# 32nd ANNUAL SOUTHWESTERN SUN CARNIVAL





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#### **Sun Carnival President**

Splendor in the Sun!

What could be a more appropriate theme for this, our 32nd annual Southwestern Sun Carnival?

Our sunshine is almost legendary, a gift and a pleasure we happily share with you. Although we can take no credit for El Paso's wonderful climate, we are rightfully proud of the hundreds of volunteers who have been working for the past year, to prepare one of our finest Sun Carnivals.

This year, our celebration begins with our nationally-televised Sun Bowl game. On succeeding days, you will witness the finest intercollegiate basketball, the pageantry and charm of the Sun Queen's Coronation and Coronation Ball, the magnificence and beauty of the colorful Sun Parade, and fifteen other outstanding events—all planned to bring you holiday enjoyment.

We trust that our efforts will be pleasing. El Paso is noted for its hospitality. Share it with us, as you join in the 32nd annual Sun Carnival celebration.

Truly, we can all enjoy "Splendor in the Sun"!

Cordially,

Iranal Whit

Richard W. Mithoff
President
1966-67 Southwestern Sun
Carnival Association



RICHARD W. MITHOFF



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#### The Sun Queen

A radiant young-and-lovely blond miss reigns as Queen of the 1966-67 Sun Carnival. Susan Joan Mc-Kee is the daughter of Mr. and Mrs. Charles David McKee of El Paso.

Queen Susan, born at Los Alamos, New Mexico, when her father was project manager of the massive test-development site, came to El Paso when she was three years old. She attended Zack White School, where she won Citizenship and Penmanship awards, and El Paso High School where she was an honor student, Senior Class secretary, French Club vicepresident, Bonne' Annee' secretary, member of Kalevala, "E" Association, Junior and Senior Honor Societies, Student Council representative, runner-up for Girl with the Prettiest Hair and Best Dressed Girl.

Her hobby is her pure-bred Arabian horse, "Hindi's Abu Ali," which she broke and trained and shows in Western and Arabian riding competitions.

Susan Joan is a sophomore at the University of Colorado, majoring in political science. She plans to travel to Europe, visiting friends and checking on schools in France and Germany where she may take her Junior year of studies. Queen Susan is a member of Alpha Phi sorority, Cosmopolitan Club and Campus Friends, organizations to promote orientation and friendship of foreign students on campus. She speaks French, German and Spanish.

Susan's brothers are David Michael McKee and Charles Steven McKee. Mike is an honor graduate of New Mexico Military Institute at Roswell, now a fourth year architecture student at the University of Colorado, winner of a 1965 top student award for

design, presented by the A.I.A.

Steve is a sixth grade student at Zack White School, member of the band, model car and airplane enthusiast, and an award winner of the 1966 Soap

Box Derby.

The Sun Queen's father, C. D. McKee, is a native El Pasoan, second oldest son of the late Mr. and Mrs. Robert E. McKee. The Queen's mother, the former Martha Louise Carter, is the daughter of the late Mr. and Mrs. Clinton E. Carter of Amarillo.

Susan's parents met as students at New Mexico State University, where he was a mechanical engineering student and she was a pre-med and English

major.

After graduation, Dave McKee worked on projects of the Robert E. McKee Construction Company, and the youthful Miss Carter returned to the family home in Amarillo. They were married seven years later and immediately moved to Panama. Then Mrs. Mc-Kee returned to El Paso when Capt. McKee, engineer and combat construction officer in the U.S. Marine Corps, was on active duty in the Central Pacific war zone during World War II.

In 1946, the McKees lived at Los Alamos, N. M., and Susan was born there in 1947, regarded as one

of the first atomic-age babies.

Mr. McKee, honored as N.M.S.U. "Distinguished Alumni" in 1962, is president of the Zia Company, vice-president of R. E. McKee General Contractors, Inc., a director of Chelmont State Bank, and president of Los Caballeros Club. As a director and member of the Sheriff's Posse, he has ridden in Sun Parades for many years, and is a lifelong enthusiast in support of Sun Carnival activities with other members of the McKee family-Robert E. McKee, Jr. of Dallas, Texas; John S. McKee of El Paso; Mrs. Margaret Lund, the former Margaret McKee who reigned as Queen of the 1938-39 Sun Carnival; Mrs. Frances Evelyn Hays of El Paso; James W. McKee of El Paso; Philip S. McKee of Galisteo, New Mexico, and Louis B. McKee of El Paso.

Mrs. McKee is a member of the board of directors of the El Paso Museum of Art, member of the Woman's Department of the Chamber of Commerce and co-chairman of brunches to honor wives of Allied Students at Ft. Bliss Air Defense Center, and unit-chairman for the Allied Student Battalion. Her sister is Mrs. H. F. Brown of Las Cruces, New Mex-

The McKee family, pioneer El Pasoans, have been magnanimous in their contribution to the community, through generous gifts and support of countless building, civic and charitable projects, now carried on through the efforts of the Robert E. and Evelyn McKee Memorial Foundation.

The McKee family home was recently donated to the Cerebral Palsy and Rehabilitation Center of El

Paso.

Queen Susan McKee, reigning over the 1966-67 Sun Carnival, will be escorted by Mr. Guy Ray, son of Mr. and Mrs. E. C. Ray of Rawlins, Wyoming. He was an outstanding high school student in sports and scholastic achievement and is now an honor student at Colorado College of Mines. He is a petroleum engineering major, attending college on a football scholarship, active as a member of Alpha Tau Omega, Theta Tau national engineering fraternity, Dean's List, Academic Honor Roll, "M" Letterman's Club, and is a class officer.

A week of sports, social and special events, Dec. 24, 1966, through Jan. 1, 1967 is scheduled in celebration of the 32nd annual Sun Carnival.

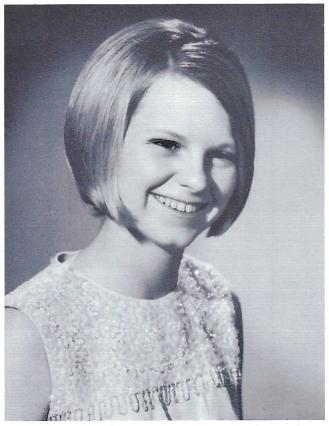
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Her Royal Highness Susan Joan of the House of McKee

#### The Lady-In-Waiting



Another poised-and-pretty young blond, cousin to Sun Queen Susan McKee, will reign as Lady-in-Waiting in the 1966-67 Sun Carnival. Barbara Jean McKee, is the daughter of Mr. and Mrs. John S. McKee of El Paso.

Lady-in-Waiting Barbara was born in El Paso, attended pre-public school at Ft. Bliss, and Radford School for Girls from the 2nd grade through her Freshman year in high school. She won honors for her talents in piano and in homemaking and was President of the Freshman class.

Barbara Jean is now a junior at Coronado High School, treasurer of Solumnos Tri-Hi-Y, enjoys English studies, animals, sports, travel and music. She plans to major in English in college, at the University of Texas at Austin, or the University of Colorado.

**The Coronation Ball** 

For the third year, guests at the Sun Carnival Coronation Ball will dance to the music of Johnny Vana and the Coronation Orchestra.

The Coronation program, pageant, and entertainment will also have the finest musical accompaniment provided by this troupe of well-known musical talents.

Vana and his orchestra have gained local and regional recognition for outstanding performances at the Coronation, at parties, festivals, dances, special events, and as the showtime orchestra for musical comedy productions.

Vana, an accomplished musician, classical and popular music drummer, is a graduate of the University of Omaha, featured as soloist and first chair percussionist with the Omaha Symphony Orchestra, former Commander of the 680th U.S. Air Force Band,

John S. McKee, father of the Lady-in-Waiting, is the third oldest son of the late Robert E. and Evelyn McKee. He is a civil engineer, a graduate of the University of Texas at Austin, and served as president of Phi Kappa Alpha.

Mrs. McKee, born in Cleburne, Texas, is the former Miss Nan Honea Randle, daughter of Mr. and Mrs. George Randle. Miss Randle and John McKee were introduced by Mrs. Margaret Lund, during high school days. They renewed an acquaintance at the University of Texas, and were married while she was still a student there.

The John McKees lived in Honolulu for 2½ years, while Mr. McKee worked on projects of the McKee Construction Co. as a construction engineer. He is president of Remcon Realty Co., Inc., operators of Chelmont Shopping Center; vice-president of the Zia Company and R. E. McKee General Contractors, Inc.; president of the Robert E. and Evelyn McKee Foundation; a director of State National Bank of El Paso; owner of Sunset Acres Thoroughbred Farm; vice-president of the New Mexico Horse Breeders Association and member of the American Society of Civil Engineers.

Mrs. McKee is a member of El Paso Museum of Art and YWCA, active in Austin High School Parent-Teacher's Association for seven years, Radford Mothers Association and Coronado P-TA.

Lady-in-Waiting Barbara Jean has two sisters and a brother, Mrs. Arthur Allen Cohen of Houston, Mrs. Jim Tatum of Houston, and John S. McKee, Jr., a graduate of Austin High School, now attending New Mexico State University where he is studying preveterinary medicine and agriculture and is a member of Sigma Alpha Epsilon.

Escort to the Lady-in-Waiting Barbara McKee will be Caswell Patton Forrest, son of Mr. and Mrs. C. V. Forrest of Albuquerque. As a high school student, Pat was a track letterman, member of the golf and ski teams. He is now a freshman at the University of New Mexico in Albuquerque, majoring in civil engineering, and is a pledge of Beta Xi chapter of Sigma Chi.

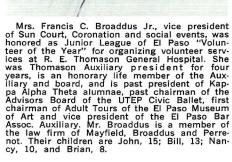
During the week of Sun Carnival festivities, Lady-in-Waiting Barbara Jean McKee and Sun Queen Susan McKee will be honored at many exciting events throughout the community.

and accompanist to many famous entertainers and recording artists. He is director of bands at El Paso High School, tympanist with the El Paso Symphony, featured in half-time performances of the University of Texas at El Paso Marching Cavalcade at Sun Bowl Stadium.

Jim Angelos, Sun Carnival vice president, representing the Active 20-30 Club of El Paso, is in charge of the Coronation Ball and arrangements for the dance orchestra. Club members also take charge of the Coliseum box office, tables and seating arrangements, and ushers for Coronation night guests.

After the Coronation program, 1966-67 Sun Queen Susan McKee will have the traditional first waltz with her father, C. David McKee, followed by the dancetime entertainment of another fun-filled Coronation Ball.







Mrs. Joseph R. Hoover is vice president in charge of Sun Court, Coronation and women's social events. She is past president of the Women of St. Clement's Church, Coronado Country Club Women's Golf Assoc., and winner of many city and regional golf championships. She was 1964 Tri-Hi-Y Mother of the Year and has held offices in the Junior League of El Paso, Providence Memorial Hospital Woman's Auxiliary, Coronado PTA and the Southwestern Golf Association. She is active in St. Clements Parents Council, Experiment in International Living, El Paso Museum of Art, Kappa Kappa Gamma Alumnae and El Paso Ski and Tennis Clubs. Mr. Hoover, who is a Lower Valley cotton farmer, and Mrs. Hoover, have a daughter, Molly, 16, and a son, Jodie, 8.

We extend to you a welcome as warm and bright as the Sun, itself!

It has been our great pleasure to be a part of the 32nd annual Sun Carnival—truly an established tradition in our magnificent Southwestern Sun Country.

Mrs. Joseph R. Hoover Mrs. Francis C. Broaddus, Jr. Vice-presidents of the 1966-67 Sun Court, Coronation and Social Events

#### Coronation

No more fitting tribute can be found to celebrate the 32nd Anniversary of the Southwestern Sun Carnival, than to select a theme honoring the Sun, Sun Country, and El Paso, Capitol of the Fabulous Sunny Southwest.

"Splendor in the Sun," theme of the glittering 1966-67 Coronation, was planned by Sun Carnival vice presidents Mrs. Francis C. Broaddus, Jr. and Mrs. Joseph Hoover in charge of the Sun Court, Coronation, and women's social events.

With the dedicated assistance of almost 200 volunteers serving on 35 volunteer committees, the gala week of Sun Carnival is highlighted by the regal splendor of the Coronation ceremony and the attraction of the delightful Coronation entertainment program.

The unique slide-presentation, with a program by some of El Paso's finest talents, in an elaborate setting of shimmering rays from a golden sun, was conceived and designed by Bill Lautenbach. The complex Coronation presentation and program was directed by Mrs. David Becker.

The entire plan of the Sun Carnival Coronation has taken on many new dimensions, this year. Seating capacity in El Paso Coliseum is doubled from previous years, by staging the colorful ceremony and program at the South end of the Coliseum building.

The slide presentation, "Splendor in the Sun," is made possible by countless contributions of brilliant prints emphasizing the beauty, versatility, and rewards of life in El Paso. The entertainment-accents, featuring local talents to highlight features of the slide-presentation, give a third dimension to the new and excitingly different program.

The lovely new Sun Queen, Miss Susan McKee, and Children of the Sun Queen's Court will ride on a specially-constructed float, the entire length of the Coronation hall, to the distinctive stage area. As the Queen ascends steps to a sphere of a gleaming golden sun, a wave of her regal scepter will cause the

giant globe to open, revealing a majestic throne. Here, she will begin her reign, as the Sun Court and Coronation guests are treated to the Coronation program.

Preceding the presentation of the 1966-67 Sun Queen and Escort Guy Ray, with Lady-in-Waiting Miss Barbara McKee and Escort Pat Forrester, the Sun Court and dignitaries will be formally introduced to Coronation guests.

Forty lovely Sun Princesses with their escorts, representing leading communities and colleges in the El Paso-Southwestern area, and twelve charming Sun Duchesses with escorts, representing El Paso's leading women's civic organizations, will be spotlighted, this year.

They will honor 1965-66 Sun Queen Pamela Ann MacGuire with Escort Lt. Charles S. Leavell, Ladyin-Waiting Carol MacGuire with Escort Gary Johnson, 1966-67 Sun Carnival President Richard Mithoff and Mrs. Mithoff.

After the formal Coronation ceremonies and entertainment program, the honor of the first waltz with Queen Susan belongs to her father, C. D. Mc-Kee, marking the start of the festive Coronation Ball.

The week of special activities for all El Pasoans and their guests, in celebration of the 32nd annual Sun Carnival, will surely be viewed as a fitting tribute to the bountiful beauty and pleasures of the Southwest

It is a time of true appreciation of the delights of living where there is abundant "Splendor in the Sun."



## "Splendor in the Sun"

A tribute to the 32nd Annual Sun Carnival celebration Tuesday, December 27, 1966 — El Paso Coliseum — 8:00 p.m.

#### **CORONATION PRESENTATION**

National Anthem		
Overture, Medley of Southwestern Music Johnny Vana and the Coronation Orchestra		
Announcer Jud Milton		
INTRODUCTION OF DIGNITARIES		
INTRODUCTION OF 1966-67 SUN CARNIVAL PRESIDENT RICHARD W. MITHOFF		
INTRODUCTION OF PAST SUN QUEENS		
INTRODUCTION OF 1965-66 SUN QUEEN PAMELA ANN OF THE HOUSE OF MacGUIRE AND ESCORT LT. CHARLES S. LEAVELL		
INTRODUCTION OF 1966-67 SUN DUCHESSES AND ESCORTS		
INTRODUCTION OF 1966-67 LADY-IN-WAITING BARBARA JEAN OF THE HOUSE OF McKEE AND ESCORT PATTON FORREST		
ROYAL PRESENTATION OF 1966-67 SUN QUEEN SUSAN JOAN OF THE HOUSE OF McKEE AND ESCORT GUY RAY ACCOMPANIED BY CHILDREN OF THE SUN QUEEN'S COURT		
Proclamation Bearer — Charles Steven McKee		
Children—Nancy Broaddus, Louise Green, Priscilla Morton, Sharon Scott, Julie Stratemeyer, Mary Louise Walker, Dana Ander- son, Brian Broaddus, Malcolm McGregor, Jr., Louis Mc-		

PRESIDENT'S MESSAGE AND FORMAL CORONATION OF THE SUN QUEEN

Kee, Jr., Richard Miller, Bill Owen, Richard Saunders, Jr.

ROYAL PROCLAMATION OF THE 1966-67 SUN QUEEN FOR THE 32ND SUN CARNIVAL CELEBRATION

#### PROGRAM OF "SPLENDOR IN THE SUN"

To honor our new Sun Queen, we pay honor to our Sun. The Sun is man's companion, his light, his warmth, his promise of a new day.

#### WE HAVE BEAUTY IN THE SUN

"Sunrise" from "The Grand Canyon Suite" by Ferde Grofe, Johnny Vana and the Coronation Orchestra

#### WE MAKE HISTORY IN THE SUN

"Prairie Night" from "Billy the Kid" by Aaron Copland, Johnny Vana and the Coronation Orchestra

#### WE WORK IN THE SUN

Modern Dance Interpretation, Bel Air High School Dancers
Dance created and directed by Mrs. J. R. Patterson, Jr.
Dancers—Martha Goodwin, Marcia Montoya, Vicky Paschich, Linda Rasmussen, Susan Rice, Margaret Stoehner

"This Then is Texas" from "Giant" by Dimitri Tiomkin

#### WE BUILD IN THE SUN

Trumpet Theme from "La Virgen de la Macarena" by Bernardino Bautista Monterde Johnny Vana and the Coronation Orchestra Trumpet solo by Ralph Jones

#### WE GROW IN THE SUN

"Turn Around" by Malvina Reynolds, Allen Green & Harry Belafonte
Folk Songstress Suzanne Johnson

#### WE WORSHIP IN THE SUN

"Lift Thine Eyes" from "Elijah" by Felix Mendelssohn El Paso Boy Choir directed by Dr. A. E. Thormodsgaard Student Assistant, Robert Porter

#### WE PLAY IN THE SUN

"Tijuana Taxi" by Bud Coleman
Johnny Vana and the Coronation Orchestra

#### WE LIVE IN THE SUN AND WE LOVE IT

"Smiles" by A. Roberts
El Paso Border Chorders directed by Don Hutchins

#### WE HAVE SPLENDOR IN THE SUN

"This is My Country"..... El Paso Border Chorders
Directed by Don Hutchins

#### **CORONATION BALL**

First Waltz, "La Golondrina" by Narciso Serradell
Dancing to the music of Johnny Vana and the Coronation Orchestra with vocalist Carol Vana

## **Coronation Production Credits**

Director MRS, DAVID BECKER
Director MRS. DAVID BECKER Set Design & Program Concept BILL LAUTENBACH
Coliseum Coordinator. WES STATTON Lighting GORDON JONES Sound JOE BIRDWELL, PARMALEE SOUND CO.
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Technical Advisor, Slides & Projection
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Sun Decign CDFC PAMSEY
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Coliseum Foreman LUPE SOLDANO
Coliseum Construction Superintendent CARLOS LOPEZ
Construction Assistant SONNY HERNANDEZ
Queen's Float Guides FRANK FOX. Captain; JOHN GILMORE,
BALLARD SHAPLEIGH, ROBERT SQUIRES,
JODIE HOOVER, EDDIE FEUILLE, JICK FEUILLE,
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#### **Special**

#### **Acknowledgments:**

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Co-chairmen
Mrs. John A. Phelan
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FLOWER STORAGE
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FLOWERS
Co-chairmen
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#### 1966-67 Parade Contributors

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CHILDREN OF THE SUN QUEEN'S COURT

Front row—Left to Right: Francis Brian Broaddus, Charles Steven McKee, Richard Lee Saunders Jr., William Farrier Owen, Richard Leonard Miller. Second row—Left to Right: Louis B. McKee Jr., Ladyin-Waiting Barbara Jean McKee, 1966-67 Sun Queen Susan Joan McKee, Malcolm McGregor Jr. Top row—Left to Right: Dana Anderson, Virginia Louise Green, Priscilla Anne Morton, Julie Ann Stratemeyer, Sharon Laffey Scott, Nancy Marian Broaddus, Mary Louise Walker.



MRS. DAVID BECKER CORONATION DIRECTOR



TOHNNY VANA BAND DIRECTOR



BILL LAUTENBACH SET DESIGN AND PROGRAM CONCEPT



SPECIAL COORDINATORS 1966-67 SUN COURT, CORONATION, SOCIAL EVENTS

Front row, left to right—MRS. ROBERT M. KELLER, Coordinator of Coronation Production; MRS. EDMOND G. FEUILLE, Coordinator of Social Activities; MRS. J. LEIGHTON GREEN, JR., Coordinator of Sun Queen's Court. Back Row, left to right—MRS. O. J. "BUD" SHAFFER, Coordinator of Coronation Set Construction and Decoration; MRS. R. A. D. MORTON, JR., Coordinator of Special Committees; MRS. H. W. GEHRING, JR., Administrative Assistant-Coordinator of Set Decoration. tor of Set Decoration.



