

# SEMINOLE BASEBALL

## 2004 Media Guide

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### CREDITS

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# MEDIA INFORMATION

**T**he Sports Information Office is located on the ninth floor of the University Center, Bldg. C, in the middle of the football press box. Assistant Sports Information Directors Jeff Purinton and Michael Morrell will serve as the media coordinators for FSU baseball. Purinton or Morrell will travel with the team and can be reached at team headquarters when on the road.

## Press Services

The 2004 Florida State Baseball Media Guide is a multi-purpose guide for use by media, fans and friends of the Seminole baseball team. Additional information, up-to-date statistics and photographs are available to members of accredited media upon request. Any questions not answered in the media guide should be directed to Assistant SID Jeff Purinton in the FSU Sports Information Office at 850/644-0615. Michael Morrell can also be reached for information regarding Seminole Baseball at 850/644-3920.

## Credential Requests

All requests for working press, radio and television should be made as early as possible prior to game day. Credential requests should be made in writing if possible and can be picked up prior to the game at the Sports Information office or held at the Will Call window at Dick Howser Stadium for game day pick up.



## SPORTS INFORMATION DIRECTORY

**CONTACT US AT:** 850/644-1403; FAX 850/644-3820

**ADDRESS INQUIRIES TO:** Florida State Sports Information, PO Drawer 2195, Tallahassee, FL 32316

**SHIP OVERNIGHT PACKAGES TO:** FSU Athletics, Sports Information, University Center C, Room C5406, Tallahassee, FL 32306



**Rob Wilson**  
Assistant Athletics  
Director  
850/644-1403



**Tina Thomas**  
Associate SID  
850/644-1065



**Chuck Walsh**  
Associate SID  
850/644-1077



**Jeff Purinton**  
Assistant SID  
850/644-0615



**Elliott Finebloom**  
Assistant SID  
850/644-5656



**Michael Morrell**  
SID Assistant  
850/644-3920



**Lynn Hobby**  
Administrative  
Secretary  
850/644-2016



**Michael Smoose**  
Graduate Assistant  
850/644-4836



**Lauren Williams**  
Graduate Assistant  
850/644-5653

## Parking

A very limited number of parking passes are available to select members of the working media. Parking is available in university lots around Dick Howser Stadium on a first-come, first-serve basis. All media are encouraged to arrive as early as possible to avoid parking problems. Legally parked cars will not be ticketed on game days (two hours prior to first pitch).

## Photographers

Accredited photographers holding passes will be admitted to shoot in designated areas on the field. These areas are marked just inside the gates in the protected area at the corners of the home and visitors' dugouts. Still photographers are asked not to restrict views of the fans if at all possible.



## Television

Facilities are available for network broadcasts. Please contact Jeff Purinton in the Sports Information Office for more information.

## Radio

One booth is available for the opposing team's radio broadcast. If more than one booth is needed to accommodate visiting radio crews, an area will be made available in the stadium. When such a case occurs, the visiting team's SID will allocate booth space.

## Phone Lines

Florida State has multiple phone lines in the main press box for use by media before, during and after home games. Tallahassee radio station WFLA-AM, which carries broadcasts live, has installed two phone lines for use by visiting radio stations. Please contact Lee Bowen at 850/644-2695 for details concerning the use of these lines. If other lines are needed, or WFLA's lines are not sufficient, visiting radio stations should contact the Florida State University Office of Telecommunications at 850/644-2414.

