George Crumbley Advertising, George is a man of tremendous go-power, which he turns not only toward his advertising agency but to many civic endeavors, as well. He was President and is now Chairman of the Board of the Atlanta Lion's Club and Deputy District Governor of District 18-A; a Lifetime Director of the Georgia Lion's Lighthouse Foundation; Trustee, Foundation for Visually Handicapped Children; member Board of Directors of the Metropolitan Atlanta Better Business Bureau; member Atlanta Chamber of Commerce; member Board of Directors, DeKalb Unit, American Cancer Society (was Chairman two years of the DeKalb Cancer Education Funds Crusade); member Board of Directors, Metropolitan Atlanta Association for the Blind; Project Chairman, Georgia Youth Conference on Smoking and Health; and the list of past civic positions and services are innumerous, too.

You'll find George Crumbley listed in "Who's Who in The South and Southwest" (1967-68), "Who's Who in Commerce and Industry" (1968-69) and

the "Dictionary of International Biography, London" (1968-69).

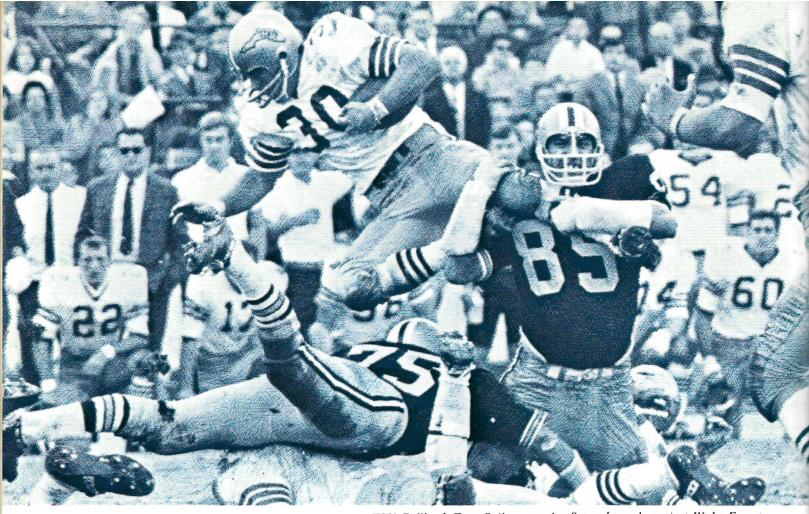
Whatever he does — professional, civic, religious or personal — George is absolutely dedicated to it.

He is married to the former Sarah Carolyn Hardy and has a son and a daughter. The Crumbleys are members of Ousley Methodist Church (where George is a member of the Commission on Stewardship and Finance, past Chairman of the Official Board and former Chairman of the Building Committee which built the \$300,000 sanctuary completed in 1961.) The Crumbleys reside in Victoria Estates in Atlanta.

George Crumbley graduated from Emory University in 1949 with an A.B. degree in Journalism. His professional history includes two years with Associated Press and one year with the Corps of Engineers prior to World War II, nine years with Cox Broadcasting Corporation (WSB-TV), and five years as Southeastern Manager for Columbia Broadcasting System. George Crumbley Advertising was formed in December, 1962. He is a member of Sigma Delta Chi, Alpha Delta Sigma and the Atlanta Advertising Club (Director) professional organizations.

From 1942-46 George served in the U. S. Air Force as Staff Sergeant and is now in the Army Reserves, ASA, with the rank of major.

This is the Executive Director of the Peach Bowl—an able and willing *doer*. Congratulations to George Crumbley for a job well done!



FSU Fullback Tom Bailey goes for 8 tough yards against Wake Forest.

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A big "THANK YOU" to the following organizations who have contributed their time, efforts and interest toward the success of the "Peach Bowl."

A. G. Spalding

Anniston High School Band—Anniston, Alabama

Atlanta Area Boy Scouts of America

Atlanta Braves

Atlanta Chamber of Commerce

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Atlanta Federal Savings

Atlanta Metropolitan Buick Dealers

Atlanta Newspapers Inc.