#### **Credits Acknowledgements**

The Southwestern Sun Carnival Association is indebted to many individuals, clubs, civic organizations, news media and business firms for unfailing support and assistance in the 1966-67 Coronational Sun Court activities. We wish to express our sincere approach to the court activities of the court activities.

individuals, clubs, civic organizations, news media and business firms for unfailing support and assistance in the 1966-67 Coronation and Sun Court activities. We wish to express our sincere appreciation to:

Coronado Garden Center, Black's Nursery, John Silverman, White House Department Store, The Popular Dry Goods Co., International Dry Goods Co., Southwestern Mill Distributors, Tri-State Music Co., Southwestern Surgical Supply Co., Acme Laundry & Cleaners, Photographic Suppliers, Farah Manufacturing Co., Anthony's Sunrise Department Store, Ray Ward & Son, Junior League of El Paso, Robert's Roost, The Charcoaler, State National Bank, Southwest National Bank, Er Paso National Bank, Mayfield Lumber and Container Corp., Charlotte's, Lea-Nor, Norton Brothers, Hicks-Ponder Co., Cashway Building Materials Co., Springer's Variety Store, 222 Gallery, El Paso Museum of Art, El Paso Public Library, White Sands Missile Range, Ft. Bliss Army Air Defense Center, Festival Theater, Kahn's Sunbeam Bakery, University of Texas at El Paso Civic Opera, Leo's Mexican Foods, El Paso Police Department, El Paso Fire Department, UTEP Civic Ballet, Tex-Togs, Mountain Pass Canning Co., El Paso Public Service Board, Hortex Manufacturing Co., Circle-K Food Stores, Minute Market Drive-In Food Stores, The El Paso Times, The El Paso Furbic Service Board, Hortex Manufacturing Co., Circle-K Food Stores, Minute Market Drive-In Food Stores, The El Paso Times, The El Paso The Prospector, Ft. Bliss News, Darst-Ireland Photography, Picturesque El Paso, Amigos, Given Paint Co., Meston Travels, El Paso Color Camera Club, El Paso Camera Club, Mountain States Telephone and Telegraph Co., Mott, Reid & Associates, UTEP Art Department, Juse Prospector, Ft. Bliss News, Darst-Ireland Photography, Picturesque El Paso, Amigos, Given Paint Co., Meston Travels, El Paso Color Camera Club, El Paso Camera Club, Mountain States Telephone and Telegraph Co., Mott, Reid & Associates, UTEP Art

#### **1966-67 Escorts**

EDWARD MARCSTERN El Paso

PERRY CUNNINGHAM Ft. Stockton, Texas

GEORGE SESSIONS MORRISON, JR. Pecos, Texas

JAMES HAROLD MOSS, JR. Abilene, Texas

W. DUDLEY CONNELL El Paso

F. BERNARD ROSENBLUM El Paso

LT. ROBERT ALLEN PERKINS Ft. Bliss, Texas

DAVID VAN DE VALDE Española, New Mexico

BILL INMON El Paso

MICHAEL R. GRAY

JAMES MONSIMER Las Cruces, New Mexico

DALE ALAN HENDRIX Air Force Academy

WILLIAM KENNETH SHUMPES Austin, Texas

SHERWOOD TELLA Tucson, Arizona

GARY MONK JEFFREYS Deming, New Mexico

ROBERT ALLEN LEMONS Catoosa, Oklahoma

JOHN M. HAMMERICK, JR. El Paso

KENNETH RUSSEL WAGNER Silver City, New Mexico

TERRY GOLDSMITH Truth or Consequences, New Mexico

JAI KUMAR RAO Las Cruces, New Mexico

MAX LEE KIEHNE Reserve, New Mexico

LT. VAN L. ROWND Ft. Bliss, Texas

DONALD C. HARRIS

Las Cruces, New Mexico

LT. BYRON R. KELLER Ft. Bliss, Texas

JACKIE PAYNE Alpine, Texas

SLOAN KRISTER Denton, Texas

PRESTON HARPER Carrizozo, New Mexico

DONALD GARLAND Alamogordo, New Mexico

WALTER WILLIAMSON DRIVER, JR. El Paso

JOHN NILAND

ROBERTO URREA

LT. LAWRENCE J. GUICHARD, JR. Ft. Bliss, Texas

GEORGE S. EDWARDS Alpine, Arizona

DOUGLAS C. CROWELL

MARK JOHN POWERS

JOHN DANIEL Fabens, Texa

LEE PORTER El Paso

LOUIS DRUXMAN Las Cruces, New Mexico

**BOB RAGSDALE** Hallettsville, Texas

LT. JAMES MORGAN, JR. Ft. Bliss, Texas

LT. ROBERT HENRY BOSL Ft. Bliss, Texas

CHARLES S. SMITH El Paso

GEORGE GARLAND GREEN

ALVIE G. WIDDIFIELD, JR. El Paso

JAMES THOMAS HILL El Paso

SCOTT BINEGAR El Paso

#### Southwestern Sun Carnival Schedule of Events 1966-67

SATURDAY, December 24, 1966
ART EXHIBIT, EI Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon
BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer
SUN BOWL GAME, Sun Bowl Stadium

SUNDAY, December 25, 1966

ART EXHIBIT, EI Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon
BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer
GREYHOUND RACING, Juarez Race Track, Juarez, Mexico

MONDAY, December 26, 1966
GOLF TOURNAMENT, Ascarate Golf Course, Alameda and Delta

ART EXHIBIT, EI Paso Museum of Art, 1211 Montana RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer

TUESDAY, December 27, 1966
TENNIS TOURNAMENT, El Paso Tennis Club, Arroyo Park
ART EXHIBIT, El Paso Museum of Art, 1211 Montana RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer CORONATION & CORONATION BALL, Coliseum, Paisano Drive

WEDNESDAY, December 28, 1966 TWIRLING CONTEST, Burges High School Gym, 7800 Edge-

TENNIS TOURNAMENT, 9½ miles East on Carlsbad Highway 62-180

TENNIS TOURNAMENT, El Paso Tennis Club, Arroyo Park ART EXHIBIT, El Paso Museum of Art, 1211 Montana RARE BOOK DISPLAY, El Paso Library, 501 North Oregon SKI SLALOM, Third Annual Sun Bowl Ski Slalom, Sierra

Blanca, Ruidoso, New Mexico
BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer
GREYHOUND RACING, Juarez Race Track, Juarez, Mexico
SYMPHONY CONCERT, Liberty Hall City-County Building

THURSDAY, December 29, 1966 TWIRLING CONTEST, Burges High School Gym, 7800 Edge-

TENNIS TOURNAMENT, El Paso Tennis Club, Arroyo Park PISTOL TOURNAMENT, 9½ miles East on Carlsbad Highway 62-180

ART EXHIBIT, EI Paso Museum of Art, 1211 Montana RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon

BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer BASKETBALL TOURNAMENT, University of Texas at El Paso, Southern Methodist University, Drake University, South-ern Illinois University, Memorial Gym, University of Texas at El Paso

GREYHOUND RACING, Juarez Race Track, Juarez, Mexico FRIDAY, December 30, 1966

TWIRLING CONTEST, Burges High School Gym, 7800 Edge-

mere
TENNIS TOURNAMENT, EI Paso Tennis Club, Arroyo Park
ART EXHIBIT, EI Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon
THOROUGHBRED RACING, Sunland Park, N. M.
BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer
BASKETBALL TOURNAMENT, University of Texas at El Paso,
Southern Methodist University, Drake University, Southern Illinois University, Memorial Gym, University of Texas

at El Paso

GREYHOUND RACING, Juarez Race Track, Juarez, Mexico

SATURDAY, December 31, 1966
ART EXHIBIT, EI Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon
SUN PARADE, 10 a.m.

RODEO, Roughriders Arena, North of Ysleta Cut Off THOROUGHBRED RACING, Sunland Park, N. M. BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer GREYHOUND RACING, Juarez Race Track, Juarez, Mexico

SUNDAY, January 1, 1967

ART EXHIBIT, El Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, El Paso Library, 501 North Oregon
SPORTS CAR EVENTS, Triumph Owners' Club of El Paso,

SPORTS CAR EVENTS, Triumph Owners' Club of El Paso, Sun Bowl Parking Lot RODEO, Roughriders Arena, North of Ysleta Cut Off THOROUGHBRED RACING, Sunland Park, N. M. POLO GAME, Armstrong Field-Ft. Bliss, Texas BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer BULLFIGHT, Plaza de Toros Monumental, Juarez, Mexico GREYHOUND RACING, Juarez Race Track, Juarez, Mexico

MONDAY, January 2, 1967
ART EXHIBIT, EI Paso Museum of Art, 1211 Montana
RARE BOOK DISPLAY, EI Paso Library, 501 North Oregon
THOROUGHBRED RACING, Sunland Park, N. M.
BOWLING CLASSIC, Sky Lanes Bowl, 6200 Dyer

#### Duchesses - - 1966



## SUN DUCHESS LINDA LOUISE ANDRESS Junior Woman's Club of El Paso

Miss Linda Louise Andress, daughter of Mr. and Mrs. H. C. Summerford of El Paso, has been selected to represent the Junior Woman's Club of El Paso as Duchess to the 32nd annual Sun Carnival. A junior elementary education major at the University of Texas at El Paso, her sorority is Delta Delta Delta. Miss Andress is a graduate of Austin High School, where she was honored as Student Council representative, R.O.T.C. Sponsor, and Officer's Club member. She was also president of Chere-Ami, her high school sorority. Named by Miss Andress as her escort for Sun Carnival activities is Dennis Matthews, son of Mr. and Mrs. S. G. Matthews of Greensburg, Pa.



#### SUN DUCHESS PAMELA INEZ ANGELL Woman's Auxiliary of the University of Texas at El Paso

Miss Pamela Inez Angell, graduate of Austin High School, is the daughter of Mr. and Mrs. Graydon P. Angell of El Paso. Mr. Angell is past Sun Carnival vice president in charge of the Band Jamboree. Miss Angell won high school honors as Betty Crocker Homemaker of Tomorrow and Senior Home Economics winner, beauty contestant, member of Future Teachers and Future Homemakers of America, and Order of Rainbow for Girls. At Texas Western College, she is a member of Zeta Tau Alpha, Student Senate, R.O.T.C. Sponsors, Spurs, and Association of Women Students Governing Council. Ralph J. Round, Jr. of El Paso will be her Sun Carnival escort.



#### SUN DUCHESS GAYLE RUTH CONNELL Woman's Committee of the El Paso Symphony Association

Named by the Woman's Committee of the El Paso Symphony Association as Sun Duchess, Miss Gayle Ruth Connell also represented the organization at the 1964 Jewel Ball, Austin, Tex. She is the daughter of Mr. and Mrs. Jesse M. Connell of El Paso. A junior majoring in speech therapy at the University of Colorado, she is a member of the Junior League of El Paso and has served as a volunteer at Providence Memorial Hospital. Miss Connell, active in sports, won basketball and archery awards at Radford School for Girls, where she was a physical education team captain and class officer. Rocklyn Lynch of El Paso is her Sun Carnival escort.

#### -67 Sun Court

#### SUN DUCHESS ANA MARGARITA BERMUDEZ Pan American Round Table

The daughter of Mr. and Mrs. Jaime Bermudez of Cd. Juarez, Chih., has been selected by Pan American Round Table as Duchess to the 1966-67 Sun Court. She is Miss Ana Margarita Bermudez, a sophomore biology science major at the University of Texas at El Paso. Before graduation from Loretto High School, she was named to offices in the French Club and Promotion of Christian Action, won honorable mention in shorthand attendance and was active in sports. She is also a member of Club Juvenil Deportivo social organization, Cd. Juarez. Miss Bermudez will be escorted by José Royo, son of Mr. and Mrs. José Royo of Cd. Juarez.



## SUN DUCHESS RUTH ANN JOHNSTONE Women's Clubs of the Lower Valley

Miss Ruth Ann Johnstone, daughter of Dr. and Mrs. John Hicks Johnstone of El Paso, was a 1965 Maid of Cotton contestant. She attended Texas Western College, where she was Flowsheet Beauty, and is now studying fashion merchandising at Patricia Stevens Career College in Dallas. Before graduation from Ysleta High School, she won awards in the Popular Cotton Sewing and the Make-It-Yourself Wool contests and was on the White House Junior Fashion Board. She was Sophomore Favorite, Baseball Sweetheart, member of Student Council and National Art and Thespian Honor Societies. Miss Johnstone's escort will be Ronald R. Johnson of Muleshoe, Tex.

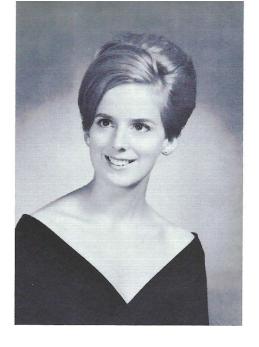


## SUN DUCHESS SUSAN LEE DODSON El Paso City Panhellenic Association

The daughter of Mr. and Mrs. L. B. Dodson of El Paso, Miss Susan Lee Dodson, has been named Sun Duchess of El Paso City Panhellenic Association. A graduate in speech therapy of Texas Technological College in Lubbock, she is now doing graduate work as a vocational rehabilitation trainee. College honors include being named to the Dorm Advisory Council and Student Union Building committee. She also held offices in Sigma Alpha Eta and Kappa Alpha Theta. At El Paso High School, she served on Student Council and newspaper staff and was an R.O.T.C. colonel. Miss Dodson will be escorted by Kenneth Urban of Abilene, Tex.



#### Duchesses - - 1966



#### SUN DUCHESS MARSHA KATHERINE JONES Council of El Paso Garden Clubs

Miss Marsha Katherine Jones, daughter of Maj. (ret.) and Mrs. Frank M. Jones of El Paso, is an art graduate of the University of New Mexico, named to Who's Who in American Colleges and Universities, Homecoming Court, Spurs, Student Council, Associated Women Students, and Angel Flight. She was a freshman advisor, and officer in Chaparrals and Women's Residence Halls. At Las Cruces High School, she was named Junior Miss Las Cruces, first runner-up for Junior Miss New Mexico, and was winner of the National Art and Citizenship awards. Louis E. Schneider, Jr. of Houston, Tex., will be her escort.



## SUN DUCHESS AMANDA RUTH LANGLEY Woman's Department of the El Paso Chamber of Commerce

The Woman's Department of the El Paso Chamber of Commerce is honoring Miss Amanda Ruth Langley as Duchess to the 1966-67 Sun Carnival. She is the daughter of Mr. and Mrs. William B. Langley of El Paso. A 1964 graduate of Burges High School, Miss Langley is now a senior student, majoring in biology at the University of Texas at El Paso, where she has been named to the Dean's List. Other honors include being selected 1965 Princess to the Carlsbad Pecan Festival and having served as Worthy Advisor to the Five Points Assembly, Order of Rainbow for Girls. Miss Langley will be escorted by Robert Meek of El Paso.



## SUN DUCHESS PEGGY LYNN LATHAM American Association of University Women

Miss Peggy Lynn Latham is the daughter of Mr. and Mrs. William I. Latham, granddaughter of Mrs. Lydia Stark and the late Dr. Larkin E. Stark. Mr. Latham was president of the 1961-62 Sun Carnival. Miss Latham, a graduate of El Paso High School, is a senior scholarship student majoring in speech and drama at University of Texas at El Paso, instructor of English, speech and drama at Lydia Patterson Institute, and faculty sponsor of seniors, cheerleaders, yearbook and newspaper. She is a member of Alpha Psi Omega, national drama fraternity, College Players and Student Activities Board. Jim Phelan, son of Mr. and Mrs. John Phelan of El Paso, is her escort.

This Page Sponsored by SOUTHWESTERN GLASS & MILLWORK CO.

#### **67 Sun Court**

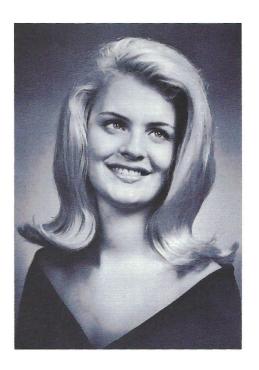
#### SUN DUCHESS ALICE LANIER McKINSTRY Junior League of El Paso

Named to represent the Junior League of El Paso as Duchess in the 1966-67 Sun Court is Miss Alice Lanier McKinstry, daughter of El Paso City Alderman and Mrs. Fred H. McKinstry. Now a junior, majoring in elementary education, at Trinity University in San Antonio, she is a 1964 graduate of El Paso High School. Honors accorded her in high school include Tennis Queen, Austin-in-Action representative, R.O.T.C. Sponsor, membership in Sigma Kappa Phi, Palose Tri-Hi-Y, Junior and Senior National Honor Societies. Miss McKinstry will be escorted by Charles Kuper, Jr., son of Mr. and Mrs. Charles Kuper of San Antonio, Tex.



## SUN DUCHESS CAROLE DOELLEN SCHMID Ft. Bliss Officers' Wives Club

Miss Carole Doellen Schmid, daughter of Col. and Mrs. Eldon W. Schmid of Ft. Bliss, Tex., is a graduate of the Little Miss-Junior Miss Finishing and Modeling School, Silver Spring, Md., and was a finalist in the 1959 Little Miss Cotton Contest. She is a graduate of Burges High School, named to the Dean's List, Student Council, and represented Sequis Tri-Hi-Y and Future Homemakers of America at state conventions. A freshman now at Southern Seminary Junior College, Buena Vista, Va., she is active in Cornelian Society and Kin Club. Miss Schmid will be escorted by Lt. Albert L. Stonestreet of Ft. Bliss.



## SUN DUCHESS HELEN VIRGINIA OLSEN Woman's Club of El Paso

Miss Helen Virginia Olsen is the daughter of Mr. and Mrs. Carl M. Olsen of El Paso. She was named to the Dean's List at Austin High School and the University of Texas at El Paso where she is a senior English major. She has held offices in Zeta Tau Alpha, Little Sisters of Minerva, and has served on Student Activity Board committees, active in Chimes and the Association of Women Students Judiciary Board. In high school, she was a member of Future Teachers of America, Austinaires, Junior Classical League, and was honored as a Beauty Contest finalist. William F. King, Jr. of El Paso is her escort.





Marie Louise Gallegos Santa Rosa, New Mex.



Louise Bean U.T.E.P.



Annette Yearwood Fabens, Texas



TEENA LEE WORSHAM Tularosa, New Mexico



CAROL JEAN WHITTINGTON Canutillo, New Mexico



MINETTE SMOOT Carrizozo, New Mexico



ANDRA SMALL North Texas State



Susan Searls Marfa, Texas



BETTY SALISBURY Fort Stockton, Texas



SALLIE RITTER Las Cruces, New Mexico



PATRICIA ROBIN LUCK Albuquerque, New Mexico



NANCY LYNN LOYD Texas Woman's University



Eva Lyn Littlejohn Clint, Texas



CLAUDIA ANNE LEYENDECKER Deming, New Mexico



JERELYN NATALIE JONES University of Arizona



LINDA LEE HACKEY Hatch, New Mexico



Doris Jean Greene Wm. Beaumont Gen. Hospital



DONA NOREEN FRANKS Fort Sumner, New Mexico



JUDY EGLIN Van Horn, Texas



LINDA JANE EASTWOOD Anthony, New Mex.-Tex.

#### **Princesses 1966-67**







PATRICIA LYNN WARREN Lordsburg, New Mexico



GABRIELA CARAVEO Juarez, Mexico



LINDA ANN THORNBERRY Arizona State University



SUSAN ELIZABETH STUART Texas Tech



LYNDA STOUGH Alamogordo, New Mexico



MARSHA MARIE ROTTSTEDT White Sands



Rosa Marie Romero Santa Fe, New Mexico



CHERYL REYNOLDS Silver City, New Mexico



JUDITH OLIVIA POLANCO La Mesa, New Mexico



HELEN ORTIZ
Truth or Consequences, New Mexico



LINDA SUE IKINS University of Texas



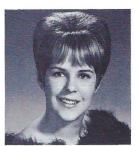
Susan Hogsett Carlsbad, New Mexico



TONI MICHELLE HERRELL. New Mexico State University



CYNTHIA HENDERSON Odessa College



MARTHA ELIZABETH HAMMOND Clovis, New Mexico



JEAN ELIZABETH CAMP Pecos, Texas



EDITH LUCILLE BROWN Ft. Hancock, Texas



BERTHA AREVALO San Elizario, Texas



TONI CAROLYN BEALS Florida State University



MARJORIE KRAHL University of Wyoming Sun Princesses Representing Sun Bowl Football Teams

#### Princesses 1966-67





## Past Sun Carnival Queens



\*Ruth Staten 1935-36 Mrs. Richard Stewart\*



Gretchen Reinemund 1936-37 Mrs. Hollis A. Rabb



CHARLENE WATKINS 1937-38 Mrs. Granville Green



\* Barbara Bassett 1942-43 Mrs. Hugh McGovern\*



Frances Roderick 1943-44 Mrs. Clinton Bagwell



Frances Schwartz 1944-45 Mrs. Alfred Blumenthal



Barbara Price 1945-46 Mrs. Jack Curlin



Susan Ballantyne 1950-51 Mrs. Ellis O. Mayfield



Frances Zork 1951-52 Mrs. Sol Litt



Jean McGregor 1952-53 Mrs. Robert T. Jacobs



Mrs. Sandra Schwartz 1953-54



Linda Hart 1958-59 Mrs. John P. Kemp, Jr.



Ann Ponder 1959-60 Mrs. Robert Dickson



Barbara Daugherty 1960-61 Mrs. William Tomicki, Jr.



Edith Constance-Neville White 1961-62



Margaret McKee 1938-39 Mrs. Margaret M. Lund



JEANNE MILLER 1939-40 Mrs. Michael Davidson



Mary Mason 1940-41 Mrs. George W. Burroughs



\* Ellie Semple 1941-42 Mrs. Frank D. DeVotie, Jr.\*



Anna Louise Jagoe 1946-47 Mrs. Joe Bruce Kinnear



LOUANN HOOVER 1947-48 Mrs. Richard H. Feuille



Patricia Murchison 1948-49 Mrs. Jonathon Rogers



Marianne Lowenfield 1949-50 Mrs. Stafford Andrews



Nancy Saunders 1954-55 Mrs. Robert Smith



RUTHIE KAY FULWILER 1955-56 Mrs. J. L. Brennand



Helen Ann Harris 1956-57 Mrs. John D. Schannep



Mary Lee Leavell 1957-58 Mrs. David R. Winston



Martha Charlene Green 1962-63



Katherine Lynn Crombie 1963-64 Mrs. Walter Passero



Frieda Lee Schwartz 1964-65



Pamela Ann MacGuire 1965-66

#### 1966-67 Sun Parade Grand Marshals



DON HASKINS

**BOBBY DOBBS** 

For the past two years, the achievements of the Flying Miners Basketball Team and Football Team of El Paso's own University of Texas, have given new significance to the 1966-67 Sun Carnival theme, "Splendor in the Sun."

For the 1966-67 Sun Parade, no two candidates more worthy of the honor of Grand Parade Marshal are to be found, than U-TEP Basketball Coach Don Haskins and U-TEP Football Coach Bobby Dobbs.

The opportunity to honor both outstanding El Pasoans was announced by Sun Carnival Vice-President George N. Broderson, Jr., serving for the second year in charge of the Sun Parade, as a representative of the Downtown Lions Club.

Both Dobbs and Haskins are masters of the art of bringing crowds to their feet with thunderous applause: Dobbs for his skill in developing a colorful, entertaining and successful team; Haskins for his unrivaled triumph as coach of the Number One basketball team in the nation, the 1966 N.C.A.A. Champions.

Don Haskins, born in Enid, Oklahoma, is a graduate of Oklahoma State University. He coached high school teams in Benjamin, Hedley and Dumas, Texas, before coming to U-TEP six years ago.

Sparked by Haskins' coaching, Flying Miners basketball teams have piled up impressive win records and attracted stellar competition in Sun Carnival Basketball Tournaments, before the thrill-packed 1965-66 season that led to ultimate national victory. Haskins was named El Paso's "Headliner of Year" in 1966. Coach and Mrs. Don Haskins have four sons, Mark, Brent, Steven and David.

Robert Lee (Bobby) Dobbs, born in Munday, Texas, attended the University of Tulsa and U. S. Military Academy. He coached teams at Carswell Air Force Base, West Point, the University of Tulsa and the Canadian League Calgary Stampeders, before coming to U-TEP to achieve a new brand of Flying Miners football action. The highly successful opening season included a coveted bid to the 1965 Sun Bowl, and a breathtaking win over Texas Christian University, 13-12. Dobbs was named El Paso's 1965 "Headliner of the Year." Coach and Mrs. Dobbs have three children, Johnny Bob, Suzanne, and Michael Lee.

These two popular local heros will share top billing as Grand Parade Marshals, for their outstanding contributions to the community. The nation-wide spotlight of honor and recogniton, which their achievements have brought to El Paso, makes our "Splendor in the Sun" even brighter and more rewarding, this year.