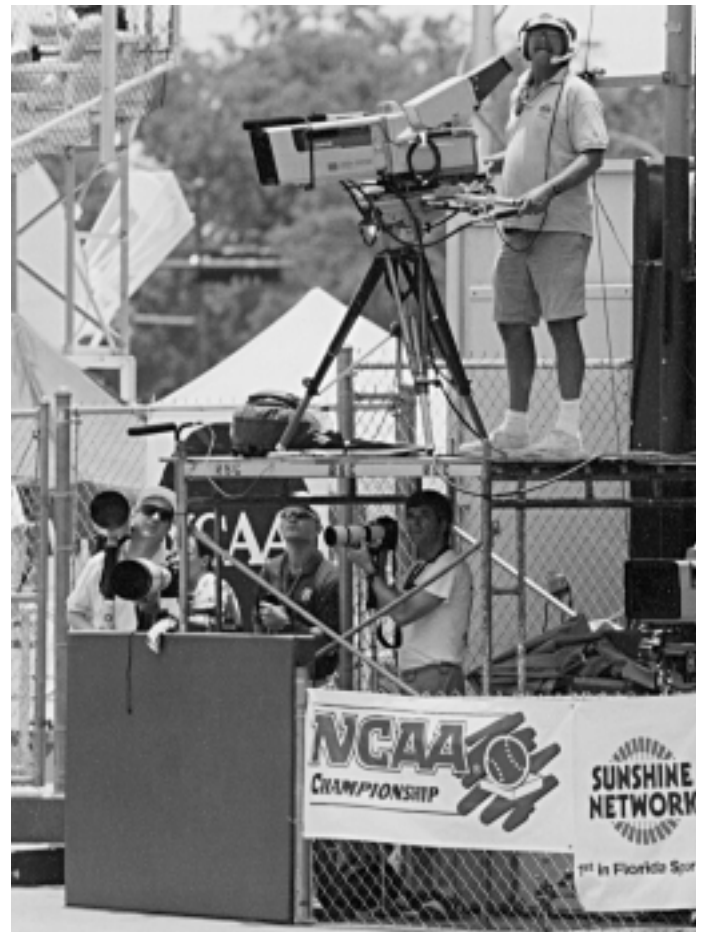
## Interviews

On game days, Florida State head coach Mike Martin and his players will be available for postgame interviews following a 10-minute cooling off period. Martin will meet with the media in the Florida State dugout immediately after talking with the team in the Seminole locker room. Requested Florida State players will be escorted to the interview area by Florida State Sports Information personnel after Coach Martin's interviews are finished.

Florida State players are also available on the field at Dick Howser Stadium prior to practice on non-game days. Reporters who wish to interview players before practice or arrange a phone interview should contact Jeff Purinton at the Florida State Sports Information office. Contact Coach Martin's office directly before 12:00 noon at 850/644-1073 to arrange interviews with him.

## www.seminoles.com

Media, fans and alumni are encouraged to access Florida State baseball information via the internet at [www.seminoles.com](http://www.seminoles.com). Information and statistics are updated after every game; while schedules, rosters, player information and history are also available. Live game broadcasts will also be available on [www.seminoles.com](http://www.seminoles.com).



# FLORIDA STATE MEDIA OUTLETS

## Print Media

**ASSOCIATED PRESS (Local)** ..... (850) 224-1211  
 Fax (850) 224-2099 • Brent Kallestad  
 336 E. College Ave., Suite 301, Tallahassee, FL 32301

**BRADENTON HERALD** ..... (941) 745-7007  
 Fax (850) 745-7097  
 102 Manatee Ave., W., Bradenton, FL 34205

**DAYTONA BEACH NEWS-JOURNAL** ..... (386) 252-1511  
 Fax (386) 253-8433  
 PO Box 431, Daytona Beach, FL 32015

**FLORIDA TIMES-UNION (Local)** ..... (850) 224-7515  
 Fax (850) 681-2961 • Bob Thomas  
 336 E. College Ave., Suite 304, Tallahassee, FL 32301

**FLORIDA TIMES-UNION** ..... (800) 255-4679  
 (904) 359-4246 • Fax (904) 359-4147  
 PO Box 1949, Jacksonville, FL 32231

**FT. LAUDERDALE SUN-SENTINEL** ..... (954) 356-4645  
 Fax (954) 356-4566 • Craig Barnes  
 New River Center, 200 E. Las Olas Blvd., Ft. Lauderdale, FL 33301