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Board of Regents, State of Georgia

Bobby Whiten's Northeast Rambler

Bowdon High School Band—Bowdon, Georgia

George Crumbley Advertising

Dalton High School Band—Dalton, Georgia

Decatur-DeKalb YMCA

Elbert County High School Band—Elberton, Georgia

Gadsden High School Band-Gadsden, Alabama

Georgia Agricultural Commodity Commission for Peaches

Georgia Forestry Commission

Georgia Tech Athletic Association

Historic Stone Mountain

Howard High School Band—Chattanooga, Tennessee

Lockheed-Georgia Company

Monroe Girls Corp-Monroe, Georgia

Northside Youth Organization

Oxford High School Band—Oxford, Alabama

Philpot Moving & Storage

Regency-Hyatt House (Peach Bowl Headquarters)

Regensteins

Southwest DeKalb High School Band—Decatur,

Georgia

Unicoi High School Band—Erwin, Tennessee

Valdosta High School Band—Valdosta, Georgia

WAGA-TV

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WIIN Radio

WJRJ-TV

WPLO Radio

WQXI Radio

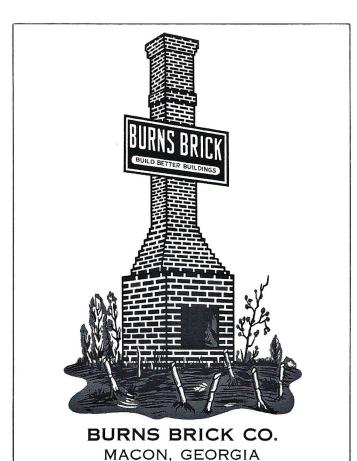
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FSU Seminole Band & Drill Team

LSU Tiger Band



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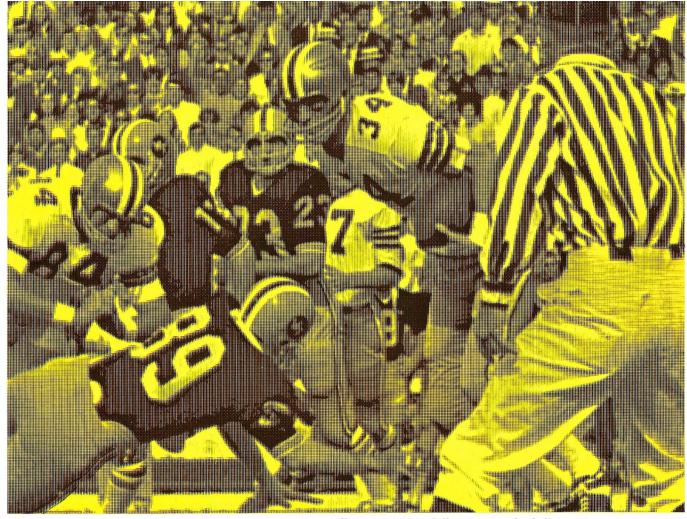


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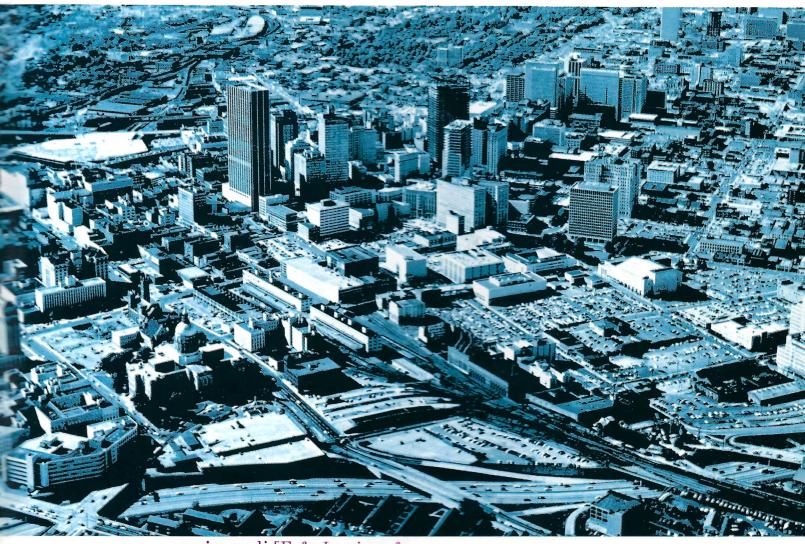