#### PARADE ROUTE

West on Texas from Campbell to Mesa; North on Mesa to Montana; East on Montana to San Marcial; and disband. All band buses will park on Sears lot moving out on parade continuity. Note: Texas Street will be closed at Cotton Avenue for all traffic other than Parade Units.

LENGTH OF PARADE ROUTE -- 3 MILES RATE OF TRAVEL - 2.6 MILES PER HR.

REVIEWING STAND: 900 Montana Avenue. Parade head will arrive at stand 10:30 A.M.—1.2 miles from starting point. Time required to pass any given point, one hour and thirty minutes.

CHIEF OF POLICE EARL CHOKISKI WILL HAVE THE AS-SISTANCE OF: Texas State Highway Patrol, New Mexico State Police, El Maida Shrine Motor Patrol, Military Police, National Guard, Boy Scouts, the Sheriff's and Fire Departments, El Paso County Sheriff's Reserve, Texas Defense

Guard

Vehicles parked overnight on Parade Route will be given warning notices not to park on parade route after 1:30 A.M., December 31, 1966. Wrecker service by El Paso Wrecking Service Company will be provided for the moving of vehi-Service Company will be provided for the moving of verificles not observing this request. ALL PARKING METERS ON PARADE ROUTE WILL BE COVERED AT 1:30 A.M. FIRE LANES WILL BE PROVIDED AT THE INTERSECTIONS OF CAMPBELL & TEXAS, MESA & MILLS, MESA & MISSOURI, MONTANA & KANSAS, MONTANA & CAMPBELL, MONTANA & VIRGINIA, MONTANA & WILLIAMS, MONTANA & COTTON. Radio units will be stationed at these intersections to clear lanes on signal. Non-blocking of these locations in effect from 9:00 A.M.—12:00 o'clock noon.

Detour officers will be stationed at strategic points to de-

tour through traffic and to clear the parade route. State Highway and City Street Departments will erect barricades at Texas and Mesa, Montana and Mesa, Cotton Avenue at Texas Street and Arizona at Mesa. Barricades to be on curb lines to allow turning area for large floats.

#### PARADE OFFICIALS

GEORGE BRODERSON, JR Sun	Carnival Parade Vice President
J. WARREN "PAPPY" HOYT	Parade Coordinator
SHERIFF MIKE SULLIVAN	Territory Police
FIRE CHIEF W. L. FARR	Fire Lanes
FIRE MARSHAL JOE WILSON	Safety Inspection
L. R. MOSER	

#### CHAIRMEN-IN-CHARGE

Deputy Co-Ordinator	Maury Cohen
Parade Continuity	Harry Wilson
Bands & Marching Units	Paul Berry
Queen's and Duchess' Floats	Dave Hastie
Princess Floats	Ben Heiken
Dignitaries	Bill Latham, John Best
Starter	
Reviewing Stand	Col. Ted Hover, Wes Statton
Trophies	T. W. Hover, Jr.
Communications	Bob Hardesty
Bands	
Utility	Bob La France
-	

The Sun Carnival wishes to thank Mr. Marlin Haynes of KROD for his excellent description of the parade presented at the reviewing stand.

#### PARADE THEME: "SPLENDOR IN THE SUN"

#### DIVISION ONE

ASSEMBLY POINT: On Texas Street between North Campbell and Virginia Streets. Chairmen-in-Charge: Dick Farlow & Gene Womeldorf.

2	SUN CARNIVAL BAND
3	COLOR BATTERY

POLICE ESCORT

UNIT

1

TITLE

MASSED COLORS SUN CARNIVAL PRESIDENT RICHARD W. MITHOFF & MRS. MITHOFF

HIGH SCHOOL BAND

SPONSOR
or orreorr
Fort Bliss Military Police, Sheriff's Reserve,
N. M. State Police.
Texas State Highway Patro
El Paso City Police,
El Paso County
Sheriff's Department
USIS Border Patrol
62nd & 424th Army Band
Fort Bliss
6th Artillery Group AD
Fort Bliss
Fort Bliss, Texas
Sun Carnival Association

El Paso High School John Vana, Director

7	GRAND PARADE MARSHALS' ESCORT	El Paso Sheriff's Posse
8	GRAND PARADE MARSHALS COACH BOBBY DOBBS & MRS. DOBBS COACH DON HASKINS & MRS. HASKINS	Sun Carnival Association
9	VIETNAM FLAG	Four Services Honor Guard
10	HIGH SCHOOL BAND	Gadsden High School Anthony, Texas; Jack Gracie, Director
11	SUN CARNIVAL FLAG	Five Points Lions Club
12	SUN QUEEN'S FLOAT	City of El Paso
13	HIGH SCHOOL BAND	Bel Air Pipe Band, EP John M. Estes, Director
14	SUN CARNIVAL DUCHESSES	El Paso Chamber of Commerce
15	"SPLENDOR UNDER THE ZIA SUN"	The Standard Oil Co. of Texas
16	PRINCESS FLOAT Cynthia Louise Henderson, Odessa Col. Linda Sue Ikins, U. of Texas Jean Elizabeth Camp, Pecos, Tex Catherine Susan Hogsett, Carlsbad, N. M. Marie Louise Gallegos, Santa Rosa, N. M.	American Bank of Commerce Bales Automatic Transmissions, Inc.
17	HIGH SCHOOL BAND	Burges High School, EP John McGee, Director
18	"SPLENDOR OF THE SOUTHWEST"	Gillespie's Empire Club
19	DEPUTY PARADE MARSHAL HASKELL STREET & MRS. STREET	El Paso Kiwanis Club (100% SOS)
20	"TREATIES UNDER THE SUN"	Kiwanis Clubs of EP
21	SHERIFF'S RESERVE JEEPS	El Paso Sheriff's Reserve
DIVISION TWO		

CHAIRMEN IN CHARGE: Frank Biggs-Karl Mielke. ASSEMBLY POINT: On Texas Street between North Virginia and Ange Streets.

5	and more constant	
UNIT	TITLE	SPONSOR
22	HIGH SCHOOL BAND	Andress High School, EP Sid Gibson, Director
23	"HEROES OF TEXAS"	El Paso Innkeepers Assn.
24	PRINCESS FLOAT	Western Gas Service Co.
	Doris Jean Greene, WBGH Jerelyn Natalie Jones, U. of Ariz.	Southwest National Bank
	Edith Lucille Brown, Ft. Hancock	
	Edith Lucille Brown, Ft. Hancock Judy Pauline Eglin, Van Horn	
25	HIGH SCHOOL BAND	Coronado High School, EP Mr. Charles Higdon, Director
26	DEPUTY PARADE MARSHAL	El Paso Downtown Lions
20	J. T. REYNOLDS &	(100% SOS)
	MRS. REYNOLDS	
27	"SERVICE IN THE SUN"	El Paso Downtown Lions
28	HIGH SCHOOL BAND	Instituto Tecnológico de
		Chihuahua, Mexico Marco Garcia, Director
29	"AZTEC SPLENDOR IN	El Paso Natural Gas Co.
	THE SUN"	
29A	EL MAIDA SHRINE MOTOR PATROL	El Maida Temple Laverne Litton, Capt.
30	"ADVENTURES IN THE SUN"	White Sands Missile Range
31	HIGH SCHOOL BAND	Jefferson High School, EP
		Byrne Glover, Director
32	PRINCESS FLOAT	Big 8 Supermarkets
	Eva Lyn Littlejohn, Clint Linda Jane Eastwood, Anthony	
	Annette Yearwood, Fabens Martha Elizabeth Hammond,	7
	Martha Elizabeth Hammond,	
	Clovis Bertha Arevalo, San Elizario	
33	DEPUTY PARADE MARSHAL	Five Points Lions Club
	MR. W. G. HARRIS &	(100% SOS)
	MRS. HARRIS	E. A Turnersuntten
34	HIGH SCHOOL MARCHING UNIT	Eastwood Frooperettes Eastwood High School, EP
		Mrs. Barbara Prewitt,
		Director
35	HIGH SCHOOL BAND	Eastwood High School, EP Mr. Kenneth Jones, Director
36	"SPLENDER OF COTTON"	Popular Dry Goods Co.
37	DRILL TEAM	UTEP Pershing Rifles
		Col. Leon Lavoie, Commander
38	"CARNIVAL"	YWCA Teen Department
		Y-Teens & Tweens
39	"APOLLO, THE SUN GOD"	El Paso National Bank
40	HIGH SCHOOL BAND	Magdalena High School Leslie C. Leach, Director
		Lesile C. Leadii, Director

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THE STATE NATIONAL BANK OF EL PASO

SUN CARNIVAL TOURNAMENT SKYLANES BOWL

41	PRINCESS FLOAT Linda Lee Hackey, Hatch Claudia Ann Leyendecker, Deming Dona Noreen Franks, Fort Sumner Toni Michelle Herrell, N.M.S.U.	Price's Creameries Chelmont State Bank H. Welsch Co.
42	"SPANISH SERENADE"	El Paso Electric Co.
43	DEPUTY PARADE MARSHAL MR. JOE HOLCOMB & MRS. HOLCOMB	East El Paso Rotary Club
44	HIGH SCHOOL BAND DRUM CORPS	Ysleta High School, EP Drum Corps, Michael March, Director
45	EL PASO HORSELESS CARRIAGE CLUB	Horseless Carriage Club, J. W. Johnson, Pres.
46	HIGH SCHOOL BAND	Ysleta High School Mr. John Faraone, Directo
47	"GARDEN WEDDING"	Mt. States Tel. & Tel.
48	SHERIFF'S RESERVE JEEPS	El Paso Sheriff's Reserve
DIVISION THREE		

#### DIVISION THREE

CHAIRMEN IN CHARGE: Armand La France-John Boice. ASSEMBLY POINT: On Texas Street between North Ange and Noble Streets.

and i	toble Streets.	
UNIT 49	TITLE "THRONE OF THE SUN"	SPONSOR William Beaumont General Hospital
50	PRINCESS FLOAT Patricia Lynn Warren, Lordsburg Minette Henrietta Smoot, Carrizozo Andra Rae Small, N.T.S.U.	American Furniture Co. Chelmont Center El Paso Floral Association Furr's Super Markets
	Susan Searls, Marfa Louise Bean, UTEP	
50A	ANDALUSIAN HORSES	Glenn Smith Silver City, New Mex.
52	SAM HOUSTON RIFLES	West Texas State Univ. Canyon, Texas, Capt. Myron L. Trang, Director
53	DEPUTY PARADE MARSHAL REV. B. M. G. WILLIAMS	El Paso Rotary Club (100% SOS)
54	"SILVERY RIO GRANDE"	Rotary Club of El Paso
55	HIGH SCHOOL BAND	Irvin High School, EP Mr. Miles Culver, Director Mr. Ralph Jones, Director
56	"TWENTY-FIVE YEARS UNDER THE SUN"	Seabee Division 8-20 U.S. Naval and Marine Corps Reserve Training Center
57	SUN CARNIVAL TWIRLING CONTEST WINNER MISS SUN CARNIVAL, 1966 and Repr. El Paso Shownettes— Barbara Adams and Janet Parke	Sun Carnival Association
EO		
58	"DESERT BEAUTY"	State National Bank
59	PRINCESS FLOAT Marsha Marie Rottstedt,	K-Pak-Farm to Market Radio
	White Sands	Sun Publishing Company Circle K Food Stores
	Patricia Robin Luck,	Circle K Food Stores
	Albuquerque Judith Olivia Polanco, La Mesa	Oasis Drive In Restaurants
	Carol Jean Whittington, Canutillo	
60	HIGH SCHOOL BAND	Bel Air High School, EP Howard Shiplett and G. Jones, Directors
61	"DESERT CACTUS"	Southern Union Gas Co.
62	SKYDIVERS OF EL PASO	Skydivers of E.P. Rod Champney, Pres.
63	DRUM AND BUGLE CORPS	Continentals, Jr. Drum and Bugle Corps
		Carlisle-Bennett Post 13, American Legion Albuquerque, N. M.
64	"DEMOLAY EVERYWHERE	E. Jake Reymore, Mgr. Five Points Chapter
	UNDER THE SUN"	DeMolay
65	HIGH SCHOOL BAND	Fabens High School Ronald Maneth, Director
66	"USO UNDER THE SUN"	United Service Org.
67	100% SONS OF THE SON CLUB	El Paso Lower Valley
	100% SONS OF THE SON CLUB JOE C. YARBROUGH & MRS. YARBROUGH	Rotary Club (100% SOS)
68	"RAINBOW IN THE SUN"	Veterans of Foreign Wars Dist. 10
69	HIGH SCHOOL BAND	Parkland High School, EP Harry Lee Plumbley, Director
70	"SPLENDOR IN DEFENSE"	U.S. Army Air Defense Center, Fort Bliss
71	SHERIFF'S RESERVE JEEPS	El Paso Sheriff's Reserve

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RAINBO BAKING CO. OF EL PASO

#### DIVISION FOUR

CHAIRMEN IN CHARGE: Ed Trostman-Jack Schulenburg.

ASSEMBLY POINT: On Texas Street between Noble and Newman Streets.

Į	JNIT	TITLE	SPONSOR
	72	HIGH SCHOOL BAND	Austin High School Roy Brooks, Director
	73	PRINCESS FLOAT Nancy Lynn Loyd, TWU Lynda Lee Stough, Alamogordo Teena Lee Worsham, Tularosa Helen Ortiz, Truth or Consequences Rosa Marie Romero, Santa Fe	Hanley Paint Mfg. Co., Inc. The Hertz Corp. Piggly Wiggly Southwestern Portland Cement Company Zork Hardware Co. Mutual Federal Savings and Loan Assn.
	74	"ROYAL SPLENDOR"	The White House of EP
	75	HIGH SCHOOL BAND	El Paso Technical High School, Jesus Salcido, Director
	76	"HISTORY OF MILITARY IN WEST TEXAS FROM CAVALRY TO MISSILES"	American Legion Post 58
	77	PRINCESS FLOAT Susan Elizabeth Stuart, Texas Tech Barbara Cheryl Reynolds, Silver City Sallie Ritter, Las Cruces Gabriela Caraveo Cd. Juarez Betty Salisbury, Fort Stockton	Kemp Motor Company Southwestern Transfer Southwestern General Hospital Darbyshire Steel Co., Inc. Whitfield Transportation Elmer's Restaurant, Chicken Cottage, Drive In
	78	HIGH SCHOOL BAND	Bowie High School, EP Al Anderson, Director
	79	"FRIENDSHIP IN THE SUN"	Bowie High School
	80	CALLIOPE	El Maida Shrine Calliope

El Paso Sheriff's Reserve

#### 1966-67 Princess Float Sponsors

SHERIFF'S RESERVE JEEPS

American Bank of Commerce American Furniture Co.

81

Bales Automatic Transmissions, Inc. Big 8 Supermarkets El Paso Chamber of Commerce Chelmont Center Chelmont State Bank City of El Paso Darbyshire Steel Co., Inc. Restaurant Chicken Cottage Drive In El Paso Floral Association Furr's Super Markets Hanley Paint Mfg. Co., Inc. The Hertz Corp. Fred Hervey Interests Kemp Motor Company Mutual Federal Savings and Loan Assoc. Piggly Wiggly Price's Creameries, Inc. Southwest National Bank Southwestern Portland Cement Company Southwestern Transfer Co., Inc. Southwestern General Hospital H. Welsch Co. Western Gas Service Company Whitfield Transportation, Inc. Zork Hardware Co.

#### **Sun Parade**

More than 150,000 spectators are expected to line the 3-mile route of the annual Sun Parade and applaud the colorful pageantry—but few will realize how great the achievement really is, or how many people are involved in the responsibility for the parade's success!

George N. Broderson, Jr., Sun Carnival vice president for the Sun Parade, is responsible for the parade theme, development of plans and organization of the community's participation in the gala procession.

For the 28th year, Warren "Pappy" Hoyt will act in the official capacity as Parade Coordinator. Maury Cohen is assistant coordinator.

Theme of the Sun Parade, "Splendor in the Sun," is a fitting tribute to the 32nd annual Sun Carnival, linked directly to plans for the glittering Coronation, providing a unified theme for all events in the 1966-67 Sun Carnival celebration.

Special floats, designed to illustrate the Coronation theme and provide attractive settings for the Sun Court, are special attractions in the Parade. Sun Court floats will include a special design for the Queen, Lady in Waiting and Children of the Court; a separate float for the twelve reigning Sun Duchesses, and eight floats for Sun Princesses as they participate in one of the major Sun Carnival events.

Early on the morning of December 31st, before traffic begins to make its way toward the Parade

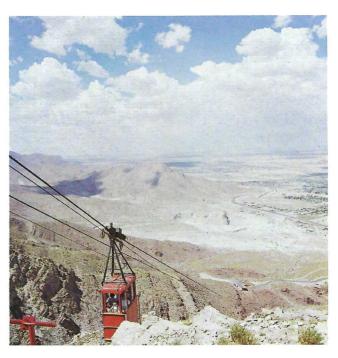
route, hundreds of volunteer assistants will be hard at work, preparing traffic routes and safety lanes, establishing radio-control posts, designating approach points for floats, bands, marching units, special parade entries, and checking final details before the 10:00 a.m. starting time.

Each float will be checked and appraised in advance by the Float Judges: William Thorpe, Mrs. Grace K. Smith, R. L. Skov, Mrs. Odie Ditmore, and Donald D. Foos, with Mrs. Peter deWetter, alternate. Floats will receive final judging as they pass the reviewing stand in parade formation.

Float entries are judged in four categories: Industrial, Commercial, Service Clubs and Civic Organizations, and Military. Other special designations include Non-Competitive units, automobiles for Sun Parade dignitaries, Bands, Horse Mounted units, and Marching units.

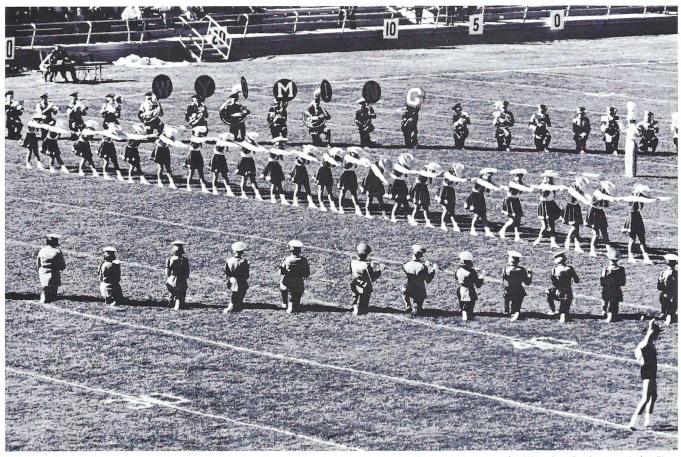
Trophies will be awarded for first and second place entries in each category, with a Sweepstakes Trophy for the best overall entry. Judges may also award special trophies where float entries are so outstanding and merit special recognition.

Although 1966-67 Sun Carnival activities are not ended by Saturday morning, December 31st, when the Sun Parade is scheduled, it is surely the highlight of a week of festive celebration—another triumph for El Paso and the Sun Carnival and a tribute to "Splendor in the Sun."



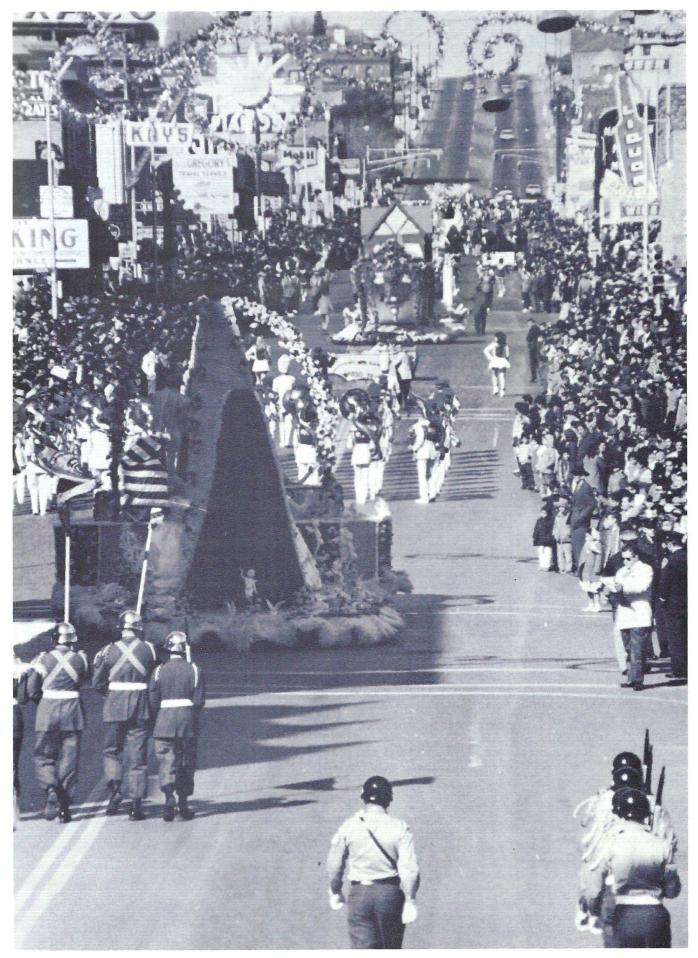






The greatest halftime show in 32 years of Sun Bowl history has been arranged for the game between the Wyoming Cowboys and the Florida State Seminoles. Each university has sent its complete band, and each band will perform for eight minutes at halftime. The Cowboys' musical aggregation is particularly noted for its ability to generate enthusiasm in the stands with its rendition of Wyoming's unofficial fight song, "Ragtime Cowboy Joe." Its director is Charles Seltenrich. Florida State's Marching Chiefs have been widely acclaimed for years as one of the nation's best bands and include the Seminole Twins and football's most attractive forward wall—the Seminole majore:te corps. The F.S.U. band director is Robert Braunagel.







#### **Sun Carnival Bullfight**

A unique attraction in the annual Sun Carnival program is the "Corrida del Sol," a bullfight held in nearby Juarez, Mexico. This year the Sun Carnival bullfight will be held starting at 3 p.m. Sunday, January I, at Monumental Bullring on 16th de Septiembre Street.

Dedicated to the Sun Queen and her Court, the bullfight matches some of the best matadors in

Mexico in "hand-to-hand" competition.

Most El Paso-Juarez residents are fully familiar with bullfighting but the Sun Carnival visitor who will witness his first "corrida" should try to acquaint himself with the time-honored procedures and customs to gain a greater understanding and enjoyment. Bullfighting manuals are usually available in Juarez and there are some excellent works in El Paso Public Library. El Paso's Tom Lea compiled an excellent handbook and reprints of his work are still available.

Bullfighting is one of the more popular activities in Mexico, but it is not to be considered a sport in

the ordinary meaning of the word.