**FT. MYERS NEWS-PRESS** ..... (941) 335-0357  
 Fax (941) 334-0708  
 2442 Anderson Ave., Ft. Myers, FL 33901

**FSView/Florida Flambeau** ..... (850) 561-6653  
 Fax (850) 574-6578 • 1235 Airport Rd., Tallahassee, FL 32304

**GAINESVILLE SUN** ..... (352) 378-1411  
 Fax (352) 338-3128 • 2700 S.W. 13th Str., Gainesville, FL 32608

**LAKE CITY REPORTER** ..... (904) 754-0421  
 Fax (904) 752-9400 • P.O. Box 1709, Lake City, FL 32056

**LAKELAND LEDGER** ..... (941) 802-7557  
 Fax (813) 802-7812 • PO Box 408, Lakeland, FL 33802

**MIAMI HERALD** ..... (305) 376-2387  
 Fax (305) 376-2295 • Stephen Holder  
 One Herald Plaza, Miami, FL 33101

**OCALA STAR-BANNER** ..... (352) 867-4144  
 Fax (352) 867-4018 • PO Box 490, Ocala, FL 32670

**ORLANDO SENTINEL (Local)** ..... (850) 222-5564  
 Fax (850) 224-0979 • Josh Robbins  
 36 E. College Ave., Suite 303, Tallahassee, FL 32301

**ORLANDO SENTINEL** ..... (407) 420-5474  
 Fax (407) 420-5069 • Alan Schmadtke  
 PO Box 28333, Orlando, FL 32802

**THE OSCEOLA** ..... (850) 222-7733  
 Fax (850) 224-3627 • Jim Lamar, Ira Schoffel, Rick Jones  
 402 Dunwoody St., Tallahassee, FL 32304

**PALATKA DAILY NEWS** ..... (904) 328-2721  
 Fax (904) 312-5209  
 1825 St. John's Ave., Palatka, FL 32177

**PALM BEACH POST** ..... (561) 820-4440  
 Fax (561) 820-4481 • Tom D'Angelo  
 2751 S. Dixie Highway, W. Palm Beach, FL 33405



**PANAMA CITY NEWS-HERALD** ..... (850) 747-5065  
 Fax (850) 747-5097  
 501 W. 11th St., Panama City, FL 32401

**PENSACOLA NEWS-JOURNAL** ..... (850) 435-8552  
 Fax (850) 434-6241 • Bill Vilona  
 PO Box 12710, Pensacola, FL 32574

**SARASOTA HERALD-TRIBUNE** ..... (941) 957-5172  
 Fax (941) 957-5276  
 801 S. Tamiami Trail, Sarasota, FL 34236

**ST. PETERSBURG TIMES** ..... (813) 226-3347  
 Fax (813) 226-3381 • Brian Landman  
 P.O. Box 1121, St. Petersburg, FL 33731

**TALLAHASSEE DEMOCRAT** ..... (850) 599-2167  
 Fax (850) 599-2301 • Randy Beard, Jack Corcoran, Steve Ellis  
 PO Box 990, Tallahassee, FL 32302

**TAMPA TRIBUNE (Local)** ..... (850) 222-8382  
 Fax (850) 222-4772 • Doug Carlson  
 336 E. College Ave., Tallahassee, FL 32301

**TAMPA TRIBUNE** ..... (813) 259-7655  
 Fax (813) 259-8148 • PO Box 191, Tampa, FL 33601

## Electronic Media

**CABLE 47** ..... (850) 487-3170  
 WFSU Television Center

**SUNSHINE NETWORK** ..... (407) 648-1150  
 Fax (407) 245-2571  
 390 N. Orange Ave. Suite 1075, Orlando, FL 32801

**WCTV-TV (CBS)** ..... (850) 906-0477  
 Fax (850) 668-3851 • Lee Gordon, *Sports Director*  
 4000 County Rd. 12, Tallahassee, FL 32312