All-America Ron Sellers carries the ball for Homecoming 1968.

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u-nique...



u-nique adj [F, fr. L unicus, fr. unus onemore at one] 1: single, sole 2: being without a like or equal: UNEQUALED
3: very rare or uncommon: very unusual

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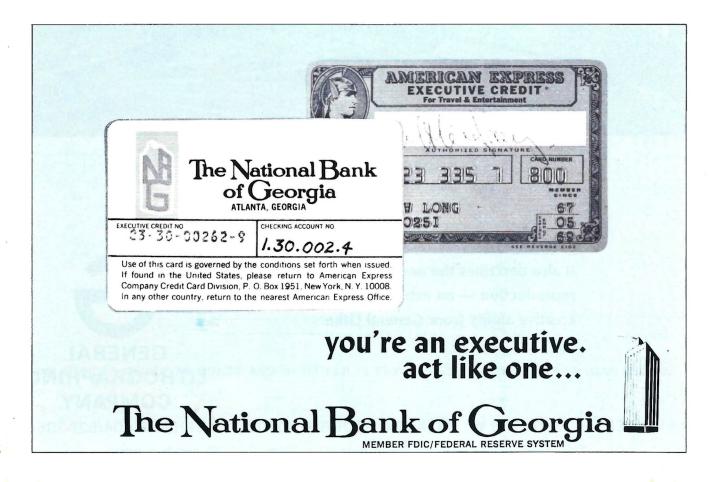
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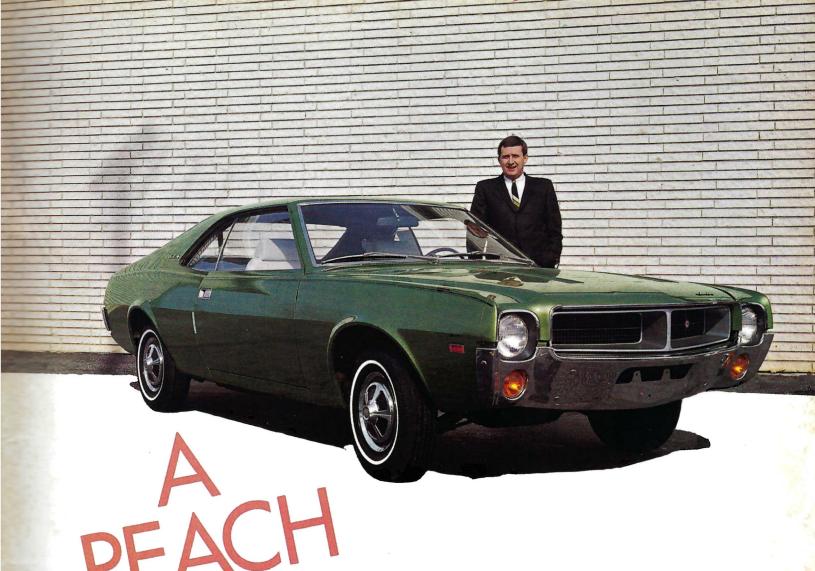
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1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966 and 1967. If you'd like to find out why, just write Lt. Gen. Louis W. Truman, U.S.A. (Ret.), Georgia Department of Industry and Trade, Dept. BW2, P. O. Box 38097, State Capitol, Atlanta, Georgia. Zip Code 30334.