"The man (matador) is supposed to live, by his bravery, and the bull to die. It is not a sport but a ritual, a tragic drama, concerning the power of death

and the glory of courage," Lea wrote.

Monumental Bullring, site of this year's Sun Carnival Corrida, has a seating capacity of 18,000. There is ample parking. The arena may be reached by driving over either the Stanton Street or Cordova Island bridges.



#### **Sun Golf**

Sun Carnival pro-am golf tournament is slated to begin at 8 a.m. Monday, December 26, at Ascarate Golf Course in Ascarate Park, Highway 80 East and Delta Street.

The third renewal of the tournament will see total prize money of \$1,000 with a \$300 top prize. Competition will be 18 holes, best ball for two-man teams.

El Paso County Commissioner Richard Telles is tournament chairman for the sponsoring Ascarate Golf Course Association.

Entry fee for teams will be \$20 with December 22 deadline for registration. Full handicaps, attested by

home course professionals, will be given.

There will be 13 awards with \$300 top prize for the winning team; \$200 will go to the runners-up and \$150 for the third place finishers. There will be a \$100 award for fourth place and \$50 for fifth place. There will be \$25 prizes for those finishing sixth through 13th.

#### **Holloman Air Force Base**

Roar of supersonic F-100 Super Sabers from the 4758th Defense Systems Evaluation Squadron of Holloman Air Force Base in New Mexico in a flyover will signal the start of the 1966 Sun Bowl and the Sun Parade.

Through the courtesy of the United States Air Force, the flyover adds a fitting military touch to the Sun Carnival program. This is the second year that pilots from the 4758th have participated in the aerial salute; last year the group was stationed at Biggs Air Force Base, their home since 1939. The organization was transferred to Holloman in April of this year when Biggs Field was deactivated.

J. Warren Hoyt, Sun Parade coordinator, discusses the flyover with Major J. Rosenberry (left) and Major Walter Harris, both members of the 4758th Squadron.



#### **Sun Carnival History**

Seven fun-filled days of holiday merriment and sparkling entertainment, enhanced by a renewal of Sun Carnival traditions, unite to make this, the 32nd annual Southwestern Sun Carnival, an event of which Southwesterners can be proud.

And it all began with a football game!

In 1935, Dr. C. M. Hendricks and Dr. Brice W. Schuller promoted a football game between a team of El Paso high school all-stars and a team from Ranger, Texas. The success of that contest led to the scheduling of college teams the following year. The game was named the Sun Bowl.

Soon the event became a week-long carnival, filling the days from Christmas to New Year's with varied activities. It grew rapidly in size and stature.

Realizing its importance, El Paso civic clubs joined the El Paso Kiwanis in the huge task of staging the festival. Other clubs which provide the volunteers, include Downtown Rotary, Downtown Lions, 20-30, Jaycees, Downtown Optimists, Five Points Lions, East El Paso Rotary and East El Paso Kiwanis.

Each of the clubs furnishes five men to the Carnival's Board of Directors. The major portion of the actual planning and execution is entrusted to an Executive Committee composed of a president, executive vice-president, secretary and treasurer and vice-presidents who are placed in charge of the various activities.

While attention focuses on the Sun Bowl football game, other major events include the Sun Queen's Coronation and Coronation Ball, Sun Bowl basketball tournament and the elaborate Sun Carnival parade. The coronation is recognized as the outstanding social event of the year in El Paso, and is unrivaled in lavishness and pageantry. The Sun Parade features floats which compare with those seen in other Bowl cities in the nation. Some of the nation's top basketball teams participate in the intercollegiate basketball tourney.

Other special events and activities include a symphony concert, art exhibitions, bowling tournament, tennis tournament, pistol shoot, baton twirling contest, table tennis tournament. polo match, Touchdown Club Luncheon, Sheriff's Posse breakfast, thoroughbred and dog racing, band jamboree and rodeo.

During the 32 years of this annual salute to the sun-blessed Southwest, volunteer leadership and effort have been the lifeblood of the Sun Carnival. Civic interest and civic pride have joined to produce one of the country's major winter spectacles.



#### **El Paso Symphony**

The traditional Sun Carnival Symphony, honoring the Sun Queen and her Court, will be held at 8:30 p.m., Wednesday, December 28, in Liberty Hall. It will be the fourth concert of the 1966-67 subscription season by the El Paso Symphony Orchestra.

Orlando Barera, musical director of the orchestra since 1951, will conduct. He has personally chosen the selections for the concert which will open with the playing of the National Anthem.

Stately marches will provide the regal accompaniment for the entrance and introduction of the Sun Queen and her Court, together with their escorts.

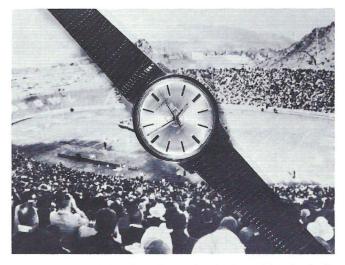
Featured in the program will be the first cellist of the orchestra, Mr. Eugene Eicher, as solist.

The complete program:

Overture "Oberon	Weber
Cello Concerto in B flat Major	Boccherini
Allegro moderato—Adagio, non troppo—	–Allegro
Soloist Eugene Eicher	

#### INTERMISSION

From Swan Lake Ballet:					
"Scene and Waltz"	I chaikowsky				
Finlandia	Sibelius				
"Orpheus in the Underworld"	Offenbach				



Members of the Sun Bowl football and basketball teams will receive the Movado, one of the world's finest watches, with "Sun Bowl" and the date inscribed on the face of the watch as a momento of their participation in the 1966-67 Southwestern Sun Carnival sports program.

Movado has achieved a world-wide reputation for precision and is one of the most remarkable in the Swiss watch industry. The Movado watch was the first made in a small watchmaking shop in Chauxde-Fonds, a town which is now the center of the Swiss watch industry. The name "Movado" is taken from the international language Esperanto meaning "always active"

Movado watches have achieved singular honors at international expositions since 1900 and the firm has been in the forefront with such innovations as the calendar watch, self-winding watch and others which have been widely copied.

#### Sun Bowl

El Paso's Sun Bowl is probably the most copied stadium designs in the country, and with good reason. One of the newest facilities in the nation devoted exclusively to football, the Sun Bowl was chosen as one of the ten best architecturally designed structures by the Texas Society of Architects. It has received praise from throughout the country and is a tribute to the foresight of El Paso County taxpayers who passed a \$1.75 million bond issue for its construction in 1960. It was formally opened in September, 1963.

The location of the stadium is one of its many unusual features. The Sun Bowl commands a view of two nations (Mexico and the United States) and three states (New Mexico, Chihuahua and Texas). Through the open end of the stadium can be seen the Rio Grande and a portion of Juarez; to the north are the Franklin Mountains and on all sides are rugged foothills which provide excellent seating for those who

choose not to purchase tickets.

Prior to the Sun Bowl, football games were played at Kidd Field which is adjacent to the present stadium. Many of the drawbacks of Kidd Field helped the planners build the almost perfect Sun Bowl. For example, there are no seats behind poles nor seats in the end zone. The stadium is cup-shaped so that all seats face towards the 50-yard line. In addition, 10,490 seats (almost the capacity of Kidd Field) are in the Sun Bowl's center sections. All seats are of the wooden bench type and project from concrete tiers. Seats are 28 inches from front to back and are 18 inches wide; normally stadium seats are only 26 inches in depth and 16 inches wide.

A wide concourse runs completely around the inside of the stadium and leads to ten entrances on each side of the stadium. The concourse also leads to six different concession areas and to four rest room facilities. Telephones and drinking fountains can be found easily. There are additional concession stands beneath the pressbox on the west side.

All of the lights are atop four tubular steel poles, 165 feet high. The poles flank the pressbox on the west side and are behind the east stands. Each pole supports a bank of eighty 1,500 watt bulbs and each light is accurately aimed at the field. The lights provide sufficient illumination for color photography at

night.

There is no track in the stadium which allowed placement of stands nearer the playing field. A special thick-rooted grass provides an excellent playing surface. The huge scoreboard at the south end of the stadium was the first of its kind to designate the number of time-outs. Marquee-type signboards hold the names of the opposing teams and there are the other usual spectator aids on the board.

All controls for the scoreboard, field lights and public address system are in the modern pressbox which sits on concrete pillars at the top of the west stands. The pressbox has facilities for more than 60 newsmen, individual booths for visiting team scouts, statisticians, radio and television stations, and rest rooms. There is a photographic darkroom plus facilities for handling food. The pressbox has ample telephone and telegraph outlets.

The new Sun Bowl is a fitting site for the oldest post-season game in Texas and third oldest in the

nation!

#### **Sun Bowl History**

The idea behind the first Sun Bowl game, played Jan. 1, 1935, was to see what the pick of El Paso High Schools could do against worthy opposition. When the El Pasoans whacked the Ranger, Texas high school eleven, one of the best in Texas that year, the Sun Bowl was on its way.

This year will see the 32nd annual Sun Bowl game watched by an expected sellout stadium crowd of more than 30,000 fans and a national televison audience of millions through the facilities of the National

Broadcasting Company.

It will be a far cry from that original Sun Bowl game on January 1, 1935. The first game was such a success that the post-season contest was continued with college teams invited in 1936. Since that time the best in college teams that the Sun Bowl could invite have participated here. Although money was always a limiting factor in the early years, the Sun Bowl has consistently provided some of the most evenly-matched contests of any post-season contest. With the completion of the new Sun Bowl stadium (and with a resultant increase in team guarantees), the year-end grid battle has emerged as one of the nation's major post-season games.

But one thought has remained since the inception of the Sun Bowl: to provide an event which could be the keystone of a celebration for residents

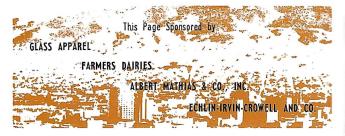
of the Southwest.

With the Sun Bowl game as the major attraction, the Sun Carnival program has been steadily expanded to include other athletic and social events.

Although new events are continually being added, the Sun Bowl game remains the principal attraction. The site of the game was shifted to Kidd Field at Texas Western College in the late 1930's and, unlike some other post-season contest, continued through the war years, relying largely on service teams. Periodically the facilities at Kidd Field were enlarged but the need for a larger stadium was apparent if the Sun Bowl was to keep pace with other post-season games in the country. The taxpayers of El Paso responded to the need in 1960 by passing a \$1.75 million bond issue for the construction of the Sun Bowl.

Throughout the years the Sun Bowl game has attracted many of the outstanding colleges and universities in the country. Although the Sun Bowl was never classified among major contests until building of the new stadium, the game has enjoyed wide popularity because of the hospitality shown to visiting teams by the people of the Southwest. And games have almost invariably been close, hard-fought contests.

The Sun Bowl is the oldest bowl game played in Texas and third oldest in the United States. It is fully accredited by the National College Athletic Association and operates under NCAA rules.



#### Sun Bowl Records

LONGEST SCORING RUN FROM SCRIMMAGE: 94 yards: Hascall Henshaw of Arizona State University in 1941 against Western Reserve Univ.

LONGEST NON-SCORING RUN FROM SCRIMMAGE: 66 yards: Tom Pace of Utah University in 1939

against University of New Mexico.

MOST NET YARDS GAINED, INDIVIDUAL: 147 yards: Hascall Henshaw of Arizona State University against Western Reserve in 1941.

MOST NET YARDS GAINED RUSHING, TEAM: 421 yards: Hardin-Simmons University in 1937

against Texas Western College.

FEWEST YARDS GAINED RUSHING: 12 yards: Texas

Western against TCU in 1965.

LONGEST SCORING PASS: 62 yards: Gene Mayfield to Billy Cross of West Texas State College against University of Cincinatti in 1951,

MOST PASSÉS ATTEMPTED, INDIVIDUAL: 34, Billy Stevens, Texas Western against TCU in 1965.

MOST PASSES ATTEMPTED, TEAM: 39: Tulsa University in 1942 against Texas Tech.

MOST PASSES ATTEMPTED. BOTH TEAMS: 62: Oregon (28) and Southern Methodist (34) in 1963: TWC and TCU in 1965.

FEWEST PASSES ATTEMPTED: 3: Hardin-Simmons

against Second Air Force in 1943.

FEWEST PASSES COMPLETED: 0: West Virginia in 1938, Arizona State University in 1940 and Utah State University in 1960.

FEWEST YARDS GAINED PASSING: Minus 50 (-50): University of Mexico in 1945 against Southwest-

ern University.

MOST PASSES COMPLETED, TEAM: 24 of 39: Tulsa

University in 1942 against Texas Tech.

MOST PASSES COMPLETED, INDIVIDUAL: 21 of 34: Billy Stevens, of Texas Western against TCU in 1965.

MOST YARDS GAINED PASSING, TEAM: 239 yards: Tulsa University in 1942 against Texas Tech.

MOST YARDS GAINED PASSING, INDIVIDUAL: 208: Billy Stevens of Texas Western against TCU in

BEST PASSING PERCENTAGE, TEAM (MINIMUM OF 15 ATTEMPTS): .692: New Mexico State University in 1960 against North Texas State. (18 com-

pletions in 26 attempts).

BEST PASSING PERCENTAGE, INDIVIDUAL (MINI-MUM OF 15 ATTEMPTS): .692: Charley Johnson of New Mexico State University in 1960 against

North Texas State.

MOST TOUCHDOWN PASSES THROWN: 3: Don Rumley of University of New Mexico in 1946 against Denver University; Jesse Whittenton of Texas Western College in 1955 against Florida State University.

MOST TOUCHDOWN PASSES CAUGHT: 2: Bill Moser of University of New Mexico in 1946; Rusty Rutledge of Texas Western in 1955; Ed Young of

Louisville University in 1958.

MOST PASSES CAUGHT: 9: Saxon Judd of Tulsa

University in 1942 against Texas Tech.

MOST PASSES INTERCEPTED: 4: Hardin-Simmons University against New Mexico State University in 1936; University of Utah against University of New Mexico in 1939; Western Reserve University against Arizona State University in 1941; Villanova University against Wichita University

in 1961; Oregon University against Southern Methodist in 1963.

LONGEST RUNBACK OF INTERCEPTED PASS, NON-SCORING: 69 yards: Rudy (Little Doc) Mobley of Hardin-Simmons in 1943 against Second Air

LONGEST RUN OF INTERCEPTED PASS, SCORING: 65 yards: Rudy Krall of University of New Mex-

ico in 1946 against Denver University.

LONGEST RUNBACK OF INTERCEPTED FUMBLE: 91 yards: Don Hoovler of Ohio University in 1962 against West Texas State College.

LONGEST RUNBACK OF KICKOFF: 95 yards: Bobby Forrest of Texas Western College in 1955 against

Florida State University. No score.

LONGEST PUNT: 65 yards: Keith Fitzgerald of Utah in 1939; Glen Dobbs of Tulsa in 1942; Bill Bridler of University of New Mexico in 1944. (Only Bridler's kick was quick-kick).

LONGEST PUNT RETURN, SCORING: 51 yards: Billy Christle of North Texas State in 1959 against

New Mexico State University.

LONGEST PUNT RETURN, NON-SCORING: 52 yards:
Ernie Reese of Utah State University in 1960 against New Mexico State University.

LONGEST FIELD GOAL: 52 yards: Jim McKee of Ohio University in 1962 against West Texas State.

MOST FIELD GOALS: 2: Jim McKee of Ohio University in 1962 against West Texas State. (52 yards and 24 yards); Joe Cook, Texas Western against TCU in 1965.

MOST FIELD GOAL ATTEMPTS: 5: Ohio University in 1962 against West Texas State. (Jim McKee

converted on two of five).

MOST POINTS SCORED, INDIVIDUAL: 18: Tom Mc-Cormick of College of Pacific in 1953 against Mississippi Southern.

MOST POINTS SCORED, TEAM: 47: Texas Western (47) against Florida State University in 1955.

MOST POINTS SCORED, BOTH TEAMS: 67: Texas Western 47, Florida State University 20, in 1955.

BIGGEST MARGIN OF VICTORY: 35 points: Southwestern University 35, University of Mexico 0, in 1945.

LEAST YARDS GAINED OFFENSE: Minus 11 (-11): University of Mexico in 1945 against Southwestern University.

TOTAL OFFENSE, TEAM: 497 YARDS: Hardin-Simmons University in 1937 against Texas Western

TOTAL OFFENSE, INDIVIDUAL: 261 yards: Don Rumley of University of New Mexico in 1946 against Denver University.

MOST FIRST DOWNS GAINED, TEAM: 21: Miami University of Ohio in 1948 against Texas Tech.

FEWEST FIRST DOWNS GAINED: 4: Catholic University in 1940; Texas Tech in 1942; University of New Mexico in 1944; University of Mexico in 1945.

MOST FUMBLES: 8: North Texas State in 1959 against New Mexico State University.



MOST PENALIZED TEAM: (Yardage): 100 yards against Hardin-Simmons in 1937; Southwestern University in 1945; Cincinnati in 1947.

MOST NUMBER OF PENALTIES: 12 against Texas

Tech for 80 yards in 1952. LEAST NUMBER OF PENALTIES: 2 (20 yards) against University of Mexico in 1945.

#### PREVIOUS SUN BOWL GAME SCORES

El Paso All Stars 25, Ranger, Texas 21 1935

New Mexico State University 14, Hardin-Sim-1936 mons University 14 (tie)

1937 Hardin-Simmons University 34, Texas Western College 6

West Virginia University 7, Texas Tech 6 1938

Utah University 26, University of New Mex-1939

Arizona State University O, Catholic Univer-1940 sity 0 (tie)

Western Reserve University 26, Arizona State 1941 University 13

Tulsa University 6, Texas Tech 0 1942

Second Air Force 13, Hardin-Simmons Uni-1943

Southwestern University 7, University of New 1944 Mexico 0

1945 Southwestern University 35, University of Mexico 0

University of New Mexico 34, Denver Uni-1946 versity 24

1947

University of Cincinnati 18, Virginia Tech 6 Miami University (Ohio) 14, Texas Tech 12 West Virginia University 21, Texas Western 1948

1949

Texas Western 33, Georgetown University 20 1950

West Texas State 14, Cincinnati University 1951 13

1952 Texas Tech 25, College of Pacific 14

1953 College of Pacific 26, Mississippi Southern University 7

1954 Texas Western 37, Mississippi Southern 14

Texas Western 47, Florida State University 1955

1956 Wyoming University 21, Texas Tech 14

George Washington Univ. 13, Texas Western 1957 College 0

Louisville University 34, Drake University 20 1958

\*Wyoming University 14, Hardin-Simmons 1958 University 6

New Mexico State University 28, North Tex-1959 as State University 8

1960 New Mexico State 20, Utah State University

Villanova 17, Wichita University 9 1961

1962 West Texas State 15, Ohio University 14

Oregon University 21, Southern Methodist 1963 University 14

1964

Georgia University 7, Texas Tech 0 Texas Western 13, Texas Christian 12 1965 \*Game played Dec. 31; previously Jan. 1



#### **Most Valuable Player**

Sportswriters and sportscasters annually select the most valuable player in the Sun Bowl game to receive the Dr. C. M. Hendricks' trophy, a memorial in honor of the man who has been called the "Father of the Sun Bowl."

Because linemen were so often overlooked in the balloting for the most valuable player award, a second award for the most valuable lineman was added in 1961. This award is presented by Hixson Jewel-

Balloting for these two trophies is done late in the fourth quarter.

It is possible for a player to win both awards if he is a lineman inasmuch as there is no restriction as to position for awarding the Hendricks' trophy.

Past winners of the trophies are:

Quarterback Dick Shinaut of Texas Western 1954 College.

Quarterback Jesse Whittenton of Texas West-1955 ern College.

Halfback Jim Crawford of Wyoming Univer-1956 sity.

1957 Fullback Claude Austin of George Washington University.

1958 Fullback Ken Porco of Louisville University.

\*Guard Leonard Kucsewski of Wyoming Uni-1958

Quarterback Charley Johnson of New Mexico 1959 State University.

Quarterback Charley Johnson of New Mexico 1960 State University.

Fullback Billy Joe of Villanova University. 1961

1962 Halfback Jerry Logan of West Texas State University.

1963 Ouarterback Bob Berry of Oregon University.

1964 Ouarterback Preston Ridlehuber of Georgia.

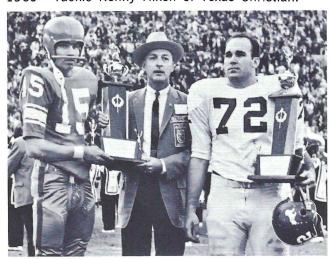
1965 Quarterback Billy Stevens of Texas Western. MOST VALUABLE LINEMAN

Guard Richie Ross of Villanova University. 1961

1962 Guard Don Hoovler of Ohio University. Guard John Hughes of Southern Methodist. 1963

Tackle Jim Wilson of Georgia University. 1964

1965 Tackle Ronny Nixon of Texas Christian.



The outstanding players in the 1965 Sun Bowl were Quarterback Billy Stevens (left) of the University of Texas Miners, who won the Dr. C. M. Hendricks' trophy for most valuable player, and Ron Nixon, Texas Christian University tackle, who won the most valuable lineman award given by Hixson Jewelers. Dr. Don E. Ewalt presents the awards.

#### **University of Wyoming**

The University of Wyoming was founded in Laramie in 1886, 18 years after the territory of Wyoming was established and four years before Wyoming was admitted to statehood. It is one of 68 land-grant colleges established since the Morrill Bill was signed by Abraham Lincoln in 1862.

As Wyoming's only four-year institution of higher learning, the University considers its campus to extend over every one of the state's 97,014 square

miles.

With over 6,000 students studying in the University's eight academic colleges, enrollment is at an all-time high. Students come to the Cowboy campus from every one of the state's 23 counties, from most of the 50 states and from approximately 25

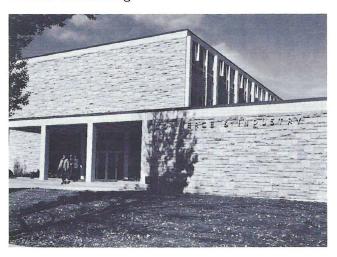
foreign countries.

Trustees recently launched another major building project, continuing the vital program begun 17 years ago. Recently completed are an eight-and 12-story dormitories and a food service-recreation structure. An additional 12-story dormitory will be completed by the fall of 1967. Work is being launched on a \$10 million Science Center project, and several other academic structures are in final planning

stages.

Just completed is an \$11 million building program, begun in 1959. It includes construction of a College of Commerce and Industry building, a combination College of Nursing and Student Health Service building, low cost apartments for 264 married students, Crane-Hill Halls for 800 students and an adjoining cafeteria and food service, Ross Hall for 400 women and a \$750,000 physical education, recreation and athletic area that includes baseball, tennis and track areas for intercollegiate competition.

Early in its history (classes were first held in the fall of 1887) the University began to attain prominence in research and instruction related to physical-sociological characteristics of the region. Many other programs in a wide variety of fields are now considered outstanding.