**WFLA RADIO** ..... (850) 422-3107  
 Fax (850) 514-4441 • Jeff Cameron  
 325 John Knox Rd, Bldg. G, Tallahassee, FL 32303

**FSU HEADLINES/TV & RADIO** ..... (850) 644-1360  
 Fax (850) 644-8344 • Dennis Schnittker, Jay Wirth, Scott Atwell,  
 Tom Block

**WTXL-TV (ABC)** ..... (850) 893-1313  
 (850) 668-1460 • Preston Scott, *Sports Director*  
 7927 Thomasville Rd., Tallahassee, FL 32312



# RADIO AND TELEVISION

## Radio

**F**lorida State's flagship radio station, WFLA News Radio 1270, will again broadcast every inning of every Seminole baseball game in 2004. WFLA-AM will air Florida State baseball for the 23rd consecutive season. From the season opener in January to the Atlantic Coast Conference Tournament and NCAA Regional action in May, WFLA gives FSU fans the best coverage in college baseball. For out of town fans, the live radio broadcast for all FSU games (home and away) will be carried on [www.seminoles.com](http://www.seminoles.com).

In 2004, WGWD-FM 93.3 (Tallahassee) will air 18 selected Seminole night games. Because the AM station must adjust its signal strength after sundown due to federal regulations, WGWD's coverage area is expected to pick up where WFLA's signal leaves off.

The voice of Seminole baseball for the 15th year is Lee Bowen, who continues a long association with the Seminole Radio Network in 2003. The broadcast coordinator for football and men's basketball on FSU's radio network, Bowen began his career as a statistician on the network. Bowen has also called play-by-play for the minor league Burlington (NC) Indians, a rookie league team in the Appalachian League. WFLA's Jim Crosby will join Bowen in the booth for all home games and select road games. Crosby is a 21-year veteran of Seminole baseball broadcasts.

## Television

Florida State's rich baseball tradition will once again attract live coverage from cable television networks throughout the Southeast. The Seminoles' strong baseball tradition and Atlantic Coast Conference schedule make Florida State no stranger to television exposure. This year, the FSU baseball team can be seen on television 12 times.

The Sunshine Network is once again the home of Seminole baseball in 2004. The Sunshine Network, a Florida-based cable network, will televise 12 FSU games, both home and away. Gene Deckerhoff and Tom Block will handle the play-by-play and color again for Sunshine in 2004. The Sunshine Network takes Florida State baseball to all corners of the state. The 2004 Seminoles



*Lee Bowen and Jim Crosby*

debut on Sunshine against Maryland on March 19 in Dick Howser Stadium.

## The Mike Martin Show

Seminole fans who miss the baseball action on radio and television can still keep informed by tuning in to "The Mike Martin Show." The show, which will air weekly beginning in mid-February, gives a recap of the past week's action.

For 30 minutes each week, FSU Head Coach Mike Martin takes a look at recent highlights and gives his insight on upcoming opponents. The show, hosted by Assistant Athletics Director for Media & Public Relations Rob Wilson, also features player interviews and a weekly baseball tip from Coach Martin.

The show is produced by Jim Garbarino of Seminole Productions and will air statewide on the Sunshine Network and locally on Fox 49. Check local listings for dates and times.

The Mike Martin Show and producer Jim Garbarino were recognized in 2003 for exceeding industry standards in television production.



*Gene Deckerhoff and Tom Block*

### 2004 Sunshine Network Television Schedule

3/19	Maryland .....	7:00 p.m.
4/ 9	Miami .....	7:00 p.m.
4/11	Miami .....	1:00 p.m.
4/16	at Miami .....	7:00 p.m.
4/17	at Miami .....	7:00 p.m.
4/18	at Miami .....	1:00 p.m.
4/21	Florida .....	7:00 p.m.
4/23	Georgia Tech .....	7:00 p.m.
4/24	Georgia Tech* .....	7:00 p.m.
5/1	at Clemson* .....	7:00 p.m.
5/2	at Clemson .....	2:00 p.m.
5/12	at Florida .....	6:30 p.m.
5/25-5/30	ACC Tournament .....	TBA

\*ACC Game of the Week

# SEMINOLES ON THE AIR

## Seminole Productions

**E**stablished in 1987, Seminole Productions handles virtually every video production need for Florida State Athletics. Under the direction of Mark Rodin, Seminole Productions produces the Bobby Bowden Show, the Seminole Basketball Report with Leonard Hamilton and the Mike Martin Show, as well as Seminole Sports Magazine, featuring the Sue Semrau Show, and Seminole Uprising. Seminole Productions also produces all of the in-game entertainment needs for Seminole Vision, our big-screen video production for FSU football, basketball and soon baseball. That's over 80 live-events every year to enhance the game day experience for Seminole fans.

In addition, the Seminole Productions award winning staff also creates the season highlight tapes, team motivational videos, banquet and special event videos for many sports. Seminole Productions is also a resource for media outlets when it comes to finding footage of FSU Athletics. SP has garnered national recognition as one of the best video production facilities in the nation and consistently ranks at the top of the in-game entertainment arena for universities across the nation. And it only gets better...

Seminole Productions will soon move out of its current area in the Doak Campbell Stadium press box to a new 6,000 square foot communication center in the new Coyle Moore Athletic Center. This new state-of-the-art facility will include a brand new studio, two control rooms, 10 Avid

digital editing and graphics suites, private offices, a green room, a new computer editing and graphics classroom, a student producer area and much more. There will also be fiber optic video camera connections to all areas of the Coyle Moore Athletic Center, Doak Campbell Stadium, the Tallahassee-Leon County Civic Center and FSU Basketball Training Center with connections to WFSU-TV's uplink. This will create the ability to do

live, multi-camera productions or uplink feeds. With a simple camera connection we can send the signal through fiber to WFSU's satellite uplink and bang, Coach Bowden's wit and charm is instantly seen all over the world.

But FSU Athletics won't be the only one reaping the benefits of this new state-of-the-art communication center. Students in the College of Communication media production program will also have plenty of hands-on access to some of the finest equipment around. Since Seminole Productions' mission is one of teaching, students studying in the art of television design, production and performance will work alongside the SP staff gaining real experience with real deadlines in a professional environment while gaining class credit as well as professional experience. This new facility will also ensure that FSU continues to attract the best and brightest students of media production from all across the globe.

Seminole Productions recently garnered two Gold Awards in the Aurora Awards international competition to bring its international awards total to seven this year. The Aurora Awards is an

international competition designed to recognize excellence in the film and video industries. It specifically targets programs and commercials that would not normally have the opportunity to compete on a national level, by focusing on non-national commercials, regional or special interest entertainment and corporate sponsored film and video. Entries come from across the United States and abroad including Canada, Hong Kong, Denmark, Mexico and others.

Seminole Productions received Gold Awards for the 2002 Baseball Highlight open, produced and created by Jim Garbarino, and the Tallahassee Boy's Choir/Gift of Life, produced by Jerry Tootle. Other previous Gold Award winners of note have been Disney I.D.E.A.S., The History Channel, A&E Network and Fox Sports Net. The Aurora statue itself was commissioned specifically for the competition by a nationally renowned sculptor. The statues are cast in the same foundry that creates the Emmy, Oscar and Clio statues.



**MARK RODIN**  
Director of  
Video Operations



**JIM GARBARINO**  
Producer/Director  
Bobby Bowden Show  
Mike Martin Show



**D.D. GARBARINO**  
Producer/Director  
Seminole Sports  
Magazine



**JERRY TOOTLE**  
Producer/Director  
Leonard Hamilton Show



*Mike Martin and The Mike Martin Show producer Jim Garbarino*



Seminole Productions also took home five national awards and one honorable mention from the Videographer Awards. The Videographer Awards is an international awards program directed by communications professionals to honor talented individuals and companies in the video production field.