DR. JOHN E. KING, JR. PRESIDENT

The 15th President of the University of Wyoming is Dr. John E. King, Jr., named in July to succeed Dr. John T. Fev.

Dr. King came to Wyoming from Kansas State Teachers College, Emporia, where he was president

for 13 years.

Born in 1914 in Oklahoma, Dr. King was raised on a Texas farm and completed his undergraduate work at North Texas State University, Denton. He received his bachelor of arts degree in 1932 at the age of 18. He holds an M.S. from the University of Arkansas (1937) and his Ph.D. from Cornell University (1941).

He was a high school Latin teacher and coach in Frisco, Tex., from 1933 to 1935, was education director for a Civilian Conservation Corps camp in Arkansas from 1935 to 1937, was principal of Dwight Indian School in Vian, Okla., from 1937 to 1940, and was superintendent of the Tucson, Ariz., Indian School from 1941 until he entered the Navy

in 1943.

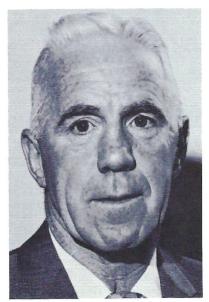
Dr. King served as a deck officer aboard the U.S.S. Hyde, an auxiliary personnel assault vessel, and was discharged from active duty in 1946 with the rank of lieutenant. He currently is a commander in the Naval Reserve.

Prior to assuming the presidency of Kansas State Teachers in 1953, he was academic dean and, later, provost at the University of Minnesota, Duluth campus, and a graduate faculty member of the New York State College of Agriculture at Cornell.

He is president-elect of the American Association of Colleges for Teacher Education, is a member of Kappa Delta Pi (education honor society), Phi Kappa Phi (scholastic honorary), Phi Delta Kappa (honorary graduate society), Lambda Chi Alpha (social fraternity), and is active in Rotary International.

Dr. and Mrs. King have two married daughters, Ann, a teacher of anatomy at an Illinois medical school, and Rebecca, the wife of a Navy officer now in the submarine service.

#### **Wyoming Athletic Staff**



GLENN J. JACOBY
DIRECTOR OF ATHLETICS

Unexcelled organizational ability and sound judgement have won for Glenn (Red) J. Jacoby a national reputation as one of the finest athletic directors in the business.

In the last 20 years Jacoby chiefly has been responsible for the complete rebirth of Cowboy athletics. Much of the credit for the detailed planning of Wyoming's Memorial Fieldhouse and Stadium and physical education, recreation and athletic area must go to Red. Also the progress which the Cowboys have shown can be traced to his attention to detail and unusual foresight.

Jacoby took over Wyoming's lagging athletic program in April, 1946, after five years of Army service in World War II, in which he had risen from First Lieutenant to a full Colonel.

He was well qualified for the assignment at Laramie. His undergraduate work was done at the University of Idaho, where he was graduated in 1928. He received his Master's degree there in 1932, and has done considerable work on his Doctorate at Columbia University Teachers College.

Red was one of Idaho's greatest athletes, winning nine varsity letters in football, basketball, and track, and on the gridiron he was an All Pacific Coast halfback in 1927, the year the Vandals tied for the conference championship.

While working on his Master's Degree, Jacoby was the Vandals' frosh mentor and in 1930 he became backfield coach, where he remained until 1935. He was appointed Athletic Director at Idaho Falls High for the next two years, then returned to his alma mater as head of Physical Education, Intramural Director and backfield coach. He also went back to Idaho briefly in 1946 after his army discharge before accepting the post as Wyoming's Athletic Director.

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LLOYD EATON
HEAD FOOTBALL COACH

Beginning his fifth year as Cowboy Head Coach is Lloyd Eaton.

Eaton earned a national reputation as a defensive mastermind in his five years as assistant under Bob Devaney before taking over in February, 1962. During that span Wyoming was one of the top defensive teams in the nation, ranking in the top 10 three times and leading all major colleges in defense in 1960.

A native of Belle Fourche, S. D., Eaton came to Wyoming in 1957 from Northern Michigan College where he was Michigan's "Small College Coach of the Year" in 1956.

A dynamic enthusiasm that rubs off on his youthful staff, players and fans alike characterizes the Eaton method. He teaches sound, hard-knocking football that pays off on the playing field as well as off.

In addition to his stint at Northern Michigan, Eaton was for seven years head coach and athletic director at Alma, Mich., College; assistant at his alma mater, Black Hills State, one year; assistant for the Michigan 150-pound team, one year, plus three years in Michigan high schools as head coach.



WYOMING COACHES... Athletic staff of the Wyoming Cowboys, left to right, Paul Roach, offensive backfield; Bill Baker, freshman; Wimp Hewgley, offensive line; Lloyd Eaton, head coach; Burt Gustafson, defensive backfield; and Fritz Shurmur, defensive line.

#### Wyoming

#### Squad



Bob Aylward



Ron Billingsley



Jack Bowen



Joe Cassidy



Joe Childs



Gordon Cramer



Jerry DePoyster



Joe DeSarro



Mike Dirks



Jerry Durling



Tom Frazier



Ed Froehlich



Tom Gernentz



Tim Gottberg



**Bob Grant** 



Dave Hampton



Jim House



Gene Huey



Byra Kite



Don Klacking



Dick Klohs



Jim Krall



George Mills



Gary Nida



Frank Pescatore



Doug Petrie



Pete Schoomaker



Chuck Shelton



Dick Speights



Jim Stankus



Joe Szucs



Tom Thompson



Paul Toscano



Vic Washington



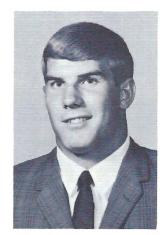
Tom Williams

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### **University of Wyoming Line-Up**







72 Glen Lybarger ST



62



Dave Rupp SG



Mal Wagstaff 52



Mel Hamilton TG 65



76 Mike LaHood TT



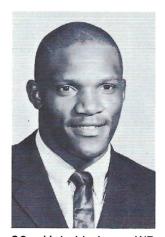
31 Dennis Devlin TE



14 Rick Egloff



21 Jim Kiick



32 Hub Lindsey WB



Mike Davenport FB. 41

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### **Wyoming Roster**

No.	Name	Pos.	Wt.	Ht.	Age	Year	Hometown
67 90	Bob Aylward Ron (Pedro)	LBKR	207	6-0	20	Jr.	Somerville, Mass.
90	Billingsley	DT	251	6-8	21	Sr.	Gadsden, Ala.
23	Jack Bowen	DE	202	5-10	22	Jr.	Wilmington, Mass.
89	Joe Cassidy	E	204	6-2	24	Soph.	Medford, Mass.
50	Joe Childs	Ċ	208	6-1	19	Soph.	Denver, Colo.
64	Gordon Cramer	Ğ	198	5-9	20	Jr.	East Lansing, Mich.
41	Mike Davenport	FB	211	5-11	22	Sr.	Durand, Mich.
84	Jerry DePoyster	KICKER	196	6-2	20	Jr.	Bellevue, Neb.
43	Joe DeSarro	FB	179	5-6	22	Soph.	Chesterton, Ind.
31	Dennis Devlin	SFY	198	6-2	19	Soph.	Pittsburgh, Pa.
66	Mike Dirks	DT	225	6-2	20	Jr.	Monticello, Iowa
73	Jerry Durling	MG	213	6-3	22	Sr.	Lansing, Mich.
14	Rick Egloff	QB	183	6-2	21	Sr.	Denver, Colo.
87	Tom Frazier	DE	209	6-3	22	Sr.	Port Huron, Mich.
40	Ed Froehlich	SFY	184	6-0	21	Sr.	Sodus, Mich.
51	Tom Gernentz	LBKR	200	5-10	21	Sr.	Edinburg, Tex.
88	Tim Gottberg	TE	204	6-2	21	Jr.	Seattle, Wash.
30	Bob Grant	WB	194	5-10	21	Sr.	Omaha, Neb.
65	Mel Hamilton	TG	192	5-9	19	Soph.	Boys Town, Neb.
22	Dave Hampton	TB	200	6-0	20	Soph.	Ann Arbor, Mich.
83	Jim House	TE	199	6-0	19	Soph.	Laramie, Wyo.
24	Gene Huey	DHB	180	5-11	19	Soph.	Uniontown, Pa.
21	Jim Kiick	ТВ	211	5-11	20	Jr.	Lincoln Park, N. J.
75	Byra Kite	MG	217	6-0	19	Soph.	Bakersfield, Calif.
45	Don Klacking	FB	213	6-0	22	Sr.	Dearborn, Mich.
79	Dick Klohs	TT	224	6-1	22	Sr.	Brooklyn Park, Minn.
91	Jim Krall	TT	229	6-4	21	Jr.	Ventura, Calif.
76	Mike LaHood	SG	228	6-2	21	Jr.	Peoria, III.
32	Hub Lindsey	WB	185	5-11	21	Jr.	Steubenville, O.
72	Glen Lybarger	ST	228	6-2	19	Soph.	Rochester, Minn.
37	Jerry Marion	SE	167	5-10	22	Sr.	Bakersfield, Calif.
61	George Mills	TG	205	5-10	27	Jr.	Tire Hill, Pa.
53	Gary Nida	С	218	6-1	20	Jr.	Detroit, Mich.
86	Frank Pescatore	TE	189	6-1	19	Soph.	Little Falls, N. J.
18	Doug Petrie	QB	188	6-1	19	Soph.	Minneapolis, Minn.
62	Dave Rupp	ŠG	194	6-2	20	Jr.	Omaha, Neb.
77	Pete Schoomaker		226	6-2	20	Soph.	East Lansing, Mich.
11	Chuck Shelton	QB	177	5-9	21	Sr.	Detroit, Mich.
35	Dick Speights	DHB	167	5-11	20	Jr.	Battle Creek, Mich.
42	Jim Stankus	SFY	198	6-0	19	Soph.	Apollo, Pa.
74	Joe Szucs	С	220	6-1	21	Sr.	South Bend, Ind.
55	Tom Thompson	LBKR	222	6-2	20	Soph.	Lusk, Wyo.
10	Paul Toscano	SFY	172	6-1	20	Jr.	Congers, N. Y.
52	Mal Wagstaff	C	218	6-2	23	Sr.	Brawley, Calif.
33	Vic Washington	WB	176	5-11	19	Soph.	Plainfield, N. J.
44	Tom Williams	FB	202	5-11	20	Jr.	Pittsburgh, Pa.
							oodigii, Tui

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EL PASO CITY LINES

## **32nd Annual**

#### **Wyoming Starting Line-Up**

72 62	Name Jerry Marion Glen Lybarger Dave Rupp	Pos. SE ST SG	76 31	Name Mel Hamilton Mike LaHood Dennis Devlin	Pos. TG TT TE	32	Name Jim Kiick Hub Lindsey Mike Davenport	•	Pos. TB WB FB
	Mal Wagstaff			Rick Egloff	QB	41	Wike Davenport		FB

Wz	oming S	guad
10 11 14 18 21	Paul Toscano Chuck Shelton Rick Egloff Doug Petrie Jim Kiick	SFY QB QB QB TB
22 23	Dave Hampton	TB
24 52	Jack Bowen Gene Huey Mal Wagstaff	DE DHB C
30 31 32 33 35 37	Bob Grant Dennis Devlin Hub Lindsey	WB SFY WB
33	Vic Washington	WB
35	Dick Speights	DHB SE
40	Jerry Marion Ed Froehlich	SFY
41	Mike Davenport	FB
42	Jim Stankus	SFY
43 44	Joe DeSarro Tom Williams	FB FB
45	Don Klacking	FB
50	Joe Childs	C
51 53	Tom Gernentz Gary Nida	LBKR C
55	Tom Thompson	LBKR
61	George Mills	TG
62	Dave Rupp	SG
64 65	Gordon Cramer Mel Hamilton	G TG
66	Mike Dirks	DT
67	Bob Aylward	LBKR
72 73	Glen Lybarger	ST MG
73 74	Jerry Durling Joe Szucs	C
75	Byra Kite	MG
76	Mike LaHood	SG
77 79	Pete Schoomaker Dick Klohs	TT TT
83	Jim House	ΤĖ
84	Jerry DePoyster	KICKER
86 87	Frank Pescatore Tom Frazier	TE DE
88	Tim Gottberg	TE
89	Joe Cassidy	E
90	Ron (Pedro)	DT
91	Billingsley Jim Krall	DT TT

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SEARS ROEBUCK AND CO. FIVE POINTS-MONTANA AT PIEDRAS 9600 DYER



#### Officials

REFEREE—Joe Miller, Phoenix, Arizona UMPIRE—Charles Brown, Jr., Atlanta, Georgia HEADLINESMAN—Dan Foley, Denver, Colorado BACK JUDGE—Jim Malone, El Paso, Texas FIELD JUDGE—A.C. "Butch" Lampert, Tupelow, Mississippi



# un Bowl Game

## F. S. U. Starting Line-Up

No.	Name	Pos.	No.	Name	Pos.	No.	Name	Pos.
28	T. K. Wetherell	LE	70	Del Williams	RG	30	Bill Moreman	LH
76	Jack Fenwick	LT	73	Larry Kissam	RT	34	Ron Sellers	RH
69	Edwin Pope	LG	83	Thurston Taylor	RE	44	Jim Mankins	FB
54	John Stephens	C	16	Gary Paicic	OB			

### Florida State Squad

#### F. S. U. Roster

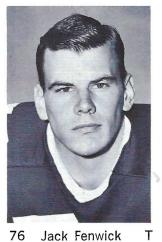
No.	Name	Pos.	Wt.	Ht.	Age	Year	Hometown
47	Joe Benson	FB	192	5-10	21	Soph.	Birmingham, Ala.
40	Mike Blatt	FB	200	5-11	20	Jr.	Key West, Fla.
64	David Braggins	Т	223	6-2	21	Sr.	Lake Wales, Fla.
12	Bill Burkhardt	QB	191	6-1	20	Soph.	Rocky River, Ohio
18	Clint Burton	QB	182	6-2	19	Soph.	Atlanta, Ga.
26	Bill Campbell	HB	180	5-9	21	Sr.	Tampa, Fla.
27	Bill Cox	FL	182	6-1	20	Soph.	Atlanta, Ga.
41	John Crowe	HB	165	6-2	19	Soph.	St. Cloud, Fla.
22	Chuck Eason	FB	187	5-10	19	Soph.	Tallahassee, Fla.
61	Chuck_Elliott	G	194	6-0	20	Soph.	Troy, Ohio
82	Lane Fenner	E	202	6-5	21	Jr.	Evansville, Ind.
76	Jack Fenwich	Ţ	212	6-4	20	Soph.	Cincinnati, Ohio
23	Wayne Giardino	Ē	198	5-10	23	Sr.	West Palm Beach, Fla.
84	Chip Glass	E	217	6-4	19	Soph.	Tampa, Fla.
20	Larry Green	HB	180	5-10	21	Jr.	Cairo, Ga.
31	Bill Gunter	HB	174	6-0	19	Soph.	Dothan, Ala.
80	Doug Gurr	R	190	6-4	19	Soph.	Albany, Ga.
11 66	Kim Hammond	QB	189	6-1 6-3	22 20	Jr. Sanh	Melbourne, Fla.
	Ken Hart	G	203			Soph.	Groveland, Fla.
35	John Hosack	HB	198	5-10	21 19	Sr.	Miami, Fla.
29 50	John Hurst	HB	195 215	6-0 6-1	19	Soph.	Live Oak, Fla.
88	Billy Joe Janes	G E	215 181	6-1	21	Soph.	Pensacola, Fla.
57	Jerry Jones Joe Kinnan	Ť	206	6-0	21	Jr. Jr.	Jesup, Ga.
73	Larry Kissam	†	226	6-0	22	Sr.	Bradenton, Fla. Inglewood, Calif.
17	Marty Kolbus	QB	185	6-2	20	Soph.	R. Chicago, Ind.
59	Frank Loner	PK	200	6-0	20	Soph.	Atlanta, Ga.
44	Jim Mankins	FB	226	6-2	22	Sr.	King City, Calif.
74	Jay Mac Matthews	Ť	225	6-1	22	Sr.	Chiefland, Fla.
87	Wayne McDuffie	Ġ	210	6-2	22	Jr.	Hawkinsville, Ga.
63	Richard McLean	Ğ	187	6-0	20	Soph.	Daytona Beach, Fla.
65	Dale McCullers	LB	194	6-2	19	Soph.	Live Oak, Fla.
89	Bob Menendez	Ē	195	5-10	21	Sr.	Key West, Fla.
43	Howell Montgomery	HB	178	5-11	19	Soph.	Blountstown, Fla.
30	Bill Moreman	HB	182	5-11	21	Jr.	Daytona Beach, Fla.
55	Ted Mosley	C	202	6-2	19	Soph.	Tampa, Fla.
16	Gary Pajcic	QB	192	6-2	19	Soph.	Jacksonville, Fla.
68	Larry Pendleton	Ğ	201	6-0	20	Soph.	Winter Garden, Fla.
78	Charles Pennie	T	240	6-4	21	Sr.	Hollywood, Fla.
69	Edwin Pope	LG	206	6-0	22	Sr.	Waycross, Ga.
75	Billy Rhodes	Т	221	6-2	19	Soph.	Eustis, Fla.
33	Butch Riser	HB	185	6-0	21	Jr.	Sanford, Fla.
19	Pete Roberts	PK	202	5-11	21	Jr.	Gainesville, Fla.
34	Ron Sellers	FL	184	6-4	19	Soph.	Jacksonville, Fla.
54	John Stephens	С	195	6-1	21	Sr.	Tallahassee, Fla.
24	Walter Sumner	HB	172	6-1	19	Soph.	Fitzgerald, Ga.
83	Thurston Taylor	Ε	220	6-2	20	Jr.	College Park, Ga.
79	Frank Vohun	Τ	225	6-3	19	Soph.	Brooksville, Fla.
81	H. T. Waller	Ε	190	6-1	21	Jr.	Vernon, Fla.
28	T. K. Wetherell	FL	185	5-10	21	Jr.	Daytona Beach, Fla.
70	Del Williams	G	237	6-2	21	Sr.	Live Oak, Fla.
60	Larry Williamson	G	208	5-11	21	Sr.	Macon, Ga.
52	Harvey Zion	LB	210	5-11	19	Soph.	Atlanta, Ga.

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### F. S. U. Line-Up



T. K. Wetherell E



76 Jack Fenwick



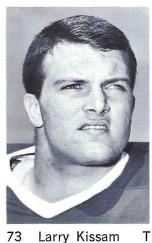
Edwin Pope 69



John Stephens 54 C



70 Del Williams



73 Larry Kissam



83 Thurston Taylor E



Gary Pajcic 16



30 Bill Moreman HB



34 Ron Sellers



44 Jim Mankins

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#### F. S. U.

### Squad



Mike Blatt



Dave Braggins



Clint Burton



Bill Campbell



Bill Cox



John Crowe



Chuck Eason



Chuck Elliott



Lane Fenner



Wayne Giardino



Chip Glass



Larry Green



Doug Gurr



Kim Hammond



Ken Hart



John Hosack



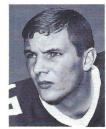
John Hurst



Jerry Jones



Joe Kinnan



Marty Kolbus



Frank Loner



Dale McCullers





Jay Mac Matthews



Bob Menendez



Howell Montgomery



Larry Pendleton



Charles Pennie



Billy Rhodes



James Riser



Walter Sumner



Frank Vohun



H. T. Waller





Harvey Zion

JERRY WOLFE'S RESTAURANTS

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RODEWAY INN RESTAURANTS

#### F. S. U. Athletic Staff



**BILL PETERSON HEAD COACH** 

Beginning his seventh year as Florida State's head coach, Bill Peterson is recognized as one of the profession's most imaginative members.

The 44-year old Ohioan was one of the first major college football coaches in the nation to install a wide-open pro-type attack, and though the first years were lean ones, Peterson held to his belief that the forward pass was far from its potential as a weapon

on the college gridiron.

Peterson was graduated in 1946 from Ohio Northern University, where he was an end and team captain. After an eminently successful coaching tenure in Ohio high school football circles, he joined the staff of Louisiana University as offensive line coach, and was credited with the procurement and development of many of the players on Paul Dietzel's 1958 national champions.

The Seminole head coach has done graduate work at both West Virginia and LSU. He is a member of the Methodist Church. He and his wife, Marjorie,

have five sons.

DON BREAUX

## Coaching Staff



BILL CRUTCHFIELD First Assistant



BOBBY JACKSON



GARY WYANT



VAUGHN MANCHA ATHLETIC DIRECTOR

One of the best known and most popular figures in Southern football circles is Florida State's Ath-

letic Director Vaughn Mancha.

Practically as legendary at the University of Alabama as Don Hutson and Harry Gilmer, Mancha assumed his present position as director of Florida State's seven-sport intercollegiate athletic program in November, 1959. He has tackled the job with all the fervor that characterized the performance that made him a 240-pound All-Southeastern Conference center for an amazing four years at Alabama (1944-48), and everyone's All American.

Born in Sugar Valley, Ga., in 1921, Mancha moved to Birmingham, Ala., at an early age, and entered Alabama in 1944. During Mancha's four seasons, Red Drew's Crimson Tide rolled up a 30-9-2 record and played in three major bowl games—against Duke in the 1945 Sugar Bowl, Southern California in the 1946 Rose Bowl and Texas in the 1948 Sugar

Bowl.

He completed all work toward his doctorate except the dissertation while at Columbia. Married to the former Sybil Little of Birmingham, he is the father of three children.



BOB HARBISON

GENE McDOWELL



DON POWELL



NEIL SCHMIDT



DON WILSON



DON FAULS Trainer

#### Florida State University

Now engaged in its 110th year of service to the citizens of Florida and the nation, Florida State University is a coeducational, public institution of higher learning with a 1966 fall enrollment of more than 14,000 students, and a projected enrollment of

25,000 students by 1975.

Located in the state's capital city of Tallahassee, Florida, State's main campus comprises 332 highly-populated acres of land. Founded in 1875 as the Seminary West of the Suwanee, the institution marked its 109th birthday in February, 1966. Its evolution to full, coeducational university status in 1947 was marked by steady growth and strength—through several stages of development as a liberal arts college for women and/or men, as history dictated.

The University's academic divisions currently include the Graduate School (in which more than 2,200 students are currently enrolled), nine undergraduate schools and colleges, and professional College of Law which opened in September of 1966. The undergraduate divisions include the College of Arts and Sciences, the School of Education, School of Music, School of Home Economics, the Library School, School of Social Welfare, School of Business, School of Nursing and the School of Engineering Science. The Graduate School administers eight major research facilities and institutes of graduate research and faculty research programs. These facilities include the Institute of Government Research, Institute of Human Development, Institute of Human Learning, Institute of Social Research, Institute of Molecular Biophysics, the Oceanographic Institute, a Computing Center and a Nuclear Research Program.