Of the five national awards won by the Seminole Productions staff, three were Awards of Excellence. They include the Bobby Bowden Show open, created by Jim Garbarino and animators Erik Gamache and Rob Levine, the Football Video Board open, featuring tailback Greg Jones, also by Garbarino, and the Gift of Life by Jerry Tootle. Seminole Productions also took home two Awards of Distinction for the Bobby Bowden Show and football player headshots both by Jim Garbarino. The Honorable Mention was for the Mike Martin Show, also by Garbarino.

The Award of Excellence is given to those whose ability to capture the event or communicate the message is exceptional. The Award of Distinction is presented for projects that are outstanding, while Honorable Mention is awarded to projects that exceed industry standards.

With an experienced, award-winning staff and creative and talented students, Seminole Productions is looked at as a leader in sports production, graphics and corporate video. Creating the perfect blend of high-tech wizardry with good ole' Seminole sports action is a big part of what Seminole Productions is all about.



## Florida State University & Sunshine Network

Florida State University and Sunshine Network announced a multi-year contract in August of 2000 that ensured Sunshine Network will continue to be the exclusive Florida cable home of FSU athletics for many years to come. Twelve regular season baseball games will be shown on Sunshine Network in 2004.

Since 1988, Sunshine Network has been the exclusive regional sports network home of FSU athletics in Florida. Available in over 5.5 million homes statewide via cable and satellite, Sunshine Network provides more coverage of FSU athletics than any other Florida television outlet.

Each year, Sunshine network airs over 100 games/programs for FSU, including its own production of every

FSU regular season football game, which replay statewide on Sunshine Sunday evenings at 7 p.m. during "Prime Time 'Noles."

Also included in the agreement are the rights to a minimum of 14 women's events including basketball, volleyball, soccer and softball.

Other programming includes highlight shows for fall and spring sports, call-in and/or coaches shows, "Seminole Summer Showcase," highlighting replays or highlights of previous FSU events, "Seminole Sports Magazine," "Seminole Uprising" and more. Additional FSU athletic events, including men's and women's basketball, are available to Sunshine Network from the Atlantic Coast Conference and its rightsholders.

An agreement with the ACC provides Sunshine Network with additional FSU games and events, including the conference's new Sunday night ACC basketball package which begins this fall on regional sports networks nationwide (exclusively on Sunshine in Florida). The network also airs "ACC Live!," Mondays at 7 p.m., and numerous other games/events for the ACC, giving FSU fans coverage of not only their home team, but FSU's conference opponents as well.

"Our contractual partnership with Sunshine Network provides an extremely valuable distribution avenue for Florida State University events which are showcased within our own state and well beyond," FSU Director of Athletics Dave Hart said. "This extension affords us a very comprehensive means of exposure which enhances every facet of our athletics program. We are pleased to extend our contract and relationship with the people at Sunshine Network."



# Baseball Quick Facts

## General Information

**Institution** ..... Florida State University  
**Symbol** ..... Seminoles  
**Location** ..... Tallahassee, Fla.  
**Founded** ..... 1851  
**Enrollment** ..... 35,462  
**Colors** ..... Garnet & Gold  
**Stadium (Capacity)** ..... Dick Howser (6,700)  
**Surface/Dimensions** ..... Natural Grass  
 (LF-340, CF-400, RF-320)  
**Affiliation** ..... NCAA Division I  
**Conference** ..... Atlantic Coast  
**President** ..... Dr. T.K. Wetherell  
**Athletic Director** ..... Dave Hart, Jr.  
**Athletic Dept. Phone** ..... (850) 644-1904  
**Ticket Office Phone** ..... (850) 644-1830 or  
 1-888-FSU-NOLE  
**Website** ..... www.seminoles.com

## Florida State Baseball History

**First Year of Baseball** ..... 1948  
**All-Time Record** ..... 2,192-801-10 (.730)  
**Years in CWS (Last)** ..... 18 (2000)  
**Years in NCAA Regionals (Last)** ..... 41  
 (2003) 26 Consecutive  
**Last Post-season Opponent** ..... Texas (2003)  
**Result** ..... Lost (2-0) Tallahassee Super Regional

## Sports Information

**SID Office Phone** ..... (850) 644-1403  
**Assistant SID/Baseball Contact** ..... Jeff Purinton  
**Office Phone** ..... (850) 644-0615  
**SID Fax** ..... (850) 644-3820  
**Baseball SID E-mail** ..... jpurinto@mailers.fsu.edu  
**Assistant Baseball SID** ..... Michael Morrell  
**Office Phone** ..... (850) 644-3920  
**Asst. Baseball SID E-mail** ..... mmorrell@mailers.fsu.edu  
**Press Box Phone** ..... (850) 644-1553  
**SID Mailing Address** ..... P.O. Drawer 2195  
 Tallahassee, Fla. 32316  
**Overnight Address** ..... FSU Athletics  
 Sports Information, University Center C  
 Room C5406, Tallahassee, Fla. 32306

## Coaching Staff

**Head Coach** ..... Mike Martin (Florida State '66)  
**At Florida State (Years)** ..... 1,293-429-4 (24)  
**Career Record (Years)** ..... Same  
**Baseball Office Phone** ..... (850) 644-1073  
**Best Time to Reach Coach** ..... Before 12 noon  
**Assistant Coaches** ..... Jamey Shouppe (Florida State '82)  
 Mike Martin, Jr. (Florida State '95)  
 Michael Futrell (Florida State '03)  
**Director of Baseball Operations** ..... Chip Baker  
 (High Point '80)  
**Athletic Trainer** ..... Jerry Hilker (Nebraska '90)  
**Strength & Conditioning** ..... Kevin Fitzgerald  
 (Florida State '96)

## 2004 Team Information

**2003 Finish** ..... 54-13-1  
 (Home: 34-6, Away: 14-5-1, Neutral: 6-2)  
**2003 ACC Record** ..... 19-5 (Home: 10-2, Away: 9-3)  
**2003 ACC Tournament Record** ..... 3-2  
**2003 Conference Finish** ..... 1st -Regular Season,  
 3rd - ACC Tournament  
**Conference Championships** ..... 15 (3 ACC, 12 Metro)  
**Final Poll Rankings** ..... 6<sup>th</sup> - *Baseball America*  
 9<sup>th</sup> - *Collegiate Baseball*  
 8<sup>th</sup> - *Baseball Weekly*/ESPN Coaches Poll  
**Letterman Returning/Lost** ..... 15/12  
**Position Starters Returning/Lost** ..... 4/5  
**Starting Pitchers Returning/Lost** ..... 2/3

## Media Information

**Radio Station** ..... WFLA-AM 1270, Tallahassee  
**Radio Contact Person** ..... Lee Bowen  
**Phone** ..... (850) 644-2695  
**Play-By-Play Announcer** ..... Lee Bowen  
**Phone** ..... Same  
**Color Announcer** ..... Jim Crosby

## Seminoles on the Web

Keep up with all of the action of Florida State Athletics by visiting FSU's official website at:

The screenshot shows the Florida State Seminoles Official Athletics Site. The main header is "www.seminoles.com" with a Seminole logo. Below the header, there's a navigation menu with "The Schedule", "Roster", "Current Stats", and "Archives". A large banner says "OWN THE VIDEO TODAY!" and "SELECT Florida State Baseball Games To Air On WGWD 93.3 FM". There are also sections for "Top Stories" and "Baseball" with various news items and statistics.