Now under construction on the northwest corner of the campus is a rapidly expanding network of modern facilities for space-age research known as the University's Science Center. This center will have 22 classrooms and laboratory buildings when completed under the 10-year-plan which spans the current 1965-75 decade and projects some 55 major additions or improvements to the physical plant of

the campus.







DR. JOHN E. CHAMPION PRESIDENT

Dr. John E. Champion is the fourth distinguished educator to serve as full-time president of the Florida State University since it became coeducational and achieved university status in 1947. The youngest of 10 chief executives in the University's 110-year history, he has served as President since June 22, 1965.

Born on May 11, 1922, in Chipley, Ga., (now called Pine Mountain), the 44-year-old business educator began his professional career in college teaching at the University of Georgia's College of Business Administration, his alma mater. From 1948 to 1956 he taught accounting there, leaving with the rank of associate professor to join the faculty at Florida State.

Dr. Champion's 10-year affiliation with Florida State has included service as professor of accounting, assistant dean of the School of Business and three years as vice president for administration—from August, 1962, until his appointment as acting president of the University, in 1965. As vice president, he supervised a \$26 million building program—largest in the history of the University.

He and Dr. Homer A. Black, a fellow professor of accounting at FSU, are authors of a textbook, Accounting in Business Decision, published by Prentice-Hall in 1961. This book, being revised this year,

is widely used in colleges and universities.

The President holds the Ph.D in business administration from the University of Michigan, and the B.S. and M.S. degrees from the University of Georgia, which designated him, this year, as a "Distinguished Alumnus" of its College of Business Administration.

Dr. Champion was married on June 4, 1955, to Mary Lanier of West Point, Ga., the daughter of Mr. and Mrs. Cam B. Lanier and a kinswoman of the famous 19th Century poet, Sidney Lanier. She is a graduate of Auburn University. The Champions have two children, Sally Lanier, 9, and John E. Jr., 7.

Following graduation from the University of Georgia he entered the Army and during World War II served both in the infantry and as a quartermaster officer in the South Pacific. He was discharged as a

captain in 1946.

#### **Basketball Tournament**

The Sun Bowl Basketball Tournament, which has moved into prominence among holiday cage tourneys, presents one of the strongest fields in its nine year history, December 29-30, when Drake University, Southern Illinois University, Southern Methodist University and the University of Texas at El Paso tangle in the annual two-night meet in Texas Western's Memorial Gymnasium.

Opening night competition will send the defending NCAA Champions, the University of Texas at El Paso—Texas Western College, against the Salukis of Southern Illinois. The nightcap will find SMU, the defending Southwest Conference Champs, meeting the Missouri Valley entrant, Drake University.

The Miners of TWC stand as the favorites in the meet and they are returning almost the same squad that carried away the championship last year and ended the season with a decisive win over the University of Kentucky for the NCAA Championship.

Southern Methodist is expected to give stiff competition as their records indicate. The Mustangs have won or tied for the Southwest Conference Championship in seven of the last 11 years. Last year in the NCAA regional finals they beat a powerful Cincinnati team to take third place. Coach Doc Hayes will have all but one man returning from last year's squad.

Southern Illinois University was in the NCAA college division finals for the second year in a row last season. The Salukis lost the final game and ended

their season with a fine 22-7 mark.

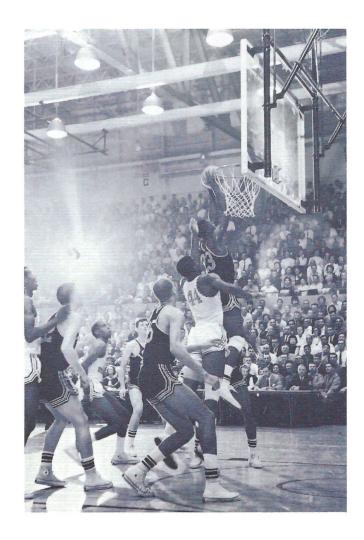
Coach Maurice John of Drake University is expected to field one of his finest teams. Led by All-American Bob Netolicky, the Bulldogs could easily

be the surprise team of the tournament.

The Sun Bowl Basketball Tournament was first began as part of the winter festival in 1949 and three meets were held until it was impossible to obtain a suitable playing site. The tournament was renewed in 1961 with the completion of the Texas Western gymnasium.

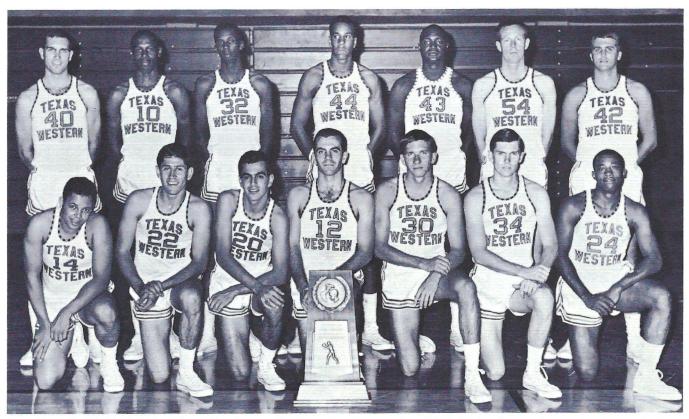
The Miners' Memorial Gym, located on Robinson Boulevard on the TWC campus, was designed with basketball spectators in mind. There isn't a bad seat in the 5,000 seat auditorium and there are several

acres of free parking available to the fans.









TEXAS WESTERN TEAM—The Miner's varsity basketball team for 1966-67 is shown above: front row (left to right): Bobby Joe Hill, David Palacio, Kenny John, Tony Harper, Togo Railey, Mike Echols and Willie Worsley; back row: Dick Myers, Willie Cager, Nevil Shed, Phil Harris, David Lattin, Louis Baudoin (no longer with team) and Gary Crowell. That's the NCAA championship trophy the Miners are guarding.

Location: El Paso, Texas Nickname: Miners Conference: Independent Colors: Orange and White

Enrollment: 8,100 Coach: Don L. Haskins

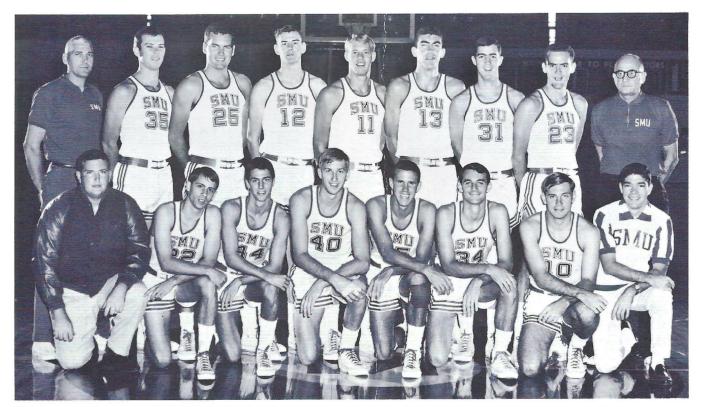
The University of Texas at El Paso-Texas Western College was founded as the Texas School of Mines in 1913 and officially opened its doors in 1914. The college campus is nestled among the rugged foothills of the Rocky Mountains in the western part of El Paso. All campus buildings are of Bhutanese architecture because the terrain of the school is reminiscent of the countryside of Tibet. The school's expanding faculty, curriculum and physical facilities has led to an upsurge in enrollment which has more than doubled in the last seven years. The president is Dr. Joseph M. Ray.

#### **Texas Western Basketball Roster**

No.	Name	Ht.	W-	. Class	Ехр.	Hometown
10	Willie Cager	6-5	18	0 Jr.	1L	New York, N. Y.
12	Tony Harper	5-10	18	5 Jr.	1L	El Paso, Texas
14	Bobby Joe Hill	5-10	17	0 Sr.	2L	Detroit, Mich.
20	Kenny John	5-11	16	5 Soph	. 0	El Paso, Texas
22	David Palacio	6-2	17	5 Jr.	<b>1</b> L	El Paso, Texas
24	Willie Worsley	5-61/2	17	0 Jr.	1L	New York, N. Y.
30	Togo Railey	6-0	18	0 Sr.	2L	El Paso, Texas
40	Dick Myers	6-4	19	0 Sr.	<b>1</b> L	Peabody, Kansas
32	Nevil Shed	6-8	19	8 Sr.	2L	New York, N. Y.
34	Mike Echols	6-1	17	0 Sr.	0	Amarillo, Texas
43	David Lattin	6-7	24	0 Jr.	1L	Houston, Texas
44	Phil Harris	6-10	22	0 Soph	. 0	Ransaelaer, N. Y.
42	Gary Crowell	6-3	19	0 Soph	. 0	Lancaster, Ohio

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SOUTHERN METHODIST UNIVERSITY—The Mustang basketball team for 1966-67; front row: Manager Larry Bender, Roby Morris, Gary Sibley, Bill Voight, Denny Holman, Bob Jones, Bill Rainer, Trainer John Rainey; back row: Coach Bob Prewitt, John Higginbotham, Lynn Phillips, Don Jones, Bob Begert (Captain), Greg Emrick, Woody Taliaferro, Charles Beasley, Coach E. O. Doc Hayes.

Location: Dallas, Texas Conference: Southwest Enrollment: 6,300
Nickname: Mustangs Colors: Red and Blue Coach: E. O. Doc Hayes

Southern Methodist University, located in suburban University Park, a residential district surrounded by Dallas, Texas, has a record of growth and achievement to match that of the city. At its opening session, 51 years ago, the University had two buildings and 706 students, a 35-man faculty and a 133-acre campus. Today, the school has 70 buildings in its physical plant, a faculty of more than 300 employed on a full time basis, a 150-acre campus and an average enrollment of over 6,000. Since SMU is not a state-supported institution, enrollment is not limited to residents of Texas, nor is any distinction made for out-of state students. President of the University is Willis M. Tate, a 1932 graduate of the school.

### Southern Methodist University Basketball Roster

No.	Name	Ht.	Wt.	Class	Exp.	Hometown
10	Bill Rainer	6-2	170	Jr.	1L	El Dorado, Ark.
11	Bob Begert	6-6	215	Sr.	2L	Canyon, Texas
12	Don Jones	6-8	190	Soph.	0	Rusk, Texas
13	Greg Emrick	6-8	225	Soph.	0	Pt. Pleasant, W. Va.
15	Denny Holman	6-3	170	Sr.	2L	Dallas, Texas
22	Roby Morris	5-11	155	Jr.	0	Ft. Worth, Texas
23	Charles Beasley	6-5	185	Sr.	2L	Shreveport, La.
25	Lynn Phillips	6-7	220	Soph.	0	Houston, Texas
31	Woody Taliaferro	6-5	185	Soph.	0	Dallas, Texas
34	Bob Jones	6-3	170	Sr.	2L	Alton, Illinois
35	John Higginbotham	6-6	210	Jr.	1L	Dallas, Texas
40	Bill Voight	6-3	190	Soph.	0	Dallas, Texas
44	Gary Sibley	6-2	155	Soph.	0	Hurst, Texas

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### White Sands Missile Range

North of El Paso in the Tularosa Basin of southern New Mexico, sprawling over 4,000 square miles of sandy desert, rough granite hills, lava beds and rugged mountain ranges creased with deep canyons and winding arroyos, lies the largest military reservation in the United States.

White Sands Missile Range, where the atomic age was born in July 1945, may be described as a giant outdoor laboratory for testing and developing mod-

ern defense weapons and space vehicles.

This national range is operated for the Department of Defense by the United States Army. Primarily, it is a testing and development operation for guided missile, rocket and space vehicle programs of the Army, Navy, Air Force, National Aeronautics and Space Administration (NASA), and numerous associated agencies and contracting firms.

More than 2,000 times each year, or on an average of about once each hour during working hours, the sky above the range is streaked with the vapor and smoke trails of test vehicles traveling at supersonic speeds. Great clouds of dust and smoke boil up from the desert floor in the launching areas. The earth shakes and shock waves roll across the surface as missiles break the sound barrier seconds after takeoff. These are the "hot" firings of complete missile systems undergoing tests on the range.

But nearly three times as many test missions of other types are conducted each year also. These include static or restrained firings of power plants, instrument checks, tracking missions, target experiments, fragmentation tests of explosive warheads, weather balloon flights and investigations of all as-

pects of environmental conditions.

More than 17,000 military, civil service and contractor personnel are employed on the range. Some 21 percent of these commute daily from homes within the city limits of El Paso. Others reside on the post and in neighboring towns and communities of

the El Paso Southwest.

With the introduction of newer and longer-range missiles in recent years, White Sands has branched out from the range proper. Since 1960 it has had part-time use of a 1,600-square-mile area, 40 miles square, adjoining the original range on the north. Employed some 20 times a year, this range extension allows for longer test flights of some of the more powerful supersonic missiles being developed for

defense in the space age.

In 1963 the Army and Air Force began their programs of off-range firings. The Army's Sergeant missile has been fired from Datil, New Mexico, and from the Hueco Range near El Paso, to impact on White Sands Missile Range. The Army Pershing missile is fired from launch complexes at Fort Wingate, near Gallup, New Mexico, and at Gilson Butte and Blanding, Utah, also impacting on the range. The Air Force is conducting firings of the Athena missile from a launch complex at Green River, Utah, with impacts 450 miles away on the range. The Air Force also has fired its Hound Dog missile from Del Rio, Texas, to impact on the range in southern New Mexico.

The U.S. Naval Ordnance Missile Test Facility at White Sands Missile Range utilizes the land-locked range to test missiles and radar systems designed for use by the United States Navy's fleet units. The Navy at White Sands also is concerned with space and meteorological research. Its Aerobee upper atmosphere research rocket program provides scientific data for the Naval Research Laboratory in Washington, D. C.; for the National Aeronautics and Space Administration, and for other agencies engaged in programs related to outer space.

NASA, which has completed an extensive complex of administrative and industrial facilities at the foot of the San Andres Mountains near the west-central boundary of the range, is conducting tests of the various stages of Project Apollo, this nation's program to land a man on the moon within the decade. Successful tests of the lunar service module and the abort escape system have been conducted.

A station on WSMR is a primary member of the Global Tracking System for the Gemini orbital flights.

The range is one of the best instrumented and surveyed pieces of real estate in the free world. Skilled technicians operate a complex network of high-precision optical and electronic instruments to collect detailed and accurate data on test firings. In strategic locations on the range are more than 1,100 instrument stations equipped with high-speed cameras, powerful telescopes, radar network facilities and telemetering equipment. Continuously being augmented and improved, these facilities are linked together with communications facilities consisting of 60,000 miles of wire and cable lines, 1,163 miles of roads and 340 microwave and radio channels.

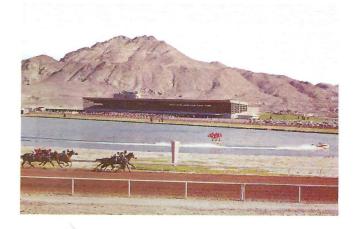
Extensive laboratory and shop facilities also are available for use in the missile testing and development programs. Effects of temperature and weather extremes, rough handling and other environmental conditions on missile performance can be determined. Components may even be bombarded with nuclear radiation for tests to determine how they will function under such battlefield conditions.

The permanent physical plant on White Sands Missile Range, including administrative facilities, instruments, test hardware and supporting equipment, is valued at more than \$918,000,000. The operating budget is an additional \$150,000,000 per year. including a payroll of \$85,000,000. Thus the installation makes a major contribution to the economy of the El Paso Southwest. Of even greater importance to the nation and the free world are this unique installation's contributions to defense and to the ultimate goal of a real and lasting world peace.





A Nike Zeus anti-missile air defense guided missile is shown on its underground launcher, ready for firing, in the Nike Zeus complex near the southern boundary of White Sands Missile Range. The Range extension area, some 140 miles north of the launch complex, is the impact point for many of the Nike Zeus test firings. (U. S. Army photo)



#### Sun Carnival Time at Sunland Park

One of the most thrilling sporting events of Sun Carnival Week is horse racing held at beautiful Sunland Park, located in New Mexico, just six miles from downtown El Paso.

The plush four-million dollar plant is situated on a 150 acre site nestled below historic Mt. Cristo Rey with the towering Franklin Mountains of Texas and the Sierra Madres of Mexico forming magnificent backdrops. The silvery Rio Grande flows just a few furlongs away adding to the international flavor.

furlongs away adding to the international flavor.

From the spacious stands, patrons can view two countries and three states in an atmosphere of unrivaled comfort and beauty.

A million dollar purse schedule for the 1966-67 meeting has attracted top flight stables and jockeys from all sections of the country. Now in its tenth season, Sunland Park has become the Turf Capitol of the Southwest.

Such famous jockeys as Willie Shoemaker, Bill Hartack, and Ismael (Milo) Valenzuela are frequent visitors and each turf celebrity has his signature and handprints placed in cement in Sunland's unique Walk of Fame located at the clubhouse and grandstand entrances.

"Racing's Place in The Sun" provides early arrivals with a spectacular water ski show presented on the 30 acre infield lake. The famous Sunland Skiers have delighted hundreds of thousands of racing fans since the track opened in 1959.

Special races have been programmed for the gala Sun Carnival including the Sun Carnival Handicap on New Year's Day. The beautiful Sun Queen, assisted by her royal court, will crown the winner of the Sun Queen Stakes, one of the major races of the season.





DRAKE UNIVERSITY—The Drake University basketball squad for 1966-67: front row, left to right: Jim Fox, Willie McCarter, Erwin Cox, Bob Mast and Milan Vorkapich; back row: Coach Maurice John, Larry Wright, Steve Brennan, Jim O'Dea, Bob Netolicky, Gary Lovemark, Garry Odom, Dolph Pulliam and Trainer Ben Mankowski.

Location: Des Moines, Iowa Conference: Missouri Valley Enrollment: 4,900 Nickname: Bulldogs Colors: White and Blue Coach: Maurice John

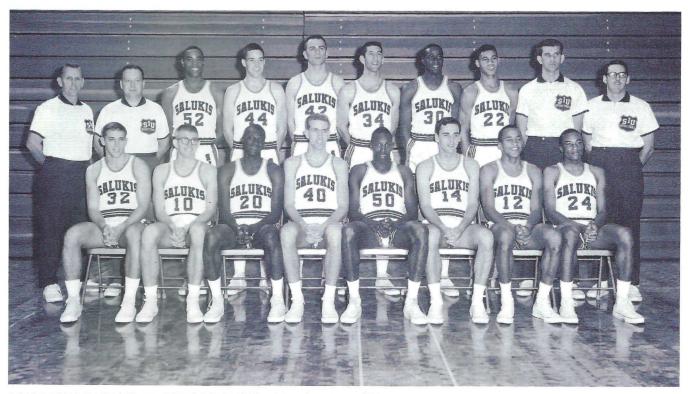
Drake was founded in 1881 on its present site, now in the northwest side of Des Moines, lowa. A privately endowed, coeducational university, Drake is lowa's largest non-tax-supported institution of higher learning and the third largest university in the state. Now bustling with a building program, the 40-acre campus includes some 30 buildings housing the 10 colleges of the University. Drake is the oldest member of the Missouri Valley Conference, having joined in 1908, and the home of the world famous Drake Relays held each spring. President is Dr. Paul F. Sharp.

### **Drake University Basketball Roster**

No.	Name	Ht.	Wt.	Class	Exp	٠.	Hometown
5	Dolph Pulliam	6-4	200	Soph.	0		Gary, Ind.
10	Jim Fox	6-5	195	Jr.	11		St. Louis, Mo.
12	Milan Vorkopich	6-3	185	Jr.	0		McKeesport, Pa.
14	Jim O'Dea	6-6	205	Soph.	0		West Des Moines, Iowa
15	Willie McCarter	6-2	170	Soph.	0		Gary, Ind.
21	Steve Brennan	6-6	200	Jr.	11	-	El Paso, Texas
22	Larry Wright	6-4	190	Soph.	0		Gary, Ind.
23	Gary Lovemark	6-7	220	Jr.	11	-	Robbinsdale, Minn.
24	Bob Netolicky	6-9	225	Sr.	31	-	Cedar Rapids, Iowa.
31	Bob Mast	5-11	150	Soph.	0		Lakewood, Ohio
32	Erwin Cox	6-1	170	Sr.	21	_	McKomo, Ind.
34	Garry Odom	6-8	230	Soph.	0		Overland, Mo.

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HOLIDAY INN



SOUTHERN ILLINOIS UNIVERSITY TEAM—The Southern Illinois University basketball squad for 1966-67 is shown above: seated (left to right): Ed Zastrow, Craig Taylor, Willie Griffin, Rich Brueckner, Chuck Benson, Roger Bechtold, Creston Whitaker, and Bobby Jackson; standing: Coach Jack Hartman, Asst. Coach George lubelt, Walt Frazier, Jay Wescott, Ralph Johnson, Rick Millis, Clarence Smith, Dick Garrett, Freshman assistant coach Joe Ramsey and Freshman Coach Jim Smelser.

Location: Carbondale, III. Nickname: Salukis

Conference: Independent Colors: Cardinal and White

Enrollment: 25,751 Coach: Jack Hartman

Approaching its centennial, Southern Illinois University stands in the ranks of the nation's 20 largest universities. Although it was built as a teacher training "Normal," SIU now provides a comprehensive educational program through nine academic units. Bachelor's degrees may be pursued in 67 major fields of study; Master's and Ph.D. programs in almost that many. The University comprises 11,411 acres of owned and leased land, with an enrollment of 25,751. The president is Dr. Delyte W. Morris.

### **Southern Illinois University Roster**

No.	Name	Ht.	Wt.	Class	Exp.	Hometown
11	Craig Taylor	6-1	170	Soph.	0	Evansville, Ind.
13	Creston Whitaker	6-2	178	Soph.	0	Jacksonville, III.
15	Roger Bechtold	6-2	176	Sr.	2L	Belleville, III.
21	Willie Griffin	6-3	175	Soph.	0	Detroit, Mich.
23	Dick Garrett	6-3	175	Soph.	0	Centralia, III.
25	Bobby Jackson	6-0	175	Jr.	0	Harvey, III.
31	Clarence Smith	6-4	180	Sr.	2L	Zion, III.
33	Ed Zastrow	6-0	185	Sr.	1L	Morton Grove, III.
35	Rick Millis	6-5	183	Jr.	0	Stokie, III.
41	Rich Brueckner	6-4	171	Soph.	0	Nokomis, III.
43	Ralph Johnson	6-7	214	Sr.	2L	Trenton, III.
45	Jay Westcott	6-4	200	Jr.	1L	Belleville, III.
51	Chuck Benson	6-4	185	Soph.	0	Atlanta, Ga.
53	Walt Frazier	6-3	202	Jr.	1L	Atlanta, Ga.
55	Andy Kukic	6-8	208	Jr.	0	Monroeville, Pa.

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### William Beaumont General Hospital

A key segment of El Paso's big military community is the Army's William Beaumont General Hospital, the medical treatment center for the thousands of servicemen and their families stationed in the El

Commanded by Brig. Gen. Frederic J. Hughes Jr., Beaumont Hospital is an Army specialized treatment center for treatment of medical, surgical and orthopedic cases. Every medical and surgical specialty is represented at the hospital, which is fully accredited by the Joint Commission on Accreditation.

The hospital provides complete inpatient and outpatient care for Armed Forces personnel and their families at Ft. Bliss, Biggs Field, White Sands Missile Range and other installations in the Southwest, and retired Armed Forces personnel and their families, as authorized, in the Southwest. The hospital is authorized 70 beds for veterans.

As Ft. Bliss expands, so does William Beaumont

grow larger in direct proportion.

The hospital's patient load is almost twice what it was 18 months ago, largely because of the establishment of basic recruit training at Ft. Bliss. These individuals are being brought together for the first time from all sections of the country and are living and working under concentrated conditions which makes some of them more susceptible to minor respiratory illnesses.

In addition, William Beaumont is receiving patients from Vietnam. The daily census of these patients averages about 40. Half of these are battle injuries and the other half are due to illnesses or non-battle injuries. It is the policy of the Army to send these Vietnam casualties to medical facilities nearest their homes whenever possible.

On an average day at the hospital, five babies are born, nearly 40 patients are admitted, 470 patients are treated, 23 major and minor operations are performed, and 1114 outpatients are cared for. Pathology Service completes more than 2875 tests daily, Radiology Service takes some 520 x-rays and the Department of Dentistry accomplishes about 150 procedures. Nearly 825 prescriptions are filled by Beaumont's two pharmacies each day.

Beaumont has added to its many specialized activities with a greatly expanded medical research and development program which will conduct studies on a number of research projects.

Beaumont also plays a major role in the professional teaching programs offered by the Army Medical Service. Approved teaching programs are conducted on a continuous basis for medical interns, residents and dental interns. These young physicians and dentists come to the hospital from cities throughout the nation. They remain in El Paso from one to five years.

Included in the list of new equipment installed recently at the hospital is a cardiac monitoring system which stands constant watch over a number of patients simultaneously. The system indicates immediately when any patient is having difficulty, and enables doctors and nurses to take quick remedial action.

William Beaumont maintains especially close ties with the El Paso County Medical Society and other El Paso hospitals. Many members of the hospital staff are active in El Paso civic clubs, churches, school and professional organizations, sports and other groups.

Numerous El Pasoans, members of Ft. Bliss and Biggs Field serve the hospital in many volunteer ways. They include the Gray Ladies, Nurse Aides, Staff Aides and Youth Volunteers, all members of the American Red Cross Volunteers, whose many services to patients and professional administrative staff members day in and day out contribute much to the successful operation of the hospital.

The William Beaumont General Hospital staff comprises a great team of unselfish people of many skills, united and devoted to conserving the fighting strength.





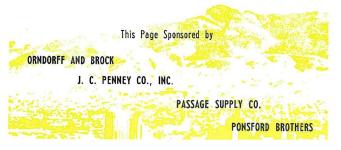
#### Fort Bliss-U.S. Army Air Defense Center

Historic Fort Bliss, commanded by Major General George T. Powers III, was established in 1849 as an Infantry outpost. Now in its second century of service to its nation, it has become the U.S. Army's foremost air defense training center and has played an integral part in the development of El Paso and the Southwest. Through the years, Fort Bliss has quartered troops representing various branches of the Army.

Until 1912 it remained an Infantry post. During 1912 the 1st Squadron, 4th Cavalry, arrived to relieve the Infantry. From this small start, Fort Bliss grew to be the largest cavalry post in the nation. During the period 1921-1942 it was the home of the famed 1st Cavalry Division.

The roster of former illustrious commanders includes such names as General John J. Pershing, who led an expedition from the post into Mexico in an attempt to capture Rebel General Pancho Villa.

In commemoration of 100 years of protection, service, and historic contribution to this region, the citizens of El Paso, in 1948, presented Fort Bliss with a replica of the original post. It stands proudly today near the southeast corner of the Fort as a link between the musket-toting soldier of yesterday and the highly trained missile technician of today. Housing historic relics of the past, the Replica is viewed daily by visitors from around the world.



In September 1965, the Department of the Army named Fort Bliss as the site for a basic training center. In July 1966, the German Air Force Air Defense School, USA was inaugurated as an air defense training facility for the German Air Force. The same month Biggs Air Force Base was transferred to Army control to become Fort Bliss Biggs Field.

Today, Fort Bliss is our nation's Air Defense Center, and there is no installation like it in the world. From the \$304,000 seven-building, 1265-acre reservation of 1893, which was home for about 250 soldiers, it now comprises 1,130,000 acres, approximately 4550 buildings and a total value in land, buildings, supplies and equipment of more than 650 million dollars. It is the home for 30,000 soldiers and a work home for 4400 Federal civilian emloyees. Its job: to train basic trainees and missilemen for air defense units worldwide.

Individuals at the U.S. Army Air Defense Center receive training ranging from basic marksmanship, map reading and basic mathematics to instruction on the most complex missile and electronic systems.

Despite its modern posture, the Air Defense School is the Army's oldest service school, tracing its lineage directly to the Artillery Corps for Instruction founded April 5, 1824 at what was then called Fortress Monroe, Va.

Just 26 miles northeast of Fort Bliss is McGregor Guided Missile Range. Part of the U.S. Army Air Defense Center, it is the free world's largest and foremost air defense guided missile range. The range covers approximately 1,200 square miles.

This is where missilemen from the world over come to fire the Nike Ajax, Nike Hercules, and Hawk missiles. Evaluators from the U.S. Army Air Defense Command watch and score every step of the annual service practice from the uncrating, assembling, and checking of the missile to the actual impact with the target after a missile has been fired.

American and Allied servicemen trained at Fort Bliss man air defense posts throughout the free world—24 hours a day, 365 days a year.

#### Rare Book Display

A collection of rare books about the individual careers of the famed "Twelve Travelers Through the Pass of the North" will be on exhibit at the El Paso Public Library, 501 North Oregon Street, from December 17 through January 14.

Tom Lea, noted El Paso author and artist, in his own book pertaining to the twelve travelers said they were among the many strong men who passed

through this area of "Paso del Norte."

As Lea explained, "Various not only in character but in accomplishment, these early travelers through the Pass each unfolds a picturesque legend of the land. Their portraits might each be considered as characteristic symbols of early chapters in the history of the West, episodes in the conquest of that Pass of the North where a modern city now stands."

The twelve Travelers were Alvar Nuñez Cabeza de Vaca, Fray Agustín Rodríguez, Antonio de Espejo, Gaspar Castaño de Sosa; Juan de Oñate, Fray García de San Francisco, Diego de Vargas, Zebulon Pike, Juan María Ponce de León, James Magoffin, Alex-

ander Doniphan and Big Foot Wallace.

#### **Tennis**

Addition of an invitational class for boys and girls, 18 years, who have won a major tournament or are the number one player on their high school teams is expected to increase interest in the annual Sun Carnival tennis tournament, the largest outdoor winter meet in the world.

Play in the different classes will be held December 27 through December 30. Opening round competition will be held on various high school courts with the finals set for the El Paso Tennis Club at 2510 North Saint Vrain Street.

The open competition for players below college level will be divided into eight divisions. The divisions are boys, 18, 16, 14, 12, singles and doubles; girls, 18, 16, 14 and 12, singles and doubles. The 12-year-old event is also a newcomer to the Sun tennis competition.

Normally there are 600 entries in the tournament which is for any player enrolled in a school, either private, public or parochial, below the college level. Trophies are awarded to winners and runners-up in

every division.

Sponsors of the tournament with the Sun Carnival are the East El Paso Kiwanis Club, headed by George Harris, and the El Paso Tennis Club, headed by George Yelderman. Ed Chew is Sun Carnival vicepresident in charge of the event. Coaches from the El Paso and Ysleta Independent School Districts will assist in the operation of the tournament. Leslie Berkes, El Paso Tennis Club's resident professional, will be tournament director.



#### **Twirling**

Sun Carnival Twirling Contest evolves into two events this year with competition spread over three days, December 28th through 30th, in the gymnasium of Burges High School, 7800 Edgemere Drive.

The twirling competition, ranging from beginning strutting and twirling to advanced solo, baton and team twirling, will be held December 28th and 29th.

A new event, the School Awards Festival, will find individual and team competition in cheerleading, drilling, pom poms, as well as a drum major and majorette contest. There will be awards both to the individual winners and to the schools they represent.

All events are sanctioned and judged by the National Baton Twirlers Association with qualified

judges to be named for all competition.

Mrs. Barbara Prewitt, instructor of the champion El Paso Shownettes, will be chairman of the com-

petition for the tenth year.

There will also be competition for Miss Sun Carnival. The 1966 winner was Miss Rebecca Phillips, daughter of Mr. and Mrs. R. S. Phillips of 9900 Trinidad. She is a senior at Eastwood High School where she is a majorette with the Trooper Band.



#### Polo

El Paso has long been one of the polo centers in the country because of the location here of Fort Bliss, once the mounted cavalry center of the U.S. Army. A favorite sport of the cavalry men was polo and its popularity has been retained, even though the cavalry is now a part of the past.

Each year during Sun Carnival week Fort Bliss sponsors a polo match, inviting top teams and players from other areas of the U.S. to compete against the members of the Del Norte Polo Association of

El Paso-Juarez.

This year's Sun Carnival Polo game will be held at 2 p.m. Sunday, January 1, at Armstrong Field on Fort Bliss. The field is located near the main entrance to the installation on Pershing Drive.

The Del Norte Polo Association is composed of both civilian and military personnel from the U.S. and Mexico. The group holds regular competition throughout the year. All matches, as with the Sun Carnival game, are open to the public without charge.







#### **Pistol Tournament**

A pistol tournament, sponsored by the Desert Sands Gun Club, is once again part of the Sun Carnival schedule of events with top shooters from throughout the Southwest expected to participate in this year's action December 28-29.

Firing will begin at 8 a.m. on both days of the tournament at the Desert Sands Gun Club, located about nine miles east of the El Paso city limits on

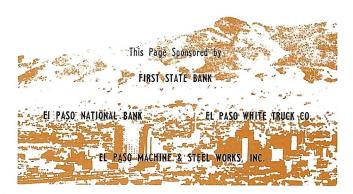
Highways 62 and 180.

The tournament is open to all members of the National Rifle Association, men and women, and will be governed by NRA pistol rules. Entries will be limited to 100 shooters. All matches will be squadded with tickets for individual matches issued the day prior to the match. Challenges will be accepted.

There will be both class and team awards with a special prize to anyone establishing an NRA ap-

proved national record.

Desert Sands Gun Club consists of 50 firing points with fixed targets at 50 yards and turning targets at 25 yards. There are basket-weaved wind breakers on three sides together with a modern club house and gun museum. Free space is available for campers and trailers of registered shooters. The public is invited to attend the matches.







#### Ski Slalom

Skiing has become a major participant sport in the sunny Southwest, and its popularity has led to its inclusion on the annual Sun Carnival program. A ski slalom will be held this year at popular Sierra Blanca Ski Resort in Ruidoso, N. M. which, with Cloudcroft, N. M., gives El Pasoans and area residents the finest in winter sports facilities.

Located in the ruggedly handsome Sacramento Mountains, Ruidoso and Cloudcroft are both summer and winter tourist resorts. Each offers golf, horseback riding, hiking and winter sports, particularly skiing. Ruidoso has fine horseracing at its Ruidoso Downs during spring and summer months.

One of the principal attractions in Cloudcroft is The Lodge, a smart, modern resort hotel, nettled in majestic pine woods. Open the year around, The Lodge offers the finest in dining and entertainment. It overlooks one of America's highest, and sportiest, golf courses. Ski Cloudcroft, the major ski area in Cloudcroft, is just three minutes away; natural and/or artificial snow permits skiing from Thanksgiving through March.

Sierra Blanca in Ruidoso is one of the nation's newer ski resorts and has attracted winter sports enthusiasts from throughout the United States. This year's Sun Carnival slalom has been sanctioned by the Rocky Mountain Division of the United States Ski Association.

A slalom is a race against time. There are three types of slalom; downhill, giant slalom and slalom. The downhill is over an open course with gentle curves and skiers can reach speeds of 60 miles an hour or better. The giant slalom is a tighter course with sharper curves, while the slalom has the tightest course and sharpest curves. Bamboo poles topped by flags outline the course; skiers must maneuver through these poles.

Arrangements for the slalom are being handled by members of the El Paso Ski Club.



#### **Art Exhibit**

International attention has been focused on the Sun Carnival Art Exhibit which has been a part of the annual year-end festival for the past 11 years. The top entries in the art competition are now hung at the El Paso Museum of Art where they will remain on exhibit until January 8.

Mrs. Gladys Lloyd Robinson, artist and collector from Los Angeles, and Jay R. Broussard, director of the Louisiana State Art Commission of Baton Rouge, were the judges who selected the top entries from material submitted by artists from throughout the United States and Mexico.

Approximately 600 paintings were in the competition with 90 selected for the official show, according to Mrs. Frances Hay, chairman of the show, and Mrs. Frieda Grissom, co-chairman.

The art exhibit is jointly sponsored by the El Paso Art Association and the Southwestern Sun Carnival Association. It is open to all art media and collages which are original works by living artists done without supervision and which have not previously been exhibited in any El Paso show.

Prize money for the art exhibit is extremely good. There is a \$750 Sun Carnival Sweepstakes Award with second place money of \$350. Other awards are \$200 for third place and \$100 for fourth place. There are also art materials awards for honorable mention.

#### **Band Jamboree**

Special competition and entertainment is furnished for the many high school bands which annually participate in the huge Sun Parade.

The bands, representing all areas of the Southwest, will first meet in a talent competition at 8 p.m. Thursday, December 29, at Magoffin Auditorium on the campus of the University of Texas at El Paso. Special prizes will be awarded to winning participants.

A "Band Jamboree" dance for all band members will be held on Friday night, December 30, in the Student Union Building ballroom on the UTEP campus. An orchestra and special entertainment, plus hats, noisemakers, and refreshments, make the dance a "must" for band members.

Saturday, December 31, the bands add their special color and music to the big Sun Parade.



#### **Juarez Track**

The Juarez Greyhound Club, which operates on an extended schedule of five nights weekly, Wednesday through Sundays, will be open throughout Sun Carnival week.

The track will close only one racing night during the month of December: Saturday, December 24, Christmas Eve. Racing will be held on all other racing days with first post time 7:50 p.m. El Paso time.

Visitors to El Paso will find complimentary passes to the greyhound races available at all motels and hotels, as well as the Race Track Office and at Sun Carnival headquarters in the Cortez Hotel.

Located six miles from downtown El Paso, Juarez Race Track is recognized as one of the most striking structures in the Southwest. A combination of contemporary and Mexican architecture, it is an unusually handsome building.

Guests get their first impact at the entrance when they look up at a huge mural done entirely in glass mosaic tile of many hues. It depicts the history of Mexico.

Access to the upper levels of the building is by a circular suspended ramp from which spectators can enjoy the charm of a multi-colored, spraying fountain constantly changing patterns. From the ceiling over the fountain hangs a 46-foot, hand-made chandelier created by Mexican glassblowers.

Box seating with tables is provided in the Jockey Club in the completely glass-enclosed, heated building. Accommodations in both the clubhouse and grandstand consist of individual moulded plastic bucket seats of varying tones. A visit to El Paso would not be complete without a visit to the Taj Mahal of racing, the Juarez Race Track.

### **Sports Car Slalom**

A sports car slalom has been added to the Sun Carnival schedule of events for the second year in recognition of the growing popularity of the sport. This year's competition is slated for the Sun Bowl parking lot starting at 10 a.m. Sunday, January 1.

Sponsored by the Triumph Owners Club of El Paso, the slalom will have both class and open competition. The event, the only winter-time sports car slalom in El Paso, is sanctioned by the Sports Car Club of America.

Judges and timing will be handled by club members.

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JUAREZ TURF CLUB—JUAREZ GREYHOUND CLUB
JUAREZ THOROUGHBRED TRACK



#### Rodeo

A permanent fixture on the Sun Carnival calendar of events is the annual Sun Carnival Rodeo which will be held at 1 p.m. for two days, December 31 and January 1, at the Ysleta Rough Riders arena.

There will be six separate events on the programs: calf and steer roping, barrel and pole racing, ribbon roping and matched roping.

Riders from throughout the EI Paso Southwest normally join in the action. The Ysleta Rough Riders have some form of rodeo competition nearly every weekend throughout the year at their modern arena which is located at the intersection of Interstate Highway 10 East and Zaragosa Road. A nominal admission fee is charged. There is plenty of seating and parking, together with rest rooms and concession stands.

A rodeo should and has had a place on the Sun Carnival program for many years. Historians have said that the first rodeo ever staged was in Pecos, just east of El Paso, in the late nineteenth Century. Rodeos apparently evolved from the roundup when many of the events seen in today's rodeo were all part of a cowboy's workday.

### Bowling

A bowling ball doesn't take many unusual bounces, particularly in the annual Sun Carnival Bowling Tournament which attracts top men and women contestants from throughout the Southwest.

Actually, this year's tournament, eighth to be held under Sun Carnival sponsorship, will be a triple-header affair with ragtime doubles December 1 through January 2, team event from December 26 through January 2, and a singles special on January 2.

All competition will be at the Skylane Bowl, 6200 Dyer Street in northeast El Paso.

Men will bowl in the various events starting at 2 p.m. with women bowlers taking the lanes at 3:30 p.m.

The tournament has the American Bowling Congress and Women's International Bowling Congress approval. The highest sanctioned league average for the 1965-66 winter season will be used; anyone without a handicap must bowl from scratch.

Entry blanks and other pertinent data may be obtained from any El Paso bowling establishment.

#### **Sun Carnival Directors 1966-67**



SUN CARNIVAL DIRECTORS—Directors of the Southwestern Sun Carnival meet twice annually unless there is a specially-called meeting. The October meeting attracted a large portion of the 45 directors named by the nine service clubs which supply the volunteer manpower for the Carnival. Shown above, first row, left to right: W. N. Richardson, Bill Becker, Bob Grainery, Ward Koehler, H. D. Fulwiler; second row: J. Dean Hutchison, Haskell Street, Irwin Lambka and Edward McCullough; third row: William Peticolas, Bill Burton and Bob Cyprus. Not shown are: Colbert Coldwell, Harry D. Walker, James R. Nance, Allan G. Falby, George Crysler, Harlan P. Hallock, Marshall Willis, Richard Telles, Robert Schwarzbach, Lee Hutchinson, Don Leslie, Norman Hill, Thomas Rutter, Howard Berg, William H. Waugh, Jr., W. G. (Buddy) Harris, Rod Masters, Joe Holcomb, Dr. Rene Rosas, Dan Niemeier, Dr. Bob Mapula, Robert Nelson, Richard Bischoff, Udell Moore and George Harris. All members of the Sun Carnival executive board are directors.

### **Honorary Directors**



R. E. THOMASON Federal Judge



TRAVIS C. JOHNSON County Judge



D. W. SUTTLE Federal Judge



ARMANDO G. SOTO Mayor of Juarez



BRUCE BIXLER



ERNEST GUINN Federal Judge



CHARLIE ORNDORFF



JUDSON WILLIAMS Mayor

### Past Presidents and Director Generals 1935-67

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*Dr. C. M. Hendricks, Director General	1935-45
*Harvey Gamble, President	1936-37
*W. S. Crombie. President	1937-38
John B. Neff. President	1938-39
L. W. Overlock, President	1939-40
Dr. R. B. Homan, President	1940-41
Frank Klohs President	1941-42
Wiley M. Edwards, President	1942-43
M. L. Hutchins. President	1943-44
Chris P Fox President	1944-45
Tom E. Rogers, Director General	1945-46
John H. Jagoe, President	1945-46
H. D. Fulwiler. President	1946-47
Dan T. White, President	1947-48
C M Irvin President	1948-49
J. Francis Morgan, President	1949-50
Forrest M. Smith, President	1950-51
Karl O. Wyler Sr., President	1951-52
*Howard Maxon, President	1952-53
*Ted Andress, President	1953-54
Thomas C. Patterson, President	1954-55
R. F. Haynsworth, President	1955-56
Judson F. Williams, President	1956-57
Harold Wiggs, President	1957-58
Maurice E. Hill, President	1958-59
B. Marshall Willis, President	1959-60
Carl W. Connors, President	1960-61
Carl W. Connors, President William I. Latham, President	1961-62
James C. Orr, President Leonard A. Goodman, Jr., President	1962-63
Leonard A. Goodman, Jr., President	1963-64
Jack B. Chapman, President	1964-65
Dr. Willard W. Schuessler, President	1965-66
Joseph F. Irvin, President	1966-67
Richard W. Mithoff, President	1966-67
*Deceased	



\* Harris Walthall



\* Harvey Gamble



\* W. S. CROMBIE



John B. Neff



L. W. Overlock



Dr. R. B. Homan



Frank Klohs



WILEY M. EDWARDS



M. L. Hutchins



CHRIS P. Fox



JOHN H. JAGOE



H. D. FULWILER



Dan T. White



C. M. IRVIN



J. Francis Morgan



FORREST M. SMITH



KARL O. WYLER



\*Howard Maxon



\* TED ANDRESS



THOMAS C. PATTERSON



ROBERT F. HAYNSWORTH JUDSON F. WILLIAMS





HAROLD WIGGS



MAURICE E. HILL



B. MARSHALL WILLIS

\* DECEASED





CARL W. CONNORS



WILLIAM I. LATHAM



James C. Orr

Generals

Director



LEONARD A. GOODMAN, JR.



JACK B. CHAPMAN



Dr. W. W. Schuessler



JOSEPH F. IRVIN



\* Dr. C. M. Hendricks



Tom E. Rogers

#### **Directors at Large**

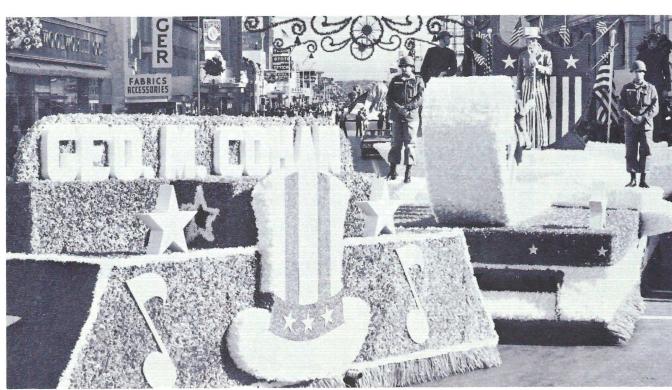


J. WARREN HOYT



CHARLIE ORNDORFF















## 1966-67 Executive

## Committee

Richard W. Mithoff, president of Mithoff Advertising Inc., served as treasurer of the Sun Carnival Assn. for four years, and as executive vice president. He is past president of Rotary Club of El Paso, Southwestern Assn. of Advertising Agencies, Advertising Club of El Paso, and was honored at 1963-64 Ad Man of the Year. He is vice-president of the International Club, has served as a director of the El Paso Chamber of Commerce and Affiliated Advertising Agencies International and is a member of the advisory board, Texas Division, of the American Automobile Association.

C. C. (Jimmie) Krigbaum is secretary of the Southwestern Sun Carnival Association. Active in the Sun Carnival since 1953, Krigbaum has served as vice president in charge of the Sun Parade and Coronation Ball, as well as holding a directorship on five other occasions. He is a member of the Downtown Lions Club and has served as past president and director of the Touchdown Club, director of Planned Parenthood Center and El Paso Safety Council. He is a partner in Belk Insurance Company.

Frank W. Gorman, Jr., is treasurer for this year's Sun Carnival. He is a manufacturer's representative and is a member of the board of directors for the Southwest National Bank. He is a member of the Downtown Rotary Club and has served on the Sun Carnival's executive board for the past three years. He previously was vice president in charge of membership.

Dr. Williard W. Schuessler is past president of the Sun Carnival. A practicing physician, he is president-elect of the El Paso County Medical Society and has held offices in various other medical organizations. Dr. Schuessler is past president of the El Paso Chamber of Commerce and El Paso Law Enforcement Group. He is a member of the Downtown Rotary Club. He has been a member of the Sun Carnival Association for the past three years.

Tom C. Lucky is vice-president in charge of membership which means responsibility for Sons of Sun, the Sun Carnival booster organ ization. Lucky is vice-president in charge of sales for Magnolia Coca Cola Co. of El Paso and vice-president of Coca Cola Bottling Co. of Alamogordo. A member of Downtown Rotary, he served as a Sun Carnival director last year and was elevated to a vice-presidency for this year's celebration.

Dr. Don H. Ewalt is vice-president in charge of the Sun Bowl game. He is responsible for team selection, game arrangements and the hundreds of other details involved with the annual classic. Dr. Ewalt is a plastic surgeon and has lived in El Paso since 1953. He is a mem ber of the Downtown Kiwanis Club and has worked on the Sun Carnival for three years.



G

James E. Rogers, Jr., a partner in the firm of Rogers and Belding, is vice-president in charge of the Sun Bowl basketball tournament. A member of the Sun Carnival's board of directors for five years, he is a member and former director and secretary for the El Paso Junior Chamber of Commerce. He is Captain of the El Paso County Sheriff Posse and a member of the United Cerebral Palsy Association, as well as member of the board of directors of the Southwest National Bank.

Н

Ed Chew, purchasing agent for the City of El Paso, is vice-president in charge of the Sun Carnival tennis tournament. He is a member and past president of the East El Paso Kiwanis Club. A noted tennis player, he is currently treasurer of El Paso Tennis Club. He has been on the Sun Carnival board of directors for the past four years, and has been a vice-president since 1963.

1

George N. Broderson Jr., is serving his second year as vice president in charge of the Sun Carnival Parade. An agent for Massachusetts Mutual Life Insurance Co., he is a member of the Chartered Life Underwriters and El Paso Life Underwriters Associations, Estate Planning Council and El Paso Chamber of Commerce. He is a Deacon in the First Presbyterian Church and holds the rank of lieutenant colonel in the U.S. Army Reserve. He represents the Downtown Lions Club.

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Jimmy Angelos, junior accountant with the El Paso Natural Gas Company, is vice-president in charge of the Coronation Ball. A director of the Sun Carnival Association for ten years, he is a member and former president of the El Paso Active 20-30 Club. He has also served the organization as a lieutenant governor.

K

Terry O'Connor, branch manager in El Paso for the Falstaff Brewing Company, is vice-president in charge of the Sun Carnival program. He is a member of the East El Paso Rotary Club, and active in civic work. This is his second year on the Sun Carnival Board.

L

Kenneth W. Fry, with the accounting department of the El Paso Natural Gas Company, is in charge of special events for this year's Sun Carnival. Mr. Fry is a member of the Downtown Optimists and the Touchdown Club. He has been on the Sun Carnival board of directors for several years, but this is his first year to serve as a vice-president.

























M

William F. Mischen, Jr., is the vice-president in charge of the Sun Carnival Jamboree. He is a native El Pasoan, and general manager of the Notlim Manufacturing Company. He is a member of the Five Points Lions Club and holds the position of Tailtwister. This is his first year with the Sun Carnival Association.

N

Harrison D. Kohl joined the Sun Carnival in 1963 as executive director after a highly successful career in building and advertising in Omaha, Neb. Closely associated with sports throughout his life, he has served as official for the famed Drake Relays as well as other top sports events throughout the midwest. He is a member of the El Paso County Coliseum and Liberty Hall Board and Coronado Country Club. He is a Shriner and member of El Maida Temple.

0

Mrs. Helen Williams is office manager for the Southwestern Sun Carnival Association. This is her second year with the association and she is responsible for the many procedural details of the celebration. Her husband, O. C. Williams, is employed by El Paso Natural Gas Company. The couple live at 300 West Schuster Avenue.

Р

Mrs. Floyd Mills has been office secretary for the Southwestern Sun Carnival Association for four years. She works closely with all members of the association, particularly the executive board. Her husband is a retired U.S. Air Force lieutenant colonel. The couple, who have two children, make their home at 9704 Bermuda Avenue.





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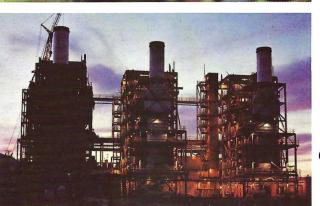
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### **Industry of El Paso**

El Paso as a location for industry is gaining in importance each day as businessmen and industrialists learn of the city's climate, abundant labor pool, excellent transportation facilities, cultural and recreational opportunities, and its genuine hospitable attitude.

Nearly 100 new businesses and industries have located here during the past five years and there are more than 400 basic industries which have stayed to expand in a community where "there is a place in the sun for industry."

El Paso does have sun. The sun shines on the average of 360 days a year. The climate of El Paso is ideal; it is conducive to good living and happy workers. Absenteeism is at a minimum and El Paso's high, dry climate is a strong inducement to attract workers from other areas.

El Paso's Industrial Development Corporation is active in its quest for new industries and businesses. Underwritten by the City and County of El Paso and El Paso Chamber of Commerce, the corporation conducts luncheons for businessmen and industrialists in several major U.S. cities each year. In addition, there is constant contact with those firms which have expressed interest in building a new plant or relocating here. These contacts are kept current on the matters which play an important role in their decisions—labor, land, transportation, school systems, recreation, culture. It is a full-time job and a job which is important in a progressive, growing city.

El Paso has its own abundant labor pool—more than 100,000 from which to choose. The technical reservoir is also filled by men and women from the El Paso military complex and from the many workers attracted to El Paso by its climate.

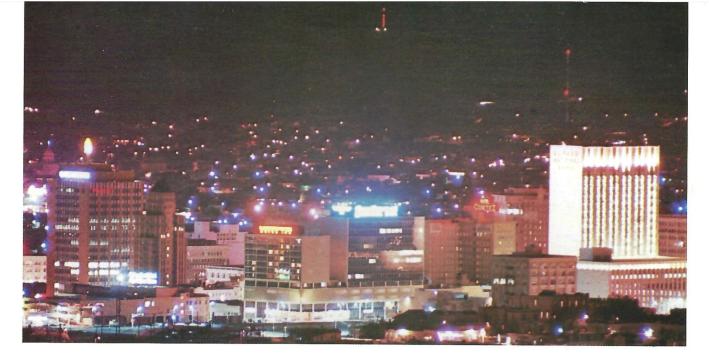
El Paso has over 25,000 acres of land zoned and ready for industry with several well-developed industrial districts and parks. Transportation and utilities, always important to industry, are the very best. El Paso's location is another plus factor; it is midway between Los Angeles and Houston and about equidistant to Dallas-Fort Worth, Denver and San Diego.

El Paso and its sister city just across the Mexican border, Juarez, combine for a metropolitan population of nearly 750,000. El Paso is the youngest city in the United States with a median age of 22.5 years; it is a lusty, growing city rapidly moving forward.

El Paso is blessed with exceptional educational facilities, fine churches, good hospitals and fine homes.

El Paso is a good location for industry. It's true: There is a place in the sun for industry—El Paso!





#### History of El Paso

History of El Paso can be traced as far back as 2,000 years ago in the pictographs at nearby Hueco Tanks. Later Indian tribes found this area to be an ideal resting stop, there are many artifacts still found in and outside of what are today's city limits.

The first white man to visit El Paso came in 1536 and with him into Mexico went tales of fabulous cities of gold. This started a flow of expeditions to explore, colonize and Christianize the natives here. Gradually a settlement began in the "Pass of the North.'

It can be safely said that El Paso, a gateway to the Southwest and the Republic of Mexico, has a history that reaches back through the exciting days of Indians, cowboys, miners, prospectors, Conquistadores and padres.

The early day traveler always sought the easiest and lowest pass through the mountains that lay in his path. Through the pass in the Rockies where the present city of El Paso lies traveled the Spanish soldiers and priests. By October 1531, the followers of Cortez, conqueror of Mexico, had founded a settlement at Culiacan on the west coast of Mexico in what is now the state of Sinaloa. To them came rumors of Seven Cities to the North, where gold was plentiful and people were rich.

These rumors were augmented and new interest aroused when in 1536 Cabeza de Baca and his handful of followers arrived at Culiacan. They had been wandering for months along the gulf and across country through the Pass into Mexico following a shipwreck off the Florida coast. In 1540, the famous Coronado expedition started from Culiacan. Other groups followed, exploring and seeking suitable colonization locations. Don Juan de Oñate established a settlement on the eastern bank of the Rio Grande in 1598 at a place thirty miles north of Santa Fe.

All these expeditions came through the Pass leaving a definite imprint of Spanish influence on the entire territory. Other expeditions, seeking conquest by arms or through the more subtle influence of the Church, followed. In 1659, a settlement was founded in the Pass on the site of what is now Juarez, Mexico. The founding of a mission and the establishment of a place where travelers might rest were the first steps. So well did the padres build that the Mission is still standing and in use today.

Colonel Alexander Doniphan, during the war with Mexico in 1846, and his regiment, the First Missouri Volunteers, were ordered to march south from New Mexico to form a junction with General Wool's forces in Chihuahua. Wool never reached Chihuahua but Doniphan's volunteers secured north central Mexico alone and ultimately joined Wool and Gen. Zachary Taylor near Monterey. Two days after Christmas 1846, Doniphan and his men flew the sovereign flag of the United States through the Pass of the North for the first time.

On November 7, 1848 a War Department Order directed troops to be dispatched to El Paso del Norte to establish a post there. In June 1849, the necessary reconnaissance completed, seven companies of the 3rd Infantry started out on the 673-mile trek from San Antonio across the desert. Three months later they arrived and established a post, Ft. Bliss on the Rio Grande.

El Paso today is a modern metropolis, a city with fine hotels and office buildings. It has substantial homes, good schools and playgrounds. All of this is in vivid contrast to the struggling village of adobe huts of bygone times.

El Paso, 3,762 feet above sea level, enjoys comfortable summers with cool nights and warm, dry, sunny winters, with little rain and snow. All enhanced by its magnificent setting midst mountain and desert and its colorful history. It is truly a unique city.

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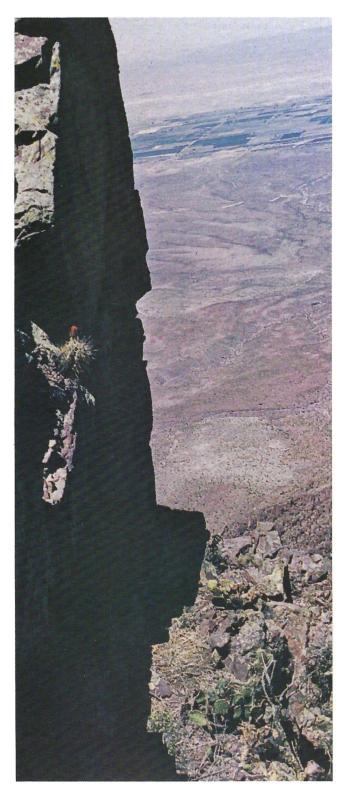
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#### **The International City**

Separated only by the Rio Grande River, El Paso, Texas and Ciudad Juarez, Mexico form a metropolitan community of nearly 700,000 people. The closeness of the two cities and the intermixing of their populations has resulted in a single designation: "The International City."

A superb setting of mountain grandeur and desert space, a sun-blessed climate, the zest of the Old West, the colorful grace of Spanish customs and culture, the crackling vitality of the Space Age . . . all of these combine to make El Paso unique, and a challenge to those who wish to participate in the many activities of a fast-growing section. It is also the answer to those who wish to merely bask in the warm and constant sunshine.

Variety unlimited best expresses the attractions to be found in the EI Paso Southwest where sunshine is the magic catalyst which successfully blends summer and winter activities.

El Paso's mild climate permits participation in nearly every type of sport. There is professional baseball in the summer months and horse racing at nearby Sunland Park, N. M. during the fall and winter months. Golf is played the year around. There are also many beautiful natural parks in and near El Paso. Famed Scenic Drive encircles Mount Franklin and permits a mountain-top view of El Paso-Juarez and vicinity. There is also an aerial tramway to the top of Ranger Peak which affords another breath-taking view of the El Paso area.

The diversity is accentuated during the winter months when you can ski in New Mexico mountains just three hours away and return to El Paso for a dip in a swimming pool, play golf or ride horses.

Easy drives take the visitor to the wonder-provoking Carlsbad Caverns, the amazing phenomenon of White Sands National Park, rugged Gila Wilderness and the colorful Old World culture and hospitality of Mexico.

Scenery ranges from stark desert to wooded mountains, from open range land to lush irrigated cotton fields, from sleepy (and sometimes "ghost") hamlets to bustling metropolises.

El Paso is the focal point for Southwestern travel. Served by major railroads, airlines and Interstate Highway 10 and other major highways, the city at the Pass of the North is the hub from which a visitor can easily move to any part of the North America.

El Paso's economy is diversified. One of the major cotton clothing manufacturing centers of the world, the city of more than 300,000 also has oil, cattle, mineral refining and agriculture industries. There are many military establishments including Fort Bliss, William Beaumont Army Hospital and nearby White Sands Missile Range and Holloman Air Force Base.

El Paso's cultural life is full and varied. It is the home of the University of Texas at El Paso. It has a fine symphony orchestra, theatre organization, and its International Museum is the home of a Kress Art Collection. El Pasoans can also sample the best in Mexican culture.

Together Juarez and El Paso form a truly "International City."







#### **History of Juarez**

From humble beginnings, Ciudad Juarez has grown into a modern city with a promising and bright future, but still tied by culture and custom to its past.

The beginning of what is now Juarez goes back to 1659. Even before that there were goings and comings by Spaniards in the vicinity. Spanish conquerors were camping in the Pass of the North long before the first English-speaking colony was planted in Jamestown.

After Cortez conquered Mexico in 1521, Spanish conquest, Christianity and colonization spread slowly into the wilderness to the north. Cabeza De Baca, a shipwrecked Spaniard, wandered westward across the continent and crossed the Rio Grande at or near Juarez in 1536. Several expeditions passed up the river into New Mexico; and in 1598 Juan de Oñate. crossing the sand south of Juarez, made camp seventeen miles below the present site of the city. Continuing upstream, Oñate, on May 4, 1598, crossed the river at a ford near a place where the stream cut through the mountains. This ford and pass through the mountains was destined by geography to become an important way station for the Spaniards, who called it El Paso del Norte-The Pass of the North.

Dwelling along the Rio Grande near the Pass at the time was a wild, non-agricultural tribe of Indians called Mansos. Oñate and his missionaries paid them little attention; they pressed northward into New Mexico to the populous pueblo regions. Long after colonizing New Mexico, the Spaniards turned their attention back to the Mansos. So it was that the settlement of El Paso del Norte came from the North, rather than the South.

The man who had most to do with the actual founding of what was to become the city of Juarez was a brown-robed Franciscan priest named Fray García de San Francisco y Zuñiga. Fray García, judging from reports of his associates, was a remarkable man. After founding the mission of Socorro in New Mexico, Fray García went to El Paso in 1659. García got all the Mansos together and "offered them the evangelican word." Fray García named the congregation "El Paso" and dedicated a little church to the Virgin Guadalupe, the Patron Saint of Mexico. Thus began the settlement of the permanent community which is now Ciudad Juarez. Soon the temporary mission buildings were replaced by more substantial

structures, and García dedicated the cornerstone on April 2, 1662. During the Indian Rebellion in 1680, El Paso del Norte became the provisional capital of New Mexico province. It was at El Paso that the Spaniards gathered their strength for the reconquest of New Mexico, which was completed in 1693.

In 1827, an El Paso del Norte resident named Juan María Ponce de León crossed the Rio Grande and established a ranch on the north bank, thereby becoming the first settler of what was to become El Paso, Texas. But it was not until the 1840's and 50's that the Anglo-Saxons began to enter the Pass in numbers. The French invaded Mexico and drove President Benito Juarez from Mexico City in 1862 and enthroned Maximilian and the Empress Carlota who began to reign in a blaze of glory and extravagance. President Juarez was driven from pillar to post. At last he had to flee to El Paso del Norte.

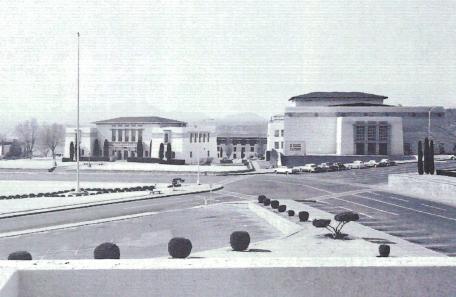
But even in Mexico's darkest hour a silver lining had edged the clouds of despair. From sympathizers in the United States came supplies, weapons and financial assistance. At last the tide turned, and on June 17, 1866, the residents of El Paso saw their black-frocked president ride out of town to the south in his shabby carriage. A year later his forces were triumphant.

The border city in 1888 changed its name from El Paso del Norte to Ciudad Juarez in honor of its famous guest. A monument to Mexico's benefactor now stands in Benito Juarez Park.

In 1909 President Diaz and Taft met on the international bridge between Juarez and El Paso in a demonstration of the goodwill which existed between the two republics. The recent settlement of the Chamizal Dispute is evidence of this continuing understanding.







# The University of Texas at El Paso

Times are changing at THE UNIVERSITY OF TEXAS AT EL PASO, formerly Texas Western College and even with only a one-year absence, the returning Sun Carnival visitor will see the changes and hear them.

There's the name for one thing: even reducing it to UTEP, it will still sound and look strange to those who recall it as simply TWC. The new designation, as Dr. Joseph M. Ray, president of the College puts it, is a move toward closer identification with the Main University in Austin. "We are still a college," Dr. Ray says, "but we are moving and growing and gaining stature. We do not forget our traditions but neither do we minimize our progress."

The progress president Ray pridefully notes will be easily evident to each Sun Carnival visitor: an enrollment of over 8,000; a \$2 million Science-Mathematics building rising from the arroyo southeast of the Administration Building; plans for a \$2.5 million addition to the Student Union Building and a \$1.5 million expansion of the campus Library. The \$6 million in construction, some underway and some in planning stages, is one of the signs of the changing face of the College.



But other changes and progress are not so readily evident. There is the matter of increased library holdings (over 200,000 volumes), the rapidly growing number of Ph.D's in the faculty ranks (128 compared to 76 in fiscal year 1965), and—helping to account for these upward changes—the growing participation of the community in gifts to the Excellence Fund and other grants to the College.

Since 1916, when the College turned out its first graduating class of three members, through June, 1966, when 380 students received degrees, THE UNIVERSITY OF TEXAS AT EL PASO-Texas Western College has granted more than 10,300 degrees including more than 1,000 master's degrees. There is also pride in the fact that some 100 graduates of the College are seeking advanced degrees in leading universities throughout the nation.

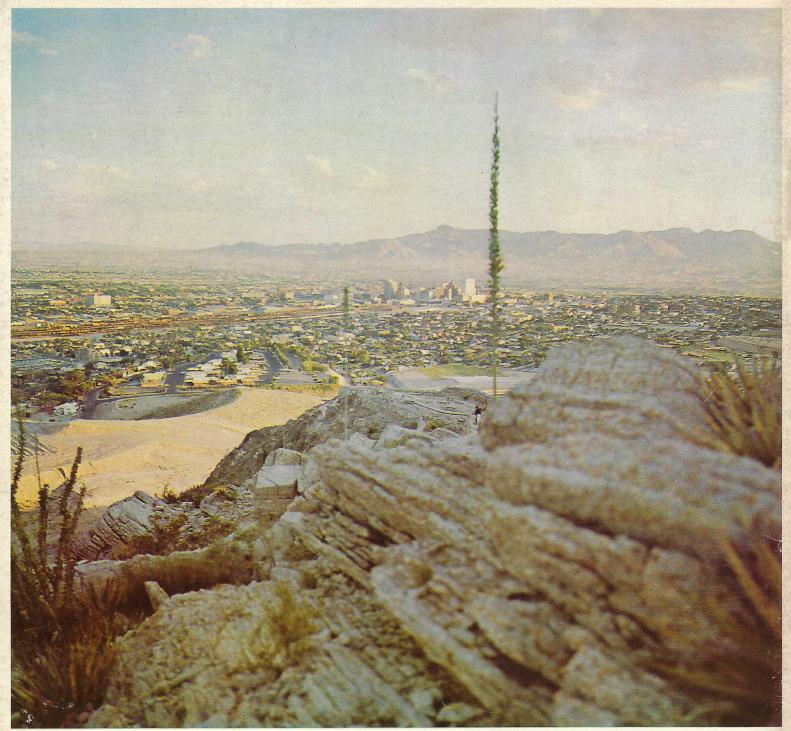
It would be a serious and noticeable omission not to add that the College flexed its athletic muscles last year and found the taste of triumph (and fame) indescribably sweet. In football, Coach Bobby Dobbs brought the Miners back from a disastrous 0-8-2 season to an 8-3 mark and an unforgetable victory over Utah on November 13. The event, called "The Turning Point" by Tom Lea, was captured in an oil painting by the El Paso author. The Miners capped the season by winning the Sun Bowl classic from TCU.

In basketball, Coach Don Haskins rolled up 28 wins and a single loss including a 72-65 victory over heavily-favored Kentucky at College Park, Maryland, for the NCAA championship. And the slogan, "We're Number One!" is still a resounding one.

"We're Number One," in fact, is a prideful cry that extends through all of UTEP, whether a fact in athletics or an ambition in other endeavors of the College.

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